GOLF STARS WANT TO PLAY IN CITY

Walter Hagen and Joe Kirkwood Coming Here.

SEATTLE GAMES BOOKED

Manager of Western Tour to Meet Waverley Club President Today.

Walter Hagen, the first native-born American to win the British open championship, and Joe Kirkwood, the Australian golf wizard whose trick shot playing has astonished the world, who are now on a tour of the Pacific coast, will be in Portland November 25.

Robert Harlow, eastern newspaper writer who is managing the Hagen-Kirkwood tour, arrived in Portland yesterday to negotiate for the appearance of the two golf stars in this city. Harlow, who is eager to have the pair make two appearances here, has not closed with any of the local clubs but will meet with C. H. Davis Jr., president of the Waverley Country club, today regarding the appearance of Hagen and Kirkwood at Waverley.

Exhibition Match Possible.

Hagen and Kirkwood have been playing several exhibition matches on municipal courses throughout the country and there is a possibility that the pair of golfing stars will play an exhibition match at Eastmoreland.

The two golfers played 65 exhibition matches in the east before leaving on their western trip, which started at Kansas City. They left Kansas City October 28 and have played about 14 matches since then. According to Harlow, they were supposed to play at Salt Lake yesterday unless the weather interfered.

If Hagen and Kirkwood play in Portland it will be the first time that any golfers of such national prominence have ever appeared here. The Portland Golf club attempted to put on Jock Hutchison and Jim Barnes last winter, but with several inches of snow on the Portland course, the local golf enthusiasts were denied that treat.

Seattle Gets Matches.

From Salt Lake Hagen and Kirkwood go to Seattle, where they are booked for two matches, one for the Seattle Golf club and the other for Jefferson Park, Seattle's municipal links. The first match in Seattle, which will be at the Seattle Golf club, will be held November 16. They will play 36 holes—18 in the morning against Bob Johnstone, the Seattle club professional, and Dixie Flenger, ex-northwest champion, and 18 holes in the afternoon against Bon Stein, Washington state champion, and Lee Steil.

From Seattle they jump over to Tacoma, where they play November 18, and then back to Seattle for the Jefferson Park match November 19. The second match in Seattle will be 18 holes and against Al Espinosa, Seattle professional, Washington state open champion, and Clark Speirs, runner-up in the Washington amateur last summer at Yakima.

The pair will play at Victoria, B. C., November 22 and from there will come to Portland.

BATTLING ORTEGA BACK

BOXER HERE FOR MATCH WITH KING TOMORROW.

Easy Victory at Marshfield Is Scored by Opponent of Australian Fighter.

Battling Ortega, who boxes Tom King, the Australian middleweight champion, in the ten-round main event at Milwaukie tomorrow night, returned from Marshfield yesterday. The battler scored an easy victory over Bert Tribbey Saturday at Marshfield. Tribbey was down for the count of nine four different times, and once for the count of seven.

As Ortega's last few bouts here were won by knockouts, this indicates that the old Battler is back in the same shape as when he beat such boxers as Ted (Kid) Lewis, Mike McTigue, Jimmy Darcy, Frank Barrieau and others.

There will be another ten-round bout on the card in place of the usual six-round semi-windup. This bout features Johnny Trambitas and Young Sam Langford, colored lightweight. The two put up a whale of a bout two years ago at Milwaukie.

Billy Gardeau and Eddie Marvin of Los Angeles also are down for a six-round go.

BOB MEUSEL UP FOR SALE

Yank Player Declared Too Lazy About Thinking.

Young Bob Meusel, who is one of the best examples of how the outfield should not be played, is one of the several Yankees that are slated for transportation elsewhere before the opening of the next season. Meusel ought to be one of the best outfielders. He has the finest throwing arm in baseball. He can bat and he is fast on his feet, with good fielding judgment.

He is also lazy, indolent in thinking, diffident to the point of exasperation and prone to work on low speed all the time.

These are the reasons why he is not a ball player and why no major league club will be keen to try its hands at handling him.

