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MICHAEL JORDAN

Jordan becomes principal

Portland school administrator, teacher, advisory specialist and administrative assistant Michael Jordan has been named principal at Hollybrook Primary School. Donald D. McElroy, Deputy Superintendent of Portland Public Schools announced.

Jordan, 33, replaces Bruce Craft who was named principal at Chief Joseph Elementary School two weeks ago.

Selection of Jordan for the post, McElroy said, followed consultations with staff and citizens in the local school area about the style of administration desired and needed. Superintendent Robert W. Blanchard will recommend his appointment be effective Monday, February 16th, to be confirmed by the Board of Education at the February 23rd regular meeting. Jordan was selected for appointment from the principal's eligibility list and prior to his appointment had proceeded through the regular screening process given all candidates for Portland principalships.

Jordan has been on the staff of the Portland Public Schools for six years. In his career with the district he has served in a variety of administrative assignments. He has been a community advisory specialist in two areas, an administrative assistant at Hayhurst High School, and a counselor at Hayhurst. His current assignment is as administrative assistant at Peninsula.

Jordan has also successfully completed a Ford Foundation internship for the training of minority school administrators.

The newly appointed Acting Principal holds an M.A. degree. He is a First Lieutenant in the Air National Guard. Jordan is married and is the father of one child.

McElroy said Jordan began his new job on Monday, February 16th, even though it is an official school holiday.

He is the son of George and Martha B. Jordan.

Kissinger seeks safe spot in Latin America

by Roy Harvey

Peru is the most interesting choice on Secretary of State Kissinger's Latin American itinerary - Peru recently moved openly for the new world economic order (a suspension or cancellation of dollar debts, and a commitment toward raw materials for industrial production with the inclusion of the Soviet bloc into three way world trade and planned develop-

ment). Kissinger's effort will be to destabilize that process: to bring Peru into line. But Peru is not really safe.

It is understandable that the Secretary would avoid Chile, out of fear of further opening to public view his CIA creation: the gorilla dictatorship of Pinochet. General Pinochet has recently begun to attack his intimate circle, arresting Christian Democrat allied General Arellano Stark, while pro-CIA (a man who is

Burke takes Caucus reins

U.S. Representative Yvonne B. Burke (D-California) was elected Chairperson of the Congressional Black Caucus for the second Session of the 94th Congress.

Representative Burke is the first female member to head the Caucus. She has served in Congress since 1972, representing the 28th Congressional District in Los Angeles. At the 1972 Democratic election, she played a prominent role as the Convention's permanent Vice Chairperson.

The other Caucus officers elected to serve during the 1976 Congressional Session are: Representative Walter E. Fauntroy (D-D.C.) Vice Chairperson, Representative Cardiss Collins (D-Illinois), Secretary and Representative Andrew Young (D-Georgia), Treasurer. During this past year, Fauntroy held the position of Caucus Secretary and Young held the same position of Caucus Treasurer.

Following her election, Representative Burke stated, "I am proud to have the opportunity to serve the Caucus in this office. 1976 is a crucial year in the development of Black political influence and in the development of the Congressional Black Caucus program. I believe that the Caucus has grown immeasurably in stature and influence since its formation in 1971.

"At the same time, non Black candidates for the presidency, the Congress and other elected offices are becoming increasingly sensitive to the Black vote and are asking for guidance on issues affecting minorities and the poor," she concluded.

Sabin, Irvington

Committee adopts school plans

The Area III Advisory Committee has adopted resolutions that, if approved by the school board, will affect Sabin and Irvington Schools.

The Sabin Advisory Committee recommended that Sabin become a Kindergarten through fifth grade school, and that sixth, seventh and eighth grades be sent to Area III schools that have vacancies. The proposed receiving schools are Beaumont, 4043 N.E. Fremont; Creston, 4701 S.E. Bush; Glenco, 825 S.E. 51st; Mt. Tabor, 5800 S.E. Ash; Hosford, 2303 S.E. 28th Place; and Sellwood, 8300 S.E. 15th.

It was originally proposed that Sabin and Alameda Schools become Primary Schools (Kindergarten through fifth) and that Beaumont become a middle school. Resistance by Beaumont parents caused the Sabin community to abandon for now the idea of a three school combination and to pursue a Kindergarten through fifth magnet school for Sabin. This hope is that parents in the Alameda and Beaumont area will send their primary

students to Alameda and that this will eventually bring about an Alameda-Beaumont-Sabin cluster within two or three years.

