



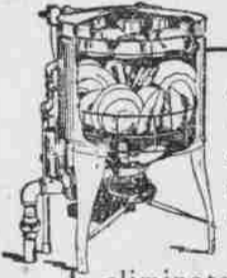
## Don't Play Blind Man's Buff with Your Electrical Installation



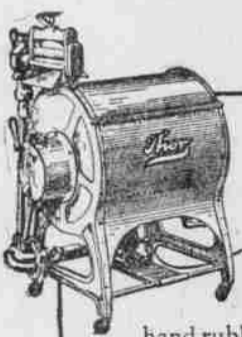
**HOTPOINT ELECTRIC IRON**—Achieves perfect results with least expenditure of energy. The cantilever handle, found only on the Hotpoint Electric Iron, carries the pressure of the arm and wrist on a direct line to the ironing, eliminating the tense grip and bodily strain required in using old style irons. It is equipped with attached heel stand.



**THE SUPER AUTOMATIC HOTPOINT HUGHES**—This range has automatic time and temperature control, eliminating the housewife's confinement to the kitchen. Has replaceable heating units. Oven has units for broiling and roasting. The Hotpoint Hughes is electricity's answer to good and easy cooking.



**WALKER DISHWASHER**—The one thoroughly practical dishwasher. On the market seven years and steadily growing in popularity. Thousands now in use. Directly connected with water supply and drain pipes and equipped with G-E motor. Practically eliminates the housewife's most disagreeable task. Current and soap power cost about 10 cents per week.



**THOR ELECTRIC WASHING MACHINE**—The Thor washes everything from fine laces to grimy overalls without any rubbing. It does the week's washing in half the time required by hand methods and eliminates the hard work of hand rubbing and rinsing. The Thor is scientifically constructed. Over 750,000 now in use. Has G-E motor.

**T**HERE is a very definite way that you may know in advance what you are buying, both in electrical service and in material and appliances.

Haphazard buying of appliances and the employment of cut-rate contracting service inevitably bring disappointment and needless expense.

Go to the qualified electrical contractor and dealer, who will study your problems as a whole—the wiring, the outlets, the fixtures, the appliances—and who will present you with a solution complete in every detail.

Insist on standard electrical materials and appliances such as those which the Pacific States Electric Company, with a world market from which to choose, has selected, approved, and certified with the "check" seal of quality.

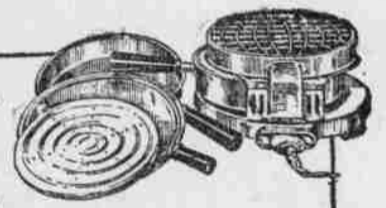
Some of these materials and appliances are shown on this page. Others will appear in later advertisements of this series. They are distributed through responsible contractors and dealers qualified in every way to give you the kind of service which you have a right to expect.

Look for the orange and blue "check" seal as a helpful guide both to quality in the electrical appliances and competence in contracting service.

*The electrical appliances shown on this page, together with other standard electrical products, certified by the "check" seal, are described in our new booklet "The Electrical How for Householders." You will enjoy this booklet, with its many practical suggestions for the convenient and economical utilization of electricity in your home. It may be obtained free from any electrical contractor or dealer displaying this seal.*

**HOTPOINT RADIANT GRILL**

Boils, broils, fries, and toasts—any two operations at the same time; one above and the other below the coils, at the current cost of one. Used in combination with the Hotpoint Ovenette, the Hotpoint Radiant Grill also bakes and roasts. Three heat adjustment economizes current.



**HOTPOINT SAFETY HEATING PAD**

Successfully supersedes the hot-water bottle for all dry applications of heat to the body. Made of flexible interlocking sections which conform readily to the body curves, or may be wrapped around a limb. Any temperature between 100 to 200 degrees Fahrenheit easily obtained.



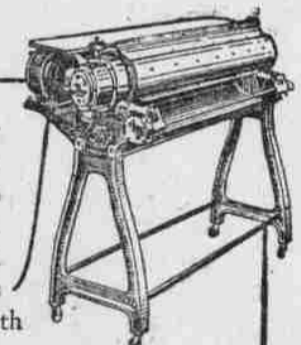
**PREMIER VACUUM CLEANER**

"First among cleaners." Half a million now in use. Cleans in two ways, by powerful suction alone or by suction plus a rubber-fingered brush. This feature is of great advantage to the housewife. Attachments include tools for cleaning mattresses, clothing, walls, etc. Has air cooled G-E motor.

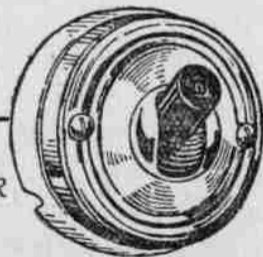


**THOR ELECTRIC IRONER**

Does the average family ironing in about one-fifth the time it takes to do it by hand—and does it better. Handles everything from household linen to lingerie. Costs about 5 cents an hour to operate. Equipped with G-E motor. Automatic control.



**G-E TUMBLER SWITCHES**



The G-E tumbler switch is the latest device for electrical control, and stands up better than any other device made for a similar purpose. It is self-indicating—up and it's on, down and it's off. It can be operated with the arm or elbow should the hands be full.



Look for this Seal  
T. M. REG. 1211

# PACIFIC STATES ELECTRIC COMPANY

SAN FRANCISCO    LOS ANGELES    OAKLAND    PORTLAND    SEATTLE    SPOKANE



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Go to dealers and electrical contractors who display the "Check" Seal