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Football Facts.

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## MUSTOE GETS ON BALLOT








## "Wire Edge"-the disease of blade-making $\sim$ cured by powerful electrical treatment

## Microscopically smooth razor edge $\frac{1}{10,000}$ of an inch thin, now possible!


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floats through the stiffest stubble. An edge
with enduring sharpness that will give you
more shaves - and smoother shaves - than
you've ever before secured from any blade.
This remarkable attainment in the art of blade
making is now available at your dealer's.
Ask him for the new Gem Double Life Blades.
They come seven to a package. The package is
carefully wrapped in wax paper to keep out
moisture. Each blade is individually packed and
sealed for the protection of this marvelously del-
icate edge. Slip one of these new Double Life
Blades into your Gem frame and know what
comfortable, effortless shaving you.can enjoy.
You can buy a new $\$ 3$ Gem De Luxe Safety
Razor at your nearest dealer for One Dollar $\$ 1$ )
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including these new Gem Double Life Blades. it cuts -40 times thinner than this sheet of
newspaper. An edge so keen that it literally
PERFECT blade making has always been he naked eye) - that remains on the edge of razor blades sharpened by the usual methods. It is this wire that causes the saw teethwhich
or years the scientists in our laboratories nnounce this this problem. And if Biade The blade that magnified up to 150 diameters 22.500 times) shows a microscopicallysmooth even, unbroken, wire-less edge A new electrical treatment of the steel refines the structure of the metal. It enables us

# 7 for 50c 

BROOKLY

