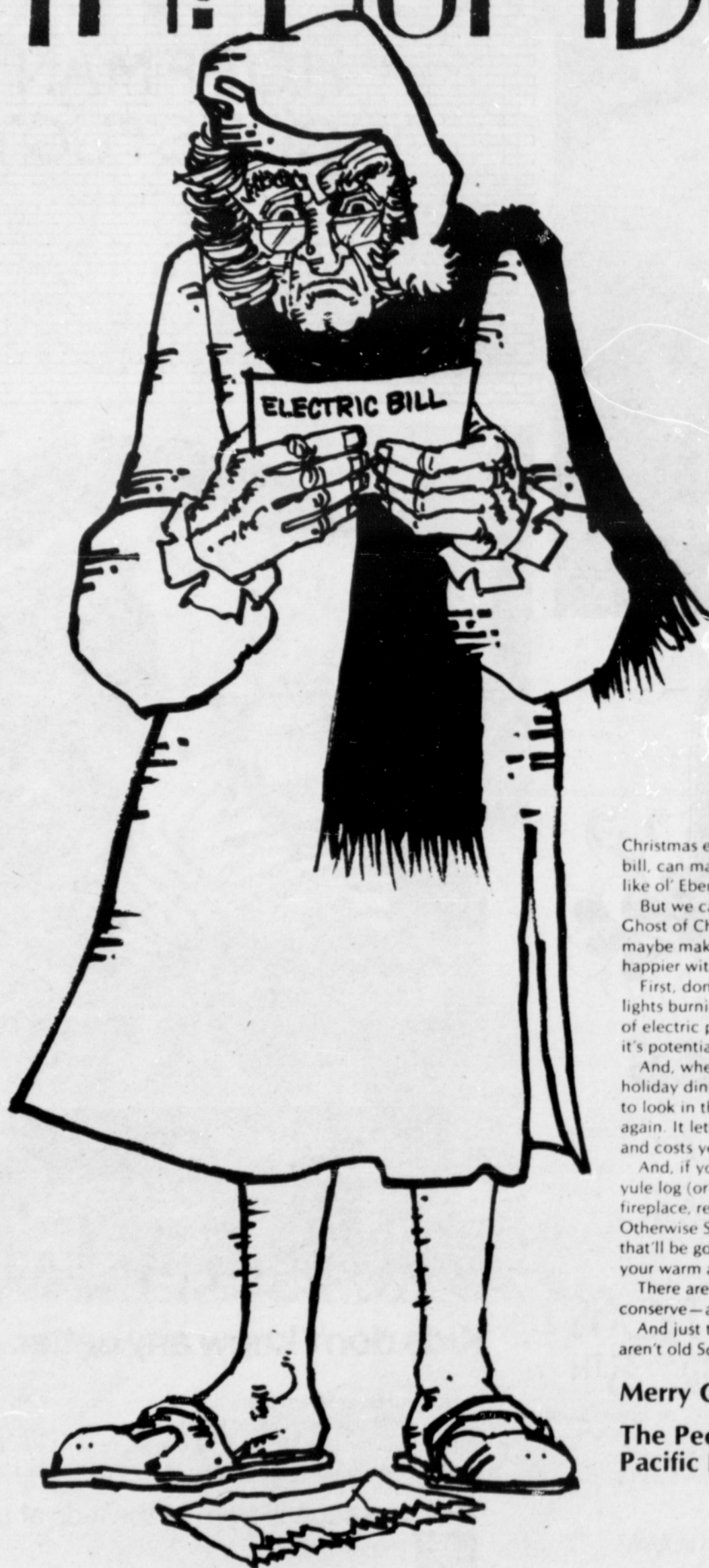


BAH! HUMBUG!



Christmas expenses, like the electric bill, can make most anybody feel like ol' Ebenezer Scrooge.

But we can help you avoid the Ghost of Christmas Bills Past and maybe make the season a little happier with some suggestions.

First, don't leave your Christmas lights burning all night. It's a waste of electric power, it's expensive, and it's potentially dangerous, too.

And, when you're cooking that holiday dinner, resist the temptation to look in the oven over and over again. It lets heat out, wastes energy, and costs you money.

And, if you aren't burning that yule log (or anything else) in the fireplace, remember to close the flue. Otherwise Santa isn't the only thing that'll be going up the chimney — your warm air will be, too.

There are lots of other ways to conserve — all year long.

And just to prove that we at PP&L aren't old Scrooges ourselves...

Merry Christmas to all.

**The People at
Pacific Power**