He is like his brother "Irish" Meusel of the Giants in that they both have legs and the same name.

BOTTLE HURLERS TARGET

Long Prison Term Advocated for Disorderly Ball Fans.

Tommy Rice of Brooklyn sees red every time he hears about a pop bottle being hurled in a ball park—and his indignation is righteous. His tirade is used as propaganda there to help stop any misguided fans who think they show loyalty to the home club when they toss bottles at umpire or visiting players, says Sporting News.

"Six months on the rockpile as a summary sentence, or holding the mongrel for the grand jury, with an assurance from the judges that a conviction would mean a year or two in the penitentiary, would, after three or four publications, break up bottle-throwing in any city in this country," writes Rice. "That course is never followed and the consequence is a national disgrace so patiently endured that it is positively fostered by the fans, the clubs, the police and the magistrates.

"St. Louis is the town where Umpire Billy Evans of the American league had his skull fractured by a bottle thrown by an 18-year-old boy in the stand some years ago. Evans refused to prosecute and was applauded for his generosity. As a matter of fact, he owed to himself, the other umpires and the game to have sent that youth to the penitentiary. The assault was committed in the first place because consciously or unconsciously the mongrel knew that even if he killed Evans he would be treated with the same sweet consideration with which German spies were encouraged in the late war."

SOCCERS LEADERS WIN

CAMERONS AND MACLEAYS KEEP LEAGUE LEAD.

Camerons Defeat Kerns, 1 to 0, at Alberta Park in One of Best Games of Season.

	W.	L.	Pts.		W.	L.	Pts.
Macleay ..	7	1	14	Kerns.....	1	6	2
Camerons.	7	2	14	Honeyman.	1	7	2

The Camerons and the Macleays soccer teams, leaders of the Portland Soccer league, won their games yesterday. The Macleays defeated Honeyman, 4 to 0, in the Franklin bowl and the Camerons won from Kerns, 1 to 0, at Alberta park.

The first half of the Honeyman-Macleay game ended with no scores for either side. In the second period Steward made the first score for Macleay. Campbell, Wilkinson and Campbell scored in order named.

The Camerons-Kerns game was one of the best played this year. The first half ended with no scoring but soon after the second half opened the Camerons broke away and Sam Powell rushed the ball through on a pass from left wing.

The defense of both teams was excellent. George Murden at center-forward for Kerns and Powell, Butler and Merryfield of the winners were the stars.

The lineups of the Camerons-Kerns game follow:

Camerons (1)		Kearns (0).
Morris	G	Langton
Williams	RB	Langton
Bryant	LB	Scott
Simpson	RH	Muirden
Brandelson	CH	Eykelbosch
Swan	LH	Swan
Farrell	OR	Scott
Merryfield	IR	Fairhurst
Butler	CF	Muirden
Powell	IL	Evens
Rankin	OL	Bragg

FOOTBALL GAINS IN FAVOR

Game Promises to Usurp Swimming as Sport of Hawaiians.

HONOLULU, T. H., Nov. 11.—(Special.)—Football has a bigger grip on Honolulu than ever. In fact, it has usurped the place of baseball and seriously threatens to become the national sport of the islands instead of swimming. The prep school season opened last Saturday and was marked by surprises. Almost 8000 fans, as many as attended the championship game last year, saw St. Louis college score two touchdowns in the first ten minutes and then lose the game 17 to 14 to Kamehameha schools on fumbles. The St. Louis college was regarded as sure-fire winners of the interscholastic league race this year.

Honolulu Military academy, a weak team in the past, went on the field favorites over McKinley high school, due to a strong line. McKinley won 14 to 0, scoring both touchdowns by forward passes after finding the academy line impregnable. The crowd that witnessed the game was small compared with the mob which turned out for the St. Louis-Kamehameha game.

The St. Louis team is made up of Portuguese while the Kamehameha team was made up of full-blooded Hawaiians.

