



OFFICE OF  
THE MAYOR  
NEIL GOLDSCHMIDT  
MAYOR

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July 3, 1978



As Mayor of the City of Portland, and on behalf of its citizens, it is with great pleasure that I welcome you, the members of the 1978, Convention of the NAACP, to our City.

For sixty-nine years -- during many of which it stood alone -- the NAACP has fought discrimination and sought the establishment of the right of all minorities to full participation in our society. Its successes are too well known to require listing here. But although virtually all of the legal barriers erected against blacks and other minorities still exists; it has merely become more subtle, less visible, and is given support by the erroneous but widely held view that the struggle for full equality has been won.

Those of us who care -- and there are many who do -- must continue to attack racism wherever it is found and in whatever guise it might take. We look to the NAACP for the same vigorous and courageous leadership it has given us in the past.

Again, a warm and cordial welcome to Portland and my best wishes for a successful Convention.

*Neil Goldschmidt*  
M A Y O R

## Welcome to Portland

This special edition is published by the "Portland Observer" -- Oregon's award winning Black-owned newspaper -- in honor of the 69th Annual NAACP National Convention, held in Portland on July 3rd through 7th, 1978.

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The "Portland Observer" welcomes the 69th Annual NAACP National Convention to our state and invites our visitors to stay awhile and enjoy Oregon hospitality.

Oregon is admired for its scenic attractions: the most beautiful coastline in the world, which is all publically owned; the scenic Columbia River Gorge; Mt. Hood and the majestic snow-capped volcanoes of the Cascade range; Hells Canyon, the deepest in the world; Crater Lake; the Oregon Caves; the high desert of Eastern Oregon where cowboys still brand their cattle on the open range and basque sheepherders tend their sheep on the mountain sides.

Oregon has one of the finest park systems in the nation, with 233 parks for camping, hiking, swimming, picnicking and other outdoor activities. There are hundreds of free forest camps provided by the U.S. Forest Service, the Bureau of Land Management and private utilities. Thirteen national forests and Crater Lake National Park add to the outdoor attractions.

For those who prefer the easier life, accommodations range from rustic fishing cabins to plush resorts overlooking the ocean or perched on the shores of a mountain lake.

Whatever your vacation preferences, Oregon -- this cool, green vacationland -- is the place you will find it.