

PORTLAND OBSERVER

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A Black Owned Publication

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Job seeking

Discrimination is a much more subtle thing than anyone realizes. Blacks, however, realize the problem because of their high "visibility" problem. Other "ethnic groups" make loose their accent and no one knows but the visible problem cannot be hid.

The findings of a University of Pittsburgh researcher are valid. "I think I have put my finger on a truth," says Leland P. Deck, director of labor relations in the University's personnel department. "And that is part of the so-called sex discrimination and racial discrimination of corporation executives is in fact height discrimination."

He reports that in a 1967 survey of the Pittsburgh Business School graduates found that men over six feet tall received a 4 per cent higher starting salary than men under six feet. In a survey of 1970 graduates, the differential was up to 10 per cent. The tallest graduate in the survey last year had the lowest point average, yet he got the highest starting salary.

On the basis of color this happens so often. Some companies judge men not by their ability but by the texture skin and the slanting of eyes.

Company recruiters "are not examining the brain," complains Deck. "They are just hiring on the basis of the length of the spine."

These are just a few of the unjust "yardsticks of measurement" that are used in our society. Judge the person on his ability not by the texture of skin, his height or the slanting of his eyes. Deck says there are too many variables, such as looks and shape, to extend his theory completely to women, but he does claim that in general women receive salaries comparable to men of the same height in the same job.

His advice to job-seekers, both female and male, "Tease your hair little, or brush your natural fancy, but not so its' obvious, an add a half-inch to your heels."

Observing the moon

We were looking and watching the 1971 legislators to do something about Tri-Met. We didn't instruct them as to what we wanted but they did something. The house has given the Tri-Met board even more authority to tax. This time it's imposition of a 1-cent per gallon gasoline tax.

The tax has one point in its favor...most everyone will pay now, not just employers.

Frankly as we have observed the Tri-Met system we just can't see how Tri-Met needs more tax revenue. Already they're much more favorably treated than any other line. This service could be improved.

Observing we see: (A) They pay no property taxes (B) They pay reduced gasoline taxes (C) They have received a lot of federal aid.

Tri-Met, is a pet project of the Portland Establishment and there will be more.

We've been robbed

We feel that the judges made the wrong decision last Monday in their selection of the Rose Festival Queen. They need their eyes examined.

Our choice, of course was by far the best talented, best looking "Soul Queen" of all. We bet that the judges didn't even have any soul at all.

It could happen you know a soul sister could be the Queen. The time is right and the judges had a hard time.

There was no justice in the thing. (P.S.-For all you guys who have no sense of humor this is a joke).

Princess Kristi Diane Lee of Roosevelt High School is a very deserving Queen. A very beautiful girl and our staff here at the Observer wish her "peace and happiness." We are proud to be her loyal subjects. We look forward to seeing her on many occasions.

Her reign is for all ethnic groups and we salute you.

Who won the battle?

A long battle has been fought over city-county consolidation hasn't been an entire loss for East County residents who think they have won a battle if nothing else but spawned a spirit of cooperation among themselves. Opposition to consolidation came from cities of Gresham, Troutdale, Wood Village and Fairview. Who knows maybe they are dreaming the "impossible dream" of making East County a city of 30,000 in a very few years. Now you see I am not sure who won the battle?

East Counties residents lost, however, in losing a battle maybe they won a war. The lost has cause them to create a stronger spirit of togetherness. Right now, there is serious talk of four-city, East-County Amalgam to include Gresham, Troutdale, Wood Village and Fairview.

They see Portland as the big giant who would control their destiny. The Observer really think

What's In A Car Wash?

You probably think you take the family buggy to the local car wash just to get it cleaned. Little do you know. Like every other human activity, this one has been found to be fraught with deep psychological significance.

How often and when and where you wash your car can indicate your attitude toward safety, your status consciousness and your attitude toward sex. So says H. A. Porterfield, president of Transportation Cleaning Systems, whose company did a study of car wash clients.

O. K., the important question - how does sex enter into it?

It may be a form of escape from home for a man to take the car to the car wash on weekends, says Porterfield. If he finds his wife having it done during the week so he has free time for her on weekends, she may have interesting reasons. Of course, if she presents him with a list of household chores for the weekend, her motive wasn't romance.

