

SEE ALSO BACK PAGE THIS PAPER FOR MEIER & FRANK NEWS FEATURING THE SEMI-ANNUAL SALE OF "MODEL" GOWNS AND A HALF-PRICE SALE OF WOMEN'S HATS

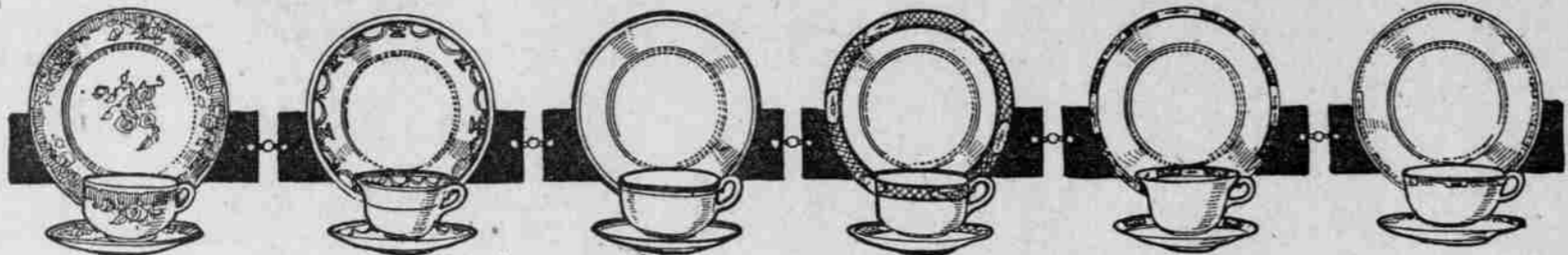


Thanksgiving Dinnerware

Sale Begins Today and Continues for a Limited Time



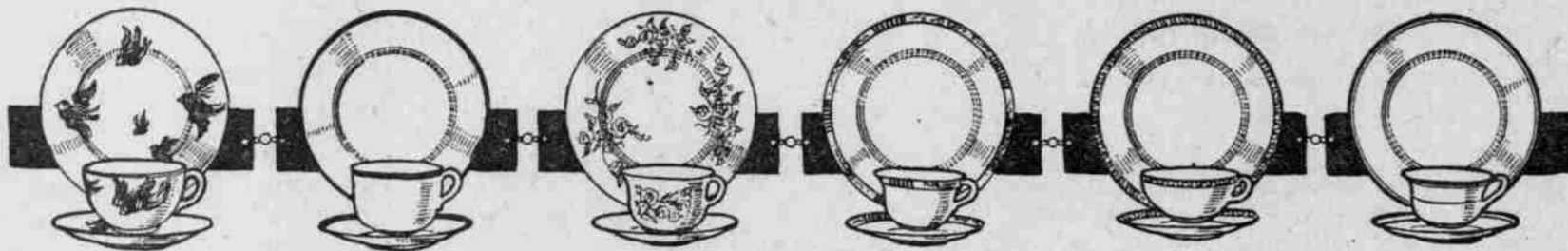
Every year, about this time, the Household Utilities Section announces a Thanksgiving sale of dinnerware, cut glass, roasters, etc. If values are any criterion this year's sale promises to be among the best of its kind. Mark these values:



For This Thanksgiving Sale We Offer Our Entire Stock of English Openstock Dinnerware **20%**

Complete Dinner Sets and Separate Pieces at a Straight Reduction of.....

Opportunity to select genuine English semi-porcelain dinnerware at a full saving of one-fifth. Twenty-five attractive patterns.



American and Nippon China Dinnerware Reduced

Here are six excellent values American and Nippon China dinnerware for Thanksgiving shoppers:

\$4.99 **\$4.89** **\$4.95** **\$11.95** **\$16.99** **\$13.95**

Regularly \$7.75. The Bluebird pattern in American semi-porcelain ware. 32-piece sets. Regularly \$6.58. White and gold pattern in American semi-porcelain ware. 32-piece sets. Regularly \$6.90. Neat pink rose floral design American semi-porcelain ware. 32-piece sets. Regularly \$17.00. Brown and black border design in American semi-porcelain ware. 41-piece sets. Regularly \$23.46. Black and gold key-border design. Mayflower shape. 41-piece sets. Regularly \$20.00. White and gold pattern in Nippon china dinnerware. 41-piece sets.

