## Socientinews



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See Also Full Page Advertisement on Page 13, This Paper

| Portland Agency for Carter's Underwear |  |
| :---: | :---: |

## Men's Store Clearance

An Event of Interest to Every Man in Portland!

| $\frac{\text { Men's Store }}{\text { Main Floor }}$ |
| :---: |
| SEE OUR |
| WINDOWS |

$\frac{\text { Men's Store }}{\text { Main Floor }}$ SEE OUR WINDOWS $-2=-$
$715=$ Greatest Overcoat Sale In Our History
-You get quality-you get value-in this sale. The extraor- the man who appreciates the utmost in quality-this sale is dinary savings are only one feature of this event. Fine for him. Here are Overcoats that have all the good points are correctly styled, made from superior all-wool fabrics and $\quad \begin{aligned} & \text { of } \\ & \text { being priced within the reach of all. You cannot afford to }\end{aligned}$ are correctly styled, made from superior all-wool fabries and
tailored with custom care. And with all this you get variety sufficient to satisfy the preferences of the best dressers. To ${ }_{\text {coat, as values offered have no counterpart in all Portland! }}$

$$
\text { GROUP NO. } 1
$$

Men's Overcoats -Values Up to $\$ 35$

## ' 19.85

-Serviceable all-wool fabrics, smart styles, skillful tailor-ing-these are the qualities you'll find in these Overcoatsplus the added attraction of extreme low price. You have seldom had such
in opportunity-the values are exceptional for garments of such character. an opportunity-the values are exceptional for garments of such character
We canot enmhasize the importance of this ovent like a personal visit to
this store will do, but do state in the strongest words at our command that this is a sale worthy of your immediate attention. Single aun doumbe--breasted
Overcoats with convertible collars, raglan, karmona or set-in sleeves. Rean
All sizes 34 to 44. All-Wool Overcoats worth up to $\$ 35.00$. Sale $\$ 19.85$

GROUP. NO. 2
Men's Overcoats -Values Up to $\$ 50$

-In this group of high-class Overcoats every man-no matter how critical he may be-can find a pleasing model.
All-around belt or belted-pack styles with roomy, easy-fitting raglan, kar-All-around bert or belted.end large patch pockets. Rich shades of tan, brown
mona or set-in sleeves and
and mona or set-in sleeves and large patch pockets. Rich shades of tan,
and gry, solid colors and heather mixtures-also handsome overplaids.
have convertible collara. Every Overcoat in the assortment is lored from virgin wool fabrics and all are regular $\$ 35.00$ to to $\$ 50.00$ values. ooday, more than ever before, prudent buying is the watchword! Here is an
opportunity that should command the attention of everry man in
Porthand and vicinity who want the opportunity that should command the attention of every man in
Portland and vicinity who wants the utmost in value for his money $\mathbf{2 9 . 8 5}$

## Clearance of Boys' Overcoats

-Parents-take quick advantage of this sale-it's an opportunity that affords savings of the most proEvery garment is carefully tailored and the styles are the season's best. Sale in Boys' Store, Main Floor.
\$16.50 Overcoats \$8.95
-SIZES 4 TO 12
-We expect to clean up this entire lot in record time, for, to our knowledge, no such Overcoat values have been
for many a day. Every garment is made from

Made From Virgin Wool Fabrics and the tailoring is of the highest order. Blues, grays, tans and browns.
Latetest beited style w with full ragkan holoulders and convertible collars. Incuuded in the assortment are many beautiful plaid-backs. For littlo fellows
of 4 to 12 these splendid 0 vercoats are needed for witte. None
O
\$25.00 Overcoats $\$ 14.85$ -SIZES 13 TO 18
-You must see these Coats with your own eyes to appreciate what truly remarkable values they are at the Sale price. Come in and Made From Virgin Wool Fabrics and tailored in the snappy styles boys like so well. Sleeves are lined with
Skinner's Satin and inside seams piped with same material. Grays, tans, and browns in solid colors and heather mixtures. High-class. Overcoats such as
you would expect to pay $\$ 25.00$ for in the regula wwy. All sizes
for hoys 13 to 18 years. Shop carly for best choosing. Sale price $\$ 14.85$

We Give S. \& H. Trading Stamps-An Additional Cash Saving
Portland Agency for Kirschbaum Quality Clothes

