

DEVELOP OREGON. IS CHAMBER PLEA

Campaign for \$300,000 to Start December 5.

GREAT NEED IS CITED

Plans of California and Other States to Expend Big Sums for Publicity Given.

O. W. Mielke, president, took the floor at the luncheon meeting of the members' forum yesterday with a plea for whole-hearted support of the development and national advertising campaign for the state, which the Chamber of Commerce proposes to start soliciting subscriptions for on December 5.

"An investment for returns, a purely business proposition," is the manner in which President Mielke characterized the project for the two years' campaign. He pointed out the progress made in neighboring states with similar advertising campaigns during the last several years and declared that California cities were preparing to expend \$250,000 in exploiting the resources of their state during 1923.

Problem Carefully Studied.
The speaker also explained the care with which the committee recommending the project had investigated the project during the past seven months' taking each new angle as a separate issue.
"A greater interest among the farming interests and the business men on their common problems," is the solution which Mr. Faville seeks to better the agricultural conditions of the state. He pointed to the possibilities of bringing this about under a system of conferences and exploitation of agricultural resources to be provided in the proposed campaign. It is proposed to devote \$20,000 of the total of \$300,000 to be used the first year. He is bringing about this closer co-operation between the business man and the farmer. "Community organization is the watchword," according to Mr. Faville, who also advocated cooperative marketing as an avenue to more prosperous era for the Oregon agriculturist.

Plan for \$300,000 Made.
"This is not to be a donation or a gift, but a subscription which should extend over the two year period," was the closing remark of A. J. Baile, who made a strong appeal to the members of the chamber to subscribe the required amount of \$300,000 within three months after the start of the campaign on December 5.
Mr. Baile carefully explained the working plan of the committee which is to be headed by John Dougal, stating that it was proposed to devote \$100,000 each year to national advertising and \$50,000 each year to state development. His plea that the business interests do not consider this a donation was based on an effort to keep interest in the campaign at all times throughout the period and that subscriptions were the need, not plain gifts to the fund.

J. F. YOUNG RE-ELECTED

Spokane Man Again Chosen Head of Newspaper Association.

SEATTLE, Wash., Nov. 27.—J. F. Young of the Spokane Spokesman-Review was re-elected president of the Pacific Northwest Newspaper association at the annual meeting here today. Other officers chosen were A. G. Bixby, Seattle Times, vice-president; F. I. Seffitt, Bellingham Publishing Co.; W. E. Hartman, Portland Oregonian; and E. F. Burd, Vancouver, B. C. Province, committee men, and S. R. Winch, Oregon Journal, Portland, treasurer.

Slippery Roads Wreck Autos.
VANCOUVER, Wash., Nov. 27.—(Special.)—Many automobile accidents occurred today on Clarke county roads as a result of an icy pavement with ice this morning. Several machines were wrecked near La Center and a number were said to have been smashed between here and Camas. Only two minor accidents occurred here. The thermometer was below freezing this morning, but the weather moderated later in the day.

Highway Work Starts.

WHITE SALMON, Wash., Nov. 27.—(Special.)—C. E. O'Neal, contractor, who has taken a subcontract to build four miles of the North Bank highway in the Major creek district to the Course place west of Lytle, has started work on this difficult portion of the highway. Construction work in the Bin gen district is being rushed, owing to unprecedented good weather. Splendid progress is being made from Underwood east.

Read The Oregonian classified ads.

HE DARKENED HIS GRAY HAIR

Tells How He Did It.

Mr. J. A. McCrea, a well-known resident of California, who was called Daddy and Grandpa on account of his white hair, and who darkened it with a home-made mixture, recently made the following statement:
"Anyone can prepare a simple mixture at home that will darken gray hair, and make it soft and glossy. To a half-pint of water add 1 ounce of bay rum, a small box of Harbo Compound and 1 ounce of glycerine.
These ingredients can be bought at any drug store at very little cost. Apply to the hair twice a week until the desired shade is obtained. It does not color the scalp, does not stick or greasy and does not rub off."

Drives Get Liberal Support.

IMBLEE, Or., Nov. 27.—(Special.)—Residents of this section have subscribed liberally to the Near East Relief, the Boy and Girls' Aid society and other organizations. The public school is collecting canned fruit and vegetables for the aid society, and Professor William Westinghouse set an example by donating a box of canned fruit from his own cellar. Motion pictures on near east conditions will be shown in the schools during the coming week.

Young Husband Out on Bail.

VANCOUVER, Wash., Nov. 27.—(Special.)—Clarence K. D. Dale, 27-year-old husband and father, who was arrested Saturday for alleged non-support, was released today on \$500 cash but furnished by his father, Young Van Dale, an electric

Moving Picture News

TODAY'S FILM FEATURES.