Bush League Notes

Basketball practice at the Peninsula park community house will start this week. The park again will be represented by six teams. Emmett Castino will captain the Midget quintet, which averages 75 pounds. The 115-pound quintet will be made up of grammar school boys. The park also will have quintets averaging 125 pounds, 135 pounds, 145 pounds and the Mohawks, which are entered in the Honeyman league.

EASY SHIP SALES OBJECT OF SUBSIDY

Privately Owned Merchant Marine Proposed.

CHANGES IN ACT DRAWN

Government to Offer Various Forms of Aid in Competition With Foreigners.

(This is the first of a series of six articles dealing with the provisions of the administration ship subsidy bill to be taken up by congress next week.)

(By Chicago Tribune Leased Wire.)

WASHINGTON, D. C., Nov. 12.—Development of an American merchant marine under private ownership and operation is an underlying motive in the framing of the administration ship subsidy bill.

To this end title I of the bill, as pending on the house calendar awaiting action at the forthcoming special session, contains amendments to the merchant marine act of 1920 to facilitate the sale of the vast fleet of government-owned vessels to private interests.

The government wants to get out of the shipping business and the pending bill proposes, first, to make it less difficult for private companies to buy the ships and, second, offers various forms of direct and indirect aid as a means of assisting the difference in operating costs between American and foreign ships.

Ships Revert to Board.

The world-wide business depression and the wartime over-production of ships have delayed the sale of the government-owned tonnage. Many of the ships which were sold at high prices following the close of the war have been returned to the shipping board as a result of the failure of companies which bought them. In the case of others it has been necessary for the board to scale down the original prices.

At the present time the shipping board still owns 1432 ships, of which 1232 are steel cargo carriers. Only 393 of the ships are in operation.

Section 1 of Title I of the ship subsidy bill rewrites section 5 of the merchant marine act to give the shipping board greater authority in the sale of ships.

The bill reiterates the policy established in the merchant marine act under which the shipping board is authorized and directed to sell "as soon as practicable, consistent with good business methods and the objects and purposes to be attained by the act, at public or private competitive sale after appraisement and due advertisement."

Payment in 15 Years Required.

The merchant marine act did not permit any vessels to be sold otherwise, but the ship subsidy bill provides that these requirements may be waived if such action is specifically authorized by the board upon an affirmative vote of not less than five of its members.

Like the merchant marine act, the bill requires that payments for ships must be completed within 15 years. The ship subsidy bill provides that the annual rate of interest on deferred payments shall not be less than 4 per cent, which is intended as an authorization for a low rate of interest. The merchant marine act did not specify the interest rate.

A qualifying clause in the merchant marine act which is omitted entirely in the ship subsidy bill is one which provides that the board in fixing prices "shall take into consideration the prevailing domestic and foreign market price of, the available supply of, and the demand for vessels, existing freight rates and prospects of their maintenance, the cost of constructing vessels of similar types under prevailing conditions as well as the cost of the construction or purchase price of the vessels to be sold, and any other facts or conditions that would influence a prudent, solvent business man in the sale of similar vessels or property which he is not forced to sell."

The ship subsidy bill contains no such instructions to the board to make the best possible bargain for each individual ship.

The bill also amends Section 7 of the merchant marine act, which provides that preference in sale or assignment of vessels shall be given on trade routes developed to promote American trade to persons who shall have the support of the domestic communities primarily interested in such lines.

The bill provides that the board shall not, for a period of two years, sell such vessels to persons other than those who have the support, financial or otherwise, of the domestic communities primarily interested in such lines. Section 7 of the merchant marine act is further amended by declaring it to be the policy of congress to discourage monopoly in the American merchant marine.

MAN AND WIFE ARE HURT

AUTO DRIVEN HEAD-ON INTO ONE-MAN STREET CAR.

Pint of Moonshine Is Only Article Left Intact in Machine; Other Accidents Are Reported.