The Sabin Advisory Committee asked for six guarantees for the sixth, seventh and eighth grade students: (1) That they attend schools as good or better than Sabin; (2) That the administration meet with each family to make transfer as easy as possible; (3) That each family have the opportunity to select their school; (4) That the Sabin administration actively support transferring students; (5) That information be provided on each receiving school; (6) That there be activity buses for transferred students.

Bill Peck, principal of Sabin Elementary School, envisions assisting each family to select schools for their upper grade students, including visits to receiving schools.

Ray Steed, Superintendent of Area III, said the district plans to place a full day kindergarten and four year olds at Sabin and to develop it into an Early Childhood Education Center. Ellis Casson, Area

Advisory Committee member, asked for assurance that white four and five year olds bused into the four, five and six year old programs would remain through the fifth grade. He said the community has grave concerns about the program that allows white parents to "reap the harvest of ECE" then return their children to their neighborhood schools, leaving the Albina Schools with Black student bodies.

In other action the committee approved the reorganization of Fernwood into a middle school, serving the Laurelhurst, Hollywood, Irvington areas and part of Normandale. The remaining four schools will be Kindergarten through fifth schools, Irvington sixth, seventh and eighth grades are currently transported to schools throughout the area. If the plan is adopted by the school board, they will attend Fernwood.

Ellis Casson was selected to be Area III's representative on the Administrative Candidates Screening Committee, which screens candidates for principal, vice principal and administrative assistant.

President Ford answers Jordan's complaints

The White House has answered charges made by Vernon Jordan, Executive Director of the National Urban League, as he spoke in Portland and across the nation about President Ford's State of the Union Message: "There was not one single reference to Black people or other minorities in the whole speech, not one! Not one damn word!"

"Nothing about the government's role in enforcing the civil rights laws, nothing about the disproportionate sufferings Black people have endured in the current Depression, nothing about mob attempts to deny Blacks their constitutional rights in segregated schools.

"Nothing about the needs, the hopes, the aspirations of the largest minority group in the country, the most urbanized people in our nation of cities, the majority of the population in the nation's Capital - nothing, not one word!"

The White House memo to the Black press states, "President Ford, in his State of the Union Message, dealt with a number of issues of critical concern to the Nation's Black citizens.

"Throughout his address, President Ford proposed recommendations on subjects like energy, housing assistance and child nutrition - subjects which bear directly on the lives of all the country's citizens, especially its minorities and poor."

Jordan says of the Message, "Instead of the long-awaited institution of a national health insurance program that assures everyone, rich or poor, of high quality, comprehensive health care, we get a proposal for some kind of major medical expense coverage for Medicare recipients and a vague hope that some day there might be some form of a plan to widen middle class participation in

private insurance programs. "Now that's just not good enough. It doesn't deal with the issue at all, which is how can we as a society construct a health care system that delivers quality services to all, regardless of race or income?"

"Welfare is treated the same way. The President says it isn't 'the right time for massive and sweeping changes while we are still recovering from the recession'. But now is exactly the right time to replace the welfare system with an income maintenance program that includes a universal refundable income tax credit."

"President Ford also announced that he would submit later this year legislation granting him authority to adjust various income assistance programs to make them more consistent, equitable (Please turn to p. 2 col. 4)

Mayoral Race Surveyed

Frank Ivancie spots a fire

by Roy Harvey

Commissioner Frank Ivancie's philosophy parallels roughly that of Gerald Ford's: regeneration of industrial production through tax breaks to industry, industrial development but at the same time a 'Governor Brown type' belt-tightening. California's Governor Brown is known for balancing the budget by cuts in social services. Inflation, in Ivancie's view, "is largely due to wild government spending."

Ivancie is not an advocate of the "new deal" CCC and WPA type programs of labor intensive projects, though he himself went through the CCC when he was seventeen years old and held the experience to be "meaningful". Ivancie's read maps and spotted fires.

Ivancie impresses one as having the morality of a conservative Catholic

Democrat: the tried and the true will work - "sober deliberate economic moves to gradual recovery...cut out the fancy programs...manpower and CETA programs are an incomprehensible menagerie - they come to us on a spoon-fed basis: 'here it is - vote on it.' Goldschmidt thrives on that kind of short run orientation - an orientation that has little concern with the end result; his is a government of processes."

The Commissioner has won the support of the Portland Policemen's Association (PPA); he is the only mayoral candidate to have gotten union support. It is Ivancie's notion of "outlanders", coinciding with his qualified criticisms of the federal police agency, the Law Enforcement Assistance Administration (LEAA) which has won the police to Ivancie. "It is not 'outsiders' as such," explains Ivancie, "it is the bringing in of people who are put in top positions at top salaries over people often more responsible than themselves."

