



SETTING UP NEW SYSTEM — Pacific Northwest Bell technicians Dave Harris (left) and Rich Nelson consult on testing of new computerized equipment that will serve PNB customers in North and Northeast Portland starting November 4th. New \$2.5 million Electronic Switching System will serve PNB customers who have phone numbers with 285 and 289 prefixes.

PNB expands available services

Telephone users in the central portion of North and Northeast Portland will soon notice new sounds and signals in their phone service.

On Saturday, November 4th, a computer-operated Electronic Switching System (ESS) will start serving some 15,000 Pacific Northwest Bell customers whose phone numbers start with the prefixes 285 or 289.

Introduction of ESS completes a \$2.5 million service improvement project, according to PNB Division Manager Roy Schnaible.

Computerized telephoning first came to the north part of Portland in 1975. Cost of the initial project to provide ESS service to 8,700 PNB customers with 283 numbers came to \$4 million. The work included a building addition to the company switching office at 2150 N. Lombard.

ESS provides several service changes, Schnaible points out. Customers whose phones have a two-bell ring on an incoming call will receive only a one-bell ring.

The computerized system will provide dial tone for fifteen seconds. If a caller hasn't started to dial by that time, the dial tone will drop off.

Dialing a call from one extension to another in a home will be a thing of the past.

A new way of placing calls between phones on a party line will go into effect. Persons with party-line service will receive instructions from PNB.

Four new customer calling features will be available at an additional monthly charge. The features are:

Speed Calling — dialing frequently called numbers by use of a one or two-digit code instead of the full phone number.

Three-way Calling — adding a third person to a conversation by depressing the receiver button and

dialing the third person's phone number.

Call Forwarding — automatic diverting incoming calls to another telephone by dialing a special code and the number of the phone the calls are to be forwarded to.

Call Waiting — a momentary tone indicating another incoming call is waiting to be answered.

Two versions of the measured service are also available with ESS equipment. At a basic monthly rate of \$3.95, two-party measured residence service includes ten outgoing calls. Calls over that limit are billed at 10 cents each.

One party optional measured residence service costs \$6.55 in Portland. That's \$1.50 less than the one-party flat rate for residence service. Included in the \$6.55 is \$3.00 worth of outgoing calls, charged at a rate of 10 cents each for the first five minutes or fraction thereof. There is a 2 cent charge for each minute over the initial five.

When the monthly \$3.00 allowance is used up, additional calls are charged at the same rate. Discounts of 35 percent are provided for calling between 5:00 p.m. and 8:00 a.m. on weekdays, and all day Saturday, Sunday and holidays.

The service provides for unlimited incoming calls.

Dialing of long distance calls overseas to 47 countries will be another service made possible through the computerized phone system.

With the switch to ESS service November 4th, the PNB office on North Lombard will be the third in metropolitan Portland to be completely computerized. The other two serve PNB customers in downtown and Southwest Portland and Oregon City.

PNB expects all its switching offices in the Portland area will be ESS equipped by about 1983.

Counselors assist career, college opportunities

PORTLAND — Bettering Oregon's Opportunity for Saving Talent (BOOST), a program funded by the Department of Health, Education and Welfare and administered by the Oregon State System of Higher Education, has hired three counselors to advise low-income Portland youth of career and post-high school opportunities.

The counselors replace three who resigned this summer to take other jobs and return to school. Each counselor will earn an annual salary of \$12,000.

Lette Hadgu, 28, a native of Ethiopia, received a Master's degree

in counseling from the University of Oregon in June, 1977. She completed her undergraduate studies at Southern Oregon State College. Before joining BOOST, she was a counselor for the North Portland Youth Service Center.

Philip Moore, 27, is a graduate of Denison University, Granville, Ohio. Active in many community projects, he was chairperson of the security and transportation committee for the NAACP convention held in Portland last July and has served as an Urban League volunteer. He left the Alberta Kerr Center for Children where he was a child care worker to join

BOOST.

Denise Marshall, 22, a 1977 graduate of Linfield College, is working toward a Master's degree in counseling at Portland State University. She has worked as head dormitory counselor for the University of Oregon Upward Bound program and as a tutor at the UO and Linfield.

Joyce Marshall, Director of BOOST since July, says the counselors will try to reach 1500 Portland youth during the next year. Under Department of Health, Education and Welfare regulations, BOOST

staff can counsel individuals 16-27 years old who live within neighborhoods in which at least 25 percent of the residents meet poverty income guidelines. The counseling includes advice about career opportunities and programs at public and private colleges and universities, information about student financial aid eligibility and how to apply for it and help in seeking admission to a college.

BOOST recently moved from a southeast Portland office to the King Neighborhood center in Northeast Portland.



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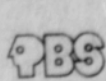
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