

There are two ways to outfit your home from top to bottom with products that are designed to save energy. Both may not cost you any money.

The first way is to go out and buy them. Then let them pay for themselves with the money they save you on your utility bills.* The other way is to fill out the entry blank on this page and bring it to any participating retailer.

If your name gets drawn, you'll receive special gift certificates that are as good as money at the participating retailers for certain designated products that are designed to save energy.**

\$15,000 worth of gift certificates will be given away. Five first prizes worth \$1000 each. Ten second prizes worth \$500 each. And fifty lucky winners will each receive \$100 worth of gift certificates.

There'll be extra entry blanks at the stores and entries must be received by April 30, 1979. There's no purchase necessary, and the drawing will be held on or about May 21, 1979. So hurry down to a participating retailer and start picking out the products you need to make your home energy efficient. Win or lose, they may not cost you a thing.

*Due to inflation and rising fuel costs, your utility bills may go higher. But not nearly as high as if your home didn't have products that save energy.

**Many conservation products qualify for a tax credit under the Energy Tax Act of 1978.

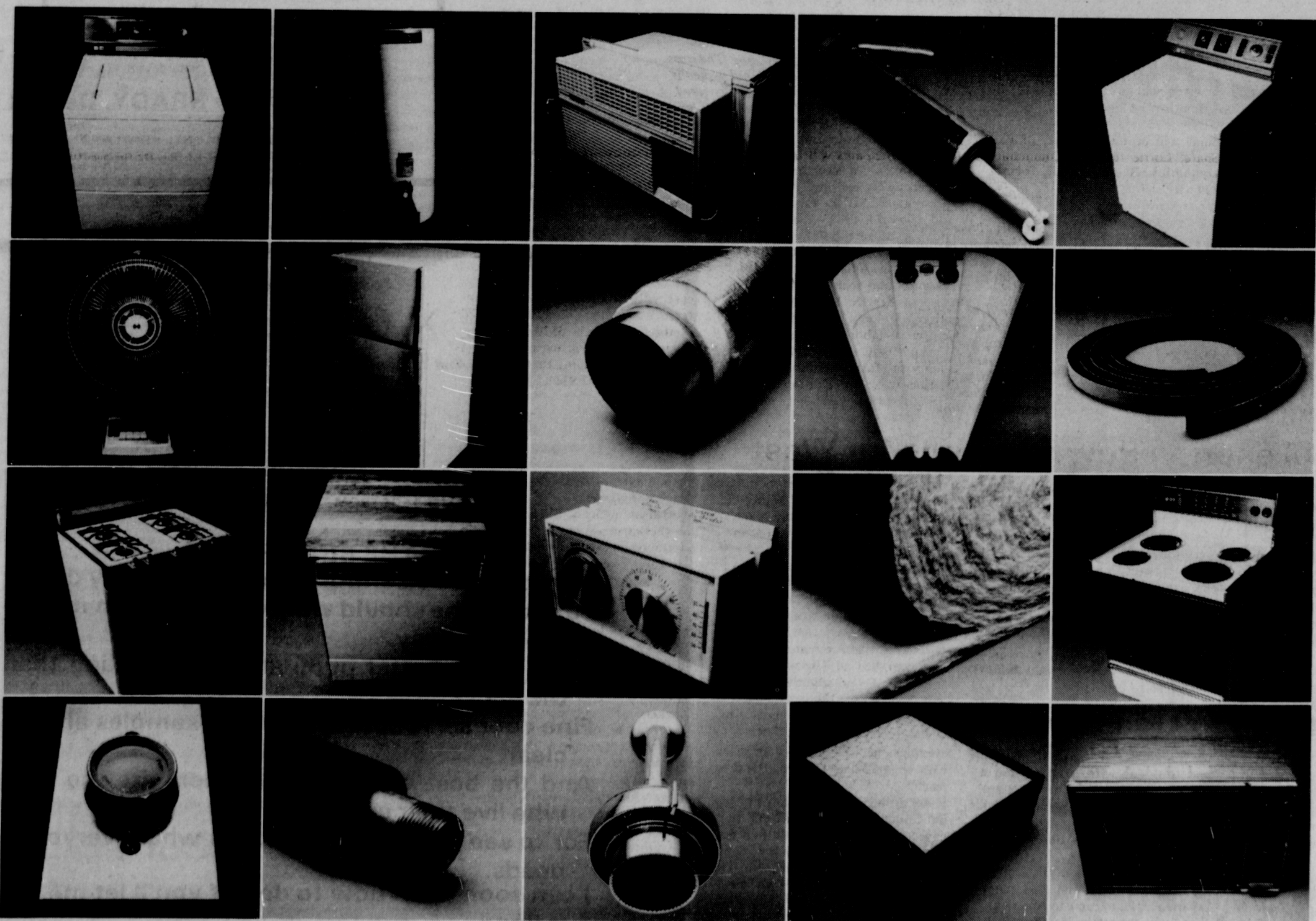
U.S. Department of Energy

**IF IT SAVES ENERGY,
IT'LL PAY FOR ITSELF.**

I want cheaper utility bills. Please enter my name in the drawing sponsored jointly by the City of Portland and the U.S. Department of Energy.

Name _____
Street or P.O. Box _____
City _____ State _____ Zip _____
To enter you must be 18 years of age or older.

WIN CHEAPER UTILITY BILLS.



RULES

- Any person over 18 years of age may enter the drawing, except employees and families of the following organizations:
• The City of Portland • U.S. Department of Energy • Retired Senior Volunteers Program (incl. volunteers) • Evans and Bartholomew.
- Only one winner per household.
- Entry blanks will be available in newspaper advertisements promoting the drawing and at participating retail outlets.
- The submission of a completed entry blank indicates that the entrant understands and is willing to comply with these contest rules.
- Entry blanks may only be deposited in official entry collection boxes found at retail outlets. Lists of participating retailers will be available in local newspapers.
- Entry blanks received by mail will not be accepted.
- The contest entry period will be April 1, 1979 through April 30, 1979. Entry blanks received after April 30, 1979 will not be accepted.
- The names of 65 winners will be drawn on or about May 15, 1979.
- Winners will be notified by mail within two weeks after the drawing.
- Prizes will consist of "energy gift certificates," redeemable only for energy conserving products on the Approved Product List.
- All "energy gift certificates" must be redeemed at a registered participating retail outlet(s) by June 30, 1979. "Energy certificates" are void after June 30, 1979.
- The prizes will be as follows:
1st prize—5 winners—\$1,000 each
2nd prize—10 winners—\$500 each
3rd prize—50 winners—\$100 each
Total \$15,000.
- The winners will receive certificates in the following denominations:
1st prize—6 certificates for \$100; 20 certificates for \$20
2nd prize—3 certificates for \$100; 10 certificates for \$20
3rd prize—5 certificates for \$20
Total \$15,000.
- At least 90% of the value of each coupon must be redeemed for merchandise on the Approved Product List. Winners may take the balance in cash or other merchandise.
- Contest winners and participating retailers must certify what product(s) each certificate was redeemed for, including the cost, in the space provided on the back of each certificate.