

The New November Edison Records Have Just Been Received and Go on Sale Today—Phonograph Salons, Sixth Floor

Radio Concert

K F E C—Meier & Frank's Own Radio Broadcasting Station—invites the public to "listen in" on the excellent programme prepared for this (Thursday) evening from 9 to 10 o'clock. Hear these numbers tonight, then call the Radio Operator at ATwater 4600 and give us your views on this and on the composition of future programmes you would like us to broadcast.

Henrietta HolmSoprano
Fupil of Taglieri
(Agnes Galouri at the Piano)
W. F. PottsBaritone
(Agnes Galouri at the Piano)

Marie Collins MaddenSoprano
LaVelle Long, Pianist—Beulah Blackwell, Violinist
The Ladies' Columbia Concert Orchestra
(Frances Knight, Conductress)
(May O'Neill Feldman, Vocalist)



\$25 Day! for Men! for Women

LAUNCHING SIMULTANEOUSLY TODAY AT 9:15 A. M. GREAT \$25 SALES IN THE MEN'S STORE, 3D FLOOR, AND IN THE FASHION SALONS, 4TH FLOOR.

125 All Wool Suits & Overcoats

IN A SUPER VALUE-GIVING OCCASION

Two Morrison Street Windows Show Some of the Garments on Sale



Women's and Misses' Plain and Fancy Suits \$25

All Are Extra Good Values

So extra good that we expect the 125 suits in the sale to find new owners quickly. It will be simply a matter of women and misses seeing the suits, for to see them is to want them and at a \$25 price the last obstacle to immediate ownership is removed.

Suits in Brown, Black and Navy Yalama Cloth and Navy Tricotine

The navy tricotine suits are plain tailored, those of yalama cloth in loose and belted models with plain and fancy embroidery collared with

Beaver Squirrel Caracul Mole

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

\$25

325 new specially purchased overcoats, 400 suits from regular stock. All wool. All new models. All amazing values at \$25. Many a third less.

The Suits at \$25

400 all-wool suits freshly taken from the regular Meier & Frank stocks offered today at the amazingly low price of \$25 each.

—All new models for men and young men.

Plenty of the good all-wool worsteds without which no sale in Portland can hope to be a success, many made up in conservative models. Besides these—cassimeres and chevots in every style, pattern and color.

—A goodly array of sports suits in light and dark tweeds.

All sizes for regulars, stouts and shorts, some longs and long stouts.

Overcoats at \$25

325 all-wool overcoats. All new garments secured in a remarkable special purchase.

—Everything in the way of style, pattern or color that one could want.

Plaid-back overcoats are strikingly present, fine fleecy fabrics in dark browns, oxfords, tans, heather mixtures, lighter colors.

—Belted all-around garments with raglan or set-in sleeves.

In addition to the above we include 75 medium and light weight overcoats in full loose English style with raglan shoulders, these affecting principally gray and tan mixtures. All sizes 34 to 44.



THE men who share in this \$25 sale of suits and overcoats are to be congratulated for having taken advantage of the biggest clothing value that Portland has known in a long time.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Meier & Frank's 20th Annual Doll Show Opens Today

IT LOOKS as though all the dolls had come to this grand Dolls' Carnival to make holiday. Dolls of every complexion, of every race and every clime. Dolls, dolls, dolls—almost more than you could count. But they're all here, waiting for you and everybody to come and see them and to admire them. It is a sight that no one who has once seen it will want to miss. And, of course, there is no admission charge.

33 Prizes Aggregating \$275.00 in Cash and Merchandise

—Meier & Frank's: Fifth Floor.

THOSE who have entries in the Doll Show and their friends are, of course, all agog to know whether they will be listed among the prize-winners. The judges, who are prominent Portland women, will endeavor to complete their task quickly, but formal announcement of awards in the \$275.00 Prize Contest can scarcely be made before next Sunday, when it will appear in our advertisements.



Today Is Dollar Day All Over The Store.....



More Than 100 Big Dollar Day Bargains