HUGE LIME PLANT TO BE CONSTRUCTED

Josephine County Project to Cost $1,500,000.

RAILWAY TO BE BUILT

Beaver Portland Cement Company to Begin Development of Valuable Deposits.

GRANTS PASS, Or., Oct. 9.—(Special.)—That the Beaver Portland Cement company of Portland is planning on extensive development work in Josephine county was indicated today when the company inserted a call for bids in a local paper for the construction of three miles of standard-gauge railroad and 6000 feet of tramway to the Cheney creek lime quarries to connect with the California & Oregon Coast railway. It is also probable that a plant will be erected near Grants Pass upon the completion of the railroad, the whole enterprise to cost approximately $1,500,000. The new railroad will be known as the Marble Mountain railroad.

There will be three miles of standard gauge railroad, the survey having been completed and the right of way purchased. The tram will be double tracked for a distance of 4400 feet, with 1500 feet of single track on the summit. The line rises 1200 feet. The main road is laid on a 1.5 per cent grade. The railroad will be completed by January 1, according to representatives of the company.

Capacity to Be Doubled.

The power line is to be built along the right of way. A huge 400-horsepower plant is being erected on the top mountain with air compressors, machine shops and a steam shovel for the excavation of the lime.

The proposed plant to be erected near Grants Pass for the manufacture of cement will be double the capacity of that now in use in Gold Hill. The Gold Hill plant is now turning out 1100 barrels a day, with a force of 85 men. At first the lime from the Cheney creek quarry will be taken to Gold Hill so that the trade of the Beaver company may be supplied. The new plant at Grants Pass, with all new machinery of the latest type, will be installed as soon as possible and when it is completed the lime will be brought here, doing away with the necessity of shutting down. When the plant here is in operation it is understood that the Gold Hill plant will be moved to Grants Pass as an additional unit. Arrangements have already been made for the factory site, it is understood, but its exact location is a matter of conjecture. It is known, however, that it will be on the railroad close to the city.

Big Supply to Be Tapped.

The railroad will open up a practically unlimited supply of 98 per cent pure calcium carbonate. The lime is known to extend over 28 acres, with an estimate of 30,000,000 tons in prospect. The deposit is exposed vertically to a depth of 750 feet, the whole being 98 per cent pure.

This is the largest known lime deposit on the Pacific coast of this purity and rivals the Vermont lime in respect to its quality. In the mountain surrounding the lime are shale deposits nearly ten times as great as the lime. This insures plenty of material for the manufacture of the cement. Other products of the plant will be fertilizer and building stone.

The new road, which has a grade of 1.5 per cent, opens a billion feet of merchantable timber, hitherto practically untouched. There is also a large clay deposit on the land owned by the Beaver company, which is suitable for the manufacture of vitrified pipe. This may become an industry here, it is said, as the clay is of high quality. The road also opens up the area traversent to the local trade and through the introduction of electric power will make possible the use of electricity by farmers along the right of way.

Gump Supporters Nominate Municipal Candidates.

St. Helens Mayor and Councilman "100 Per Cent for People."

ST. HELENS, Or., Oct. 9.—(Special.)—The Andy Gump-for-Congress club today filed petitions with City Recorder Godfrey, nominating J. W. McDonald and W. H. Brower, incumbents, for the city council to oppose the four men whose names were written in at the recent primary. Although there are four vacancies to be filled, the club decided to name only two candidates.

The candidacy of A. F. Burnett for mayor was indorsed by the Gump supporters.

The club now has a membership of 186 but Mayor Brower declared it was certain that there would be at least 500 persons in the ranks by Saturday.

The mayor made a trip to Portland today in the hope of obtaining 500 Gump-for-Congress buttons but declared that Colonel Bush, prominent taxpayer and politician of Bull Run, manager of the Gump campaign, had informed him that there was none to be had, the demand far exceeding the supply.

The mayor, undeterred by the announcement, said on his return here that he had placed an order for the buttons and that they would be received by the Gump supporters in this city in the near future.

FAIR BOARD TO CONVENE

Resignation of Secretary Lea to Be Accepted Saturday.

SALEM, Or., Oct. 9.—(Special.)—Members of the Oregon state fair board will meet in Salem Saturday, when they will accept the resignation of A. H. Lea, for the past seven years secretary of the board. Mr. Lea submitted his resignation the last night of the recent fair, but no official action was taken by the directors at that time. Mr. Lea also will present to the board a financial report showing receipts and disbursements in connection with the fair which closed here a week ago.