The Commissioner cites, for example, Daniel Boggan, the recently hired thirty year old Director of Budget and Management from Flint, Michigan. "Boggan was the man in Flint responsible for laying off city employees, and then hiring them back through the use of CETA funds." Critics say that this is a practice widely used to bust up unions - even though the wages paid by CETA may be union scale wages initially. Ivancie says, "I don't approve of that."

Boggan admits to the use of CETA funds in Flint to hire some 57 employees back, but explains that the plan was submitted to the Flint City Council: "It wasn't anything secretive or solely associated with me..." In an interview Boggan said that a "pretty important" way to stop inflation was "increased productivity" by city workers, but declined to elaborate on how important "pretty important" was, nor other ways to curb inflation: "If I knew that, I'd be advising the President."

Frank Ivancie contends that Goldschmidt is "building a patronage system. He brings in outsiders like Boggan who must develop personal loyalty to him..." "they have no other ties than to the mayor." Ivancie answers the counter-charge that he is 'an outsider' by explaining that he came to Oregon 35 years ago, having taught school for nine of those years before working in city government. Another 'outlander' coinciding with the PPA's criticisms of Goldschmidt was the selection of Police Chief Baker. Baker was chosen over the six interviewed candidates with the assistance of ex-CIA covert operations head Robert Kiley, according to the *Seattle Times*. Ivancie is critical of Goldschmidt's "political appointments", citing the LEAA Crime Prevention Bureau and Tri-Met as "having all the earmarks of a political machine..." as opposed to appointment by qualification.



COMMISSIONER FRANK IVANCIE

'A Phony'

Willamette Week publisher Ron Buel says "Francis Ivancie is a phony." Buel explains that because of Buel's long time association with Goldschmidt "some will distort" what he has to say. Covering himself in that manner, Buel continues: "my thesis is simple. It is that Francis Ivancie symbolizes the fundamental problem with American politics today. He represents a widespread style and method which is not only dishonest, but corrupting of others...Ivancie's 'philosophy is political opportunism' and so on. Ivancie won't get Buel's vote."

Ivancie's conservatism is hardly 'phony' nor any of the other epithets the ex-Goldschmidt aide uses. Ivancie has two problems. Mayoral candidate Francis J. Ivancie's strength lies in his inchoate criticisms of Mayor Neil Goldschmidt, and not in his program to stop austerity: the crushing budget cuts that will undermine and destroy social services (education, welfare, health, sanitation) in Portland. A related weakness of Ivancie is that he has not yet identified Goldschmidt's controllers. Ivancie sees Goldschmidt as one who is tying the city to revenue sharing and federal government programs run by Washington, D.C. But Ivancie himself has no clear articulation of an alternative.

Ivancie Not After the Gay Vote - Which Is Said To Be Sizible

Contrary to Goldschmidt's apologists, Ivancie's stand is 'moral'. It comes out; in part, this way: We in Portland...are attracting problems with this grab-bag approach - CETA programs for Gypsies and Indians and queers...Portland is a dumping ground for social problems. What is required of a mayor - as of all publicly elected officials and of humanity at this historic juncture - is the determination to understand the scope of the international depression-collapse and to move Portland's population toward a resolution of that crisis.

Next Week: Albina Polled.

Portland Observer launches subscription campaign

The Portland Observer will sponsor its first nationwide subscription campaign. From our knowledge, such a subscription drive has never been undertaken in this part of the country.

We try to keep our readers throughout the country informed about local and national news as to how it relates to the Black community. Ninety-five percent of the total Black population in the state of Oregon is located in Multnomah County.

Also, *The Portland Observer* would be a wonderful gift anytime of the year, anniversaries, birthdays, graduation presents for students leaving the area, a moving present...

We are happy to offer to the community an opportunity to earn money for their organizations.

Hopefully the days of trying to raise money through popcorn selling, candy selling and raffles will become a thing of the past.

The Yearly subscription rate is \$7.50 per year. For each subscription sold, the seller receives \$2.50. This is a wonderful opportunity for churches, schools, clubs, fraternities, sororities and other community organizations to raise extra money. Also this is an opportunity for individuals to earn money on the side.

An example of the money which can be raised is if a club with 25 members held each member responsible for three subscriptions, the club would earn \$187.50. If a church with 200 members held each member responsible for three subscriptions, the church would earn \$1,500. This holds true for schools, and other organizations.

A housewife selling 80 subscriptions per month could earn \$200 per month. A student selling 50 subscriptions a month of the *Portland Observer* would earn \$125 per month.

Let's start the ball rolling. Now is the time to begin to put extra money in your pocket and strengthen the leading Black newspaper in the Northwest.