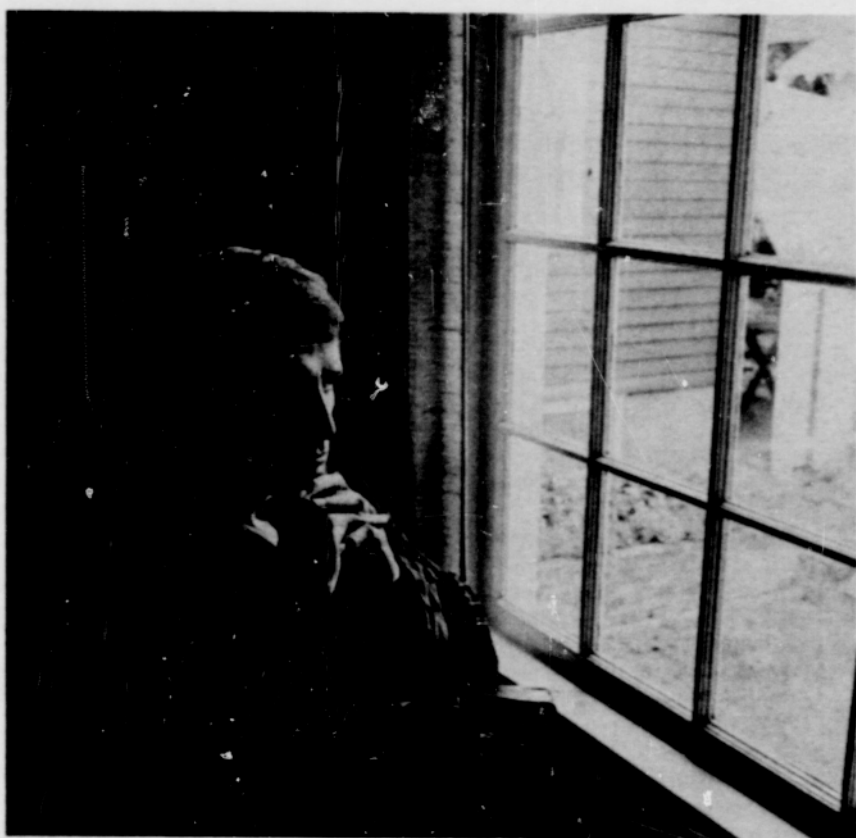


If a serious illness could wipe out your savings, please, please read this message.



**Our Series 70 Health Plan
offers security to people
who can't have
group health protection.**

Anybody can get sick.

But nobody should face a financial disaster just because they can't get group medical protection. That's why we offer Series 70.

Protects against most health care costs.

Series 70 offers a good, solid basic health plan. It pays up to \$60 a day for semi-private hospital room costs and pays for all hospital "extras" in full at participating hospitals.

Series 70 helps pay for the physician or surgeon of your choice.

Series 70 helps pay for such costs as an assistant surgeon or anesthesiologist, for maternity care, ambulance service, psychiatric care, X-ray therapy and even non-occupational accident charges.

And it covers you *wherever* you are.

Up to \$250,000 in Major Medical protection.

Occasionally an illness or injury is so severe or long-lasting it requires special, extraordinary financial expenditure. Series 70 offers protection in those circumstances worth up to \$250,000 in protection against Major Medical costs.

If you don't have Series 70 protection, ask us about it. Write or call your nearest Blue Cross of Oregon representative for further information.

It may be the protection you can't afford *not* to have.

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Blue Cross of Oregon
100 S.W. Market Street, Portland, Oregon 97201

Please send me the free, no-obligation booklet on the Series 70 Plan. Note: If you are over 65 years of age, check this box and we'll send you information on our CoverAge 65 health plan ☐

Name

Address

City State Zip

For Series 70 Plan information by phone: Portland 225-6010, Salem 588-0581, Eugene 342-3317, Medford 772-8906, Pendleton 276-5931, Coos Bay/North Bend 756-7113.

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We care for people.



Blue Cross
of Oregon

®Reg. Mark, Blue Cross Assn.