BEARS LOOK FORMIDABLE

WEAKNESSES NOT SO APPAR-ENT AS EXPECTED.

In Opening Game With Santa **Clara** Andy Smith Surprises

Himself With Material.

UNIVERSITY OF CALIFORNIA. Barkeley, Oct, &.-.(Special).-.With the season now well along Califor-nia chances for another "wonder team" look much botter than at any time this year. The Bears have al-ready got down to playing real fool-ball and the weaknesses predicted in the line are not so apparent as ex-pected. The backfield is stronger than pre-season predictions. In the opening gams with Santa Clara, Andy Smith surprised even himself with the new material he uncovered and new is faced with the dificult problem of trying to select his back field from the ma-terial on hand. Two new and un-heralded stars came out of that game. They are Burgress and Spald-

beralded stars came out of that game. They are Burgess and Spald-ing. The former attraced attention on the junior interclass team and was promoted to the varsity. The latter was one of the mainstays of the freshman team last year. Spalding started against Santa Clara with Nichols at right half. Nichols was soon injured and Bur-gess got into the game. He made an ideal running mate for Spalding and the two gave the best exhibition of forward passing by a Bruin team since Pesky Sprott graduated. Evans, another new man, took Erb's place shortly after the game started and handled the varsity in his first

another new man, took https place shortly after the game started and handled the varsity in his first game at the heim. He has displaced Walter O'Brien as the leading gub-stitute to the Bruin captain. Duke Morrison got into the game in the second half in Spalding's place and went like a whirlwind. He scored three touchdowns and twice tore through the field without in-terforence for 55 and 60 yards. It will be difficult to choose the back field. Morrison can hardly be kept down while Nichols will be back within a few days and that leaves no place for Spalding and Burgess, to say nothing of Dunne and Beil. Nisbet and Erb are fix-tures at full and quarter. The line is weak but no weaker than expected, broke through the ends and blocked punts by Nisbet and scoping the ball, scored the two touchdowns made by his team. Such a feat has not been performed against the Bears since 1918. Nisbet was a litle slow in getting off his kicks, but the line dint' cover him

was a litle slow in getting off his cloks, but the line didn't cover him



Series Captured.

# IKE WOLFER SAVES DAY

10

Down Runner, Brings Victory Despite Wild Biemiller.

Pacific Const Lengue Standin W. L. Pct. 123 70.637 Seattle... 131 73.627 Oakland. 107 86 554 Portland 92 103.471 Bacram'o

ortland 5-4. Vernon 3-0. ortland 1-4. Salt Lake 8-3.

Ike Wolfer Saves Game.

Ike Wolfer Saves Game. That time like Wolfer saved the old ball game by spearing Wilhoit's single as Vitt, the leading slugger, was rounding third, and firing it home, where Catcher Shanedling tagged Vitt to his doom. Again in the seventh like did the same thing, this time following a walk, a double and twos. Riley thereupon singled and scored one man, but like nipped the second runner at the pan for the third down. Getting out of that hole with only one tally was a miracle.

First Game: Vernon-

other. In the third Wolfer opened with a base siam and went around when Chief Myers for the Brea went wild. He walked Poole, hit Hale and High then poked out a sacrifice fly. In the fifth Ike started it again with a rap through Siglin and reg-istered on a sacrifice and Hale's blow to left. The Bees had at least one man on Vernon-B H O Ch'd'as.m 4 1 1 High.L., 3 7 7 Bodis.r., 4 0 3 Looker.1, 4 0 8 Hannah.c 4 3 5 Danathe 6 6

blow to left. The Bees had at least one man on hase in every inning but the fifth, more often two runners, yet their three scores dribbled in one at a time in the first, second and sixth, In the first game the Bees had better fortune. Walkery pitched nice ball, but his walks were as costly as Blemiller's were not. He wathed for second cond the often three scores dribbled in one at a time better fortune. Walkery pitched better fortune. Blemiller's were not. He wathed for man better for preach a sinch. The best for preach a sinch a sinch. The best for preach a sinch a Totals. 35 9 24 9 Totals-30 7 27 11 "Entited for French in sinth. Batted for Dill in minth.

 SEATTLE WINS DOUBLE BILL
 The vesuels which will fight it out for the responsibility of trying to regain the trophy won last year by the Halifax fisherman. Bluenose, are expected to be the Mayflower, Elizabeth Howard, Yankee, Henry Ford and L A Dunton.
 ST. LOUIS SUB IS PLAYER OF MANY POSITIONS.

 SEATTLE, Wash, Oct. 8.—The Sacramento Senators dropped both games of a double-header here to day when they made their final appearance of the season on the local to 4.
 The Puritan, the pride of Glouest the treacherous shore of Sable is induced. Along the water front the old state winter was the fielding star of the context. He made a sensational one-handed grab
 The due the reacherous shore of Sable is and, Along the water front the old set of the treacherous shore of Sable is and, Along the water front the old set of you won't play me regularly.



Chinese-red barrelhandsomer than gold

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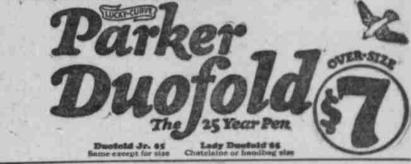
pointguaranteed 25 years

NO ONE more appreciates the new Parker Duofold than men and women who play golf. The moment you grasp it your hand responds to that unmistakable feel that means business. Its fit, weight and balance produce a sensation akin to the pleasure of gripping your favorite club. It holds nearly twice the ink of the ordinary.

It has a point of native Iridium-as smooth and lifeenduring as a rare jewel bearing-and guaranteed 25 years for wear and mechanical perfection.