Frank E. Geiser and his wife, Ruth E., 70 Ella street, received painful injuries last night when Geiser drove his automobile head-on into a one-man Irvington car near East Fifteenth and Stanton streets. The automobile was demolished. A full pint of moonshine and an empty quart bottle that had contained "dago red," found in the rear seat by Patrolman Reed, were the only Geiser possessions that were not damaged in the crash.

The Irvington car, in charge of Motorman A. L. Thomas, 1253 Michigan avenue, was traveling north at a fair rate of speed in single-track territory. The automobile approached from the south and crashed into the front vestibule. Patrolman Reed investigated the accident and reported that Geiser had been driving a zig-zag course prior to the collision.

Geiser was taken from the wreckage with a compound fracture of the left arm, a broken nose, lacerations of the scalp and many small cuts and bruises. Mrs. Geiser was suffering from a compound fracture of the right arm and her face was cut. Both were taken to St. Vincent's hospital.

There will be a police investigation today. Geiser is a mining engineer.

Another automobile was wrecked on King street. When R. E. Manning, proprietor of a garage at 168 King street, returned after a brief absence he found that someone had driven a sedan violently into his gasoline pump, wrenching it from its base and damaging the machine. No owner was in sight. The car bore a Washington license and is being held by Manning until the owner calls for it.

Mrs. William Bauschard, 686 East Glisan street, was slightly injured at Twenty-third and Kearney streets when she stepped from between two parked automobiles into the path of an automobile driven by T. J. Riderich, 320 North Twenty-fourth street. She was taken home.

SENIORITY END URGED

SENATOR McCORMICK SAYS NEW SYSTEM NEEDED.

Committees Representative of All Sections and Thought on Republican Side Wanted.

WASHINGTON, D. C., Nov. 12.—Abolition of the senate's seniority rule, by which the chairmanship of a committee goes to the member with the longest continuous service thereon, is suggested by Senator McCormick, Illinois, chairman of the republican senatorial committee, in a letter to Senator Lodge, the republican leader, made public today.

The letter also urged the steering committee, of which Mr. McCormick is a member, be made representative of all sections and thought on the republican side.

Declaring that the seniority rule "served very well in the old days," and had resulted generally in appointment of good chairmen, Senator McCormick wrote Senator Lodge that "the republican conference and the republican steering committee owe it to the country to put aside the rule, just as the conference owes it to the country to make provision for the selection of a truly representative steering committee which shall meet regularly and as occasion requires with the corresponding committee of the house."

Senator McCormick added that, while in a majority of instances "the men who have become chairmen through seniority have been good chairmen, there have been others who were unfitted for their posts by reason of extreme old age or of failing health, or because of grave differences of opinion with the majority of their republican associates."

The seniority system also prevails in the house.

Notice already has come from senators of the "irregular" republican group that they intend to fight the seniority rule and demand what they consider adequate recognition. Their fight is expected to center about two or three important chairmanships. The democrats have not shown any inclination, so far, to abandon the seniority rule in the filling of minority committee places.

TALK WITH GIRL COSTLY

Professor Is Arrested on Charge of Violating Probation.

(By Chicago Tribune Leased Wire.)

YONKERS, N. Y., Nov. 12.—Albert Tondra, middle-aged instructor in music, is in jail again—this time merely because he was seen talking to a 17-year-old stenographer in Grand Central terminal, New York city, last night.

Only last week Professor Tondra was arraigned in the county court at White Plains, charged with abducting Rose Beszedes, Yonkers stenographer, and taking her to Albany. He pleaded guilty, but was placed on probation for two years following his promise to keep away from the girl and go to Pittsburg.

Last night, authorities asserted, he was found talking to Miss Beszedes, presumably preparing for another elopement. Tondra was arrested and returned to Yonkers, where he was locked up pending a hearing.

"I will stand by him to the last," said Mrs. Tondra today.

The prestige of Oregonian Want-Ads has been attained not merely by The Oregonian's large circulation, but by the fact that all its readers are interested in Oregonian Want-Ads.

