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AN EQUAL OPPORTUNITY EMPLOYER

THE ONLY NEWSPAPER IN THE WHOLE WIDE WORLD THAT REALLY CARES ABOUT PEOPLE

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Operation step up helps the underemployed

Are there Model Cities residents now employed but want a job with higher pay?

Operation Step-Up may have the answer to Model Cities residents who are seeking job



Mr. David Nero, Jr. is President of Nero Industries which is the Operating Agency of Operation Step Up. Mr. Nero also heads Nero and Associates, a new minority owned and operated consulting firm. His experience includes management positions in leading industrial firms in the United States.

advancement, but a major difficulty has been finding the people to fill the jobs available.

"It's hard to believe but it is as difficult to find the people to fill jobs we have open, as it is to find the jobs," Operation Step-Up director Freddie Petett said. She urges all Model Cities residents who believe they are under-employed to register at the office located at 72 N.E. Sacramento.

Operation Step-Up is designed to provide upward mobility for Model neighborhood residents who are identified as being underemployed. The program has funds available for educational purposes which are job related. Two aspects of the use of funds include upgrading of clients on jobs presently held and placing clients on new jobs.

In many cases clients are upgraded without need of educational money. The program so far is on schedule Mrs. Petett stated. "What we need to accelerate is more jobs and the clients to fill

them."

Who is eligible for Operation Step-Up assistance? Mrs. Petett pointed out that the basic criteria for selection to applicants are persons occupying an employment position below their



Mrs. Rochelle Henninger, recently appointed Chief counselor, is in the final stages of completing work for a Masters Degree in Political Science.

demonstrable abilities; persons working below past and demonstrated employment abilities; persons demonstrating adequate skill and abilities to learn and possessing the motivation necessary to employment upgrading; persons possessing skills no longer easily usable due to passage of time or disuse; persons holding credentials not currently valid as union status not recognized in Ore-



Mr. Martin Miruka, project counselor, advises clients in the area of technical vocations. Martin has had work experience in engineering and has a Masters Degree in Mathematics.

gon and members of the bar in other states.

Operation Step-Up can benefit business through increased productivity and job satisfaction on the part of individuals up-graded, Mrs. Petett said.

A total of 115 Model Neighborhood residents have enrolled in 11 institutions. Courses cover a broad range from up-grading clerical skills to graduate classes for advanced degrees. Considerable effort, skill and time was required by the counseling staff to bring about these educational opportunities, Mrs. Petett said.

To date the number of Model Neighborhood residents stepped-up to better jobs totals 45. The total income for this group prior to Operation Step-Up's placing them into better jobs was \$17,700. The income after placement for the group was \$17,700 monthly. The total monthly income after step-up rose to \$24,000. Income per year before being stepped-up was \$210,600 and \$287,800 after step-up and rose to \$287,800 after efforts of Operation Step-Up.

Progress of Operation Step-Up's activities is demonstrated by the economic impact upon the community. A total of \$6,300 per month is coming into the Model Neighborhood, which is \$77,200 on an annual projection.



Mr. Terry Rawlins, project counselor, has completed work for a Masters Degree in Political Science and will soon begin studying law.

Neighborhood. With determination Mrs. Petett said, "We plan to continue to seek ways to enhance our efforts to increase the creation of a favorable economic impact on the Model Cities community."

According to research, Mrs. Petett stated, "One extra dollar obtained from new job placement of a Model Neighborhood resident and spent in the community is worth ten dollars of favorable economic impact on the Model

Neighborhood. With determination Mrs. Petett said, "We plan to continue to seek ways to enhance our efforts to increase the creation of a favorable economic impact on the Model Cities community."

Open House to be held at Cascade

An open house at Portland Community College's Cascade Center, 705 N. Killingsworth, Portland, will be held Sunday, November 21, 1971, 1 to 5 p.m. Senator Robert Packwood will be the keynote speaker. The community is invited to tour Cascade's facilities and view exhibits of PCC's programs. The Cascade Center was developed through the cooperative efforts of the Model Cities Agency, the City of Portland, and PCC.

Northwest get first Black train Conductor



Frederick D. Givins first black train conductor in the Northwest.

Frederick D. Givins recently became the first black train conductor in the Northwest. He is employed by Burlington Northern in the Northwest. The conductors duties include complete responsibility for the train; the reporting of accidents; responsibility for dispatching cars; contacts with the train dispatcher; and seeing that every member of the crew is fully aware of his duties.

Mr. Givins, who is from Phoenix, attended Portland Community College in Sociology. He became employed with Seattle, Portland and Spokane Railway at the age of 19. The SP&S merged to form Burlington Northern in 1969. His first years were as a cook, with Albert Parker. He had been recommended to the railroad by Willie Jenkins. He then worked two years as a brakeman before being promoted to conductor.

Mr. Givins is currently working with freight trains out of Portland, but he is qualified to handle passenger trains also.

Before going to the railroad, Mr. Givins worked as a cook at the Multnomah Hotel and Poor Richards. The 31 year old bachelor originally came to Portland to visit his aunt, Alzena DeLeveaux. Givins attributes his success to

"Positive thinking, hard work and determination." He said at least 80% of the people he had worked with had been cooperative and had helped him advance. He believes "there is more opportunity in Portland than in any other city for young blacks who prepare themselves and can sell themselves."

(continued p.8 col. 3)

Youth center expands

Expanded programs for adults and for girls at the Salvation Army Youth Center, 711 N.E. Dekum, have been announced by John Newmaster, director. Both new programs will begin the week of November 15.

