

COMING! The Twentieth Annual Doll Show at Meier & Frank's---There Will Be Lots of Prizes for All Kinds of Dolls. COMING!

Mail Boxes 45c

U. S. Postal regulations prescribing private mail boxes for every home will go into effect shortly. Here are specially priced, japanned mail boxes equipped with paper receptacles in addition to the regular letter compartments.

As the Days Grow Shorter

There is less sunlight—and consequently your eyes are under more of a strain. If you work under electricity during the day—if you experience headaches and a tired feeling behind your eyes, do not fail to have them examined at once by our expert optometrists.



The Sale of 10,000 Yards New Fashion Silks

This Home Sewing Sale of silks affords fashion-wise women an excellent opportunity to save on just the materials wanted for fall and winter costumes. The newest weaves and colors.

- Satin Radiant Charmeuse \$1.89
New Novelty Silks \$1.29
Silk Canton Crepe \$2.89
Black Satin Duchesse \$1.29
Brocaded Satin Charmeuse \$2.89



Bandobelts

Are Specially Designed, Adjustable Girdles for All Types of Figures. The bandobelts hook to one side of the center, permitting the use of an elastic section that confines the abdomen and regulates the lines of your figure.

THURSDAY FRIDAY SATURDAY

PATTERN HATS A FOURTH OFF



There is a beauty of line—a perfection of design—a smartness in these pattern hats not to be found in hats of humbler origin. The flaring Napoleon shapes and the twisted turbans vie with the softer drooping brims for popularity.

- GERMAINE
WATERS
VOGUE
HERMANCÉ
KROLL

New Prices Are \$15 to \$56.25 for Hats Priced Regularly from \$20.00 to \$75.00

- LOUISE MARCY
TRINER
DE MARINIS
RAYMOND
JARDINE

The nature of this sale—a full fourth reduction on all our \$20 to \$75 imported and domestic pattern hats—urges early attendance—values will fulfill your keenest expectations.

What Your Corset Should Mean

to your figure, your beauty and your health is being demonstrated today and rest of this week by

Mrs. A. L. Craig consultant corsetiere from the Nemo Hygienic Fashion Institute of New York. Mrs. Craig gives expert advice upon the many problems of correct corseting—explaining the admirable qualities of the new Nemo corsets. No extra charge is made for Mrs. Craig's services.

Colder Nights Call for These Warm Flannelette Gowns

Very different from the flannelette gowns of a year or so ago are these new and attractively designed models in peach, orchid, maize and white with colored piping.



They have novelty stitching, embroidered in Lazy Daisy and French knot patterns. High or V neck and long or short sleeve styles. \$1.59, \$1.75, \$1.98 and \$2.57.



\$39.50

"It Always Pays to Buy at Meier & Frank's"

\$39.50

Hundreds of New Fur Trimmed Coats

Values beyond compare. If you want better quality, if you want smarter style, if you want finer tailoring, if you want coats that look very much better and are very much better, then you want one of these coats on sale today at Meier & Frank's.

Of the most desirable fabrics, fashions and bolivia. Beautifully tailored. The majority trimmed with such furs as caracul, squirrel, taupe, grey or black wolf. Note the wide choice of colors—navy, sorrento, brown, taupe, beaver, black.

ON SALE TODAY AT

\$39.50 See Our Windows

—Meier & Frank's: Fashion Salons, Fourth Floor.



The Items Listed Here Are Typical of the Values in a Sale of Ribbons and Ribbon Novelties

which begins at this store tomorrow. Assortments of the finest. Articles of beauty and utility. Many offered at reductions of 1/2 and more.

Ribbon Camisoles \$1.95

Regularly \$3.50 and more. Satin ribbon camisoles, finished with hemstitching, made with elastic at top and bottom. Narrow shoulder straps. Many colors, also navy, brown, black and white.

Satin Ribbons 59c

Regularly \$1.50 yard. Included are 750 yards of 8-inch heavy quality satin ribbon—a full assortment of colors, including navy, brown and black. Suitable for sashes, bags, camisoles, etc.

Ribbon Garters 95c

A price that speaks plainly of the reductions offered in this sale. Ribbon garters in plain and two-tone effects, trimmed with flowers and rosettes. Many colors and combinations.

Ribbon Remnants 95c

Regular \$2.00 to \$4.00 yard ribbons. Metal jacquards and satin jacquard patterns in taffeta, moire, grosgrain and velvet ribbons, 1/2 to 2 1/4-yard lengths for \$1.00 each. 6 to 10 inches wide. Suitable for vests, bags, sashes, pillows, etc.

Pretty Ribbon Novelties 50c

Regularly 85c to \$2.25. Novelties including powder puffs on sticks, vanity bags, ribbon sachets, infants' carriage clamps, pin sets, lingerie sets, garters, bags, etc.

Bag Frames 95c

Regularly \$1.50 to \$2.25. Metal and celluloid bag frames in round and oval styles or in the new vanity shapes complete with chain handles. Many outfitted with mirrors.