S. & H. green stamps for cash. Holman Fuel Co., coal and wood. Broadway 6353. 560-21.—Adv.

BLUE-SKY MEASURE HELD NECESSARY

Bill's Passage Would Save Much, Says Mr. Handley.

STOCK BEING SOLD HERE

Corporation Commissioner Says Outsiders Take Millions From State Annually.

SALEM, Or., Nov. 12.—(Special.)—Passage by congress of the so-called Denison Blue Sky law at its next session would provide legal machinery through which investors in stocks and securities would save millions of dollars annually, according to T. B. Handley, state corporation commissioner, who has given the proposed legislation much study and consideration.

The proposed law, if approved, will provide a uniform regulation for stock dealers in all sections of the United States, and will place promoters of questionable deals under government supervision. At the present time each state has its blue sky law, with the result that the interstate business is being conducted almost without restraint. The Denison blue sky law would remedy this situation.

The Denison act, in its present form, has the support of the National Association of Securities commissioners, together with other organizations formed for the purpose of combating the operations of fraudulant promoters.

Although not primarily a federal blue sky law, the Denison act is intended as legislation to prevent the use of the channels of interstate commerce for transporting, promoting or procuring the sale of securities within those states where a sale of similar securities as an intrastate transaction would constitute a violation of the laws of the state concerned. The legislation is optional as to acceptance and continuance by any states of the benefits granted thereunder.

The law contemplates no expenditures by the federal government nor any additional burden thereon. It contemplates no interference with existing states' rights and forces nothing down the throats of the people, but does put a decided kink in the allegorical tail of the fraud promoter.

Reports received recently by Mr. Handley indicate that hardly a day passes but that some case is called to his attention involving an alleged questionable stock selling transaction. There are now before the federal courts of the country suits involving $140,000,000 resulting from the sale of worthless securities.

In Oregon during the past two or three years there have been offered for sale stocks and securities involving many millions of dollars. In most cases these stocks were promoted by non-resident concerns and sales were made through the use of the mails. In none of these latter cases has the corporation commissioner been able to act, due to lack of proper jurisdiction.

The sale of these non-resident securities and stocks in Oregon has not only milked the state for many millions of dollars, but has made it difficult for local concerns of merit to dispose of their securities. Oregon concerns, before offering stocks and securities for sale, must apply for permission to the corporation commissioner and must undergo a technical investigation with relation to the worth and future of their offerings. These investigations, coupled with the free hand given outside promoters, has placed the Oregon corporations at a disadvantage, and it has been with considerable difficulty that they have been able to dispose of meritorious stocks in quantities sufficient to warrant expansion.

Mr. Handley, in a letter issued recently, declared that the passage of the Denison law by congress will go a long way toward correcting the present evils, and would so regulate interstate sales of stocks and securities that the local corporations organized for the benefit of local people may benefit.

SLAYER DENIES THREAT

Oliva Stone Says She Sent No Letter to Widow.

(By Chicago Tribune Leased Wire.)

NEW YORK, Nov. 12.—Oliva M. P. Stone, informed today that Mrs. Ellis Guy Kinkead, whose husband, a former Cincinnati lawyer, she shot to death in Brooklyn, had received in Cincinnati a letter from a woman in Brooklyn threatening to kill her (Mrs. Kinkead), exclaimed:

"My God! I hope nobody thinks I'm writing threatening letters to Mrs. Kinkead! All I want is to have restored my right to earn a living as a registered nurse."

The threatening letter received by Mrs. Kinkead has been turned over by the Cincinnati police to New York authorities in an effort to trace the sender.

GROCER LEAVES $75,000

Modest Business Man Makes Family One of Town's Richest.

JERSEYVILLE, Ill., Nov. 12.—William P. Dunham, modest grocer, killed yesterday in an automobile accident, left more than $75,000 in insurance to his widow and seven small children, it was learned tonight after neighbors began subscribing to a fund for the benefit of his family.

Friends said Dunham had a premonition he would meet sudden death and local insurance agents announced he carried all accident policies. The insurance, it was declared, would make Dunham's family one of the richest in town.