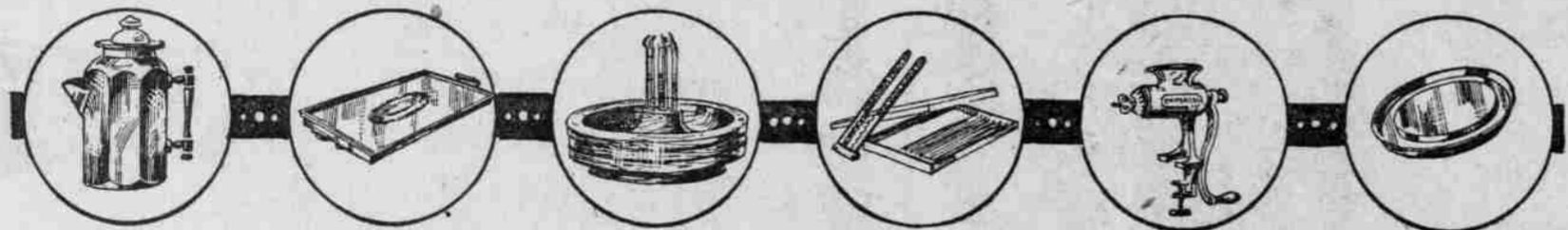


Cut Glass Ware, Stemware, Carving Sets Reduced

We list here only a few of the values to be found in this Thanksgiving sale.

\$3.69 **\$4.98** **\$5.99** **\$3.65** **39c**

Regularly \$5.00. Three-piece carving sets—knife, fork and steel—packed in neat gray boxes. Regularly \$6.50. Cut glass celery trays in an attractive cut design. Limited number. Regularly \$8.50. Rich cut-glass bowls in eight-inch size. Good looking designs. Regularly \$4.75 and \$5.00. Round cut-glass nappies in 6-inch size. Limited number. each or 18 pieces for \$6.69. Thin blown stemware in eight-point cut star design.



Percolators, Serving Trays, Nut Bowls, Etc.

Only a few of the special values to be found in this Thanksgiving sale are listed here:

\$1 **\$1** **\$2.29** **43c** **\$1.79** **\$1.50**

One and a half quart aluminum coffee percolators in the popular panel shape. Regularly \$1.50. Mahogany finish serving trays in size 11x17 inches. Very special at \$1. Regularly \$3.00. Mahogany finish nut bowl complete with cracker and six picks. Regularly 60c. Nickel-plated nut cracker with six nut picks. Packed in box. Regularly \$2.25. Special sale of well-known Universal food choppers in No. 2 size. Mary Ann cake shell pans of one-piece aluminum. Family size. Individual size, 6 for \$3.

Complete Stocks of Roasters for Thanksgiving

We are headquarters for famous "Lisk" and "Savory" roasters. Buy here now—all are low priced and some very special.

"Lisk" Roasters

We have a full line of Lisk self-basting roasters.

Dark Enamel Roasters

No. 0 size, 5 lbs. capacity.....\$2.75
No. 1 size, 8 lbs. capacity.....\$3.50
No. 2 size, 12 lbs. capacity.....\$3.85
No. 3 size, 16 lbs. capacity.....\$4.25
No. 4 size, 20 lbs. capacity.....\$4.75
No. 5 size, 26 lbs. capacity.....\$5.75

Aluminum Roasters

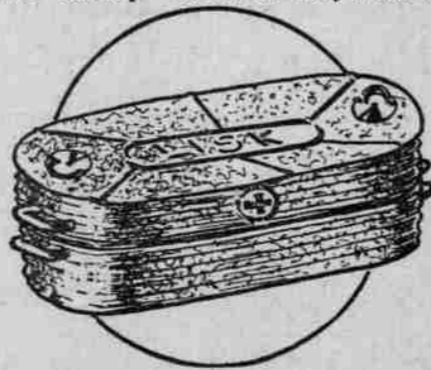
\$8.00 No. 2 size, 12 lbs. capacity.....\$6.69

Light Blue Roasters

No. 0 size, 5 lbs. capacity....\$3.75
No. 1 size, 8 lbs. capacity....\$4.50
No. 2 size, 12 lbs. capacity....\$5.00
No. 3 size, 16 lbs. capacity....\$5.50
No. 4 size, 20 lbs. capacity....\$5.75

Sheet Iron Roasters

\$1.25 No. 0 size, 5 lbs. capacity **98c**
\$1.65 No. 1 size, 8 lbs. capacity **\$1.37**
\$1.85 No. 2 size, 12 lbs. capacity **\$1.54**



"Savory" Roasters

\$2.25 "Savory" steel roasters, large size, special.....\$1.79
\$1.50 "Savory" steel roasters, small size, special.....\$1.29
\$3.50 "Savory" glazed roasters, large size, special.....\$2.79
\$3.00 "Savory" glazed roasters, small size, special.....\$2.39

Aluminum Roasters Reduced

\$3.69 **\$1** **\$1.29**

Regularly \$4.50. Square aluminum roasters in large size. Aluminum rest for bottom. Regularly \$1.25. Small round aluminum roasters in the handy 10 1/2-inch size. Regularly \$1.75. Good weight round aluminum roasters in 11 1/2-inch size.

\$1.20 Black Sheet Iron Roasters 89c

—Meier & Frank's: Basement. (Mail Orders Filled.)

TODAY AND BALANCE OF WEEK

Thanksgiving Sale of Draperies

Here are seven extraordinary values in drapery materials for Thanksgiving shoppers:

Art Silks \$2.65

Regularly \$3.50 yard. 600 yards of figured and plain art silks for over-draperies. Blue, rose, mulberry and natural. 45 inches wide.

