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PORTLAND OBSERVER

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Vol.1 No. 26 Portland, Ore. AN EQUAL OPPORTUNITY EMPLOYER Thursday April 1 1971 10¢ per copy

Nixon Aide billed for PSU-PGE meet

Elizabeth Hanford, executive director of the President's Committee on Consumer Interests will be keynote speaker at the seventh annual marketing conference to be co-sponsored by the Portland General Electric Company and the Portland State University School of Business Administration.

The all-day meeting April 8, at the Portland Hilton Hotel opens at 8 am and will feature several figures who will discuss consumerism as "the challenge and opportunity of the 70's."

It is such a challenge, note conference directors Jack L. Taylor, Jr., of PSU and Fred I. Weber, of PGE, that the chairman of the judiciary committee of the Oregon House of Representatives has named a special subcommittee on consumer protection legislation.

Miss Hanford, who received her law degree from Harvard University, represented indigent defendants in the District of Columbia court system before joining the President's Committee on Consumer Interests. She also has served on the staff of the Assistant Secretary for Education in the Department of Health, Education and Welfare.

She did her undergraduate work at Duke University, where she became a member of Phi Beta Kappa.

She won her masters degree in education at Harvard and also studied at the Oxford University International Graduate Summer School.

She is a member of the District of Columbia Bar Association and the American Bar Association Committee on

Consumer Bankruptcy.

A second speaker with experience in federal policy toward consumer affairs is Harrison Sheppard, attorney-advisor to the San Francisco field office of the Federal Trade Commission. His initial assignment in the Commission's field office was to serve as general secretary to the newly formed Consumer Protection Coordinating Committee.



Elizabeth Hanford

Seymour Banks, vice president and media and program research manager for the Leo Burnett Company of Chicago, and, among other duties, the American Association of Advertising Agencies' representative to the Broadcast Rating Council.

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Black Director speaks

"Up to now, people in the educational structure have believed that student minorities are a

different manner because of different racial and cultural viewpoints," Harold Williams,



Harold Williams

director of the Portland State University Educational Center, told the Portland Chamber of Commerce members on Monday, March 22, at the regular weekly luncheon meeting of that organization.

Describing how the Educational Center was started in a former furniture store, Williams said that Portland State has ventured into a new era in education by recognizing that young blacks have minds capable of running administrative departments, as well as being able to run track and play football.

"A great many people think

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Bureau appoints black

Appointment of Joe H. Harris of Portland as a Field Representative of the Apprenticeship and Training Division of the Oregon Bureau of Labor with a primary role of recruitment of minority group persons was announced today by Norman O. Nilsen, the State Labor Commissioner.

Harris also will be active in career counseling for returned servicemen. There now are more than 800 persons enrolled in Oregon apprenticeship and industrial training programs under the GI Bill of Rights.

In addition, he will be assigned to provide consulting service to joint employer-employee committees which administer apprenticeship and industrial training programs in the Portland area for all phases of the inside and outside electrical and molding and coremaking industries.

A former financial secretary of a Laborers Union Local in Tex. Harris was a career counselor during 10 years of Army duty. One of his particular duties was to counsel persons awaiting discharge who wanted to do pre-apprenticeship work in the service.

While in the Army, Harris was awarded the Bronze Star and a Commendation Medal for activities during two tours of duty in Viet Nam. He also was stationed in Germany, Korea and Okinawa.

A native of Little Rock, Ark., Harris first came to Oregon in 1951. He attended Boise Grade School and Jefferson High School. He was graduated from high school in Buffalo, N.Y., and



Joe Harris

attended college there while in the Army. He also studied under a University of Maryland program.

The new field representative succeeds Charles Ganter, who has been appointed Director of the OUTREACH program of the Urban League and the Portland Building Trades Council for preparing minority group persons for entry into apprenticeship and industrial training.

Minority group persons interested in apprenticeship and industrial training can contact Harris at Room 466 of the State Office Building, 1400 SW Fifth Avenue, Portland.

Harris has worked in the advertising department of the Albina Advance-Times and did advertising work in Texas.

Mayor warns

citizens

Door-Door Gypsy Salemen

In the spring of the year the City of Portland along with other cities and towns across the United States is plagued by this type of door-to-door salesmen. I would hope that each of our citizens would be super cautious of door-to-door salesmen. Many of these gypsos attempt to convince our citizens that they need chimney repairs, sidewalk repairs, furnace repairs, tree surgery, humus for their lawns, fender work and a variety of other so-called legitimate services. These hustlers overcharge, use poor quality materials, operate without a license, do bad work and then leave town. Oftentimes before the authorities are made aware of their existence.

May I caution the general public to demand from door-to-door salesmen copies of their business licenses, references, or other documentation that would satisfy the householders that he or she was doing business with a legitimate firm. A citizen can also check with the City of Portland License Bureau, 228-6141, extension 281 or the Better Business Bureau, 226-3981.

It is my hope that this warning early in the year may save some of our citizens, especially the elderly, from being fleeced.

A.K.A's rush party



Members of Zeta Sigma Omega Chapter of the Alpha Kappa Sorority gathered at the home of Mrs. Marian Jacobs, 6127 NE 8th Ave., on Sunday March 28, 1971 for luncheon and "Rush Party," with the following persons as "Rushes": Mrs. Zanna Berry, Mrs. Novella Long, Mrs. Olive Manning, Mrs. Odessa Hendrix, Mrs. Eva Jackson, Mrs. Marjorie Holmes, Mrs. Margaret Russell, Mrs. Emma Jean Ma-

con and Miss Florice Walker. Before lunch everyone enjoyed the fellowship of getting to know more about one another through conversation and playing fun games. The entertainment was furnished by Mrs. Isaac White and Mrs. Horace Johnson, members of the sorority. Mrs. Joe Nunn and Mrs. Edward E. Johns also members, co-chaired the party. Mrs. Ruth Spencer is Basileus.

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