

NOW! AN INTERESTING SALE OF WOMEN'S AUTUMN NECKWEAR, SPORTS SCARFS AND BOUDOIR CAPS—12 UNUSUAL LOTS—MAIN FLOOR

**"Dix" Nurses' Uniforms**  
**\$2.98**



Some are imperfect, otherwise they would be \$3.50 to \$6.95 each. Made of white linene, Indian head and poplin. Regulation and straightline styles.

**Aprons 98¢**  
 Were \$1.25 to \$2.59. Broken lines of nurses' aprons in gathered and gored styles, also manicurists' aprons with or without sleeves. Large pockets.

—Meier & Frank's: Third Floor.

**\$275.00**  
**in Prizes for the**  
**Doll Show**  
 Coming Nov. 2, 3 and 4  
 —Fifth Floor.

ESTABLISHED 1857  
**Meier & Frank Co.**  
 THE QUALITY STORE  
 OF PORTLAND, OREGON  
 57th, SIXTH, MORRISON, ALDER STS.

**Only 2 Weeks**  
**Now Till**  
**The Doll Show**  
 33 Prizes Aggregating \$275.00  
 —Fifth Floor.

**Sale of Felt Slippers**  
**\$1.39**



All brand new—just received. WOMEN'S Hilo and Everett styles with soft, comfy soles—in lavender, rose, brown, sapphire, orchid, copen, purple, wine, elephant gray and combinations. All sizes. MEN'S and BOYS' Everett style with comfy soles. Men's in oxford gray and brown, sizes 6 to 12. Boys' in blue and brown, sizes 1 to 6.

**Slippers \$1.09**  
 Sizes 5 to 8, pair \$1.09. Sizes 8½ to 11, pair \$1.19. Sizes 11½ to 2, pair \$1.29. CHILDREN'S Bootee and Everett styles with soft comfy soles. Red, sapphire, copen and rose, some combinations.

—Meier & Frank's: Third Floor.

# "Opportunity Day"

**Maple Rings 37c**  
 Regularly 65c pound. 1200 pounds of maple walnut rings—the finest maple cream fondant moulded in ring shape and combined with chopped nuts. No deliveries.

—Main and Ninth Floors, Basement Balcony.

**Edges, Insertions 19c**  
 Regularly 25c yard. White imitation cluny lace edges and insertions in 2¼ to 3¼-inch widths. For curtains, table runners, etc.

—Meier & Frank's: Main Floor.



## New Coats

For Brisk Fall Days—Special

**\$25**

Proving that for twenty-five dollars you can purchase smart style and good service in a new coat.

Coats manfully tailored, with collars of the material, and coats that follow more elaborate lines, collared with wolf and beaverette.

**Velour Bolivia Normandie**

Belted, straight hang and wrappy modes. Priced for Opportunity Day at twenty-five dollars.

—Meier & Frank's: Fourth Floor.

**Handkerchiefs 18c**  
 Regularly 35c. Men's fine quality cambric handkerchiefs with colored hand-block printed figured designs. Woven corded borders. ½-inch hemstitched hems.

—Meier & Frank's: Main Floor.

**Handkerchiefs 10c**  
 Regularly 15c and 20c. Women's colored novelty handkerchiefs of fine lawn, also plain white handkerchiefs with small block initials, taped borders.

—Meier & Frank's: Main Floor.

**Fudge Aprons 39c**  
 Regularly 75c. Fudge aprons of white crash, stamped in designs for applique and lazy dazy embroidery.

—Meier & Frank's: Second Floor.

**Stamped Gowns 69c**  
 Regularly \$1.00. Fine white nainsook gowns, stamped in simple, effective designs.

—Meier & Frank's: Second Floor.

**Blankets \$7.95**  
 Regularly \$9.50 pair. Large size part wool blankets in white with pink and blue borders. Bound edges.

—Meier & Frank's: Second Floor.

**Men's "Beacon" Bathrobes**  
**\$7.45**



Genuine Beacon robes in club checks—black and gray, blue and gray, brown and tan. Trimmed with corduroy or broadcloth. Shawl collars. Three pockets. Edges bound with cord to match. Not too early to anticipate an acceptable holiday gift for "him."

—Meier & Frank's: Third Floor.

**Stationery 33c**  
 Regular 40c quality paper, in box, 33c pound. White. Envelopes to match, package 11¢.

—Meier & Frank's: Main Floor.

**Sale of Metal Bag Frames**  
**25c**



An assortment of 500 metal bag frames in attractive stamped designs. Collapsible styles with chain handles. Made up bags will open in square shape.

—Meier & Frank's: Main Floor.

