

MRS. JUANITA PENNIMAN, Well-Known Authority on "Correct Table Setting," Will Give Free Advice on This Subject Today in The Silverware Store, Main Floor.

**Canning Demonstrations
at 2:30 Today Free**

In connection with the exhibit of Club Work by pupils of the Portland Public Schools, there will be competitive canning demonstrations today on the Seventh Floor by picked teams for the City Championship. The Hosford School team will demonstrate beginning at 2:30, the Rose City Park team at 3:30. There will also be displays of prize vegetables and other garden products. Open to the public—school children and parents especially invited. —Meier & Frank's, Seventh Floor.



THAT every taste and every pocketbook may be catered to, we have planned this extraordinary three days

**Sale
500 New Hats**

In Three Amazing Underprice Groups

Hats just in from New York, hats from our new autumn stocks, hats representing every style and color of the season, hats at three prices, at some one of which every maid and matron is going to find HER choice for Fall.

A COLLECTION of hats so much better than the price indicates that only personal inspection can convey any idea of their desirability. This assortment favors small and medium hats, notably of velvet, trimmed with ribbons and fancies and in all the wanted colors.

A COLLECTION of hats from various reputable designers priced down to a point where the values are irresistible. The assortment is so extensive in large and small hats of silk Panne and Lyons (U. S. A.) velvet as to make selection a very simple and pleasant matter.

A COLLECTION of hats from leading designers and from our own work-rooms—many of them hand-made. The beauty and distinction of the models, no less than the extremely low price at which we offer them for this occasion, will induce the most discriminating to select their hats from this assemblage.

\$5.55

\$9.55

\$14.55

—Meier & Frank's, Fourth Floor.

**Sale!
Capeskin
Gauntlets
\$2.25**

Regularly \$3.00 and \$3.50 pair. 500 pairs of women's capeskin gauntlet gloves, strap and elastic wrist effects. P. K. sewn. Spearpoint and embroidered backs. Pearl, tan, covert, beaver, grey, brown and black. All sizes 5 1/4 to 7 1/2. —Meier & Frank's, Main Floor. (Mail Orders Filled.)

**Veilings
50c**

Regularly 65c and 75c yard. Plain and novelty veilings in black, brown, navy, taupe and purple with woven and chenille dots in self tones and contrasting colors.

Remnants 25c

50c to 65c values. Yard lengths of woven mesh veilings in black, brown and navy, also colored chenille dotted effects on dark grounds. EACH 25c. —Meier & Frank's, Main Floor. (Mail Orders Filled.)

**Veilings for the
Autumn Bride**

Wedding veils of fine imported net with real Princess and Lierre laces and embroidered borders, 2 and 2 1/2 yards long, are \$4.75 and up.

Bridal veiling, 72 and 108 inches wide, yard \$1.75 to \$2.75. Bridal wreaths, in band and coronet effects, are \$1.25 to \$5.50.

Orange blossom sprays are 45c to \$2. —Meier & Frank's, Main Floor. (Mail Orders Filled.)

BEGINNING TODAY AT 9:15 A. M.



See Some of the Shirts in Four of Our Morrison and Alder Street Windows

A TYPICAL MEIER & FRANK EVENT

**Sale
7032 New Shirts
\$1.77**

THE products of no less than five manufacturers are in this sale. Any one of these could readily have supplied us with many times the quantity of shirts. But we were after QUALITY—not quantity. That's what we got and that's wherein this sale excels.

"Knickerbocker" "Excello" "Columbia" "Honor" "Broadway"

THE makers of these five brands represent the finest in the land. That shirts bearing such labels should be in a sale at \$1.77 is no less a tribute to the manufacturers' co-operation than to our own initiative. In addition the shirts were all "hand-picked" by our furnishings chief on his recent trip to New York.

Ninety-three Patterns

Woven Madras
Corded Madras
Fiber Silk Stripe Madras
Printed Madras
Jacquard Madras

THAT'S another amazing fact about this sale—the astonishingly wide choice it offers. White, pearl gray, tan, blue, khaki, everything from the most staple patterns to the new checks and high colors so much the vogue. Stiff-cuff shirts, collar-attached shirts with barrel cuffs, neckband shirts with French cuffs. Shirts for every man and young man, including the famous Goodman work shirts.

Fine Poplin
Russian Cord
Fine Mercerized Cloth
Oxford Cloth
Novelty Percale



SIZES:
14, 14 1/2, 15, 15 1/2, 16, 16 1/2,
17, 17 1/2



Outing Flannel Pajamas \$1.77

These are silk-frog trimmed pajamas of excellent quality outing, a mply cut and well tailored. This, too, is an extraordinary sale—virtually a third reduction on garments men will wear for comfort on cold nights. Sizes 15, 16, 17 and 18. —Meier & Frank's, Main Floor. (Mail Orders Filled.)

