



MS. VERDIE STEWART

Local store introduces 'Fashion Fair' cosmetics

Fashion Fair Cosmetics is the latest addition to I. Magnin's tradition of excellence. Spokespersons for the company emphasize that "the store that epitomizes the ultimate in taste and quality for the discerning customer" should be the one to introduce Fashion Fair Cosmetics to the Portland market, with the introduction of Fashion Fair Cosmetics.

Fashion Fair Cosmetics are particularly designed for dark complexioned women and the line is unique because it was initially formulated as a result of a study of the fashion coordinators of the Ebony (Magazine) Fashion Fair Show. The models and fashion coordinators had to mix and blend their own make up because there were no high quality cosmetics being manufactured for Black women.

Fashion Fair is today a high quality, high fashioned line. With one of the most creative packaging, advertising and promotional campaigns ever devised, they are able to compete with the

best cosmetic companies in the industry. The products are geared towards total appearance in fashion and make up to coincide with current fashions and beauty awareness of the Black woman of today.

Ms. Verdie Stewart, has been selected by I. Magnin as a full-time representative of this fine cosmetic line. Ms. Stewart, who has been with the Portland store for approximately a year and a half, is highly qualified to serve in this capacity. Not only is she a knowledgeable authority in the cosmetic field, but she has attended the comprehensive training program held in San Francisco by Fashion Fair for the purpose of fully preparing its personnel to provide the products with the representation they so justly deserve. In addition, Ms. Stewart contributes an inherent understanding of the cosmetic needs of the Black woman.

Ms. Stewart is available not only at I. Magnin, but will respond to requests to demonstrate before various

clubs, sororities, civic groups, etc. and will conduct special beauty clinics.

Fashion Fair launched its promotion program at I. Magnin on October 27th, continuing for nearly a week. Assisting Ms. Stewart are highly skilled make-up artists offering a clinic format of free make-ups, facials and expert advice.

The multitude of dark complexioned women who have been frustrated in attempts to find the solution to their specific make up problems, are urged to attend these clinics. Through Fashion Fair, it is hoped that their search will be ended.

Book gives plant advise

"How on earth can I grow house plants in the Northwest when we have no sunlight six months out of the year?"

Read *Green Plants for Gray Days*, a recently published book by Portland Community College landscape instructor Ethel Hoffman-Biskar and Portland Community College student Martha Stuckey. Oriented specifically to indoor growing conditions of the Northwest climate, the book explains the elements of basic plant care and maintenance with twenty in-depth descriptions of plants which grow in spite of gloomy days. Biskar and Stuckey believe a regional plant book is needed because the lack of light makes all purpose plant books incorrect for this climate. A care at-a-glance chart for fifty-six different plants which originated as a class project for Marty is also included.

Ethel Biskar, in addition to teaching classes in indoor plants for Portland Community College, runs a successful interior landscape business, providing specialized design and maintenance services to offices and homes. Marty Stuckey, who enrolled in Biskar's class last year, is a free-lance writer and graphic designer whose career goal has now changed to landscape design. One particularly satisfying aspect of their collaboration was "doing the whole job ourselves," says Biskar.

Ethel Biskar, in addition to teaching classes in indoor plants for Portland Community College, runs a successful interior landscape business, providing specialized design and maintenance services to offices and homes. Marty Stuckey, who enrolled in Biskar's class last year, is a free-lance writer and graphic designer whose career goal has now changed to landscape design. One particularly satisfying aspect of their collaboration was "doing the whole job ourselves," says Biskar. Pooling expertise, the two women did the research, writing, design, layout, paste-up, and handled all negotiations for typesetting

Classes teach legal defense

Legal Self Defense will be the theme for five workshops for women beginning November 4th at 7:30 p.m. at the Downtown YWCA, 1111 Southwest 10th. Sponsored by the Women's Resource Center, the workshops are open to all adults and young people at no charge. Workshops will include lectures, role-playing exercises and group discussion.

An "Introduction to the Court System" will be given on November 4th by Sheila Lea and Judy Klayman. They will discuss how to find a lawyer, legal strategy in court and small claims court. Ms. Lea is an attorney in private practice and Ms. Klayman is a paralegal worker in the Northeast Portland office of Multnomah County Legal Aid.

"Self Defense Strategies with Government Agencies" will be covered on November 11th. Judy Klayman and Lenore Glaser, also a paralegal worker in the Northeast Portland office of Multnomah County Legal Aid, will discuss food stamps, unemployment and welfare problems.

On November 18th, "Women and Discrimination" will be the topic to be discussed by Pat Watson. Employment and credit discrimination will be covered. Ms. Watson is the director of the Northwestern Legal Clinic of the Northwestern School of Law and is an attorney in private practice. She has experience in Title VII (discrimination) lawsuits.

"Women's Control Over Their Own Bodies: Biological Rights" will be the topic on November 25th. Ann Bolden and Sue Crawford will discuss laws on abortion, rape and medical treatment. Ms. Bolden organized the Abortion Information and Referral Service in Portland and Ms. Crawford works with the Rape Relief Hotline. Susan Bondurant, paralegal welfare worker from Seattle will discuss medical rights of poor people.

