

YSOL strives to survive

by Rosemary Allen

A shadow hangs over the head of the only Black radio station in Portland. June 30, 1973, funds from PMSC will be completely cut off. Will they survive and grow, as planned by the young originators of the station? Or will it dwindle and die as planned for the majority of programs responsive and relevant to the community?

"Ain't no way" it can die if left in the hands of the efficient, hardworking staff and volunteer work of dedicated people in the community. The cutting off of the funds were in the original plans for the radio station; however many unexpected problems arose once the show got on the road. Houses were too costly, they had to build their own studio, there were delays in acquiring equipment, and they ran into a city code where their ceilings would have to hold weight.

These and other problems have kept YSOL from reaching its full potential. However, none of these problems or the lack of sufficient funds have ever held back its spirit. It is serving its original purpose, which is to train young people in the community to run a radio station and become disc jockey's. YSOL holds classes every Saturday from 11 a.m. to 1 p.m. for youth from ages 14 to 25 years old. A third class license can be obtained from this training.

All paid staff is part-time. The staff consists of 9 members and there are about 19 volunteers, ranging from ages 16 to 25. "But anybody who



wants to help is welcome. I don't care if they're 99 years old," explained Evelyn Cruse, a member of the YSOL staff. "We really need people to do clerical work and writers for advertising," Miss Cruse continued. There has been a great deal of time donated by disc jockeys. George Fitz does a gospel show; Bobby Boyd the Top 40; Cleve and Fran Allen a talk show on Sundays; Ramon Taylor a soul show on Monday and Friday evenings and John Bibbs on Tuesdays and Thursdays.

Still, money is needed to extend broadcasting. They would like to cover all Albina by June of 1973. The purpose of YSOL is not just to

broadcast music, but to serve as an Informational Center for the community. To broadcast radio drama, children programming, weekly book reviews, community news, etc.

Fund raising plans are on the drawing boards, and some are being implemented. One of which is a YSOL Benefit at Portland State University April 20th, which will involve a concert with Pleasure and the Northwest Black Arts Society. Donations will be \$1.50 in advance and \$2.00 at the door. Future plans involve a telethon with George

Paige and an all-city high school performance at the Civic Auditorium.

YSOL has received very good response from its listeners and eager anticipation from those waiting for implementation of its expansion plan. Communication is very important, especially in a time when things change so quickly. That's why it is so important for YSOL to live and thrive as an important part of the community. Your donation of time or money will make the difference.



Students from Sabin Elementary School plant trees in their neighborhood to celebrate Earth Week.

Students plant trees

Students from four schools in the King/Vernon/Sabin neighborhood planted trees on their school campuses last week in honor of Earth Week and Arbor Day.

The trees were provided by the K/V/S Neighborhood Development Program administered locally by the Portland Development Commission.

Each school held a brief ceremony with members of the neighborhood tree committee, the Neighborhood Development, Office, the

school principal, students and other interested citizens participating.

Sabin School planted 32 trees. Three varieties were selected including Sweet Gum, Autumn Glory Hawthorne, and Ginkgo.

Six Nadan Flowering Cherry were planted by students at Vernon School Thursday.

King School planted two Summit Ash, and St. Andrews students planted 13 Blireana Flowering Plum and 8 Lavelle Hawthorne.

Easter Greetings

from
Island Drive—In Dairy
3410 N. Williams

Soul Stuff

by Joey Sasso

Raymond St. Jacques makes his movie directorial debut on "Book of Numbers", in addition to starring in the film as "Blueboy Harris" and serving as producer. Since he made his screen debut several years ago, moviegoers around the world have been treated to many sterling performances by this handsome, imposing actor with the commanding voice who recently starred in "Come Back Chameleon Blue", his 13th motion picture. In this sequel to the successful "Cotton Comes to Harlem" St. Jacques recreated his role of Coffin Ed Johnson, a hard-nosed Harlem detective...