MEN WANTED

FOR SHOPS AND ROUNDHOUSE RATES:

Machinists .....70c per hour
Sheet-Metal W'rk's..70c per hour
Boilermakers .....70-70½c hour
Passenger-Car Men 70c per hour
Freight-Car Men...63c per hour

Mechanics are allowed time and one-half for time worked in excess of eight hours per day. Strike conditions prevail.

APPLY ROOM 312 COUCH BLDG., 109 FOURTH ST., NEAR WASHINGTON PORTLAND

Moving Picture News

TODAY'S FILM FEATURES.

Columbia—Thomas Meighan in "The Man Who Saw Tomorrow."
Majestic—Clara Kimball Young in "Straight From Paris."
Liberty—Milton Sills-Florence Vidor in "Skin Deep."
Rivoli—Bessie Love in "Forget-Me-Not."
Blue Mouse—George Arliss in "The Man Who Played God."
Hippodrome—Doris May in "The Understudy."
Circle—Griffith's "Orphans of the Storm."

ECONOMICAL men who shudder at the expense of outfitting their better halves in fashion's frills and furbelows had better participate in a session at the Majestic theater where Clara Kimball Young in "Straight From Paris" is the feature attraction. They will assuredly realize that things could be much worse when they behold Miss Young in an array of Parisian gowns and wraps whose cost must stagger the imagination.

The story of "Straight From Paris," which was written directly for the screen and for this particular star by Sada Cowan, concerns itself with a poor Parisian milliner, played by Miss Young, who invades the hearts of French aristocracy and raises havoc with traditions of wealth and social position. This photoplay does not merely photograph some trivial incident in a strange setting and impossible circumstances, but takes its action out of the pulse of everyday life. It is not simply a reflection of the studio. What takes place behind the curtain of secrecy that shrouds the gay society life of our century is revealed startlingly in an intimate romance made possible by a girl whose charm and fascination enable her to penetrate into exclusive circles.

Some of the recent Clara Kimball Young productions were nothing to brag about, but in this vehicle the star redeems herself. "Straight From Paris" is also a triumph for the writer. Two weeks after completing her screen hit, "Why Change Your Wife," this prolific author, Miss Cowan, put forth another big story in "Hush," the leading role of which was also enacted by Miss Young. But Miss Cowan's latest contribution to the screen is undoubtedly her cleverest along that particular line.

Miss Young does nice work in this feature. There is a simplicity, a sincerity about her performance in this production that is as distinctive as it is convincing. Women particularly will delight in this picture, especially so far as the sartorial display is concerned, and some men will breathe more freely when they learn that the total on their monthly bills could look more like the numbers on an automobile license plate.

Screen Gossip.

Henri A. Keates scored another big hit with his special concert at the Liberty theater yesterday. Keates evidently possesses the happy faculty of giving the public just the sort of entertainment they keenly relish. That isn't an art, it's a gift.

* * *

"The Forgotten Law," in which Milton Sills and Jack Mulhall are co-featured, has been booked by the Majestic theater. Mr. Sills' increasing popularity is evinced by the surprisingly large number of pictures in which he is cast. Pretty good—for the former college professor. It would be a relief, however, if "Milt" would wear better looking collars. The soft ones he occasionally wraps around his neck are awful!

* * *

The Peoples theater opens Saturday with Conan Doyle's noted story "The Hound of the Baskervilles."

* * *

Gloria Swanson in "The Impossible Mrs. Bellew," will be the next attraction at the Columbia theater.

* * *

Harold Lloyd in his latest production, for laughing purposes only, entitled "Dr. Jack," will be shown soon at the Majestic.

* * *

The color of old Algiers, its massive but dilapidated barracks, its quaint alleys and its queer characters, are incorporated in the immortal story of Cigarette, "Under Two Flags," written by Ouida several decades ago, and seen on the stage or read by most of the world since then.

