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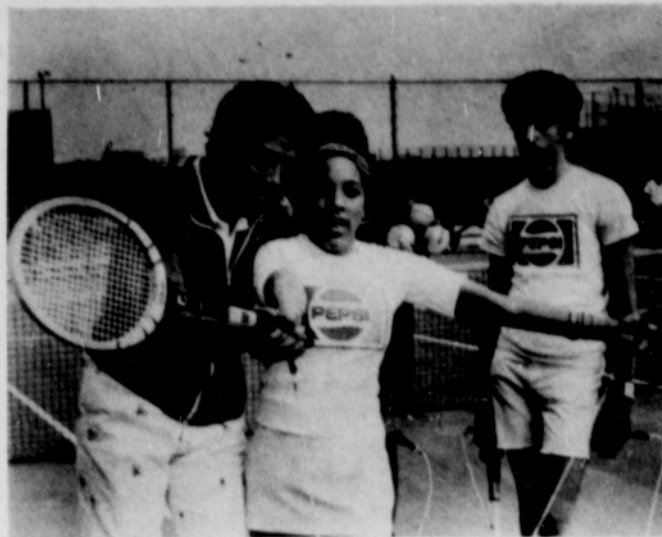
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Althea Gibson heads youth tennis program

Althea Gibson, undefeated United States and Wimbledon Women's Singles Champion in 1957 and 1958, has been appointed national director and technical advisor for the Pepsi-Cola Mobile Tennis Program, Victor A. Bonomo, president of Pepsi-Cola Company, announced recently.

In her new position with Pepsi-Cola, Miss Gibson will spearhead the mobile tennis program which is designed to bring the game of tennis to inner city and urban youngsters throughout the country.

The Pepsi-Cola Mobile Tennis Program is in its second year. In 1972, it provided instruction for thousands of boys and girls in New York, Philadelphia and Boston.

This year, the list of cities is expanding and is expected to include Cleveland, Ohio; Atlanta, Georgia; Detroit, Michigan and Newark, Montclair, Bloomfield and Caldwell, New Jersey.

Mr. Bonomo described Miss Gibson as the "logical choice" for this assignment.

He said, "Althea Gibson was introduced to tennis on a Police Athletic League 'play street' in Harlem, later entered Parks Department competition and won the Manhattan Girls' Championship. As everyone knows, she went on to international fame. It is our hope that the Pepsi-Cola Mobile Tennis Program might produce many champions like Althea Gibson in the future."

Bellman sings

Oean Russell Scott will be heard in concert, Friday evening, May 25th, at 7:30 p.m., at Day's Music Company Auditorium. Alice Siegfried, well-known pianist and accompanist, will be at the piano.

Scott, popularly known as "the singing bellman" at the Roosevelt Hotel, has been heard in various operatic roles. Included among these are Germont in "La Traviata", Alfio in "Cavalleria Rusticana", and Monterone in "Rigoletto".

He has played Emile De Beque in "South Pacific", Ruder in "The Student Prince", the toymaker in "Babes in Toyland" and Percy Browne in "The Boy Friend".

He has also worked with such international artists as Jan Peerce, Beverly Sills, Bacoloni, and Frank Guerrera.

Ardmore school plans third reunion

"Ardmore For Me In '73" means Ardmore Douglass High School Alumni will be returning home from all over the world for their third school reunion.

The first reunion was a dream of Paul R. Forbes, class of 1943 of Berkeley, California. The reality of the first reunion was for classes 1919-1966 and was sponsored by the After Six Club. Forbes was the first national president.

The second reunion was held in 1969, which was the golden anniversary of the school and the last year of operation of Douglass High School in compliance with HEW.

Each reunion is held in August. This year the reunion will be August 16-19.

The school was first operated as a high school in 1919 with four graduates, two survivals of which are residing in Oklahoma: Mrs. Myrtle Graham, Shawnee,

Oklahoma and Mrs. Lea F. Wiley of Oklahoma City. After 1969, the school was consumed into the Ardmore High School complex.

Some eight hundred attended the golden anniversary in 1969. Contact of alumni members have been made in "The Douglass Informer", which is published quarterly by the National Secretary, Ernestyne James, 2500 N. Laird, Apt. 106, Oklahoma City, Oklahoma 73105.

The Kansas City Chapter submitted the slogan "Ardmore For Me In '73" during the September meeting. The slogan will be used on all correspondence pertaining to the reunion business. All Portland Alumni and associates are requested to contact Charles H. Cox Jr., 309 First Ave. S.E., Ardmore, Oklahoma 73401 for information pertaining to the reunion.