ON THE CENTER AISLE

Sale!

**5000 Yards of New
Fall Dress Goods**

\$1.98

Every woman contemplating the purchase of woolen materials can profit by this timely sale. Thanks to our tremendous purchasing power, we offer today 5000 yards of all-wool fabrics—full bolts and short lengths (2 to 10 yards) from the country's best makers—at \$1.98 yard.

Would Be \$2.50 to \$5.00 Yard

if the materials were bought and sold in the regular way. Wonderful choice at \$1.98 yard.

- Checked Velours
- Checked Serges
- Broadcloths
- Homespuns
- French Serges
- Cheviots
- Worsteds
- Imported Fabrics

Buy now for coats, dresses, suits, etc. A diversity of checks, stripes, plaids and plain colors. 42 to 54 inches wide. Choice—at one ninety-eight a yard.

ALSO

**50,000 Men's and Women's
Handkerchiefs 10c**

Offered at Half Price and Less

20c and 25c are the regular values of these newly-received handkerchiefs for men and women.

The Women's handkerchiefs are of sheer weight lawn in a variety of hand block printed patterns in all over or border designs. Also plain white lawn and natural pongee or printed crepe de chine handkerchiefs. 1-16, 1/4, 1/2 and 3/4-inch hemstitched or French turned hems. Each 10c.

The Men's handkerchiefs are of sheer lawn in plain white or initial styles. 1/4-inch hemstitched hems. —Meier & Frank's, Center Aisle, Main Floor.

**"Greatest Housewares Sale
We've Ever Held"**

So says the man who has been conducting our housewares sales for years.

"There isn't an article that isn't absolutely Meier & Frank quality—and look at the prices."

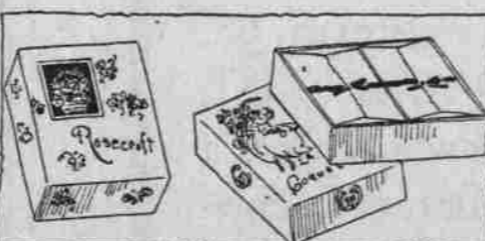
Certainly there is no question about the qualities. Anyone who has had the experience of actual use of housewares of any kind knows that it's in the usage that quality shows and means so much.

Only the best of housewares goes into this semi-annual sale for practically everything is from our own regular stock. To mention a few of the things reduced:



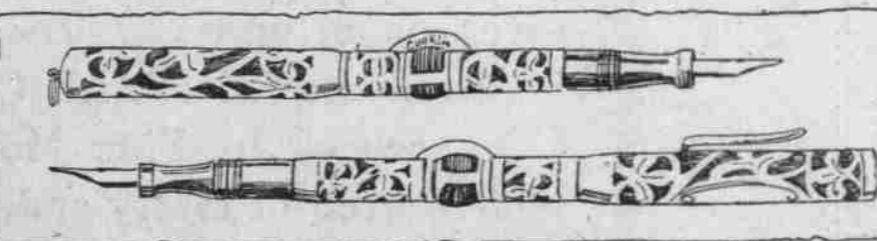
- Aluminumware
- Enamelware
- Woodenware
- Tinware
- Wash Day Needs
- and Miscellaneous Household Utilities

Last three days of this event. Get your share of the savings. —Meier & Frank's, Basement. (Mail Orders Filled.)



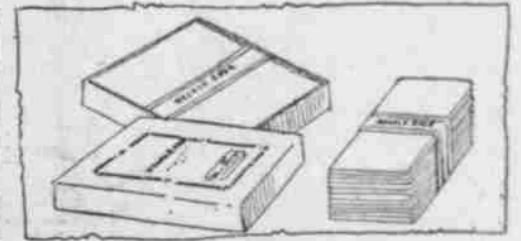
**Deckle Edge Stationery
63c**

Regular 85c value. A very special offering of new deckle-edge writing paper (24 sheets paper and 24 envelopes in box) in white, gray, blue and rose. This paper has an unexcelled writing surface and is a big value. Limited number of boxes at 63c.



**Conklin Fountain Pens
\$4.98**

Extraordinary opportunity to secure a genuine Conklin pen at HALF PRICE—these pens at \$4.98 are regularly \$10.00. A discontinued pattern—14-karat gold filigree mountings and points. Crescent self-filler. 100 pens with clips, 100 with rings. In addition—with this special offer INITIALS ENGRAVED FREE



**Stationery Combination
98c**

This special combination consists of a 75c package of deckle-edge writing paper (white, rose, blue and gray) and two 30c packages of envelopes (24 in each) to match—\$1.35 value at 98c for Thursday, Friday and Saturday only. —Meier & Frank's, Main Floor. (Mail Orders Filled.)