Also planned for that week is an open house on Wednesday, Nov. 17, from 10 a.m. to 3 p.m. to enable all interested persons to learn more about the activities offered at the Center.

A craft program for adults will be held every Wednesday from 10 a.m. to 3 p.m. There is no charge for the instruction, Newmaster said, only for materials used.

Crafts to be offered include weaving, macrame, candle-making, sewing, crocheting, bottle craft and "junk" craft, in which discarded items are recycled as functional or decorative piece.

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HAP dedicates project to 1st Black Commissioner

Williams Plaza, a nine-story housing project for senior citizens and the Housing Authority of Portland's newest high rise unit, was dedicated Friday to Edgar Williams as a tribute to his "untiring and long service to the Housing Authority of Portland." The

apartment building is located at 2041 N. W. Everett Street.

Mr. Williams was the first black to serve on the Board of Commissioners of the Housing Authority. Appointed in 1960 by Mayor Schunk, he served until his death on May 2, 1968.

Mr. Williams was one of the founders of the Urban League of Portland and was a past president of the Portland Branch of the NAACP. He represented the NAACP at 18 sessions of the State Legislature and served during the time when many of Oregon's first civil rights laws were enacted.

Mr. Williams was born in Marshall, Texas in 1890 and moved to Portland in 1918. He retired in 1955 after 35 years as an employee of the Port-



Edgar Williams

Succession Line Change Desired



Members of the AAUW and the League of Women Voters of Portland meet to sign each other's initiative petitions to change the succession to the office of Governor before soliciting signatures from the public. Petition signers pictured are Mrs. Peggy Mansing, AAUW; Mrs. Jane Hofmann, LWV; Mrs. Janet Eastman, AAUW; Mrs. Connie Morgan, LWV.

Photo by Amy S. Golstein

Women circulate petitions

A concentrated statewide drive to obtain a goal of 20,000 signatures on an initiative petition to change the line of succession to the Governor's office, has been launched by the League of Women Voters of Oregon.

The petition calls for a Constitutional amendment to change the gubernatorial line of succession from President of the Oregon Senate and Speaker of the House of Representatives, to the Secretary of State and State Treasurer. The petition also provides that the governor remains the Governor when he

leaves the state. A total of 21 Leagues throughout the state are being joined by the AAUW, Oregon state Grange, Oregon AFL-CIO, and the Oregon Jaycees to obtain the necessary 53,312 signatures needed to place the

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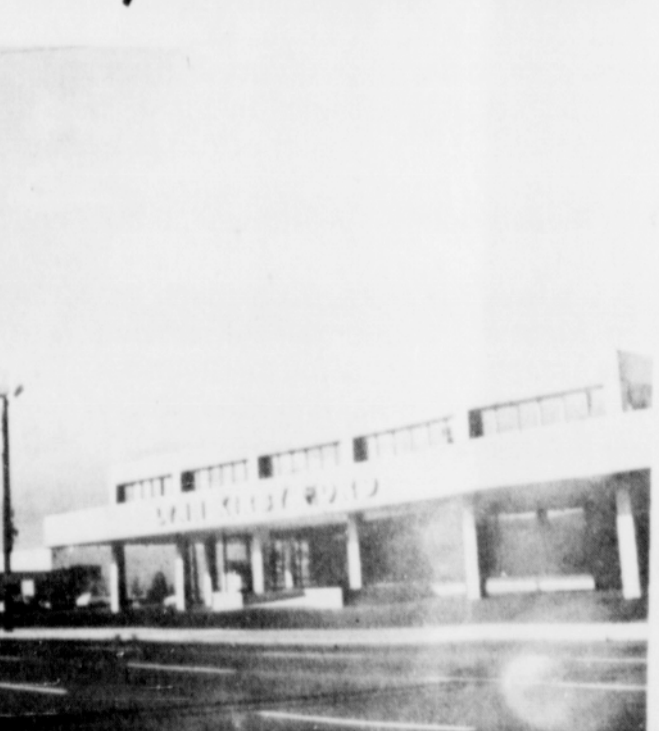
Lynn Kirby Ford opens Million Dollar Business

A million dollar auto dealership will make its public debut Friday, November 19 with the grand opening of the new Lynn Kirby Ford, N.E. Broadway at First.

The 3-1/2 acre automotive center includes 80,000 square feet for new cars and trucks, a used car operation facing Broadway between NE First and NE Second Avenue and a previous location on NE San Rafael used for leasing, daily rentals and storage.

The Broadway entrance to the new concrete tilt-up building is flanked by four rain jet fountains with a special lighted five-color blender that changes water color every sixty seconds.

A ten-car showroom with twenty-four unique quartz ceiling lights displays each car in its natural daylight color. Adjacent to the main showroom is a covered area that will house thirty additional new units.



Kirby Ford new location at NE Broadway at First.

Individual sales offices are air conditioned and furnished with a teakwood round table and color coordinated chairs. One thousand yards of acrylic carpet gold and delft blue carpeting has been used throughout the modern-design building.

General offices are located on a mezzanine floor, and all have outside windows to take advantage of the large expanse of glass used throughout.

The Parts Department occupies 11,000 square feet with a main floor access to a fast moving parts stored in blue and white bins. Sheet metal and bulk items are inventoried on the second floor.

A forty-stall service department has a customer record room and service dispatchers that immediately process each order. Entrance is from NE First Avenue. Five service stalls are reserved for fast service.

Trucks of all sizes can be (continued p. 3 col 3)