The status-conscious driver keeps his car clean, especially if it's a new, expensive model. The best family car is likely to get more baths than the old jalopy used to commute to the station.

According to Porterfield, who admits to being prejudiced on the subject, a dirty car puts you in a "don't care" mood. "What does it matter what happens to this old buggy?" seems to be the attitude of the driver of a mud-covered heap.

One certain fact emerged from the study: More people today are having their cars washed commercially than do it themselves, especially with a proliferation of service station car wash combinations offering discounts on washes with gasoline purchased.

And they all just think they're doing it to get the dirt off.

The Rambling Reporter

Word has just come that Pres. Nixon's 24-year old second cousin Kathy Timberlake has written a letter to chief executive asking if he can help her get more welfare money.

"My life is becoming harder and harder to bear, I'm not sure I can go much longer. If there's anything you can do please help me" she wrote.

Kathy Timberlake is the daughter of Dr. P.T. Timberlake of Newport Beach, a first cousin of the President's on the Milhous side of the family.

About six months ago she came to Cotati, Calif. This is wine country. She has had many odd jobs including working as an electronics assembler in Sunnyvale and dancer in a bar.

She did receive unemployment insurance and disability but it ran out three months ago "And I just freaked out."

"I can't work or do anything because of my emotional state. Going to a Mental Hospital I'm going to a mental Health Service in Santa Rosa almost every day, but it doesn't help me much.

She stated she does not eat much because she does not feel right, she has been constantly ill, and the welfare people give

her very little to eat and to get her necessities.

"The money I get is \$27.00 a month from the county. No one exist on this, however," no one cares if she should fade away she claims. Miss Timberlake sent a copy to the news media of the letter to the President.

Judge Gus Salomon of U.S. District Court agreed to allow the Port of Portland to intervene as a party to law suit aimed at blocking plan to expand to Portland National Airport into the Columbia River.

The suit was filed on behalf of the residents of Vancouver Wash. who opposed the plan. The defendants are Federal Officials who granted the Port of Portland the permit need for the Airport expansion.

The plaintiffs contends the project involves a "dam, dike into the river which requires consent of Congress. They say the Port did not get Congress's consent and therefore cannot proceed with the project legally.

The Judge ruling- whichever way it goes-is expected to be appealed to the Supreme Court.



Robert S. Abbott
(1870-1940) - Publisher

Robert Sengstacke Abbott was educated at Hampton Institute, where he studied to be a printer. He went to Chicago to find work in his chosen trade. Because of his race, however, he could not find a job. He went into the newspaper business instead.

He urged Negroes to become good citizens, to vote and elect responsible leaders, and to set high goals for themselves. He became quite wealthy and influential.

The first edition of the Chicago Defender consisted of only 300 copies. Today, it is one of the very influential newspapers in the United States. From this beginning, the Sengstacke Publications now also publish ten weekly papers:

Chicago Weekend Defender, Michigan Chronicle, Memphis Tri-State Defender, and the Courier papers in Pittsburgh, New York City, Philadelphia, Ohio, Florida, and Georgia, plus a National Edition.

Citizens Portland vote today!

Portland voters will go to the polls on Thursday, June 10, 1971, to consider a special school measure. The Portland Board of Education is submitting a one-year \$6,960,000 special levy for operating funds which are needed to balance the district's budget for 1971-72.

The levy is for operating expenses only. Without the levy, the district would have a deficit of \$6,295,000 (the estimated net yield from the \$6,960,000 levy due to permitted discounts for early payment and delinquent tax payments). If the budget must be balanced without revenue from the special operating levy, the School Board has reluctantly determined that the best course of action would be to shorten the school year by 20-25 days rather than severely cut back needed educational programs throughout the entire school year.

The following mini-budget is presented to Portland residents so they may see the income-expenditure problems faced by Portland schools for 1971-72.

Letter to the editor

We would like to apologize for our delay in thanking you for your contributions to the Community Care Association. Because of your support we are able to continue to help families that are in need.

We thank you for your help and continued support and we would like to invite you to come and visit us and the Community Care Association anytime from 9 a.m. to 10 p.m. Monday thru Saturday.

We truly appreciate your support of the Community Care Association and the part you're playing in helping us to assist the needy.

Sincerely yours,
Mrs. Cara Peoples, Director

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