**A Sale of Boston Bags**  
**\$1.45**



Split cowhide Boston bags in black and brown. 13 to 15-inch sizes. Genuine hand-boarded cowhide Boston bags are very specially priced at \$2.59.

—Meier & Frank's: Main Floor.

**Correspondence Cards 49c**  
 Regularly 60c box. Correspondence cards in white and tints. 24 cards and 24 envelopes.

—Meier & Frank's: Main Floor.

**Imported Elastic Girdles**  
**\$3.95**



Special values for Opportunity Day. Imported girdles made of best English elastic. 10-inch length. With front clasp and 2 pairs of garters. 27 to 30. Limited number.

**Girdles \$6.95**  
 Same as above but in 12-inch length with insert of material in the back to give smooth effect. Sizes 26 to 33.

—Meier & Frank's: Third Floor.

**Challis 15c**  
 Regularly 19c yard. 36-inch challis for comforter coverings. Medium and dark colorings.

—Meier & Frank's: Second Floor.

**Towels 49c**  
 Regularly 75c each. Linen hand towels, finished with damask borders. Slightly imperfect.

—Meier & Frank's: Second Floor.

**Muslin 15c**  
 Regularly 20c yard. 36-inch bleached muslin of good quality.

—Meier & Frank's: Second Floor.

**Silk Hose \$1.69**  
 Regularly \$2.00 pair. Women's FULL FASHIONED silk hose with reinforced lisle tops and soles. Black and cordovan.

—Meier & Frank's: Main Floor.

**Union Suits \$2.95**  
 Regularly \$3.75. Women's medium weight wool and cotton union suits in sleeveless, knee length style. Medium sizes.

—Meier & Frank's: Main Floor.

**Veilings 25c Each**  
 Regularly 50c to 65c. Mill lengths of first quality plain and fancy mesh veilings. White, purple, black, brown, navy, taupe, etc.

—Meier & Frank's: Main Floor.

**Stamped Towels 98c**  
 Regularly \$1.25. Bath towels in plain white or with colored borders, stamped in attractive patterns.

—Meier & Frank's: Second Floor.

**Needlework 55c**  
 Regularly 75c. Attractive dining room pieces stamped for embroidery. The group includes scarfs, centers and buffet sets.

—Meier & Frank's: Second Floor.

**Needlework 39c**  
 Regularly 50c to \$1.25. The lot includes aprons, dresser scarfs, buffet sets, living room sets, pillows, centers, towels, etc.

—Meier & Frank's: Second Floor.

**Shade Tassels 49c**  
 Regularly 75c each. Fancy window shade tassels in white, cream and ecru.

—Meier & Frank's: Seventh Floor.

**Grass Rugs 98c**  
 Regularly \$1.39. Size 3x6 feet grass rugs—50 only at this price.

—Meier & Frank's: Seventh Floor.

**Stationery 79c**  
 Regularly \$1.15 box. Cordalie Cloth stationery in white, pink and buff. 24 sheets of paper and 24 large size envelopes.

—Meier & Frank's: Main Floor.

**Bloomers 98c**  
 Regularly \$1.65. Women's Munsingwear mercerized lisle bloomers, well reinforced, in navy, black, pink. Medium sizes. Imperfect.

—Meier & Frank's: Main Floor.

**Camisoles \$1.50**  
 Regularly \$4.00. Ribbon camisoles with elastic at top and bottom. Of plain satin and figured ribbons.

—Meier & Frank's: Main Floor.

**Axminster Rugs \$2.69**  
 Regularly \$3.50. Small Axminster rugs, 27x54 inches, at this price for one day only.

—Meier & Frank's: Seventh Floor.

**Gauntlets \$2.95**  
 Regularly \$3.75 pair. 200 pairs of women's imported real kid strap wrist gauntlets finished with pearl clasp. Beaver, gray, and brown. Sizes 5½ to 7¼.

—Meier & Frank's: Main Floor.

**Curtain Nets 49c**  
 Regularly 95c to \$1.25 yard. Short lengths of filet and Tuscan curtain nets, 1 to 5 yards. Cream, ecru and white. Yard 49c.

—Meier & Frank's: Seventh Floor.

**Comforts \$7.95**  
 Regularly \$9.50 each. All-wool filled comforts, covered with sateen in plain shades of rose and blue. Large sizes.

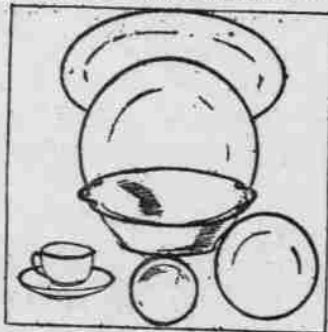
—Meier & Frank's: Second Floor.

