

Junior Achievement gives business experience

A group of teenagers is turning a waste product into a useful item -- and learning about free enterprise at the same time.

The teenagers are part of the Junior Achievement program in Portland and make up a company sponsored by Pacific Power and Light Company. The JA program, which is nationwide, gives high school students an opportunity to be involved in the actual workings of a corporation . . . their own.

The JA company sponsored by Pacific Power is typical of the 31 "mini corporations" in the Vancouver-Portland program this year. Adult advisers such as PP&L's Horace Sanders, Carl Talton, Marcia Anderson and Rich Nickels put their areas of expertise in marketing, production, management and accounting to work with the teenagers.

The company is a corporation in every sense of the word . . . only on a small scale. Students learn the basics of the free enterprise system through organization, capitalization, manufacturing and sales. The program, which correlates to the school year, starts with incorporation procedures. The young Achievers then sell stock in the company at \$1 per share to raise capital, a necessity in order to purchase raw materials to manufacture a chosen product.

This year's PP&L advised group, SES, (Systems Energy Savings) is manufacturing and marketing a clock which is encased under the glass cover of an old electric meter salvaged from the utility's scrap pile. A diversified operation, SES also is producing log rollers to make fire place logs out of newspapers.

Once the product is completed it is sold . . . for a profit. The teenagers learn the

responsibility to stockholders how invested money to keep the company in business and solvent. There are expenses that have to be met as in any business . . . rent on the space in the local JA building, tool rental, purchase of a standard set of accounting books, wages and salaries.

The students are paid a small hourly wage and company officers receive salaries. But, when it comes to sales . . . everyone's a salesman and commissions add to the incentive.

At the end of the school year, SES will be liquidated and, if it has been a good year, stockholders will receive back their initial investment plus a dividend.

Pacific Power employees serve on a volunteer basis for the one evening a week during the school year. PP&L has been a sponsoring company since the JA program began in Portland in 1950.

Approximately 600 teenagers in the area have been involved in the program this year. The group sponsored by PP&L numbers twelve, with students from Benson, Grant, Monroe and Wilson High Schools.

Junior Achievement is a learn-by-doing operation. It doesn't have significant impact on the economy but the "profit" the young entrepreneurs gain is sure to benefit them, and business, when they enter the business world.



Junior Achievers dismantle discarded electric meters to transform cases into clock covers. Horace Sanders, seated, associate engineer in PP&L's engineering department, is

one of the volunteer advisors in the program dedicated to teaching teenagers about the American business system and how it works.

Profiles in Politics

Jewel Lansing, Democratic candidate for State Treasurer, differs with her opponent, County Commissioner Mel Gordon over investment of state employee retirement funds. Gordon had proposed investing the fund in Oregon companies, even if earnings would be lower. Lansing said the Treasurer is obligated to get the highest possible return for investments and that Gordon is "talking about playing dangerous and illegal games with retirement funds belonging to other people." She blamed Gordon for the \$30 million deficit in the Multnomah County Employees Retirement Systems, since he is a County Commissioner and has served on the retirement board.

State Treasurer Jim Redden, candidate for Attorney General, said recent state and federal legislation makes it possible for Oregon to "get cracking" on an efficient program for collection of delinquent child support payments.

Redden said 65 percent of the nationwide welfare payments for children are caused by support defaults. Much of this is the result of "can't pay", but "won't pay" are also contributing to the problem. Many errant fathers fall so far behind in support payments that they never catch up and the taxpayers make up the difference.

Al Densmore filed this week for the Democratic Party nomination for Secretary of State. He promised, if elected, to investigate state agencies and programs as the state's chief auditor to insure that tax dollars are spent wisely.

Don Willner, candidate for Attorney General, said the Attorney General can help business to provide jobs through interpretations of the law that will cut through red tape and allow needed programs to progress. "Business is entitled to quick answers from the administrative and judicial branches of state government. Whether the answer is 'go' or 'stop' to a new commercial or industrial development, simple fairness requires that the businessman not be strangled in uncertainty." ☐

Senator Blaine Whipple, Democratic contender for Secretary of State, advocates performance auditing to aid legislators in evaluating programs and policies. Performance auditing goes beyond determining whether the money was spent legally and properly, determining whether the goals and objectives of the state's programs have been met.