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NCNW sponsors musical evening

Mrs. Willie Mae Hart, President of The National Council of Negro Women, Portland Section, has announced that Sunday, May 20 will be a day of special tribute to Mary McLeod Bethune. This marks the beginning of "Mary McLeod Bethune Week", May 18

through 26, when the members of the Council will spotlight their efforts to secure funds to complete the statue to her memory being erected in Lincoln Park, Washington, D.C.

The program Sunday will be held at Lincoln Hall,

Portland State University, 1620 SW Park Avenue, and will feature members of The Black Art Society of Portland State University and other local talent. Tickets will be sold at the door, or simply call 284-4651 for both tickets and information about the program.

A replica of the park and statue to be erected in Washington, D.C. will be on display in the lobby of the theatre. This model was made to scale by Stanley Reed, talented local architectural student.

Norman

(Continued from page 1)

ditional type of Day Care Center, it also offers an After School Program by the Portland Public Schools, an Emergency Drop-In Care Center and a High School Program that teaches high school students child care.

The 4C program is designed to provide a total range of needs to the children. The Health Care Program is very extensive. Included in it are dental, medical and immunization. The program also provides transportation and child development specialists. There is also a home-maker program in which a child care aid actually will come into the home of the child and serve as a temporary mother.

Mrs. Norman's job is to make sure these service programs run smoothly and efficiently. "It's really a challenge," she told the Observer at an interview in her office

last Friday morning. However, she feels good about the support and commitment she has been given from her fellow employees. "The hours are long," Mrs. Norman admitted. "Sometimes I find myself making notes going to bed. But I enjoy it."

Model Cities funds will be cut off in about a year. The complete and extensive child care package is expensive, but badly needed. That's why, Mrs. Norman explained, it is important that the people be educated to the knowledge of the uniqueness of this program. The extensive child care program being offered now is among the selected few in the nation.

"Perhaps," Mrs. Norman suggested, "if the community tries using it to exploit small danger of losing, they'll be willing to fight for it."

Black business

(Continued from page 1)

In the Army, Craig related, I had to learn about soil and heavy equipment. I had to learn soil texture and soil type. We (the Army) could learn the habits of the people by the cultivation of the land. By learning the land, we could understand the mentality of its inhabitants.

John Craig spent 20 years in the Army and moved to Oregon three years ago. How is business? "You crawl and stumble before you walk," John replied. "My legs are still wobbling."

However, the business is satisfying to John. He knows that his feeling of personal success is yet to become a "community satisfaction", or an "environmental satisfaction", but he maintains a contentment regardless of his pace of advancement.

Mr. Craig displays a special feeling when talking about the work he does. "I try to put back into nature and keep in balance what the people before me have taken out. I try to keep nature in its original form."

Most of his contracts have been in the inner city, like street tree planning for the Model Cities Area. In the Albina Community, John would like to see the people educated to the facts of plant use and plant materials. "I would like to see more confidence in the community so that when someone says, 'Here's some free trees, can I plant them in front of your house,' they won't think it's a political trick." The cost factor is very cheap; we only need the love of natural beauty."

Although Mr. Craig has

had about 21 years experience in landscaping, he doesn't feel that he is quite ready to heavily advertise and make his presence widely known in the community. "I'm a very particular person," he admitted. "The soil is like mud in Washington, D.C. Here it is fine, you can grow almost anything. It takes a little time; can't catch on overnight."

However, John does see a very solid business growing. "My business is like a weed; you think it's destroyed and it'll pop up somewhere else."

Well, now that I'm coming to the conclusion of this simple story of the only licensed Black Landscape Contractor in the Northwest, the question might still be in your mind, "Why is he a Black hero?" Because, unlike Superfly and his lot, Mr. John Craig's success does not depend upon his ability to exploit his people and his manhood. Mr. Craig's success can be attributed to determination, sweat and hard work.

It is evident that there are plenty of oppressive obstacles in society that create these undesirable Superflies who think of nothing but "to get over". That's what makes exceptions like John Craig a hero, no matter how menial his task might seem!

NOTICE

7th Annual
 AKP PSI Car Rally

Trophies, plaques, and lots of prizes. May 20, 10:00 a.m., \$3.00 entry fee. Portland State University Library Parking Lot, S.W. 11th. Tickets at PSU Box Office or at the gate.

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Joetta Ure, a Senior at Washington High School, is President of the National Honor Society. She is a member of Cleves -- an honor service group -- and is a former member of the General Council.

Joetta has tutored elementary school children at St. Francis Catholic School. She plans to attend Portland State University next year, majoring in foreign languages.

She is the daughter of Mr. & Mrs. William Ure, and has one sister, age 13.

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