



GENEVA JONES

Former 'Polly Pacific' offers Easter recipes

by Kathryn H. Bogle

For the many eager followers of TV lessons on cooking and preparing good food for family and friends, and especially for those among them who miss TV's Geneva Jones, our very own favorite star of the performing cooking arts, we pursued personnel of the Pacific Power and Light Company until we found Geneva.

Geneva Jones is no longer "Polly Pacific" for her company.

Since February 1st of this year Geneva Jones has become a Community Relations Consultant in the new Community Relations Department of Pacific Power and Light. She is a member of the corporation staff which visits the other associated utility companies in six western states of Oregon, Washington, California, Idaho, Montana and Wyoming.

PP&L dismantled their model demonstration kitchen at their Lloyd Center location following the national trend of utilities across the nation. In fact, they were among the very last of the giants to do so. Why did they cut out so popular a project?

It was done to focus company interest in the formation of a new department. They formed a new cadre of public relations people groomed for the times at hand: people whom they expect will effect a more extensive role and level in reaching the public. They want a "better informed" public and this new cadre will address a larger segment and more diversified groups of the general public.

Seems PP&L wants to "build trust," lessen "customer conflict" and "provide increased understanding of the customer communication and services operation." Translated, that probably means: if your bill seems too high and you are unhappy about it, they want you to understand why the rate is so high and you will then be less unhappy.

At any rate, they took Geneva Jones away from the specialized area where we "would-be" cooks had exclusive calls on her expertise and gave her a bigger job and newer and broader territories to influence.

Along with the other persons chosen to form the new department for PP&L, Mrs. Jones has been given additional training courses at Marylhurst College for her new work. Already she and her team are functioning — passing along their skills and methods and helping to form new Community Relations Departments for the other affiliate companies in the six states mentioned above.

The Consultants travel a lot to participate actively in these various communities. They address Senators and Legislators; they talk to low-income groups and advise them how to meet their special problems; they talk with senior citizen groups; and, essentially, any group who is either concerned, or is in any way having a "lack of understanding" about the supply of energy in their particular part of the country.

The company is trying to have all of us like them better by getting more of us to know them better, and to do this they are affording us "increased

availability of company resources" — and that means help from Geneva Jones and her fellow Community Relations Consultants.

So — it's Goodbye, Polly Pacific! Long live Consultant Geneva Jones!

But wait! Easter is upon us and we couldn't resist asking Mrs. Jones directly what's cooking at her house for that day. She said she is cooking for quite a number of people on Easter who will arrive at no set time as her family of adult children will be coming home to visit her and her husband, Roman, and some of their friends will drop in also.

Their house will be filled with the noise and laughter of the younger generation. And we know that the table will be graced with love and good food by Geneva Jones.

Here's the menu Geneva will serve and we pass along two recipes. Other recipes of this menu are available by a telephone call to the *Observer*.

**Sherried Turkey Delight* over
Fluffy White Rice or Pilaf
Orange Carrots
Oriental Broccoli
Spring Salad*
Hot Buttered Cardoman Rolls
Banana Pudding**

* Recipes Below

**Sherried Turkey Delight
Over Pilaf**

5# fresh turkey (cut in 1 1/2" chunks)
flour
5 tablespoons butter
lemon pepper
salt
1 medium onion — finely chopped
1/2 cup sherry
chicken stock

Roll turkey pieces in flour. Melt butter in large electric skillet. Saute turkey pieces until golden brown on all sides. Sprinkle browned meat generously with lemon pepper. Salt lightly and transfer to covered baking dish. To the juices remaining in pan, add onion and saute until transparent. Add sherry and stir in all the brown bits from sides and bottom of skillet. Add chicken or turkey stock to make enough liquid to cover turkey pieces. Cover baking dish and place in 350° F oven for about one hour or until turkey is tender. Serve over Pilaf.

Spring Salad

1 large can crushed pineapple
1/2 cup coconut
1/2 cup golden raisins
1/2 cup mayonnaise
1 1/2 tablespoons sugar
1 teaspoon salt
Dash nutmeg & cinnamon
2 tablespoons lemon juice
8 medium carrots, peeled and grated

Mix coconut, pineapple, and raisins in large bowl. Combine sour cream, mayonnaise, sugar, salt, spices and lemon juice. Pour over the fruit. Chill and add carrots just before serving.

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