

PCC information coordinator magazine publisher

Henry C. Ruark, and Oregon educator for nearly twenty years, will become Editor and Publisher of EDUCATIONAL SCREEN & AV GUIDE magazine, the nation's oldest educational media journal, in Chicago. He has served for six years as only the third editor in the fifty-year history of the journal, one of

the best known in the educational field.

Ruark is currently coordinator of information and publications at Portland Community College, a post he has held for three years.

He was for ten years Educational Media Consultant and Director of Title III/NEA, first federally-funded educational support program, for the Oregon Board of Education in Salem, working with school districts all over the state to improve and strengthen educational media programs. Prior to joining the Education Board he had been director of information for the National Audio Visual Association in Washington, D.C., where he helped draft some of the first federal legislation affecting educational media.

Ruark served the Association of Chief State School Audio-Visual Officers as executive secretary for five years, in-

fluating with this national group a project which led to nationally accepted media standards. He was also director of Project SPRINGBOARD, a media demonstration project involving twelve Oregon school districts in cooperation with leading media producers and equipment firms, a national "First." The project resulted in more than \$2 million worth of learning materials and equipment being placed in the demonstration schools.

A graduate of Oregon College of Education and Oregon State University, he has completed all work except dissertation for a doctorate in educational administration and media at Indiana University.

His new responsibilities will include the production of a new series of manuals, guides and reference volumes in the media field. He will assume his new duties in Chicago about July 15.

Author to speak at PSU

Norman Oliver Brown, author and professor of humanities at Cowell College of the University of California-Santa Cruz, will appear at Portland State University as the seventh annual Nina Mae Kellogg lecturer.

He will speak at 3 p.m. Wednesday (June 2) in room 338, Smith Memorial Center.

The lectures, free and public, are to honor a senior and sophomore girl selected as Nina Mae Kellogg scholarship winners by the College of Arts and Letters.

Senior Sandra Oster, 1615 SE 22nd Ave., and sophomore Yvonne Stevenson, 4010 S.E. 90th Ave. were selected.

In a recent issue of Psychology Today, Consulting Editor Sam Keen noted that Brown "is variously considered the architect of a new view of man, a modern-day shaman and a Pled Piper leading the youth of America astray."

Brown's works, "Life Against Death" and "Love's Body," are the basis of another Keen appraisal: "He has already created a revolution in psychological theory."

William Hamilton, dean of the Portland State College of Arts and Letters, adds:

"Norman O. Brown is not so much a teacher as a spy from the other Kingdom sent to us to enchant us by subverting all our dualisms. He does this without any special equipment, save words and the spaces between them."

"He does it by creating a sort of special space, into which we are free to enter or not."

"His closest analogies in our Kingdom are, perhaps, Lenny Bruce and Mick Jagger."

Brown's topic at the Wednesday lecture in "Vico's New Science: A New Reading."

Labor Department official cited

A Department of Labor official received the highest award given by the American National Red Cross for saving a life with skills learned in a Red Cross safety program.

He is J. Vernon Ballard, who was presented the award by Secretary of Labor J. D. Hodgson. The Secretary is a member of the Board of Governors of the American Red Cross.

George M. Elsey, President of the Red Cross, participated in the ceremonies at the Labor Department.

Ballard, deputy director of the Labor Management Welfare Pension office in the Labor Management Services Administration, won the award for administering artificial respiration to Brian T. McDonald, a friend and co-worker. Both live in Falls Church, Va.

The two companions were driving home one night last December when McDonald, an LMSA attorney, said he did not feel well and asked his friend to drive. When Ballard reached the driver's side of the car and opened the door, he heard the lawyer say: "I don't know what's happening."

The car engine raced wildly because McDonald's foot was jammed against the accelerator. Quickly knocking the stricken man's foot from the gas pedal, Ballard ran to the car behind and asked the driver to go for the police and an ambulance. Ballard then ran back to the right side of the car, pulled his friend down on the seat and began mouth-to-mouth resuscitation.

"I know that Mac was near death," Ballard recalls. He had stopped breathing. It seemed like minutes dragged by but I counted 8 times that I breathed into Mac's lungs before I felt him breathe back out at me. I kept on going and, gradually, his breathing resumed...."

