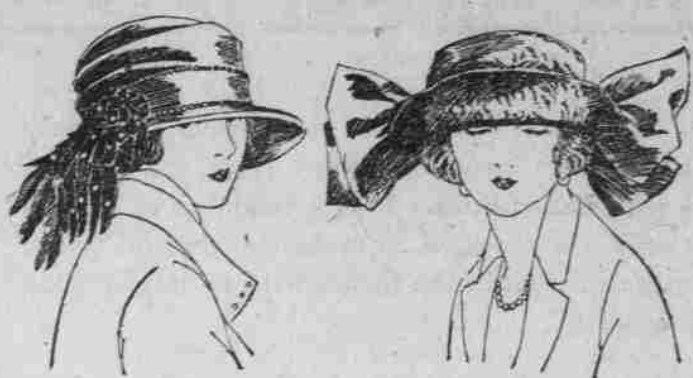


SPECIAL NEW VICTOR RELEASE JUST RECEIVED—"SUEZ" AND "I WISH I KNEW"—BOTH PLAYED BY CLYDE DOERR AND HIS ORCHESTRA—75c, SIXTH FLOOR



Sale!

100 Smart New Hats

\$7.50

Everything new in this collection of Paris-inspired hats—at a price which puts them within reach of every woman. Of black Panne and colored Lyons (U. S. A.) velvet with modish flower and feather trimmings. Large and small hats, some with irregular brims. Excellent choosing—while the quantity lasts—at \$7.50.

New Hats: Special \$15

Fifty hats, individualized creations, every one newly received from a leading designer. The woman who wishes to gratify her taste for the exclusive can achieve this at moderate cost if she makes selection from this assemblage.

The Children's Hat Section

offers more than 300 new hats in many youthful styles at prices from \$2.50 up. —Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Sale of Smart Bertha Collars

95c

Regular \$1.50-\$1.95 Values



A just-received special purchase accounts for this Saturday price. New Bertha collars to wear with round neck dresses and sweaters. Of net combined with val. laces and tucks, trimmed with real file and Irish picot edges.

Neckwear \$2.50

Scarfs \$2.95

At this price one will find stylish new vestees with tuxedo collars—of net trimmed with val. lace and embroidered band effects. Also Bromley lace collars with cuffs to match. Regularly priced at \$3.95. A special lot of wool-scarfs for street and motoring wear. Pleasing striped effects—brown with tan, maroon with white, Pekin blue with tan. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Imported Veilings for Fall

We have an excellent variety of new imported veilings in Russian, woven and filet meshes—black, brown, navy, purple and taupe. French dotted effects on hairline meshes. Also medium and large chenille dotted patterns in solid colors and with bright contrasting dots. Yard 65c to \$2. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Special Saturday Presentation

Fine New Tailored Suits

Fashioned in Distinguished Plain Tailored Types

\$25
\$35 **\$45**
SIZES 16 TO 44

In response to a well-defined demand for suits of this type at moderate cost we are pleased to announce the arrival of a splendid new shipment of plain tailored suits.

Navy Tricotine and Twill

are the chosen varieties and the manner of their fashioning will prove very satisfying indeed. —Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



ESTABLISHED 1857
Meier & Frank Co.

THE QUALITY STORE OF PORTLAND, OREGON
FIFTH, SIXTH, MORRISON, ALDER STS.

'Sale of Boys'
2-Pants Suits, Overcoats

\$10



For an even ten dollars a boy can be outfitted here in a new fall and winter suit or overcoat of fine all wool material, in a correct style—a garment that represents the utmost in value-giving at this well-liked figure.

The Suits—\$10

All have TWO PAIRS knickers. Tweeds, herringbones, dark brown and grey mixtures. Sizes 6 to 18 years.

Overcoats—\$10

Belted style with convertible collar. Dark brown and medium grey shades. Sizes 4 to 16 years.

Boys' Caps—79c

All wool caps in light and dark mixtures. Taped seams. Unbreakable visors. Half leather sweats. Sizes 6 1/2 to 7 1/2. —Meier & Frank's: Third Floor. (Mail Orders Filled.)

Children's Pony Stockings 50c

Boys' plain lisle and medium or heavy weight cotton stockings in black and cordovan. Girls' mercerized and plain lisle stockings in black, white, cordovan, polo, smoke, elk, brown and piping rock. Pair 50c. Also girls' Pony drop-stitch stockings priced at pair 55c.

Hose 29c

Four pairs \$1. Children's medium weight ribbed cotton hose in black and white. Were 35c.

Hose 35c

Children's medium weight ribbed lisle hose in black and cordovan. Were 50c.

Hose 59c

Children's white silk and wool mixed hose with double thread heels and toes. Imperfect 75c grades.

Hose 35c

Three pairs \$1. Infants' mercerized cotton hose with double heels and toes. Black, white and tan.

Children's Three-quarter Hose 79c

Medium weight silk and mercerized hose with rolled turnover tops. In combinations of cordovan and silver, gray and silver. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

A Sale of Girls' Dresses

\$2.98

Regular \$3.50 to \$6.50 values. Girls' gingham and linenette wash frocks in attractive styles. Many are prettily embroidered. Light and dark shades. Sizes 6 to 16 years. These are on sale on the Center Aisle Bargain Square, Main Floor.

Fall Dresses \$5.95

Regularly \$7.95 to \$10.95. Girls' wool serge and jersey dresses in styles for school and general wear. Sizes 6 to 16 years.

Fall Coats \$10.95

Girls' fall coats of all wool materials in pretty checks. Large choker collars. Fully lined. Sizes 5 to 9. Other coats in sizes 6 to 16 years at \$8.95 to \$40.