The final perfect translation of "Under Two Flags" will begin an indefinite engagement at the Rivoli theater next Saturday, as a Universal-Jewel special production starring the "dean of emotionalists."

NEW FLIGHT IS PLANNED

Next Attempt to Cross Continent Is to Be Made Shortly.

GROVE CITY, Pa., Nov. 12.—Lieutenants Oakley Kelly and John Macready are planning to make their next attempt to fly across the continent in an airplane without a stop shortly after the first of the year. The route will be from New York to San Diego.

This announcement was made here today by Lieutenant Kelly, who flew from McCook field at Dayton in a "runabout" plane to visit his parents.

Miss MacSwiney Still Fasts.

DUBLIN, Nov. 12.—Mary MacSwiney is the only prisoner in Mount Joy on a hunger strike. Mrs. O'Rahilly, who was arrested with Miss MacSwiney and who broke her hunger strike Saturday, was released from the prison today. Today was the ninth day that Miss MacSwiney has refused food.

MOVIE CENSORS OPPOSED

Abolition of New York Commission to Be Urged on Legislature.

(By Chicago Tribune Leased Wire.)

NEW YORK, Nov. 12.—The abolition of the motion picture censorship commission will be recommended by Alfred E. Smith in his first message to the legislature after his inauguration as governor, it was learned tonight.

The state senate, where there will be a democratic majority of one and one which Senator James Wilker, an avowed opponent of censorship will be majority leader, will undoubtedly pass such a bill, it was said, and in view of the comparatively small republican majority in the assembly belief was expressed that sufficient votes could also be obtained in that house.

Phone your want ads to The Oregonian, Main 7070.

NEW WOMAN JUDGE HAS DEFINITE AIMS

Mrs. Funk Miller to Study Human Problems.

JUVENILE CASES FORTE

First Feminine Justice Elected in Pierce County Is Niece of Late Publisher.

TACOMA, Wash., Nov. 12.—(Special.)—Blanche Funk Miller, the first woman ever elected a justice of the peace in Pierce county, considers that her success was due principally to the fact that she went into the campaign practically unaided by any machine, and that she built up her position inch by inch on her own personality and her own record, coming before the different precincts, winning the confidence of the people, and looking after her own interests rather than expecting the republican central committee to look after them.

Incidentally, she doesn't want to be called "judge."

Mrs. Miller entered the field because she believed that a woman is needed in this department, and she says that she worked all the time with this in mind.

"I do not believe the time has come for a woman to enter the political field merely on the basis of efficiency," she declared. "But she must be able to show a particular reason why she is needed in a particular place. That is why I decided to enter the field for election as justice of the peace—because I felt it would be where I could best help with the human problem.

"In my new office, which I take in January, it will be my aim to help adjust the relation of the human problem; to bring the women's organizations closer into touch with the official life of the courts, and to help work out the legislative questions coming up in every legislature."

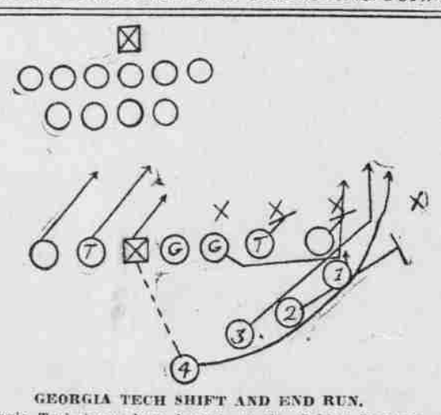
That Mrs. Miller's co-operation is looked forward to with special interest was shown by the fact that she was called into conference with the county officials and judges immediately after the primary election, to consult on matters pertaining to the juvenile court work. In this department, especially, which is being studied closely by the Presidents' council, Mrs. Miller hopes to be able to accomplish much.

Mrs. Miller comes from an interesting and progressive family, and has from her childhood been associated with strong-thinking people. Her uncle, the late Dr. I. K. Funk, head of the Funk & Wagnalls Publishing company, editor of the Literary Digest, and also editor of The Voice, an early publication created as the organ for prohibition and for suffrage, was one of the outstanding characters of his time.