## The Great Annual October Sale of Openstock Dinnerware

**1/4 - 1/3 Off**

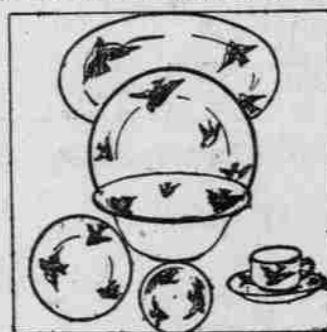
Lowers Prices on Some of Our Very Best Patterns

English, American and French openstock dinner sets are substantially lowered in price for this special October selling. The sale affords housewives an opportunity to secure new dinnerware at good savings. Here are some of the values in 32 and 41-piece sets:



**41-Piece Sets \$13.95**

Regularly \$20. Imported Nippon china dinnerware in gold band decoration. Sets consist of 6 tea cups, 6 saucers, 6 five-inch plates, 6 eight-inch plates, 6 four-inch fruit saucers, 6 soup plates, 8-inch vegetable dish, 10-inch platter, sugar bowl with cover, creamer. Not open stock.



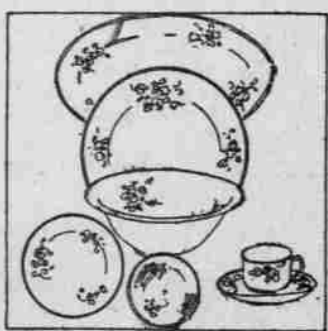
**32-Piece Sets \$4.99**

Regularly \$7.75. American semi-porcelain dinner sets in the ever popular blue bird design. Open stock pattern. Sets consist of 6 tea cups, 6 saucers, 6 four-inch plates, 6 seven-inch plates, 6 four-inch fruit saucers, open vegetable dish, small platter. Other pieces at moderate prices.



**32-Piece Sets \$4.89**

Regularly \$6.58. American semi-porcelain dinner sets in white and gold pattern. Open stock design. Sets consist of 6 tea cups, 6 saucers, 6 four-inch plates, 6 seven-inch plates, 6 four-inch fruit saucers, open vegetable dish, small platter. Other pieces at moderate prices.



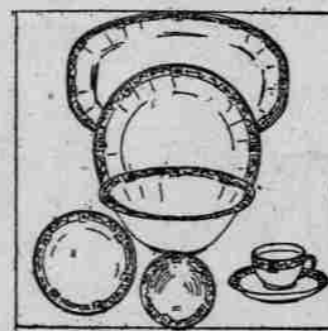
**32-Piece Sets \$4.95**

Regularly \$6.90. American semi-porcelain dinner sets in neat pink rose floral design. Open stock pattern. Other pieces at moderate prices.



**32-Piece Sets \$7.99**

Regularly \$11.58. American semi-porcelain dinner sets in neat pink rose and gilt edge pattern. Mayflower shape. Open stock pattern.



**32-Piece Sets \$7.98**

Regularly \$10.83. American semi-porcelain dinner sets in pretty border design with yellow ground. Mayflower shape. Open stock pattern.

—Meier & Frank's: Basement (Mail Orders Filled.)



### B-R-I-E-F-S:

- ¶ Fifteen thousand nine hundred and twenty-seven shirts specially assembled for this sale.
- ¶ Products of half a dozen leading factories.
- ¶ Every shirt fresh and fine.
- ¶ Assortments the best ever.
- ¶ Shirts for all tastes and all builds.
- ¶ Shirts for business. For dress. For work.
- ¶ Plain white. Solid colors. Stripes.
- ¶ Fully cut. Accurately sized. Well made.
- ¶ Neckband style. Collar attached.
- ¶ Soft cuffs. Stiff cuffs.
- ¶ Patterns by the hundreds.
- ¶ Cotton shirts. Mercerized shirts. Silk striped shirts. Wool and cotton shirts. Fiber silk shirts. Pure silk shirts. Silk and wool shirts.
- ¶ Sizes 14 to 19 in the sale (not in all groups).
- ¶ Extra salespeople. Extra selling space.

You Can Put This Down as a Solid Fact! . . . .

## The Best Shirt Sale in 6 Long Months

Is Going on Right Now at Meier & Frank's and You're Going to Miss Something if You Don't Get In on the Wonderful Values

**Got Off to a Flying Start Yesterday**  
**With 15,927 Shirts**  
**All Kinds for Those Who Come Today**

**95c**      **\$1.69**  
**\$2.00**    **\$2.35**    **\$2.85**  
**\$3.85**      **\$6.85**

—Meier & Frank's: Main Floor. (Mail Orders Filled.)