An ambulance arrived in less than 10 minutes and the attendants took over with an oxygen resuscitator.

McDonald was released from the hospital within a week after the incident and is currently on the job. Doctors reported that he might have lost his life or at the very least, suffered brain damage, if Ballard had not taken the action he did.

Ballard explains his swift action in this way:

"Several years ago, my wife and I were at a party. A man had a heart attack. He died because no one knew what to do or we were all immobilized by the shock of it."

"I swore to myself that never again would I stand helplessly by if I were confronted with an emergency like that. I don't recall thinking that consciously when Mac stopped breathing. I guess it was subconscious and instinctive—and partly because of the first-aid training I have since been exposed to in working with scouts."

That first-aid training was given through a Red Cross course.

PCC artist opens show

An artist who believes paintings should be read, not just seen, has opened a one-man show of shaped unframed canvases at the Portland Community College Library Gallery.

Gary L. Pearson, PCC art instructor, says he is "trying to break away from the traditional 'window through the wall' technique of creating space in painting. I desire my paintings to be 'read' as either protruding from the wall or receding into the wall, preferably both simultaneously."

"I consider the flat plane of the hanging wall that confronts the viewer to be an extension of the essential two-dimensionality of my works," Pearson explains.

Pearson's painting constructions will be on exhibit in the Library Gallery through June 15.

Jobs for Veterans

Early this year Mayor Schunk established a "Jobs for Veterans" Task Force with goals of assisting recently discharged Veterans to find employment as well as to assist presently employed Veterans to upgrade their position in life.

Awareness of the many problems faced by veterans returning to civilian life is not peculiar to Oregon. Attention has been focused on the large numbers of recently discharged servicemen and the problems they face in readjusting to civilian life, obtaining employment and determining a career which will not only be personally satisfying but which will also support an acceptable standard of living.

Despite a too prevalent opinion that military service is essentially static and undemanding except in actual combat situations, the opposite is true. The man in uniform is constantly in training though much of it is not ordinarily recognized as such unless it happens to be in a specific technical field. However, the serviceman too often fails to obtain the knowledge necessary for relating service training and experience to private employment.

To assist the veteran in this determination and marketing of skills, Mayor Schunk has expanded his "Task Force for Veterans" to include a "Career Development Program."

The purpose of this program is to assist the veteran in the development of a meaningful career, vocational and job goals; discover his aptitudes and interests through a properly guided study of himself; offer him a study of Business, Industry and Governmental careers. Through this program the veteran can establish career goals and learn what he has to do to prepare himself.

As a major step in the program major manufacturers, governmental agencies, private employment agencies, public and private schools, trade unions and various other counseling services in the Portland Metropolitan area will have representatives at the Coliseum on May 27, 1971 from 9:30 am until 5:30 pm to assist veterans.

While the representatives to be present on May 27 will not be there for the purpose of offering employment, it is anticipated that during the counseling process some individual veterans will be found who have specific talents for which a current need exists.

Veterans are urged to avail themselves of this program. Parking will be available.

PSU Choir to hold 3rd concert

The Concert Choir at Portland State University will perform its final concert under the direction of Carlyn Hollister at 8 p.m. Thursday, June 3 in the Old Church.

A reception for all alumni of the Concert Choir will be held in the Old Church immediately following the benefit concert.

Program for the concert of modern music include: Stravinsky's "Symphony of Songs," with Tomas Svoboda at the organ; Kodaly's "Missa Brevis," "Introduction and Fugue," by PSU music senior Eric Funk; "Nocturne" by Paul Chihara, UCLA assistant music professor; and a Tomas Svoboda piece, "Czernogorsk #14," which the Choir will sing in Czechoslovakian.

Mrs. Hollister is leaving PSU to teach fulltime in the Beaverton School District in the fall. New Concert Choir director will be Dr. Norman Leyden, assistant professor of music.

Admission is by donation to the Old Church.