(An exclusive at the Alameda beginning May 30.)

For the Black college students, there's a fellow by the name of Robert Freede who is President of Scholarship Search, an organization at 7 West 51st St., N.Y.C. It has the world's largest source of scholarship information, a one-of-a-kind computerized service that is continually updated. Students seeking help of Scholarship Search just write to the company at the address above...

RCA Records just released a "live" album recorded earlier this year at a benefit concert in Atlanta commemorating the 44th anniversary of the late Dr. Martin Luther King, Jr. Entertainment and coordination for the January 15th concert was provided by RCA Records. Announcement of the all-star album release, titled "Keep The Dream Alive" was made at a recent news conference in New York attended by Mrs. Coretta Scott King, widow of the slain civil rights leader. At this news conference, Rocco Laginestra, President of RCA Records, presented a check in the amount of \$50,000 to Mrs. King as an

advance on royalties from the sale of the LP. A royalty from the sale of each album will go to the MLK Jr. Center for Social Change, the organization founded after the death of Dr. King.

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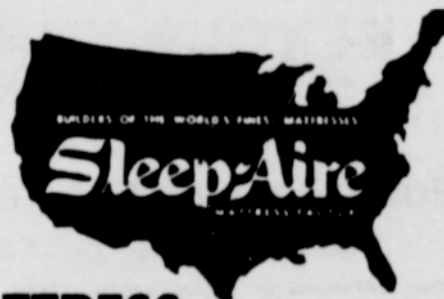
Spring vacation trade-ins are at their peak right now.
Phone J. Alton Page at 256-2800.

N.E. 122nd & Halsey Street

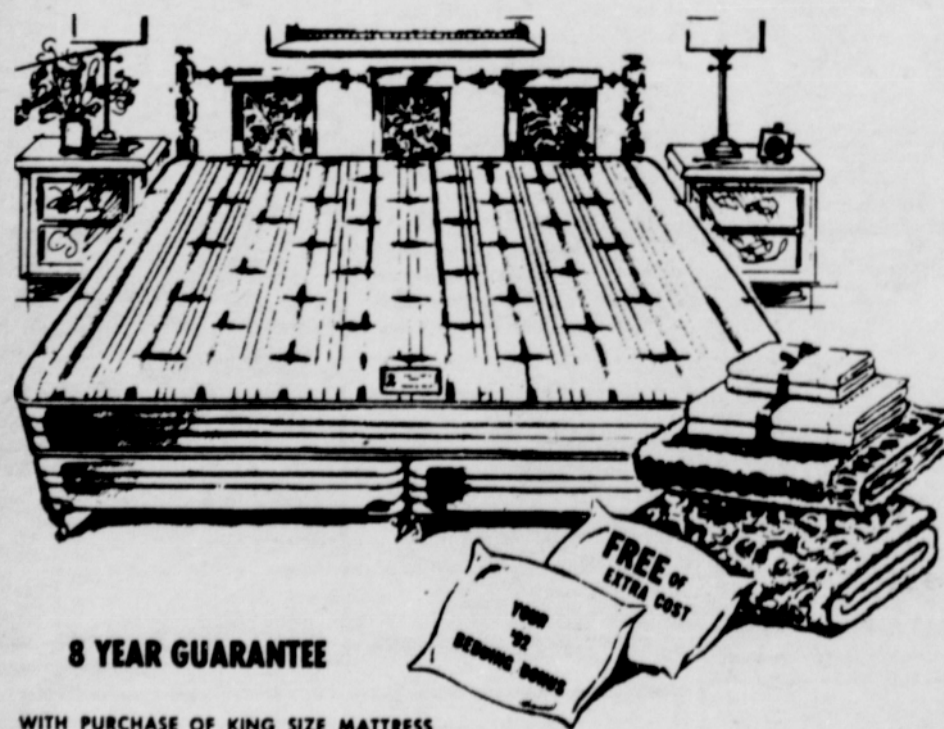
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