Only the Victrola enjoys such a distinction.

It is the personal representative of the greatest artists in your home. Their personal achievements of which they are so justly proud are recorded on Victor Records, and when they are played on the Victrola the result is a performance in every way worthy of the artist himself—and as true to life.

Be sure the instrument you buy is a Victrola—look for the Victor trademarks. $25 to $1500.

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Important: Look for these trade-marks. Under the lid, on the label.

Victor Talking Machine Company
Camden, New Jersey