

GM

MARK OF EXCELLENCE



Monte Carlo Landau at Lincoln Center for the Performing Arts, New York City.

A look at Monte Carlo from the other side.

What you see before you, ladies and gentlemen, is a car of obvious elegance and taste, an artfully sculptured automobile designed to draw admiring glances even in fancy surroundings.

But what the picture cannot show is Monte Carlo's other side. The driving side. That aspect of this car's personality which many

people consider even more elegant than the beauty of its lines.

What we're saying is this: Monte Carlo handles with a finesse which will quite likely surprise you. Steel-belted radial tires combine with a radial-tuned suspension and ride stabilizers to make this a remarkably satisfying and enjoyable car to drive.

Variable-ratio power steering and power front disc brakes heighten the pleasure.

We suggest that you visit your Chevrolet dealer, find a worthy stretch of road, and find out once and for all what this stately automobile is all about.

And now, back to the picture.

**Chevrolet**