NEW COMPANIES FORMED

Articles of Incorporation Filed at State Capital.

SALEM, Or., Oct. 9.—(Special.)—The Pacific Tag company, with headquarters in Portland and capital stock of $50,000, has been incorporated by H. G. Freeman, A. M. Freeman, C. W. Carson and Charles Glos.

The Roseburg Country club has been incorporated by A. F. Sether, Charles McElhiney, W. J. Weaver, A. G. Sutherland, Nathan Fullerton, W. C. Harding and A. N. Orcutt. The capital stock is $7000 and headquarters are in Roseburg.

The Stag Club of the City of Portland is the name of a corporation organizel by O. S. Thomas, G. M. Payne, T. H. Williams, J. N. Manly and William Webb.

George G. Parry, Dave Williams, B. E. Barron and Fred T. Merrill have incorporated the Plantation Country club, with headquarters at Gresham. The capital stock is $1000.

Home Builders, Inc., is the name of a corporation organized at North Bend, Coos county. The incorporators are Herbert Armstrong, John H. Graves and Fred Hollister. The capital stock is $5000.

The Bell Digger company, with headquarters at Bell station, Clackamas county, and capital stock of $10,000, has been incorporated by Mark Hetrick, W. M. Cline and J. W. Schuld.

RUTH, MEUSEL TO TOUR

BARNSTORMING TRIP SANCTIONED BY LANDIS.

No Other Members of Yankees to Accompany Them, Babe Declares.

NEW YORK, Oct. 9.—(By the Associated Press.)—Babe Ruth and Bob Meusel, Yankee outfielders, who were suspended for the early part of the past season for engaging in an unsanctioned barnstorming trip, will leave tomorrow on an exhibition tour of the middle west, this time with the official permission of baseball's highest official, Commissioner K. M. Landis.

Ruth, in announcing tonight the proposed trip, said he and Meusel had received unqualified sanction for the trip from Commissioner Landis, who handed out the suspensions to them last year after the two sluggers, together with Pitcher Bill Piercy, defied the commissioner's ultimatum that they abandon the expedition.

"Commissioner Landis treated us very fairly," Ruth declared. "Last year's affair had nothing to do with his decision granting us sanction for the tour this fall."

The Babe added that he and Meusel would be accompanied by no other members of the Yankees. They will start exhibitions in Nebraska and continue through October and November, as long as the weather permits.

Under the new rule affecting barnstorming of world's series players, they can engage in post-season exhibitions providing no more than three members of a championship club play together on a team.

Besides members of the Giants and Yankees who plan to join an exhibition tour of the orient, Carl Mays and Wallie Schang, star Yankee battery, will head another barnstorming party.

CLYDE FISK QUITS RACE

Eugene Council Candidate Withdraws in Favor of Incumbent.

EUGENE, Or., Oct. 9.—(Special.)—Clyde Fisk, one of the three leading candidates who filed the latter part of last week as candidate for Eugene city councilman, today withdrew in favor of George W. Monroe, incumbent, who had also filed. Mr. Monroe is opposed in this ward by Ray Wing.

While no announcement is made to that effect, it is stated in city political circles that the Ku Klux Klan has a full ticket in the field. Councilman E. B. Parks, of the 1st ward, who has no opposition, is reputed to be the choice of the klan in that district, while A. L. Williamson, George Monroe and L. E. Simmons are said to be the Ku Klux Klan candidates in the 2d, 3d and 4th wards, respectively. Mr. Williamson is opposed by John T. Evans, Mr. Monroe by Ray Wing and Mr. Simmons by E. E. Quimby, incumbent. Alta King and Fred Wentworth, candidates for recorder and treasurer, respectively, are said to be indorsed by the klan. They have no opposition.

GRAIN DECISION MADE

Farmers Who Store in Quasi-Public Warehouses Win Point.

Farmers who store grain in quasi-public warehouses won a point in the federal court Monday when Judge Wolverton held that they cannot be bound by terms of leases between owners of the warehouse and owners of the property unless they were fully apprised of the nature of the leases.

