

## TURNOVERS SOUND OF SEVENTIES

Reports of turnover in manufacturing for the Portland Area indicated that the separation rate rose 1.0 per hundred between March and April. Most of this increase was attributed to increased layoffs and other separations. Layoffs were up considerably in furniture, fabricated metals, and food products. The quit rate of 1.5 per hundred was the lowest for April in the last eight years.

The accession rate edged up from 4.2 per hundred in March to 4.6 in April. This was reflected by increased new hiring, particularly in fabricated metals, machinery, and paper products. The new hire rate of 3.0 per hundred was still pretty low for this time of year.

The separation rate of 4.4 percent was well below the 7.5 percent rate of one year ago. Layoffs were very heavy in the hard goods sector at that time when the economy was deteriorating. The accession rate was 0.5 per hundred higher than April of last year.

## Local Fire

A fire, attributed to smokers carelessness, caused \$6,000 damages to the building in the eight hundred block on N. Killingsworth last Saturday. Damage to the structure was confined mainly to the upper story, although the ceiling of the Record Library at 826 N. Killingsworth burned, according to Pleasant Session owner of the business.

## Open House

4-8 Saturday  
120 N. E. Holland  
3 Bdrm., Large living rm., Formal din. rm., Nice kitchen, built-in range and dishwasher, nice nook, entrance hall, 2 baths, 2 prices, fully-finished basement with nice party rm., Large patio-fenced backyard and garage, 11 yrs. old \$25,000, Cliff Richardson 285-5625

## C.C. Justice Rlty.

6501 N. Interstate  
285-3625

One good way to forget all your other troubles is to wear tight shoes.

## Recruiters "Making It"

Portland, Ore. - Army recruiters in Oregon are "making it" in spite of the uncertain Selective Service situation, according to officials at the U.S. Army Recruiting Main Station here.

Figures released by the USAMRS show that 278 persons out of a statewide objective of 250 for June enlisted, giving recruiters a healthy 111.2 percent of their assigned goal. The figure is even more significant to Lt. Col. Joseph D. Catlin, Commanding Officer of the USAMRS, who saw the June objective raised at mid-month from 183 persons.

Why have young men throughout the state enlisted in the Army?

"Many young men expected to be drafted after they completed high school and find now that they have no job and there is no draft, so they enlist instead," said Sgt. L.C. Steve Rowley of the Medford station, who obtained three over his given objective in June.

The same station achieved only 15 enlistments out of an objective of 17 during the month of June in 1969.

Sgt. Maj. Richard Knoche of the Recruiting Main Station in Portland believes that the new programs of the Army have boosted many young men into the service.

"With a program like the new European Duty Enlistment Option, where a young man can enlist for Armor, Artillery or Infantry school and be guaranteed a full 16 month tour in Europe, recruiters are finding it easier to enlist young men," he concluded.

New programs aren't the only things that are giving recruiters a boost. According to Dave Terenteff, public information specialist for Portland, media advertising plays a large part.

"Another factor which is geared to achieving higher enlistments is the establishment of a classified advertising budget for recruiters - first time ever for something like this," said Terenteff.

Stations will begin placing ads in newspapers throughout the

state in August, Terenteff reported. In Eugene the recruiting station reported it had achieved its objective of 19 men for the month of July and were hoping to hit the 25 mark. "Why last year it took us the entire month and we just barely made our objective," said Sgt. Al Yantz of the station.

Last year in June recruiters worked for a goal of 198 enlistments and achieved 209 or 105 percent of their objective. So far the current month shows recruiters actually doing better. The objective for last July in Oregon was 171 persons and a statewide total of 186 enlistments were recorded.

The figures as of the 15th show recruiters having 78 actual enlistments and an informal pole has stations statewide programmed for enough recruits to surpass their objective of 185.

With the results of the advertising campaign a total success the Army will put into full gear another step in achieving an all volunteer force; a doubling of the recruits in the state and the addition of five new stations.

Stations are being established in Klamath Falls, Astoria, Corvallis, Pendleton and Northeast Portland. By September a total of 52 recruiters will man 19 stations throughout the state.

Before being assigned each recruiter attends a three week course on the techniques of selling, interviewing, journalism and speech. This prepares each man for what the Army considers to be one of the most important parts of an all-volunteer force - the recruiter.