This is the pen that Geo. S. Parker, inventor of the leakproof "Lucky Curve" perfected through 30 years of infinite pains. Money can buy fancier mountings, but the world contains no other point like this. Its popularity has made a stir in the fountain pen business unlike anything known before. People pronounce it "handsomer than gold."

Get one from any good pen counter. If your dealer has not received his supply give him your order subject to your approval after 30 Days' Free Trial. Or write us giving your dealer's name.

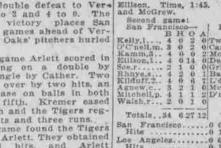


THE PARKER PEN COMPANY . JANESVILLE, WISCONSIN Manufacturers also of Parker"Lucky Lock" Pencila

**Complete Stock** 1 1 201 PARKER FOUNTAIN PENS At All STOUT-LYONS DRUG STORES Wash. St. near Fifth Third and Morrison Wash. St. at 11th Broadway and Stark

the final game played in Tom Wat-kins' big park. Memphis thus to hold two records for the season, even if it did not land on for the smallest atlendance on Rep-top. They are for the largest at-

A Far-Sighted Banker's Idea of Advertising



Oakland B H O

Totals., 34 6 27 12 Totals., 29 7 27 9 
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costly as Biemilier's were not. He walked four and two of his gifts re-suited in talles. The other, in the second inning, was made by Schick, who electrified the throng by a clean great of home. clean steal of home.

### Lone Run Made in Fourth.

 Bit Lake
 Portland
 First game:

 Sait Lake
 B H O A
 Portland
 F H O A

 Stat Lake
 B H O A
 F H O A
 Sands...
 ANGELS AND SEALS DIVIDE

 Sinds...
 4 1 1 OPoole...
 2 0 1 0
 Sands...
 Sands...
 Sands...

 Strands m. 4 1 1 OPoole...
 3 0 12 0
 Sands...
 A 1 0
 Sands...
 Sands...

 Strands m. 4 1 1 OHale...
 3 1 1 0
 Sands...
 A 1 0
 Sands...
 Sands...

 Strands m. 4 1 1 OHale...
 3 1 1 0
 B 0
 Sands...
 Sands...
 Sands...

 Schick1...
 4 0 1 HSimulars...
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 5 0 14 HSimulars...
 5 0 2 4
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 Jenkinac...
 1 3 Paion.s...
 2 0 2 4
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 Sands...
 Sands...

 Jenkinac...
 1 3 Paion.s...
 3 0 2 4
 Francisco and Los Angales divided today's double-header here, the Seals

OAKS TWICE BEAT VERNON

Tigers Unable to Find Arlett in

Tigers Unable to Find Arlett in Second: Scores 5-3, 4-0. OAKLAND, Cal., Oct. S.--Pitchers Eremer and Arlett of Oakland ad-

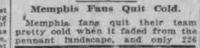
Errors, Bodie, French, Cather, Ma-deras, Ruiss responsible for, Oell 3, Kramer 2, Struck out, by Kremer 4, Dell 4, Bases on balls, off Kremer 3, Dell 4, Bases on balls, off Kremer 3, Dell 4, Bases on balls, off Kremer 3, Cooper, by Dell, Stolen base, Cooper, Two-base bits, Chadbourne, Hannah, Wills, LaFayette, Szerifice hits, Wills, French, Huns batted in, LaFayette 2, Cather, Maderas, Chadbourne, High, Time 146, Umpires, Byron and Casey. Second grame: Vernon-B H O A

A Brown.I., Brubak'r.3 Willer... Cather.2., Cather.2., Cather.2., Cooper.m. 2 Mad'ras.s. Mitze.c., 5

il Krumer, p.

Totals. 36 11 27 9 Totals. 28 4 27 16 \*Batted for Themas in ninth and

At Portiand 6 games, Sait Lake 1 game; at Los Angeles 4 games, San Fran-cisco 5 games; at Kestile 5 games, Sac-ranceto 2 games; at Oakland 5 games, Vernon 2 games,





# by FESTUS J. WADE President, MERCANTILE TRUST COMPANY of St. Louis

Do I believe that a banker considers reputation, as developed by advertising, in extending credit? There probably are bankers who will give a negative answer to this question and believe they are giving the right answer.

But let those bankers be approached by a creditseeking national advertiser, who has established his name, therefore a market for his goods, and see \* what happens. In nine cases out of ten the fact that those goods have become a household "buyword" will be the greatest factor in granting credit.

The banker himself will have become subcon sciously sold on the firm through its consistent advertising. He will say, "Oh, yes, that's a big house-well known, good reputation," etc., not realizing that it was advertising that did the work.

The next minute he may be approached by a new company, trying to make its name, and turn down the loan because too much of it is to be spent for the purpose of advertising. In the first application he has helped the big advertiser to cash in on his reputation, and in the second was depriving the newcomer of the right to build a reputation. This is only a hypothetical case, and I am glad to say I don't believe it happens as often as it did in the past. Just as we learn something new every day, so every day another banker wakes up to the underlying power and pull of advertising.

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The manufic Home run, Stimmer, Two-bases wise Kopp, Lane, Moliwitz, Sweehar, Sweehar, Sweehar, Sweehar, Sweehar, Wister, Sweehar, Sweehar, Wister, Sweehar, Sweehar, Wister, Sweehar, Sweehar, Wister, Sweehar, Sweeha Firipo Beats Tracy. BUENOS AIRES, Oct. S .- (By the Associated Press.)-Luis Angelo Fi-

Where the Teams Play This Week. Secremento at Portland, Salt Lake at Seattle, Oakland at San Francisco, Ver-Roa at Los Angeles.

D: 103.0

Pain Stops Instantly