The decision sustained a demurrer by O. H. Reeder, Myrick, Or., farmer, who lost a considerable supply of grain in a fire which recently destroyed a warehouse at that place. Reeder sued the Northern Pacific Railway company, owner of the property, because the railroad company allowed the fire to spread to the warehouse. Terms in the lease held by the operators of the warehouse, protecting the company against damage, were held invalid by the court.

PRUNE FETE PLANS LAID

Vancouver Is in Gala Array for Week-End Harvest Jubilee.

VANCOUVER, Wash., Oct. 9.—(Special.)—Vancouver is in gala attire for the annual prune harvest festival, which will be held here Thursday, Friday and Saturday. Main and Washington streets have been dressed in flags and pennants from the river to Eleventh street. In the Esther Short park, a grandstand has been erected and here the throne will be erected for the crowning of the queen.

A popularity contest is on and will end tomorrow night. A queen will be elected and the other contestants will be princesses. There are four running, Miss Henrietta Shoemaker, Miss Lidwin (Toots) Dillon, Miss Bernice Russell and Miss Beryl Woodruff.

Deaf School Head at Post.

SALEM, Or., Oct. 9.—(Special.)—O. E. McIntire of Fulton, Mo., who recently was appointed superintendent of the Oregon state school for the deaf, assumed charge of the institution today. Mrs. McIntire will act as matron of the school.

Hubbard to Get Route.

THE OREGONIAN NEWS BUREAU, Washington, D. C., Oct. 9.—Rural route No. 1 has been ordered established from Hubbard, Or., effective November 1, Senator McNary was advised today.

S. & H. green stamps for cash. Holman Fuel Co. coal and wood. Broadway 6353; 560-21.—Adv.

FAIR UP TO VOTERS, MAYOR POINTS OUT

Every Move of Committee Is Reported, Says Statement.

SCOPE TO BE CURTAILED

Exhibition Is to Be on National Basis Instead of World-Wide. Great Benefits Foreseen.

A statement intended to clarify in the public mind the present staus of the 1927 exposition project and to make known the plans of those who are working for it was issued Monday by Mayor George L. Baker in his capacity as director of the publicity campaign now under way throughout the state.

The mayor declares that final verdict on the actual question of holding the exposition is up to the voters and will be decided at the coming November election; that the committee in charge of the preliminaries is doing its utmost at all times to acquaint the public with everything that it is doing; that the scope of the project has been definitely changed in the minds of the promoters and those of all informed people from that of a world's fair to that of a national fair, and that the people of the state at large need the proposed exposition even in greater degree than do those of Portland, in order to bring in more people to fill up Oregon's empty acres and eventually to lower the tax burden by distributing it among a larger population which is expected to materialize from the holding of the exposition.

Voters to Decide Date.

The statement says:

"It is proper at this time that a plain statement be made defining the attitude of the exposition executive committee toward the proposed 1927 enterprise. Questions have arisen recently that have been confusing to the people generally, but the committee has succeeded in removing the serious obstacles and there is nothing, apparently, in the way now to prevent the matter being submitted to the electorate in November.

"Whether or not the exposition shall be held in 1927 is a matter that is squarely up to the voters of Oregon. The people are pretty thoroughly acquainted with all facts pertaining to the proposed exposition and it is an insult to their intelligence to assume that they cannot decide a question that means so much to the future welfare of Oregon.

"This was the position of the committee when it decided to go ahead and place the measures that will decide the fate of the exposition, on the November ballot. Once the people of Portland expressed themselves in favor of the exposition by a vote of four to one. If they have changed their minds since then or if they object to the way it is being financed, they have a powerful and direct way of expressing themselves on November 7. It is their enterprise; they will have to furnish the funds, the energy, the intelligence and the enthusiasm that will be necessary to make it a success.

Every Move Is Reported.

"This committee understands that it is representing the people in this matter. It has taken pains to acquaint the public with every move it has made. Its great purpose and only thought has been to exercise its best judgment in the interest of the state at large. I have no hesitancy in thus declaring the feelings of the committee. Every member is taking this matter most seriously, for all realize the responsibility that has been placed on them. They have expressed themselves freely and weighed all questions that have arisen. The action they have taken is regarded by them as a duty they owe to the public. As for myself, as director of the campaign, I simply have been carrying out the wishes of the committee and executing its orders to the best of my ability.