George Kontanis announced his candidacy for Mayor of Portland on the Socialist Workers Party ticket. Kontanis accused Mayor Goldschmidt and contender Francis Ivancie of supporting police terror against the Black community by mounting shotguns in police cars. "Neither has come up with a solution for the effects of the projected 5.8 million dollar budget deficit that will cause the loss of 161 city jobs."

"We think that police have no right to be in the Black community. Their racist attitudes only increase tension and the possibility of more killings. -- all police out of Albina -- let the Black community elect a defense security force of its own."

If you got crushed at the casino with your soft pack



Grant High School Ebony Soul Strutters.

AKA Observes Founders Day

Members of the Zeta Sigma Omega Chapter of the Alpha Kappa Alpha Sorority hosted their 67th Founders' Day Observance on Saturday, February 28th, at the Sheraton-Airport Inn. Guests Alpha Kappa Alpha Chapters members attending the observance were Beta Theta Chapter, Seattle, Washington; Delta Upsilon Omega Chapter, Seattle; and Zeta Omega Omega Chapter, Tacoma.

The program for the day began with a luncheon with entertainment being furnished by the "Soul Strutters" of Grant High School, Mrs. Verna Shephard, Advisor, and the "Black Student Union Chorale" from James Monroe High School, Mrs. Barbara Ward, Advisor.

The hostess chapter presented each A.K.A. woman a pink corsage at the beginning of the program and a pink and green hostess apron at the close of the program. The aprons were of the sorority colors and made by members of the hostess chapter.

The program closed with A.K.A. Darrell Johnson giving a rendition of "What Makes a Good Alpha Kappa Alpha Woman."

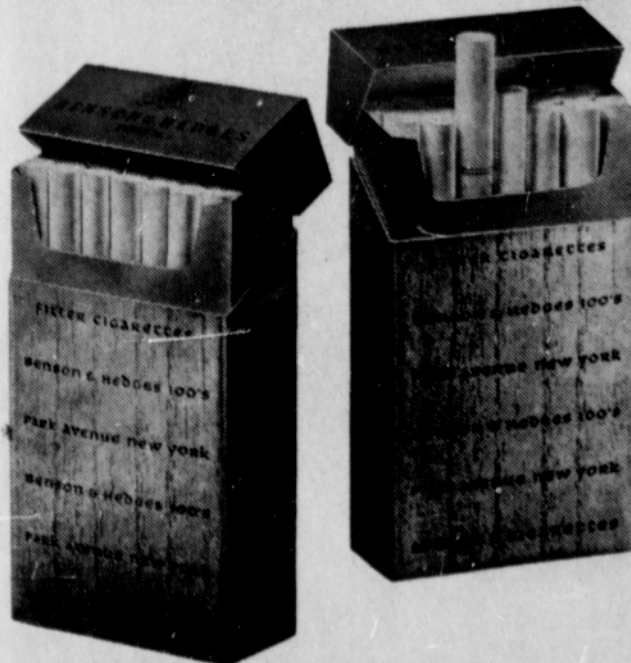
Immediately following the program was a closed rededication ceremony of Alpha Kappa Alpha women led by one of the hostess members, Emma Chiles.

Entertainment for the evening was an invitational dance with Pat White as Dance Committee Chairman. The Founders' Day Committee was Martha Jordan, Chairperson, Susie Patterson and Sarah Strayhand.

Members of the Zeta Sigma Omega Chapter are: Mary Henderson, Basileus; Geraldine Hammond, Patricia Dobbins, Emma Chiles, Brenda Green, Maerice Smith, Sarah Strayhand, Roberta Vann, Mamie Bowles, Deana Gardner, Natalie Harris, Marie Holmes, Darrell Johnson, Martha B. Jordan, Bobbie Nunn, Dandra Smith, Ruth Spencer, Florice Walker, Pat White and Gwendolyn Williams.

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