Mrs. Miller considers her ambitions and aspirations were probably stimulated and guided to a great extent by her frequent visits as a child and young girl, to his home, Prohibition Park on Staten Island, where she constantly met the leading men and women of vision and of purpose.

Winning Football Plays

By Major Ernest Graves U.S. Army, Retired and John J. McEwan Head Line Coach at West Point.



GEORGIA TECH SHIFT AND END RUN.

The Georgia Tech team, long known as the Golden Tornado, used a shift in 1921 similar to the one here outlined.

The first position is shown in the upper corner of the diagram. The entire team, minus the center, is arranged back of the scrimmage line.

Then on a signal they jump either to the right or left to the second position shown below.

This scheme may be varied by leaving part of the team in position, thus making the shift more simple.

The attack is well adapted for sweeping end runs and plays against the tackle.

The left end goes immediately to the defensive backs.

The left tackle likewise cuts across into the defensive backfield.

The center, after passing the ball, holds for an instant and then goes ahead to get into the interference in case the runner gets free. The play starts so quickly toward the flank that there is no danger of its being interrupted from behind. Consequently there is no necessity for these linemen to delay going down.

The left guard crossblocks in the opening left by the other guard who leaves the line.

The right guard backs out of the line and cuts around as an interferer. If the tackle is not smothered, he crashes him. If the tackle is taken care of he goes on to the defensive backs.

The right tackle blocks the opposing guard.

The right end blocks the opposing tackle.

The No. 1 back crashes the opposing tackle.

The No. 2 back takes out the opposing end.

The No. 3 back, with an eye on the opposing end, aims to lead the runner and take out the first defensive back.

The No. 4 back receives the ball from the center and runs as indicated. His usual route is inside the end, but sometimes the development of the play will cause him to go outside.

There is a world of interference on this play, and unless the defensive team is quick to shift to meet the offensive shift it is impossible to stop it short of a good gain.

The advantage of this scheme of attack lies in catching the defensive team out of position when the ball is snapped. Unless the defense is trained to shift quickly to meet this type of offense it is difficult to stop.

(Copyright, 1922, by Major Ernest Graves and John J. McEwan.)

Making New Markets With Printer's Ink

One of the most striking changes of the past ten years is that which has come about in the important business of housekeeping. In this short time the broom and the washboard have vanished from the housewife's coat of arms, and the comic pictures in which Mary hurls the flatiron at John don't ring true, as they once did.

Broom, washboard and flatiron have given way to suction sweeper, electric washing machine and electric iron. And Mary doesn't hurl the iron at John any longer, not simply because it's fastened to a cord, but because she's taking no chances with it.

What has brought about this new and agreeable state of affairs? Well, how did Mary happen to buy that new iron which has proved such a boon to herself—and John? She saw it advertised, of course. And the multiplied Marys of today represent a great market created largely through national advertising.

No wonder the alert retailer and the wholesaler have come to hold national advertising in high esteem—for besides making easier for them the sale of goods with long-established markets, quickening their turnover, protecting them against inferior merchandise and benefiting them in many other ways, national advertising is constantly creating markets for new merchandise and opening up new channels of trade.

It is because America reads advertising that the new idea today so swiftly supplants the old. Advertising changes deep-rooted habits. Advertising creates new desires. Advertising sets new and better standards. And all this it does with amazing swiftness—for advertising speaks to millions simultaneously.

The safety razor, the player piano, massage cream, the glass baking dish, wallboard, fireproof roofing, the talking machine, soap flakes, canned soup—one could go on indefintely extending the list of products which today testify to the ability of national advertising to create new merchandise demands.

There is probably no industry today for which advertising has not blazed new trails. There is no merchant, wholesale or retail, the scope of whose business it has not greatly widened.

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But the main thing which advertising does for the retailer is to speed up his turnover; that's what makes him a profit.

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