"It has been apparent for some time that the scope of the proposed exposition has been settled in the minds of the people. All thought of a stupendous world's fair has been abandoned, and the opinion seems to be general that Oregon should produce an exposition that would attract visitors from all over the United States. This nation is enjoying unbounded prosperity, and millions of dollars are spent by tourists every summer. The rush of travel by train and automobile has been mostly westward, and many of these people are seeking new locations, new homes. Oregon has not been getting its share of this traffic notwithstanding the superior attractions we have to offer. If such an exposition as is proposed will draw national attention to our resources, its greatest purpose will have been accomplished.

"The people of Portland and of the state must realize at this time that some sections of Oregon are facing an economic crisis and unless some relief is afforded, disaster threatens. Farmers are in a desperate plight. Their taxes and expenses are mounting out of all proportion to their incomes. I am not one to censure them for their past attitude toward the exposition. I have been among them and understand their predicament. When this exposition is held the most strenuous campaign must be made to induce visitors to go into these rich and promising districts that need population to speed development and reduce taxes.

"Portland does not need the exposition so much as the country. Directly we will reap much but our great concern must be for the outside sections. This city is prosperous and growing. Some parts of the state are at a standstill and some moving backward. Portland cannot continue to prosper under such conditions. Unless the entire state advances, every industry in Portland must soon suffer. Portland cannot proceed successfully alone.

"There are eight persons to the square mile in Oregon. In Multnomah county there are 573 to the square mile. Outside of Multnomah county there are but five to the square mile in Oregon. This does not balance; it is out of proportion. It is a condition that threatens Portland and should be seriously considered by millionaire and day laborer alike.

"What can be done to correct such a wrong situation? I believe the exposition will help immensely."

SOLDIERS PINE FOR HOME

Tuberculous Oregon Veterans Ask for Hospitalization Here.

Government officials still are trying to keep Oregon tuberculosis soldiers hospitalized in other states than Oregon, is declared shown by the fact that six patients of the United States public health service hospital at Tacoma, Wash., have applied to Representative McArthur for assistance in being transferred back to Portland for entry into Pierce sanatorium.

"I have lived in Oregon all my life," said one of these patients, "and naturally when I am sick I would like to be as close to home as possible. Anything Mr. McArthur can do for us will be appreciated."

Mr. McArthur at once communicated with Colonel Charles R. Forbes, director of the United States veterans' bureau at Washington, requesting that these men be transferred immediately to hospitals in Oregon.

INFANT IN LIQUOR RAID

Portlanders Arrested When Auto Yields 84 Quarts of Whisky.

VANCOUVER, Wash., Oct. 9.—(Special.)—William Ramsdotham and Mr. and Mrs. Frank Armstrong and infant child of Portland were placed in jail here tonight following their arrest in an automobile in which were 84 quarts of moonshine whisky. The liquor was confiscated by Deputy Sheriffs Deman, Kemp and Paguse. The party, driving a light automobile, was arrested just after they had crossed the interstate bridge into Vancouver.

The bottles were wrapped in paper ready for delivery.

GIRLS ARE RADIO STARS

TALENTED ARTISTS PLEASE THE OREGONIAN FANS.

Miss Jeoffrie and Miss Sharkey Are Headliners at Excellent Concert Last Night.

Miss Fleurette Jeoffrie, coloratura soprano, and Miss Kathryn Sharkey, violinist, were the stars in an interesting radio programme broadcast from The Oregonian tower Monday night between 7:30 and 8:30 o'clock, which was heard by radio stations many miles from Portland, according to telephone messages received during and after the concert.

Miss Jeoffrie is a youthful singer appearing at the Pantages theater this week. She has a voice of astoundingly high pitch and last night demonstrated her wide range with a series of three solos. Every note of each song was heard distinctly by the radio listeners and the brilliant young soloist was generously applauded. She was assisted at the piano by her mother, Mrs. Itasca Jeoffrie, and her three selections were Thrane's "Echo Song," which acquired its fame as one of Jenny Lind's favorites; Meyerbeer's "Shadow Song" from "Dinorah," and "Coming Through the Rye." The last number was an arrangement by Miss Jeoffrie herself.

