



State Treasurer Jim Redden on one of visits to Albina, on the occasion of the removal of the boards from the windows of the Lampus company. From left to right: Redden; Lee Henderson, publisher of the *Portland Observer*; Harold Williams, Affirmative Action Officer for the State of Oregon; Angelo Lampus; and State Representative Stephen Kafoury.

## Redden to strengthen "Women's Rights"

State Treasurer Jim Redden, Democratic candidate for Governor, pledged to work against sexual discrimination in credit and in gubernatorial appointments to state boards and commissions. Redden has previously expressed his concerns over racial discrimination and he stated that as governor he would insure that minorities are represented on state commissions and boards.

"The governor of Oregon has authority to appoint some 2,200 people to state boards and commissions. It is probably not so much prejudice as blind habit which has created the sad situation we have today of an almost zero percentage of women on these boards.

"This is a waste of talent at a time when we can least afford it. I intend to reverse

this loss, not through tokenism or the quota system, because such obnoxious methods deny us the wisdom needed in the decision-making process.

"I intend to strengthen the Governor's Commission on Women's Rights, making it a search committee which can recruit women qualified to help solve the critical problems facing us over the next four years.

"I intend to serve as a vigorous, affirmative example in my own staff, as I have during the past two years, increasing the racial and ethnic minorities in the State Treasurer's Office from zero to 10 per cent.

"Discrimination in the lack of financial credit is another bad American habit which is damaging our society. Men earn disproportionately greater

pay and rise higher, faster. For this reason they are unjustly viewed as better credit risks than women.

"Yet, when a woman chooses to be unmarried she finds herself generally denied the credit needed to acquire basic necessities. The situation becomes critical if the woman has custody of children for whom she must find day care to pursue a career.

"For many, denial of credit is the final straw which drives them to dependence on the state welfare system.

"The real irony is that women are victims of credit discrimination because pay discrimination elsewhere makes her a poor risk. Such irresponsibility on the part of financial institutions must end if we are all to enjoy true equality of opportunity.

## State Services need new leadership

Oregon's social service programs are "sitting in the middle of a dangerous intersection," Bob Straub, Democratic candidate for governor, told a meeting of the Oregon Social Welfare Association.

Straub said state government reached a crossroads several years ago in the provision of services to Oregonians who need help.

"We know many people are being underserved by the programs we offer," he stated. "We know support for certain services is being withdrawn by the federal government with the false promise that revenue sharing dollars will come to the rescue. We have trouble measuring some programs to see if they're really working. And many of us get the impression that some staff positions are filled without much regard for training or experience."

Straub said Oregon's next governor "must lead the way toward integrated social welfare programs that function to

serve the people, not to fill file drawers full of reports, evaluations and triplicate-copy daily memos."

He said a governor "can do some table pounding for these programs in Washington, much as Tom McCall has gone after environmental protection and an easing of the gas shortage."

Calling for a reallocation of existing funds, Straub said more emphasis should be placed on finding alternatives to institutional care.

"We must begin to use those dollars in a more humane way," he said. "We can, and should, put them into better foster care programs, into better half-way stations, into day care for the elderly, into home and community services of all kinds."

He also proposed a major reorganization of the state's Human Resources Division, "not starting at the top again, but at the delivery end, where it really counts."

## Duncan finds industry, conservation compatible

Robert Duncan has urged abandonment of the idea that industry and conservation are incompatible. The Third Congressional District candidate said "both environmentalists and industrial users must work and live within the limits of a fragile environment."

In a speech to the Adventurers Unlimited Club, the former congressman encouraged cooperation and discussion between the two groups and stated "we must finance the Forest Service properly to increase its production of wood and fiber within sustained yield limits. We must preserve the multiple use concept and recognize the

role of recreationalists and environmentalists as well as the industrial interests in the planning and utilization of public lands."

Duncan also urged the continued development of aerial logging techniques, such as helicopter logging, as a significant contribution toward a resolution of the differences between the groups.

He maintained that aerial logging avoids much erosion, siltation of streams, and destruction of new growth while harvesting and using the mature timber. "It's not a panacea, but it's a step in the right direction," Duncan said.

## Neros host Betty Roberts

Joyce Lee Nero, wife of Professor David M. Nero of Oregon State University's School of Business and Technology and prominent local businessman, gave a very successful promotion party for Senator Betty Roberts. Ms. Nero plans to give a similar promotion party for City Commissioner Charles Jordan.

Dr. E.C. Ogbuobiri and Dr. Thomas Boothe brought the 16-member Oyoyo Organization, an Afro-Cuban musical group, to perform with both instrumentals, and indigenous dances led by Dr. S.I. Ogbuobiri.

Ms. Nero is well experienced in political campaigning, having contributed full-time work for both of Mayor Thomas Bradley's campaigns for mayor in Los Angeles. She is a very avid Democrat and supporter of women in government.

Ms. Nero states that she is not a women's liberationist, but rather a self-liberated woman, and had to be to have held the positions in industry and commerce that she has held over the past several years such as management positions with Diners' Club, Carte Blanche and major plywood sales



State Senator Betty Roberts visits with Mr. and Mrs. David Nero.

companies.

Mr. Nero agrees with his wife that women, as well as minorities, should have greater representation in local as well as national government. He states that

Ms. Roberts is an excellent candidate and would make an excellent if not superior governor. Her interests appear to be chiefly people-oriented and responsible fiscal management.

## Wayne Morse for Senate

"Let's face it... we are living in a great national crisis caused by the greatest degree of corruption in our federal government since the Civil War."  
Wayne Morse



Wayne Morse is one of this country's most respected and trusted statesmen.

Wayne Morse's integrity and courage are above question.

Wayne Morse's knowledge, experience, and effectiveness are unchallenged.

This time Oregon can send a message to Washington that Washington will understand.

Morse for Senate Committee, 595 Crest Drive, Eugene, Oregon 97405, Phil George, Treasurer