On December 2nd the topic will be "Marriage/Divorce/Custody." Kris LaMar will discuss self-defense for women in family law. Ms. LaMar is an attorney with a private practice in family law.

Co-sponsor for the five workshops is Multnomah County Legal Aid. Further information is available at the Downtown Legal Aid Office.

Men have choice

In conformance with a Supreme Court ruling, HEW issued a final regulation that says unemployed fathers of dependent children have the option of receiving either unemployment compensation or cash welfare assistance, whichever is the greater.

John A. Svahn, Acting Administrator of HEW's Social and Rehabilitation Service, noted that the regulation implements the ruling of the United States Supreme Court in *Philbrook v. Glodgett* and *Weinberger v. Glodgett*.

The Supreme Court affirmed in those cases a United States District Court decision affecting unemployed fathers of dependent children who are not only eligible for unemployment compensation but also cash welfare assistance under the unemployed fathers section of the aid to families with dependent children (AFDC) program. The Supreme Court held that such fathers could take either unemployment compensation or cash welfare assistance, whichever is bigger.

and printing. The trend to indoor gardens often breeds frustration for the beginner. "Plants are supposed to be fun," explains Biskar. "Unfortunately most people are so afraid of killing their plants that they become compulsive about watering and fertilizing. This over protectiveness does just what they wanted to avoid. When in doubt -- DONT."

"Choosing the right plant is essential for success in the Northwest," continues Stuckey. "There are many plants in shops and greenhouses which look just great because they live in a strictly controlled environment. You take them home and in a week they're dead. Our book tells which plants to buy and which ones to avoid."

Several tips offered by the book include: 1. wash plants in a mild detergent-water solution three or four times each year to keep the pores of the leaves open and to kill bacteria, 2. don't over water the soil, 3. spray mist plants to add humidity especially in winter (watering and adding humidity are not the same), 4. use fertilizer sparingly.

What's the best plant for a beginner? "A wandering jew," exclaims Biskar. "It needs little attention and you can prune it back and start new plants with the cut off stems." The book also recommends monstera deliciosa which one can only kill by "beating it to death with a hammer."

And what plant to avoid? A schefflera, one of the most common plants seen in businesses and plant shops, needs excellent light, good air circulation, and is particularly susceptible to mites, the most difficult plant disease to cure.

For more practical, down-to-earth, and often humorous instruction for growing an indoor garden, *Green Plants for Gray Days* may be purchased at most bookstores including the Portland Community College Bookstore.



DONNA B. ZAJONC

Nurse selected 'Outstanding'

Psychiatric Nurse Donna Brownsberger Zajonc has been named Oregon's Outstanding Young Woman of the Year for 1975.

Mrs. Zajonc, daughter of Joe H. and Lois Brownsberger of Appleton City, Missouri, was chosen from the many Oregon women nominated for this year's Outstanding Young Women of American Awards program. Along with the winner in each of the forty-nine other states and the District of Columbia, Mrs. Zajonc is now being considered for one of 1975's Ten Outstanding Young Women of America Awards. The ten national winners will be announced November 18th at an awards ceremony in Washington, D.C.

Nominated for this honor by Sandy Wyatt of Klamath Falls, Oregon, Mrs. Zajonc's biography and a record of her accomplishments will appear in the 1975 awards volume, *Outstanding Young Women of America*.

The Outstanding Young Women of

by leaders of women's organizations and honors young women between the ages of twenty-one and thirty-five for civic and professional achievement. Mrs. Dexter Otis Arnold, honorary president of the General Federation of Women's Clubs, heads a distinguished Board of Advisors which guides the program. Serving on the Board with Mrs. Arnold are the national presidents of major women's organizations.

Donna Zajonc is involved with people. She works with minority groups, the business community and state and local government. Responsible for the first Indian alcoholism project funded by the state of Oregon, Mrs. Zajonc has initiated and developed plans for a dental clinic with special emphasis on dental education and serving school-age children. Health coordinator for the Klamath Child Care Center, she is secretary for the Klamath Alcohol Planning Group and serves on the state board of directors for the Alliance Concerned with School-Age

INSULATING MADE EASY

Comfort Is Yours Year Round

Insulation helps cut heating cost by keeping out the Winter cold ... adds to Summer comfort by keeping in the cool. Plus it's water-proof, fire retarding.

Free Estimates

WENDELL E. BROWN CONSTRUCTION COMPANY

3933 N.E. Union 288-6347

Introducing:

"Fashion Fair"

a cosmetic line that is designed with dark complexioned women in mind . . .

FASHION FAIR'S ROYAL JET KIT

Yours with any Fashion Fair purchase of \$6.00 or more. This offer is for a limited time so please visit our Fashion Fair counter today.

Eye Shadow (Sea Aqua/Aqua Pearl)
Lipstick (Blazing Berry)
Special Beauty Creme
NOIR Cologne

I. magnin

S. W. SIXTH AT SALMON · PORTLAND · 226-7811



In Wales, it was believed that a girl who walked backwards, on Halloween, to the leeks in the garden and placed a knife among them, would see a vision of her future husband pick up the knife and throw it into the garden.