Miss Kathryn Sharkey, accompanied at the piano by Ida May Cook, played in brilliant fashion three violin solos which went out in splendid fashion. Miss Sharkey never before had played in The Oregonian tower and her introduction to the radio audience proved that she is one of Portland's most able violinists. She is a pupil of Harold Bayley, and her selections were "Swedish Melody" (Wilhelmj), "Spanish Dance" (Granados-Kreisler), and Weber's "Waltz No. 2."

G. H. Jessup and Earl Stimson, banjoists, played three novelty numbers during the programme; the first banjo duets that The Oregonian ever had broadcast. Both players used instruments made by G. H. Jessup.

Another part of the programme was a speech read by F. D. Weber, electrical engineer with the Oregon insurance rating bureau, on fire prevention. This speech was written by George B. Muldaur of the National Underwriters' laboratories, and last night was broadcast from 20 different stations over the country.

CALIFORNIANS HEAR MUSIC

The Oregonian Concerts Delight Fans of Golden State.

Radio fans living in every section of California are now listening regularly to the concerts broadcast from The Oregonian station, according to the many letters that are being received every day.

K. D. Dudding, living at Bakersfield, writes: "Your radio programmes come in here frequently with good volume and clarity."

From Los Angeles several letters were received Monday. In one of them John Layton writes that he is able to tune out the stations broadcasting near by and bring in The Oregonian station.

Commending The Oregonian for its high quality programmes, F. H. Lambert of McCloud states that the Friday night, October 6, programme was one of the best he ever heard.

Letters also were received Monday from Berkeley, San Francisco and Brawley and from Nanoose bay, British Columbia.

Death Postpones Reception.

In honor of the memory of the late B. F. Morden, long a member of Centenary-Wilbur Methodist church, whose death occurred Monday, a reception planned for tonight at the church has been postponed. The reception was to honor Dr. Charles McCaughey, pastor, and Rev. Henry C. Green, new associate pastor of the church.

Mirror Deceives Fish.

Scientific American.

French anglers are placing a tiny mirror just behind the bait; the fish is supposed to mistake its own image for another fish, and thus to be hurried into snatching the hook.

Read The Oregonian classified ads.

We Tell It With Values

$16

No Woman Who Has Ever Investigated, Doubts the Quality of Material and the Making That Enter Into "Sweet Sixteen" Garments

The Price We Pay

for the fabrics and the work in their creation is the highest paid by any producer in America in comparison with the selling price.

When a woman pays us $16 for a Coat, Suit, Dress or Wrap, she comes nearer buying at manufacturer's cost than in any other purchase she can make.

Year in and Year out these sensational values are at your finger-tips in every "Sweet Sixteen" shop.

It is not a question with women if they can get what they want at any time. The question is that of making a decision from the many delightful studies it is her privilege to select from.

If a woman, charmed by the lovely styling of these "Sweet Sixteen" frocks at $16, prefers to carry the style scheme into higher-grade garments, we have them for her in quite as broad a collection, not at all priced as high as warranted, but priced the "Sweet Sixteen" way.

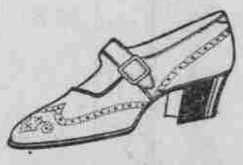
$16

New York
Seattle
San Francisco
Los Angeles

Sweet Sixteen Co.

Visit
Millinery
Dept.
3d Floor

145-147 BROADWAY, PORTLAND



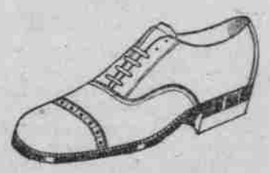
"Pinkie" $10.00

Never have we presented a more inviting array of styles, all combinations, and the thrift idea is paramount in the values presented. The amount of honest service they give for a most modest price. It's truly remarkable.

Hosiery Section

Beautiful Gordon Hose and Allen A., "Black Cat"

$2, $2.50, $3, $3.75, $4.50



"Multo" $8.50 and $10

Say, fellows, have you seen and tried the famous "Multo"? Comes in calf leathers of black and brown; heavy soles, good square heels. In Oxfords and High Shoes. "Some kick." See them in the window.

Hosiery Section

A Good Selection of Men's Silk and Heather Hose

95c, $1.50, $2.00

Knight's Children's Shoes Are the Best

Visit Our Large Salesroom on Balcony. Expert Fitters at Your Service.

Dr. J. M. Ingalls in Charge of Orthopedic Dep't, Same Floor

KNIGHT SHOE CO.

