

AN
1615
P75

Corvallis, Ore. 97331
Oregon State University
Library

Northwest's Newest Newspaper



PORTLAND OBSERVER

This is your paper, because you have demanded it. — Something of interest to everyone.

Vol. 1 No. 25 Portland, Ore. AN EQUAL OPPORTUNITY EMPLOYER Thursday March 25 1971 10¢ per copy

Consumer protection service starts Model Cities money at work



J. ALTON PAGE

Appointment of J. Alton Page from among 70 applicants for the newly created Consumer Protection Office in North Portland was announced by President A.M. Burdge of the Oregon Consumer League. Mrs. Betty Bradlyn was named Education Coordinator.

The City of Portland has selected the non-profit consumer organization to administer the program under an HUD allocation of \$87,000 in Model Cities funds. The office will open Monday, March 23, at 575 N. Killingsworth Street on a limited basis while additional staff is trained. Object of the program is to assist people of modest means to secure their full money's worth

in the market place through economical buying and credit practices.

After graduating from High school at Palo Alto Calif., Page attended Washington State University on a football scholarship, and played tailback on the Cougar team for two years. He received an LL.B. degree from Lincoln University College of Law in 1950, and moved to Portland, where he served as general legal counsel for the dining car waiters union for five years. Page was with the Oregon Attorney General's Welfare Recovery Division from 1961 to 1969, rising to assistant chief investigator. From November 1969 until recently he was Administrative Management Coordinator for the Portland Model Cities program.

Mrs. Bradlyn, a native of Southern California, holds bachelor and masters degrees in home economics from UCLA. She taught in Los Angeles high schools for several years and was employed by the Office of Economic Opportunity in Adult Consumer Education from 1965 to 1967. This was followed by a Peace Corps assignment in Jamaica and as an instructor for the Corps at San Diego State College. Most recently she has served the OEO in social work coordination and research.

The office will be open from 8:30 to 5 Mondays through Fridays. The telephone number is 283-2459. Persons with problems regarding credit and purchase agreement terms are particularly invited.

NAACP staffer calls for action

"Last year we were satisfied with a piece of the pie, this year, we want the recipe."

"Last year we were satisfied with a piece of the pie. This year, we want the recipe."

"Challenges are no longer enough — now we want action," Miss Althea T. L. Simmons, national director for Training Programs of the National Association for Advancement of Colored People, told her near-capacity audience at the Portland branch NAACP Mass Meeting Sunday afternoon, Mar. 21st, at Mt. Olivet Baptist Church.

Miss Simmons said that NAACP is 62 years old this year, and she reminded her listeners that in the early days it was not fashionable to belong to the organization.

"That was in the days of three restrooms: men, women and colored," she said. "And you rode in the back of the bus with curtains between you and the white folks."

She pointed out that today things are better, but still not good enough. "Once it was called lynching — now the word is changed to assassination. And we still haven't achieved what the NAACP has always worked for: a single society."

She recalled that in her freshman year at law school (she had a Bachelor of Law degree from Howard University School of Law) she was privileged to listen to briefs presented by

NAACP lawyers against the doctrine of separate but equal," and she pointed out that even though school segregation is now illegal, we still have to look for the subtleties which work against true freedom.

In 1964, she was coordinator of NAACP's nationwide voter registration drive which resulted in the addition of six million black voters. She said she remembers Charles Evers: she took him down to register. In discussing the extension of the voting rights act for another five years, until 1975, she said that if eighteen-year-olds can vote in the 1972 election, they and the black people can help determine who the next president will be.

"It's time the 11.2 black population in this country makes itself heard," she said. "And I'm talking about brain power, not black power."

She talked about the NAACP work for the better housing for Black people, particularly in the field of home financing plans. "If you want to buy in a black neighborhood, they'll give you 80% financing, but if you want to buy in a white neighborhood, they just can't find mortgage money for you."

In outlining to members of her audience what they could do, she

said that learning about NAACP was the first step, to find out about the organization, what it stands for, what it has accomplished, and is working toward now. (There are materials in the Portland Branch office which give much of this information.)