## day care project told

A demonstration project aimed at enhancing the vocational and personal development of Neighborhood Youth Corps (NYC) enrollees by using them as helpers in day care programs was announced today by Asst. Secretary of Labor Malcolm R. Lovell, Jr.

The one-year experimental project begins immediately. About half of its \$195,403 cost will be paid by the Department of Labor Manpower Administration; the remainder by the Department of Health, Education and Welfare's Office of Child Development and Office of Education.

In announcing the project, Lovell said that its aim was to make NYC work experience more effective in preparing young people for adult responsibilities.

## Concert

The Melos Quartet of Stuttgart will perform an all Beethoven concert at 8 p.m. Monday, August 9 in Old Main Auditorium at Portland State University.

The group is appearing in Portland, and for the first time in the United States, as part of the first German Arts Festival on the Pacific, August 7-14, sponsored by the Goethe Institute of Munich, the Oregon Arts Commission, the City of Portland and PSU.



STRANGE ENCOUNTER on a London street brings four-year-old Juliette Taylor face to startled face with one of the unusual characters in a program of children's ballets.

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"FOR PEOPLE WHO WANT THE BEST IN DRY-CLEANING"  
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We'll put your wardrobe in a Sparkling-Bright Mood  
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## Blazers-Sonics Oct. 15

Portland's Trail Blazers will meet the Seattle SuperSonics in Memorial Coliseum on Friday night October 15, in the opening game of the 1971-72 schedule that is compared with last season's.

There is balance and there is spacing, by the week and by the month.

Gone are the days of Buffalo Cleveland Buffalo Cleveland Buffalo Cleveland.

There will be 40 games, one more than the 39 last year, in Memorial Coliseum and the Blazers will face eight opponents at home three times and the other eight at home twice.

Three home games are scheduled against world champion Milwaukee, Seattle, Los Angeles, San Francisco, Phoenix, Chicago, Buffalo and Cleveland.

Two home tests are set against Houston, Detroit, New York, Philadelphia, Boston, Baltimore, Atlanta and Cincinnati.

The Blazers will play their first six games of the season in Memorial Coliseum, with Milwaukee and Lew Alcindor due for the second test on Sunday night October 17.

The Blazers will play six at home in October, six in November seven in December, six in January, nine in February and six in March.

That means 19 home games before January 1 and 21 after New Year's Day.

Season ticket sales for the Portland Trail Blazers' second National Basketball Association season this week passed the 2,000 mark.

"In about one and one-half months," said Business Manager George Rickles, "we almost have doubled our sale for last season."

The Blazers sold 1,095 season tickets for their first NBA campaign.

Rickles emphasized, however, that good seats still are available in all price ranges.

Season tickets are priced at \$220 for 6 seats... \$180 for 5 seats... \$140 for 4 seats... and \$80 for 2 seats.

This represents a saving of 50 cents a game on all seat locations for season ticket holders.

And season tickets, of course, insure the holders of preference for the same seats in future seasons.

Blazer guard Rick Adelman is selling season tickets for the Portland club this summer and will be happy to provide information for prospective customers.

The telephone number for Adelman is 234-9291.

Fans also may pick up season ticket order blanks at the Trail Blazers' offices in suite 380 of the Lloyd Building at 700 NE Multnomah St. Order blanks also are available at Stevens & Son Jewelry in the Lloyd Center, Meier & Frank Company's downtown store and Memorial Coliseum.

## Job design concept Studied by Conference

Gaining in popularity, are job-design concepts that put emphasis on fitting the job to the person, rather than vice versa. The aim of these efforts by the companies experimenting with the idea is to spur motivation and productivity.

In announcing release of a study examining forces behind the job-design movement, the Conference Board noted these findings: People are less willing to work "harder and smarter," despite greater material rewards, improved working conditions, and better trained and enlightened supervision.

People at work don't appear to be "motivated," and the carrot and stick formula for motivation doesn't always seem to work anymore. Many managers and behavioral scientists have come to recognize that the missing element of motivation to work may lie in the character of the work itself.

The basic job-design techniques being used include job rotation (moving employees from one related task to another to broaden their perspectives and skills); job enlargement (expanding the scope of the job itself); job enrichment (making the basic task more demanding and giving the employee more planning and managerial control over the job); work simplification (step-by-step examination of the job to eliminate unnecessary or duplicated tasks and improve methods for doing the job).