Peoples—"When Knighthood Was in Flower."
Columbia—"To Have and to Hold."
Liberty—Valentino in "The Young Rajah."
Rivoli—Rex Ingram's "Trifling Women."
Majestic—Harold Lloyd in "Dr. Jack."
Blue Mouse—"What's Wrong With the Women."
Hippodrome—Irene Rich in "The Call of Home."
Circle—"Monte Cristo."

VIRTUALLY a story within a story, "Trifling Women," a Rex Ingram production, is the feature attraction at the Rivoli theater. The fact that the story is told to a pleasure-seeking girl of the "trifler" variety, who spurns a devoted if impetuous lover, by her author-father makes it possible, after many deaths and unpleasant situations, to switch the thing about and permit it to end happily.
The story of "Trifling Women" was written and adapted by the producer, Mr. Ingram. It concerns a mysteriously fascinating, beautiful in face and form and strong in character and strong in spirit, Zarenda by name, played splendidly by Barbara La Marr, who lures men, by her beauty and her compelling physical appeal.
Father and son enter competition for her favors, and friends conspire against each other for her career. Later, when she does marry—and purely for money—she indulges in an illicit affair with one of her former suitors, and both are brought to a terrible end when the traitor husband, played by Lewis Stone, discovers her infidelity. He traps her in the Sorcerer's tower, after she believed him killed in a duel, and literally drags her down the stairs to the rat-infested dungeon below.
His wound, received in the duel with her lover, is steadily weakening the hero, but he struggles to remain on his feet until the lover rushes in. He shoots him, and then drags his lifeless body down to the dungeon and throws it to his trifling wife. He nastily climbs the stairs—then crumples in death.
But the gruesomeness is eliminated when the action flashes back to the author telling the story to his daughter.
Barbara La Marr has never done better work than in this feature. Profile shots not so good, but she was beautiful in the close-ups; and when it came to throwing herself

MAIDS ARE UNCLAIMED GERMAN BRIDES-TO-BE WEEP FOR YANK SWEETHEARTS.

ARMY OF OCCUPATION SOLDIER FROM PORTLAND IS ONE OF MISSING SWAINS.

(By Chicago Tribune Leased Wire.)
NEW YORK, Nov. 27.—Four gay cavaliers who, while members of the American army of occupation in Germany, wooed and won four pretty damsels and who, after returning home, corresponded and eventually encouraged the German girls to come to America, to be married, were not on hand when the maidens arrived Sunday from Germany on the steamship Reliance. And they were still away from Ellis Island Sunday.

The disappointed would-be brides are: Christine Schwang, anxiously awaiting Private Bell of Portland, Or.; Gusti Schmidt, who came to wed Fritz Wilms of New York city; Marie Sandkui, betrothed to Edward Anderson of Worcester, Mass.; and Marie Schmidt, Gusti's sister, questing a sweetheart whose tender misgivings were postmarked Chautau, Kan.
There were tears from all four yesterday when they realized there was none to meet them and bring them into the United States and renewed weeping today when the German maids were told that unless their fiancés claim them within a few days they will be deported.

It is reported that the Universal racing classic "The Kentucky Derby" will be shown shortly in this city.

Reginald Denny in "The Leather Pushers" is scoring a pronounced hit of his own in conjunction with the Harold Lloyd mirthquake "Dr. Jack" at the Majestic theater. This theater is doing a turn-away business.

Jackie Coogan in "Oliver Twist" is a terrible end when the Liberty theater. This feature will undoubtedly follow Katherine MacDonald in "White Shoulders," the beautiful star's latest release.

Bull Montana tried to make a baby cry recently by means of one of his notorious ferocious scowls. The baby laughed in and at his face, thereby giving Bull one of the most unpleasant afternoons of his career. It was necessary for the timing of a scene in "Glad Rags," the new Hunt Stromberg production for Metro, that a baby should cry, and the infant's indifference to Bull's nightmare face was the talk of the Metro studio. It was only when Bull smiled that the youngster burst into tears. Nov. 28, the day on which one another at the Metro studio, whether it is better to be devastated by Bull's scowl or frightened to death by his smile.

welder by trade, said he had been out of work lately. His girl-wife declared he spent most of his time with his mother in Portland instead of with his family.

PHILADELPHIA VERY WET

LIQUOR RUNS FREELY AT ARMY-NAVY GAME.

Investigation of Breakdown of Prohibition Enforcement May Be Ordered by Harding.

(By Chicago Tribune Leased Wire.)
WASHINGTON, D. C., Nov. 27.—Investigation of the complete breakdown in the enforcement of prohibition in Philadelphia on last Saturday, where 50,000 people assembled at the annual Army and Navy game may be ordered this week by President Harding.
The violation of the law was so flagrant as to be apparent to the most casual observer. It existed at the game itself. Men and some women drank underneath the stadium between the halves and at night some of the larger hotels were filled with drunks. There was so many as to excite the anger of members of congress and cabinet officials.
The scenes in the hotel were described as quite beyond belief in these dry days. The bars in the hotels sold the mild one-half of 1 per cent drinks but private rooms had well flourishing bars in operation and men and women drank to their satisfaction and many became drunk, to the disturbance of the guests.