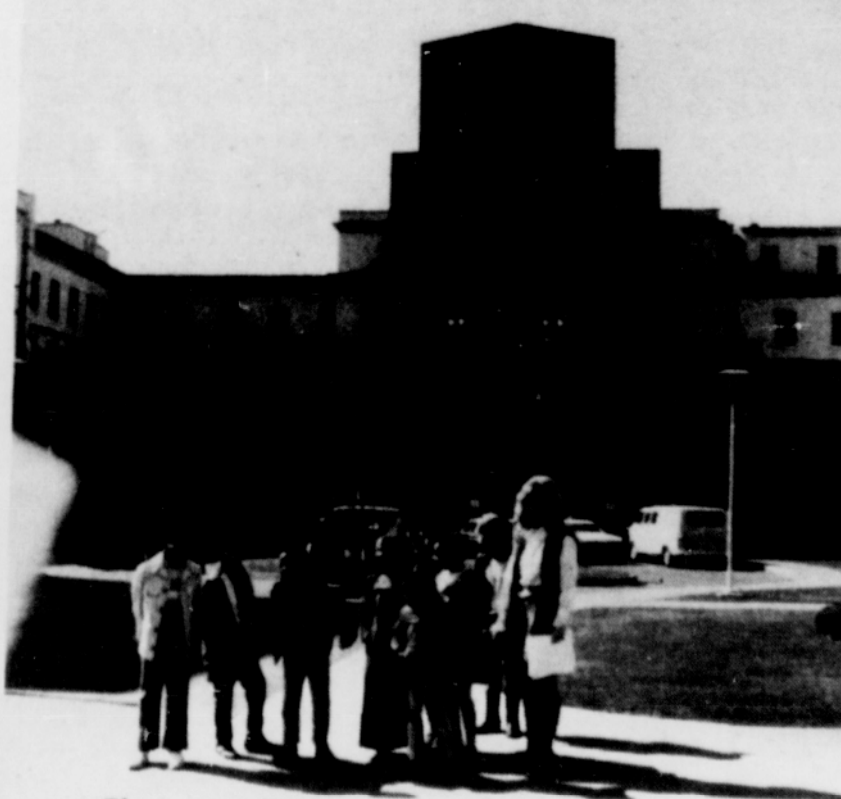
"Read the newspapers: know what's going on," she advised. (In this regard, subscriptions to the Portland Observer Newspaper can help inform you what's going on in your own community.)

"Go to the School Board meetings, listen to what they say, study what they're planning to do," she said. Holding up a copy of the Sunday Oregonian article on the "middle school," she said, "You should know what schools are included, and why yours isn't included if you think it should be."

"And talk to the kids, don't just talk, but listen, too," she cautioned. "They have plenty to say, if you'll listen to them. And tell them about the NAACP, how many of the privileges they enjoy today are the result of the NAACP."

She mentioned that young people have energy and ideas, and older people have money, experience and wisdom. "Don't let it throw you, the hair," she warned. "Pay attention to what's continue on page 8

Boise School look at environment



Class was divided into two tour groups; here one group heads for visit to general hospital.

SECOND-GRADERS in Mrs. Linnea Masters' Boise School class are getting a first-hand look at a lot of community services these days, and studying their environment at the same time.

Wednesday, the lively, alert and enthusiastic class got acquainted with Emanuel Hospital from the pickled pig in the School of Nursing science laboratory ("Why does it smell like that?", they asked, amid great nosewrinkling!) to ice cream

handed out after an inspection of the big Emanuel Kitchen.

Youngsters are taking a good many field trips this year. Mrs. Masters says, thanks to a Ford Foundation grant which has made six school buses available for the Boise environmental project.

The class has seen the post office, police station, fire station bakery, sanitation department and Emanuel.

Emanuel staff members eternally concerned with the need to interest more young people

in health careers, asked the question, "How many of you want to be nurses?" A half-dozen hands waved in the air. One young man thrust his hand up tentatively, then quickly pulled it down: "No, I want to be a DOCTOR!" Then he paused to consider the situation a moment longer — and health careers lost. "What I really want to be," he confided, "is a FIREMAN!"

There are also some enthusiastic future cooks in the Boise second grade (one wants a kitchen "twice this big to cook all sorts of things!" and they were vigorously encouraged by Eugene C. Bear, Emanuel Food Service Director).

Youngsters agreed they all liked the tour — and probably the most popular was the skeleton in the school of Nursing science.

Class members include Terrie Louis, Mark Jones, Gregory Allen, Jeffery Mitchell, Pamela Bunn, Denise Allen, Donna Anfield, Candy Moore, Toyonna Cyrus, Lisa Day, Roberta Friscon, Terry Seegar, Tanya Pryor, Christ Carter, Shevette Green, Bernard Yarborough, and Danny Parks assisting Mrs. Masters has been Mrs. Joanne Flemming, Teacher aide. Student nurses who escorted the tour were Janice Smith and Tamara Braden; arrangements were made by Miss Esther Jacobson, Emanuel

Con't page 8

Free Franklin Gems

for savers and home buyers



Keep Oregon Sparkling

Benj. Franklin
FEDERAL SAVINGS & LOAN ASSN.

Robert H. Hazen, Pres. • 14 Offices • Phone 224-3333
Home Office: Franklin Bldg., Portland, Oregon 97204