Job-design techniques spring from a number of basic assumptions. Among them are a belief that most jobs can be improved; that job content is related to job satisfaction; that motivation and productivity are inextricably linked and that men and women seek and need meaningful work.

Job-design programs face some formidable barriers, however. Among the structural roadblocks: lack of sufficient skills or aptitudes to take on more demanding work; technology which cannot stand temporary productivity dips that usually accompany job changes; and union resistance or disinterest.

Despite the problems, job design is attracting growing interest. As the personnel director of an aerospace company notes: "We have too often treated our employees as if they were puppies. A swat on the tail makes a puppy anxious about going on the carpet again - but a swat isn't even effective in toilet training unless the puppy is shown where to go and is rewarded. The greatest opportunity for motivation now is in creation of work situations that will provide for a person's need for self-fulfillment."

Here's a defensive driving tip from the PORTLAND TRAFFIC SAFETY COMMISSION: When you see a road hazard requiring you to stop - pump your brakes lightly to signal traffic behind you.

## 4- PLEX

\$3500.00 down, monthly payment \$200 includes principal, interest and taxes. Seller will complete upgrading. Total price \$19,000. Williams Ave., near Alberta. Call:

Henry Ireland

228-3181

Dean Vincent, Inc.

333 S.W. Park Ave.

## Market

\$150,000

gross

Owner retiring. Sale includes very nice brick building. Owner operator can make \$12,000 year. \$7500 down payment includes \$3,000 inventory and \$4500 on building and equipment. Balance on Easy payments or should qualify for minority economic opportunity loan.

Henry Ireland

228-3181

Dean Vincent, Inc.

333 S.W. Park Ave.

## Shop Fred Meyer And Save More

Prices Good thru Saturday, July 31st

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| <p><b>Top Frost Frozen Lemonade</b><br/>The perfect summer thirst quencher. 15¢<br/>Reg. 15¢<br/><b>10¢</b> 6-oz. cans</p> | <p><b>USDA Grade A Turkey Roast Hindquarters</b><br/><b>26¢</b> lb.<br/>Young turkey roast, 4 to 6 lbs. average. All dark meat, leg, thigh, portion of neck and giblets for gravy.</p> | <p><b>MY-TE-FINE Coffee</b><br/>Regular, Drip or Whole Bean. <b>59¢</b> lb. pkg.</p> |
| <p><b>Prem Lunch Meat</b><br/>Ideal for summer picnic sandwiches. Reg. 64¢ 12 oz. <b>48¢</b> each</p>                      | <p><b>Crown Unbleached Flour</b><br/>10 lb. bag Reg. \$1.20 <b>88¢</b></p>                                                                                                             |                                                                                      |

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| <p><b>Bakery Savings</b><br/><b>Vita Bee Bread</b><br/>Reg. 37¢ loaf<br/><b>3 \$1.00</b> 22 1/2-oz. loaves 34¢ each</p> | <p><b>Delicatessen Savings</b><br/><b>Bar-S Wieners</b><br/>Reg. 89¢ <b>49¢</b> pound</p> | <p><b>Produce Savings</b><br/><b>No. 1 Size Red Potatoes</b><br/>Reg. 69¢ <b>10 39¢</b> lbs.</p> |
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| <p><b>Children's Treat Freezer Pops</b><br/>In 8 delightful flavors. All packaged and ready for the freezer to enjoy later. <b>59¢</b></p> | <p><b>Children's &amp; Youth Sunglasses</b><br/>Many styles to choose from for ages 3 to 16 in the latest mod designs. Reg. 69¢ your choice <b>39¢</b> each</p> | <p><b>Family Scott Bath Tissue</b><br/>Reg. 44¢ <b>4 Roll Pkg. for 29¢</b><br/>Choose from assorted pastel colors to match your bathroom decor. Variety Section.</p> | <p><b>Topco 1/2" x 50' Garden Hose</b><br/>Solid brass fittings for longer wear. Delivers a full 1/2" flow of water. Reg. \$2.39 <b>\$1.29</b></p> |
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**Arlington or Northbrook Blankets**  
Arlington Blankets are needle woven and treated to reduce shedding. Solid Color Thermal Northbrook blankets are lightweight and versatile. Both are machine washable and available in solid colors of gold, pink, avocado and blue.  
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