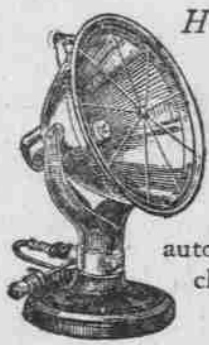


## Electrical Shopping Simplified



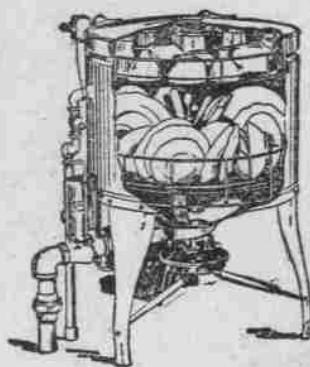
### HOTPOINT-HEDLITE GLOW HEATER

—Clean and concentrated heat, when and where you want it, is ideally supplied by the Hotpoint-Hedlite automatic heater. It is especially adapted for warming small rooms, bathrooms, etc., and for drying hair after a shampoo. Should the heater be accidentally upset, the automatic gravity switch breaks the current and closes the circuit again when the heater is righted.



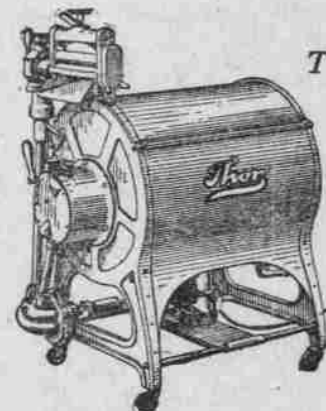
### HOTPOINT VALVELESS PERCOLATOR

—Made throughout of copper in an artistic panelled design. Equipped with the standard Hotpoint percolating apparatus and safety switch which cannot get out of order or be damaged if the percolator is allowed to boil dry. Starts percolating 30 seconds after the current is turned on. The percolator method provides the means to delicious coffee.



### WALKER DISHWASHER

—The one thoroughly practical dishwasher. On the market seven years and steadily growing in popularity. Thousands now in use. It can be directly connected with water supply and drain pipes and practically eliminates the housewife's most disagreeable task. It saves fully an hour a day in time and is easily cleaned. You may safely entrust your fine glass and fragile china to the Walker. It is equipped with G-E motor.



### THOR ELECTRIC WASHING MACHINE

—The Thor washes everything from fine laces to grimy overalls without any rubbing. It does the week's washing in half the time required by hand methods and eliminates all the hard work of hand rubbing and rinsing. The Thor is scientifically constructed and solidly made. Always ready and seldom gets out of order. On the market 14 years. Over 750,000 now in use. It is equipped with G-E motor.

### The "Check" Seal and what it means

The number and variety of electrical materials and appliances on the market is almost infinite. For the average householder, the problem of choosing wisely is difficult.

The "check" seal represents a means of simplifying that choice, and directing the electrical consumer to standard electrical materials and appliances and to qualified contractor-dealer service.

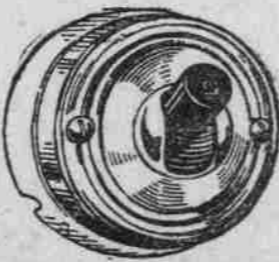
The "check" seal is the mark by which the Pacific States Electric Company identifies for the public a complete line of electrical materials and appliances. Every item bearing this seal is certified as standard. Some of them are shown on this page. Others will appear in later advertisements of this series. They are distributed through responsible dealers and electrical contractors qualified in every way to deliver the kind of service you are entitled to expect.

Avoid a sub-standard contracting service as you would sub-standard practices in any other line. You will save both time and money by going to the qualified electrical contractor who will consider the problem of electrifying your home as a whole, and who will provide good workmanship, standard materials and reliable, certified appliances.

*The electrical appliances shown on this page, together with other standard electrical products, certified by the "check" seal, are described in our new booklet, "The Electrical How for Householders." You will enjoy this booklet, with its many practical suggestions for the convenient and economical utilization of electricity in your home. It may be obtained free from any electrical contractor or dealer displaying the "check" seal.*

### G-E TUMBLER

The G-E tumbler device for controlling stands up better than any other device made for a It is self-indicating down and it's off. It can be operated with the arm or elbow should the hands be full. Supplied in both flush and surface types.



### SWITCHES

—The latest switch is the latest ing circuits, and than any other similar purpose. —up and it's on.

### HOTPOINT ELECTRIC IRON

—Achieves perfect results with least expenditure of energy. The cantilever handle, found only on the Hotpoint Electric Iron, carries the pressure of the arm and wrist on a direct line to the ironing, eliminating the tense grip and bodily strain required in using old style irons. It is equipped with attached heel stand and a hinged cord protector plug which reduces cord breakage.



### PREMIER VACUUM CLEANER

—"First among cleaners." Half a million now in use. Cleans in two ways, by powerful suction alone or by suction plus a rubber-fingered brush. This feature is of great advantage to the housewife. Attachments include tools for cleaning mattresses, clothing, walls, moldings, pillows, upholstery, furniture, pianos, etc. It may be quickly attached to any convenience outlet. Equipped with air cooled G-E motor.



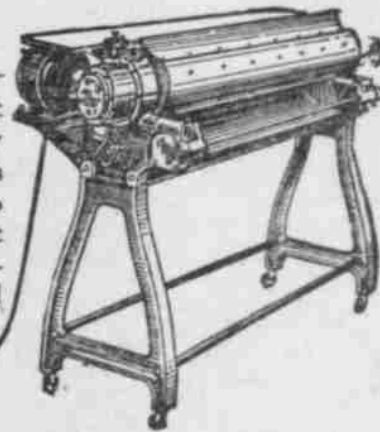
### SUPER AUTOMATIC HOTPOINT HUGHES

—This range has an automatic time and temperature control, eliminating the housewife's close confinement to the kitchen. Equipped with replaceable heating units, either open coil or sheath wire. The oven has two units for broiling and roasting. The Hotpoint-Hughes is electricity's answer to good and easy cooking.



### THOR ELECTRIC IRONER

—Does the average family ironing in about one-fifth the time it takes to do it by hand—and does it better. It handles everything from household linen to lingerie. The cost of operating is about 5 cents an hour. No special skill is required to operate the Thor. The control is automatic and there is no complicated mechanism to get out of order. It is equipped with G-E motor.



# PACIFIC STATES ELECTRIC COMPANY

SAN FRANCISCO

LOS ANGELES

OAKLAND

SEATTLE

PORTLAND

SPOKANE

Go to dealers and electrical contractors who display the "Check" Seal