Cretonnes 49c

Regularly 75c to \$1.10 yard. 1500 yards of fine quality cretonnes for living rooms, dining rooms, etc. Many patterns and colors.

Linenized Cretonnes 95c

Less than half regular. 280 yards of extra fine quality linenized cretonnes in attractive designs, many resembling hand-blocked effects.

Marquisette 27c

Regularly 45c yard. 365 yards of firm weave marquisette in cross-bar effects. For dainty bedroom and dining room curtains.

Draperies 55c

Imperfect \$1.15 grades. 417 yards of art gauze (silk-and-cotton) for draperies, casement curtains, etc. Blue, rose, natural. 36-inch.

Cretonnes 99c

Less than half regular. Limited number of pieces of high-grade shadow warp cretonnes (size 36x36 and 48x36 inches) for fancy work.

Curtain Swiss 17c

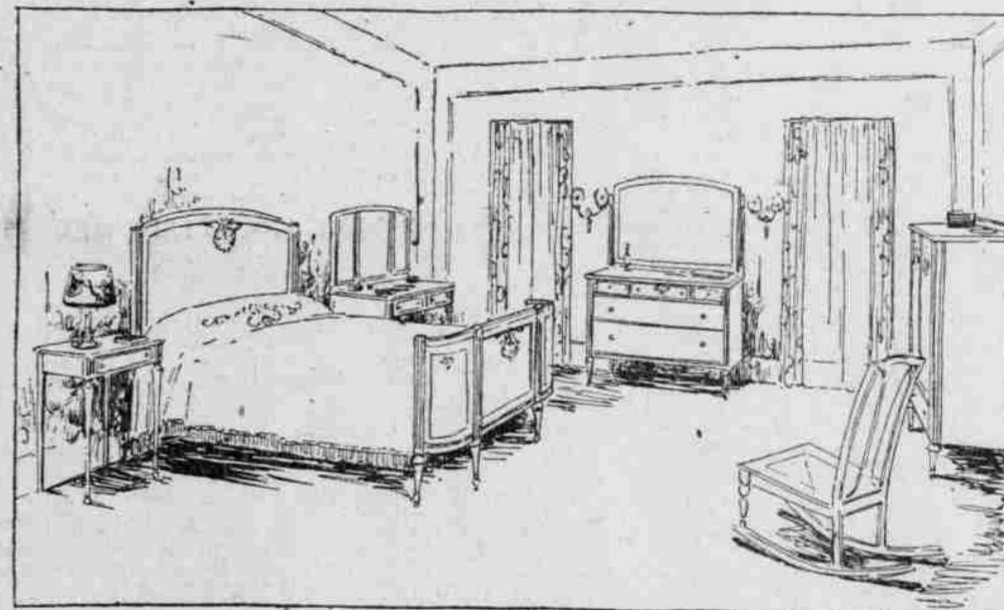
Regularly 25c yard. 495 yards of serviceable curtain swiss in white with blue or rose dots. Makes attractive ruffled curtains for bedrooms.



—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

SAVE CLOSE TO A THIRD IN THIS

Sale of "The Avalon" Bedroom Set in Old Ivory Enamel Finish



The Avalon is a product of one of the foremost manufacturers of high-grade bedroom furniture. Thanks to a special purchase we offer the Avalon at close to a third less.

The dresser is 50 inches long and has a 30x40-inch plate mirror, 3 small drawers in top and 2 large roomy drawers below.

The chiffonette is made with four trays of genuine mahogany and has one drawer below.

The vanity dresser is 50 inches long and has 18x44-inch plate mirror and two 10x30-inch side mirrors. The bed is in the popular bow-end style. Twin or full size.

The various separate pieces are very specially priced as follows:

\$125.00 Dresser.....\$89 **\$125.00 Vanity Dresser.....\$89**
\$ 85.00 Chiffonette.....\$59 **\$ 85.00 Bed.....\$59**
The \$420 Suite.....\$296

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

SPECIAL FIVE DAYS' SALE

Best Quality Seamless Axminsters

\$51.35

Regularly priced at \$65.00 and \$68.00. Special selling of finest quality seamless Axminster rugs in plenty of Chinese and oriental patterns. Blue, rose, tan combinations. All in size 9x12 feet.

Seamless Velvets \$31.95

Regularly \$40.00. Serviceable seamless velvet rugs especially desirable for living rooms. Size 9x12 feet.

Pabcolin Rugs

Special lot of Pabcolin rugs reduced as follows:

6x 9 feet Pabcolin Rugs.....\$ 7.85
9x 9 feet Pabcolin Rugs.....\$11.75
9x12 feet Pabcolin Rugs.....\$15.95

Guaranteed floor coverings in many patterns.

Floor Coverings 39c

Regularly 55c square yard. Pro-line and Artex felt-base floor covering for kitchens and bathrooms. Large selection of patterns.



—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)