Morrison Near Broadway

YOUR SPINE

CONTAINS VERTEBRAL LESIONS

The Cause of Your Ailments

DISEASES OF THE
Eye, Ear, Nose and Throat, Lungs and Bronchi, Asthma, Tuberculosis, Etc.

Vertebrae in the Normal Position.

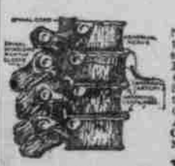
HEART, Palpitation, Poor Circulation, Leakage, High Blood Pressure, etc.

STOMACH, Acute and Chronic Dyspepsia, Ulcer, etc.

LIVER, Jaundice, Biliousness, Sallow Complexion, etc.

KIDNEYS, Bright's Disease, Diabetes, etc.

FEMALE DISORDERS



Vertebrae in an Abnormal Position.

Nervous Exhaustion, Chronic Constipation, Rupture, Hemorrhoids (piles), Lumbago, Sciatica, Rheumatism and many other diseases ARE CURED by CORRECTING SPINAL LESIONS.

WHY?

Study the photographs taken of normal and abnormal spine. Note in the abnormal spine the contraction or settling of series of vertebrae, due to the thinning or shrinking of the cartilages between.

LOOK AT THE RESULT The nerves which conduct vital energy to all organs of the body are impinged or pinched between the vertebrae, at the place where they leave the spinal canal and cord. The organs supplied by the affected nerves can no longer function correctly, their supply of vital nerve energy is obstructed, they become INACTIVE, PARALYZED, DISEASED.

Abnormal Normal
WHICH SPINE IS YOURS?

DON'T SAY YOUR CASE IS HOPELESS AND INCURABLE

Correction of spinal lesions has resulted in curing diseases of men and women that were at one time thought incurable.

THIRTY MINUTES Are Required in Giving Treatments, Which Are PAINLESS and INVIGORATING.

Are You Interested? Do You Know the Meaning of Good Health? Come to My Office, Consult Me in Regard to Your Case, Let Me Describe My Treatment, Then Do What You Think Best. You Are Under No Obligation.

CONSULTATION FREE.

LEONARD V. HOSFORD, D. C., Ph. C.

CHIROPRACTIC PHYSICIAN.
Physician Assistants. Lady Attendants.

Oxygen Vapor Treatments, Massage, Electro and Hydrotherapy, Thermal Oven Baths.

Office Hours: 10 to 12 2 to 5. Evenings 6 to 8.
600 DEKUM BUILDING, THIRD AND WASHINGTON.
Phone Broadway 6200. Residence Phone, Tabor 8362.

A TEN-THOUSAND-DOLLAR EQUIPPED OFFICE.

DRINK WATER WHEN YOUR KIDNEYS HURT

Stop Eating Meat for a While If Your Bladder Is Troubling You.

When you wake up with backache and dull misery in the kidney region it may mean you have been eating too much meat, says a well-known authority. An excess of meat may form uric acid, which overworks the kidneys in their effort to filter it from the blood and they become sort of paralyzed and loggy. When your kidneys get sluggish and clog you must relieve them, like you relieve your bowels, removing all the body's urinous waste, else you have backache, sick headache, dizzy spells; your stomach sours, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, channels often get sore, water scalds and you are obliged to seek relief two or three times during the night.

Either consult a good, reliable physician at once or get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys, also to neutralize acids in the urine so it no longer irritates, thus often ending bladder weakness.

Jad Salts is inexpensive, cannot injure and makes a delightful effervescent lithia-water drink. Drink lots of soft water.—Adv.

Soothing Vapor Stops Catarrh

If you want to get rid of catarrh misery you must first heal those raw, inflamed spots in the nose and throat.

Procure a supply of "Deo," the celebrated Dennis' Eucalyptus Ointment, from any good druggist. Gently heat a spoonful of the ointment in a tin pan or cup and take in deep breaths of the pleasant, healing vapor. This quickly clears the head and relieves irritation in the throat. The vapor penetrates every nook and corner of the respiratory tract, forming a protecting film of oil over the diseased membranes. Right away the raw, tender spots begin to heal, and if the vapor treatment is continued night and morning, you should soon be free from all disagreeable symptoms.

"Deo" is sold everywhere in 25-cent tubes and 50-cent jars. Satisfaction guaranteed or money back. Dennis Mfg. Co., Berkeley, Cal.—Adv.