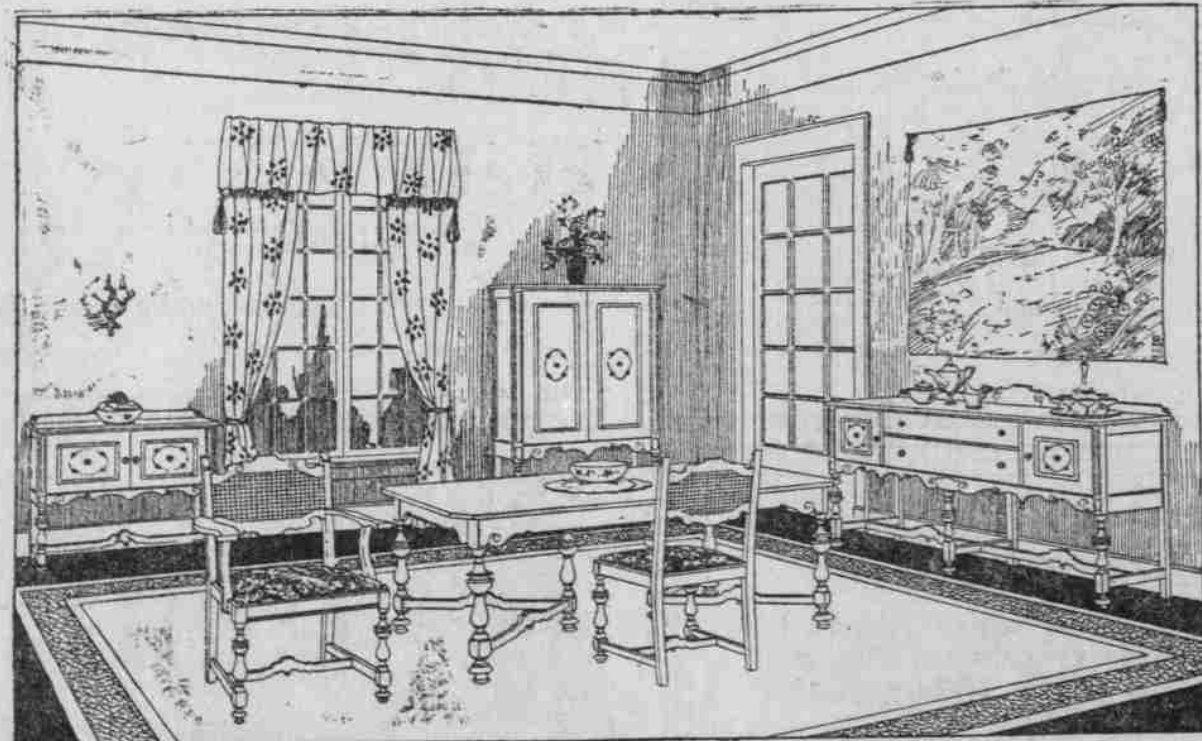
Hair Ribbons 23c

Regularly 25c to 50c yard. Children's hair bow ribbons in plain moire, taffeta, picot edge moire, satin edge moire, jacquards, stripes and Dresden patterns. 5 and 6-inch widths.

Remnants 25c

A clearaway of ribbon remnants that have been 75c to \$1.00 yard—short lengths of taffeta, satin, grosgrain, velvet, moire, and many other ribbons for present and holiday use.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



As Displayed in the Bungalow Rooms—

New Tuscan Dining Room Suites \$395

This Price Is a Third Less Than Usual

The Tuscan is a beautiful new combination walnut dining-room suite in Italian design—finished in soft brown tone, so popular in the modern scheme of home decoration.

The buffet is 66 inches long, has locked silver drawer with sliding tray. The china cabinet, or silver chest, is 40 inches wide. The serving table is 36 inches wide and has commodious cupboard compartment. The extension table has 45x60-inch top and opens to 6 feet. The chairs have antique cane backs and tapestry seats.

The various pieces are priced as follows:

- China Cabinet \$65 Buffet \$95 Table \$95 Serving Table \$45 5 Chairs and Arm Chair \$95

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)

Interesting New Japanese Kimonos \$3.95 and \$5.95

On such delicately tinted grounds as: Green Nile Rose Flesh Blue Orchid Canary



are embroidered flamingo, floral and stork designs in contrasting colors. Kimonos of fine quality cotton crepe made with deep Japanese sleeve and bound with white.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

\$4 Electric Toaster Stoves for \$1.98

Half price for a limited number of electric toasters—splendid little appliances that will toast, boil and fry. Complete with cord and plug.

—Meier & Frank's: Basement, Sixth Street. (Mail Orders Filled.)

Novel Bread Boards 30c

Wooden bread boards; practical and made in unusual designs. These boards may be dipped in boiling water without injury.

—Meier & Frank's: Basement. (Mail Orders Filled.)

Entire Center Aisle Bargain Squares Are Given Over to This

Draperies Goods Sale

This sale represents all the samples and loom lengths of one of the country's largest mills.

23c

33c

49c

Imperfect 35c to 50c grades. This lot consists of mill lengths and full bolts of medium and heavy weight cretonnes, crases, satens, etc. 30 to 36 inches wide.

Regular 50c to 75c grades. This lot consists of full bolts and short lengths of 36-inch cretonnes, repps, printed and brocaded satens, heavy crases, printed burlaps, etc.

Regular \$1.00 to \$1.50 grades. This lot consists mainly of 56-inch printed Terry cloth, also other heavy materials in one and two-tone effects.

—Meier & Frank's: Center Aisle, Main Floor.