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Health Dep't. traps rats

George L. Voss

Running a daily trapline within shouting distance of Portland's core area are two registered sanitarians of the Multnomah County Health Division who trap rats daily to guard against plague, the dread disease that ravaged Europe during the Middle Ages. Fleas removed from the rodents are sent to the Plague Laboratory, maintained by the U.S. Public Health Service in Fort Collins, Colorado, for culture and final determination of plague-bearing capabilities. To date, no evidence of plague has been reported.

The project is under the direction of Assistant Epidemiologist Dr. Frank Watts, D.V.M., and was sparked by finding of plague in rodents in the Tacoma, Washington, area early in April. The actual trapping is done by registered sanitarians John Alderton, an expert with more than 13 years experience in rodent control and Henry E. Mele. Because of high plague potential from maritime traffic originating in ports the world over, the Portland waterfront was decided upon as the most likely spot in which to detect any evidence of plague. And the grain elevators bordering the Willamette River, because of their high concentration of rodents due to tremendous quantities of available food, cover and water, were the most likely spots in which to run traplines.

These prime locations of rodent infestation are: Albers Milling Company, 1118 N.W. Front Avenue, and adjacent pre-

misses; Globe Dock and Elevator at the east end of the Steele Bridge; P-V Grain Elevator and Dock at the east end of the Broadway Bridge (the 1/2 mile or so of the river bank between Globe and P-V is extensively honeycombed with rodent nests. Former site of the Kerr Grain Company Elevators adjacent to Swan Island; Grain Elevators at Municipal Terminal No. 4 adjacent to St. Johns.

The trapping program starts each morning with trappers Alderton and Mele placing about 60 traps close to the railroad tracks and in the brush bordering the river banks. The traps are baited with suet and left until the following morning. Then the traps are revisited and any dead rats are removed, placed in muslin bags, removed to the Ankeny Street office of the Public Health Division and frozen overnight. The prolonged freezing period kills any fleas which may be present. The next morning, the carcasses are combed to remove any fleas. These found, of whatever type are put into vials containing a 2% salt solution and then sent to the plague laboratory in Colorado.

Architecture wins AIA award

The Portland Chapter, American Institute of Architects, gave its First Honor Award for architectural excellence to Portland Community College building design, landscaping and use of open space by Wolff, Zimmer, Gunsul, Frasca, and Ritter Portland architects.

The local chapter award followed an earlier national award by the AIA and the American Association of Junior Colleges, which selected PCC Phase I and Phase II construction at Mt. Sylvania as one of only five college projects to be honored in the nation this year.

The award was made during the annual Design Awards Banquet of the Portland chapter at the Portland Art Museum, Tuesday, May 18.

A long list of other awards and honors were conferred at the Banquet, including a Second Honor Award for the Visual Survey of Portland completed by the Portland Chapter as a professional assistance for the Downtown Plan.

Judges for the entries were William Muchow, FAIA, of Denver; Howard Backen, AIA, of San Francisco; and Lee Kelly, an Oregon City sculptor.

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California Congressman to run against Nixon

Rep. Paul N. (Pete) McCloskey R-Calif. told a Portland News Conference Saturday that he was not out to dump Nixon but thought voters should have an alternative.

McCloskey said the vote of withdrawal of American Troops from Vietnam is too slow. He hopes to see the President halt the bombing in Laos and Cambodia and pull out of Indochina before the November election. He also blamed Congress for abdicating its responsibilities in Vietnam and being too willing to support the executive branch of government.

Mr. McCloskey plans to run in the Primary elections against Mr. Nixon as a peace candidate. He stated that the Republican Party should be looking for a new Vice-President candidate to replace Spiro Agnew.

He mentioned Senator Mark Hatfield of Oregon, New York's mayor John Lindsay and Charles Mathias of Maryland as a possible GOP Presidential candidates.

Mr. McCloskey also said he did not like the "habit of untruth and lack of candor" of the Nixon administration. He added that there has been no leadership from President Nixon on the issue of civil rights, which is dividing the country, and that there has been too much willingness to attack the courts and

the political system. McCloskey added that the political system should remain free of political pressures.

McCloskey appeared in Oregon on behalf of the Young Voters for Peace, a Portland-based organization formed to obtain signatures from Young Voters who want a specified date to end the war and who pledge to support peace candidates.

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