

VISIT "OPPORTUNITY AISLE" ON THE EIGHTH FLOOR—HERE YOU WILL FIND HUNDREDS OF SUITES AND SEPARATE PIECES OF MEIER & FRANK FURNITURE AT 15% TO 50% OFF.

School Children's Eyes

School will open in less than two weeks. It is a good plan to have the children's eyes examined before the opening of the school term. Our graduate optometrists specialize in the examination of children's eyes.

—Meier & Frank's: Mezzanine.

The Exhibition of Gladioli

continues today and tomorrow. Everyone is invited to come and see the choice gladioli from the "Gladiolus Farm" of W. L. Crissey. Displays are arranged in Symphony Hall, Sixth Floor. There will be musical selections by the Thalia Girls' String Quartet at 3 P. M. Wednesday. The exhibit is open from 9:15 A. M. to 5:45 P. M.



"DOLLAR DAY"
See Our Big Double Spread in the Center of This Paper

3 Great Sales --- (1) for Women, (2) for Men, (3) for Boys



Smartness Excels in These New Coats and Suits

You are impressed at first glance by the beauty of their tones and the distinction of their lines. And your second closer examination shows you that their quality is convincing.

Sale: New Fall Coats

\$39⁵⁰

Coats that you will wear with pride. Coats that appeal to your love of attractive garments and yet satisfy the side of your nature that demands apparel of excellent quality and workmanship.

Described briefly, the materials are the wanted seasonable coatings in black, navy, sorrento, kit fox and Hawaiian.

Trimmed with wide, stitched collars of the material or with fur collars of nutria, squirrel, caracul, beaver and wolf.

Sizes 14 to 54.

Sale: New Fall Suits

\$25⁰⁰

Suits, more than any other garment, should be chosen with strict observance of your type and the style you should wear.

It is only when we can offer you such a varied assortment as in this sale, that you can be assured of finding a suit you will wear with pleasure.

Of good quality tricotine and velour, the styles are both tailored and in more elaborate modes. Many are trimmed with collars of coney, nutria, squirrel or mole.

They are suits that will keep their good lines after many wearings.

Sizes 14 to 46.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

GET READY FOR SCHOOL

Sale

500 Boys' Suits

With 2 Knickers

In 2 Extraordinary Lots

With school days just round the corner, it is high time that the boy's school suit should be seen to. Here is a real opportunity for thrifty parents to save on their boys' clothes for school and everyday wear. 500 Meier & Frank suits for boys—all with TWO PAIRS KNICKERS—are reduced in an extraordinary selling which begins today.

250 Fine Suits

\$8⁴⁵

Nearly all are brand new—first time on display. All-wool suits in brown, gray, blue and tan, also heather mixtures.

250 Fine Suits

\$11⁴⁵

These, too, are practically all brand new. All the most desirable patterns and colors, tweeds and herringbone effects included.

The newest styles will be found in each lot. All sizes for boys of 6 to 18 years.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



FOR MEN; FOR YOUNG MEN

500

Meier & Frank Standard

All-Wool Suits

\$22

Quality

Style

Value



We emphasize the above three things because they are as conspicuously present in these suits as they are lacking in the usual "cheap" clothes—clothes which have no place in the Meier & Frank stocks. Fact is there is not a regular \$22 suit in the sale. But by grouping the balance of several extraordinary purchases, adding certain regular-stock lines that have sold down below their normal complement and by sacrificing profits on the whole we can give the men and young men of Portland a sale that knows no equal—and has none—at Twenty-two Dollars.

ALL STYLES AND SIZES INCLUDED

—Meier & Frank's: Third Floor. (Mail Orders Filled.)