SCHOOL ELECTION TODAY

The Dalles Is to Vote on Special Taxation of \$120,000.

THE DALLES, Or., Nov. 27.—(Special.)—Whether or not a special tax of \$120,000 shall be allowed in the city school district for the purpose of continuing the present standards of education and paying off old indebtedness will be passed upon by voters of the district at a special election tomorrow. By special election the school board has pointed out, the district will be confronted with indebtedness of \$60,000 in notes.
It is proposed to liquidate this in three years at the rate of \$20,000 a year, so that the indebtedness can be cleaned up prior to 1925, when an extensive building programme is anticipated. The district is allowed \$100,000 under the 6 per cent limitation and it is proposed to increase this to \$120,000 this year. Under the terms of the law the whole must be put on the ballot as a special tax.

Highway Bids Called For.

WHITE SALMON, Wash., Nov. 27.—(Special.)—The board of county commissioners has advertised for bids on the construction of the new Husum-Trout Lake highway. The board is also advertising the sale of bonds for the construction of a bridge over Trout creek, which is necessary for the approval of the project by the state highway commission.

Blaze Result of Explosion Following Motor Backfire.

HOOD RIVER, Or., Nov. 27.—(Special.)—A gasoline launch, towing a wood scow up the Columbia to The Dalles, burned today when an explosion followed backfiring of the motor.
A craft of the Hood River-White Salmon Ferry company responded to the call for help, rescuing two occupants of the scow. The fire completely ruined the launch.

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Read The Oregonian classified ads.



The Story of a Sorceress of Paris, with the Beauty of Aphrodite and the cunning of Circe who feeds on the loves and lives of men.

REX INGRAM
CREATOR OF "THE FOUR HORSEMEN OF THE APOCALYPSE" AND "THE PRISONER OF ZENDA" PRESENTS
"TRIFLING WOMEN"
WITH THE ORIGINAL CAST AS PRESENTED IN "THE PRISONER OF ZENDA"

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RIVOLI NEWS
11 A. M. till 5 P. M. 5 P. M. till 11 P. M.
Admission - - - 35c Admission - - - 50c
Loges - - - 60c Loges - - - 75c
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Our Lifetime Pen Point Guarantee UNCONDITIONALLY covers defects and accidents forever—Other Guarantees are optional with the manufacturer

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Model No. 89-C "LIFETIME" \$15.00
Dispense with continuous buying and always have the best

Sheaffer's "Propel-Repel-Expel" Pencil acknowledged perfection by every user. Priced from \$1 to \$50

W. A. SHEAFFER PEN CO. Ft. Madison Iowa

Sheaffer's Gift Sets represent the phrase "Gifts That Last." Priced from \$8 to \$100

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Service Stations: NEW YORK CHICAGO KANSAS CITY DENVER SAN FRANCISCO

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Sheaffer's Life-time Pen
Sandy
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MEN WANTED

FOR SHOPS AND ROUNDHOUSE RATES:

Machinists 70c per hour
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Boilermakers 70-70 1/2 per hour
Passenger-Car Men 70c per hour
Freight-Car Men . . . 63c per hour

Mechanics are allowed time and one-half for time worked in excess of eight hours per day. Strike conditions prevail.

APPLY ROOM 312 COUCH BLDG., 109 FOURTH ST., NEAR WASHINGTON PORTLAND

Checks Coughs Soothes throats!

Stop it now!

Only too often is that annoying little cough the warning of illness to come. Check its development with Dr. King's. Grateful relief for scratchy, irritated throat and inflamed tissues quickly follows. Feel the congestion disappear and your cold vanish. At all drug stores.

DR. KING'S NEW DISCOVERY
—a syrup for coughs & colds

The C. Gee Wo

CHINESE MEDICINE CO.

C. GEE WO has made a life study of the curative properties possessed in roots, herbs, buds and bark and has a complete assortment of these from his wonderful, well-known remedies as no poisonous drugs or narcotics of any kind are used in their making.

For stomach, lung, kidney, liver, rheumatism, neuralgia, catarrh, bladder, blood, nervousness, gallstones and all disorders of men, women and children. Try C. Gee Wo's Wonderful and Well-Known Root and Herb Remedies. Good results will surely and quickly follow. Call or write for information.

THE C. GEE WO CHINESE MEDICINE CO.
162 1/2 First Street, Portland, Oregon.

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FOR CONSTIPATION BILIOUSNESS Headache INDIGESTION Stomach Trouble

SOLD EVERYWHERE.

80 YEARS

experience with Ayer's Cherry Pectoral for coughs, colds, bronchitis, weak throats and weak lungs. Don't let that cough get ahead of you. Use Ayer's Cherry Pectoral. Thousands recommended it.

J. C. Ayer Co., Lowell, Mass.

Clear up the system with AYER'S PILLS.