Bloomers 75c

Sizes 2 to 14 years at 75c. Sizes 16 and 18 years at \$1.25. Serviceable black sateen bloomers with elastic at waist and knee.

Waists \$5.95

Smart new wool jersey and middie flannel waists to wear with separate skirts. Peter Pan collars. Elastic at waist. Sizes 4 to 18 years. —Meier & Frank's: Second Floor. (Mail Orders Filled.)



Kiddies' Crisp Ribbon Bows

39c

Special Saturday selling of 500 crisp new hairbows tied of 1 1/4 yards plain taffeta, moire, satin edge moire and plaid ribbons—pink, blue, red, navy, old rose, brown and black. Mary Jane and butterfly styles.

Camisoles \$1.95

Worth \$4.00. Made of exquisite satin or satin and brocade satin combined. Finished with hemstitching and fancy ribbon straps. All colors and combinations. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Handbags \$1.95

Worth twice and more. Limited number of handbags made of jacquard, moire and satin ribbons. Plain colors and two-tone effects. Beautifully lined and finished. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Famous Mme. Hendren Walking and Talking Dolls



There is a little doll nursery on the Fifth Floor—a very particular sort of nursery where several hundred dollies who can walk and talk and go to sleep are being cared for.

They are the Mme. Hendren dollies and are all togged out in fancy little dresses with caps to match. Some have real hair and sleeping eyes.

All say "mamma" in a most realistic way. Attractively priced at

\$2.95
\$3.50 **\$3.95** **\$4.50**
\$4.75 and Up

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Kodaks and Albums

We have a complete assortment of kodaks from \$6.50 up. Brownie Cameras from \$2.00 up. Photo albums from 20c up. Expert developing and printing. —Meier & Frank's: Main Floor.

Chocolate Almond Belmonts 39c

Regularly priced at 75c pound. 2500 pounds of finest society cream fondant with chopped almonds dipped in dark vanilla chocolate with chopped almonds. No deliveries. —Main and Ninth Floors, Basement Balcony.



FOR MEN

Saturday—men's shopping day par excellence—has been selected for very special featureings of the clothes and furnishings that men need right now. Meier & Frank qualities. Meier & Frank values. Meier & Frank service.

\$40-\$50 All-Wool Suits and Overcoats \$29.50

You may have seen the price before, but it is a safe bet that you haven't seen the qualities this sale offers in the assortments this sale offers at the price—which is very much less than usual, as you can see.

THE SUITS

In addition to their all wool fabrics these are uncommonly well tailored suits in proper styles for men and young men (sports models included). There are plenty of the finely serviceable worsteds that Portlanders like so well, also cassimeres, chevots, tweeds and—blue serges! Sizes 34 to 50 for regulars, longs, shorts and stouts.

OVERCOATS

Men and young men who haven't got their new overcoats yet (and not fashion only but the weather man urges early selection) are going to find it an easy matter to get what they want in this sale—at a price which does not tax the pocketbook unduly. Single and double-breasted coats of all-wool fabrics. Sizes 34 to 44. —Meier & Frank's: Third Floor. (Mail Orders Filled.)

Buy Warmer Underwear

Now—when you need it—and save on the very best brands of underwear made. Thousands of union suits and separate garments in Fall and Winter weights and styles reduced at this store. Munsing, Medlicott, Chalmers, Wright's Health and other makes.

Seventeen distinct price groups and every garment in every group reduced. Union suits now \$1.45 to \$6.85—were \$2.50 to \$8.50 suit. Separate garments now 55c to \$3.25—were 75c to \$4 each. It's stock-up time for men, and women who buy for men. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

New Silk Ties Sale—98c

At this price which is a fourth to a half less than our own regular fair prices, we offer thousands of cut silk four-in-hand ties—neckwear now at the apex of its popularity.

Rich Swiss satins and moires, Italian hand-loomed grenadines and twills, French chevots—such are some of the silks which have been fashioned into these handsome scarfs.

More than a hundred new patterns and many many colors. These ties are so extraordinarily fine at the price that it will be advantageous to anticipate holiday requirements. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Sale New Fall Hats \$4.50

Reduced From \$6.00

The limited number is all the more reason why men should hasten to take advantage of this special price on famous Frank H. Lee hats of fine fur felt.

New Fall styles in brown, black, dark green and gray. Satin lining. Full leather sweats. Sizes 6 1/2 to 7 1/2. —Meier & Frank's: Main Floor. (Mail Orders Filled.)



A Man's Shoe Special at \$7.35

Shoes that are good, dependable, properly styled and made. Offered in the men's shoe section at a price which makes their purchase a source of certain satisfaction.

Styles for men and young men in the collection which offers only good shoes with the best of leather soles. French, English and medium broad-toe lasts. —Meier & Frank's: Third Floor. (Mail Orders Filled.)



Special Saturday Featuring Misses' and Women's Sweaters

In the light of the qualities and assortments offered prices will prove particularly attractive—and certainly the occasion is fitting to the season.

School girls' sweaters of novelty rib stitch wool. V-neck, collarless slip-over models. Self-sash belts. New shades of overseas blue, jockey red, gray, navy, copen, brown, white \$4.95

High school girls and college students will like these slip-over sweaters of fine wool in ruff-neck style. Tomato, navy, copen, gray, brown, tan and white \$5.95

Misses' new model sweaters of good weight wool, tuxedo and coat styles. The tuxedo model has contrasting band trim around bottom and all have tassel-finished belts. Navy, peach, tan, Kelly, red and white \$5.95

New wool sweaters in round-neck slip-over style with self collar and sash are especially good for colder weather. Brown, gray, navy, copen, red, white \$6.95

—Meier & Frank's: Third Floor. (Mail Orders Filled.)