

MEIER & FRANK'S TELEPHONE NUMBER IS NOW AT WATER 4600—CALL THIS NUMBER FOR SERVICE.

**Just Received!**  
**Imported Bead Tunics \$9.98**



Were designed to be sold at \$15.00. On foundations of exquisite black silk net, these tunics display elaborate motifs and patterns in black, black and sapphire, black and green and black and American Beauty beads. A slimly cut underslip is all that is needed to create an evening gown.

—Meier & Frank's: Main Floor.

**Marcel Hair Wavers**

Come in and see the special demonstration of Marcel Hair Wavers—the kind that curl the hair in two minutes and make a beautiful lasting wave. Especially desirable for bobbed hair. Each 35c or 3 for \$1.

—Meier & Frank's: Main Floor.



**All Charge Purchases**

today and balance of month will go on the August bills which are

**Dated Sept. 1**

**Men's Union Suits**  
**\$1**



Regularly \$1.50. Men's North Star union suits famous for their satisfactory wearing qualities. Short sleeve, ankle length style. White and ecru.

**Silk Sox 50c**  
Regularly 65c to \$1.00. Men's pure thread silk sox in a broken line of colors and sizes.

—Meier & Frank's: Main Floor.

# 1693d Friday Surprise

**Union Suits 89c**

Regularly \$1.50 to \$1.95. A clearaway of 250 women's athletic union suits, the famous "Seal-pax" brand. Mercerized tops and nainsook bottoms. Flesh and white. A few with striped voile tops. Built up shoulders. Broken sizes.

—Meier & Frank's: Main Floor.

**Linen Kerchiefs 25c**

Were 85c to 50c. Women's fine linen handkerchiefs in a varied assortment of hand-embroidered styles. All white or with colored corner designs. Attractive colored hand-block print sport handkerchiefs in solid colors and with allover figured patterns. 1/4-inch hemstitched hems.

—Meier & Frank's: Main Floor.

**Camisoles 95c**



Regularly \$1.50. Attractive camisoles with brocaded and dresden ribbon tops and plain bottoms. Elastic at top and bottom. Ribbon shoulder straps. White, flesh, pink, blue, rose, brown, navy, coral.

—Meier & Frank's: Main Floor.

**Ribbon Remnants 10c.**

5000 ribbon remnants accumulated during the past few weeks of busy selling. Included are satins, novelty ribbons, striped ribbons, picot edge, grosgrain and brocaded wash ribbons in lengths from 1/2 to 5 yards.

—Meier & Frank's: Main Floor.

**Ribbon Novelties 50c**

Hand-made ribbon novelties that have been 75c to \$1.25. Included are garters, vanity bags, powder puffs and puffs on sticks, trimmed with ribbon roses and rosettes.

—Meier & Frank's: Main Floor.

**Fruit Jar Holders 39c**



Regularly 60c. Wire jar racks for use in canning fruit, vegetables or anything that is cooked in a jar. Will fit No. 9 boiler and will hold 8 quart or pint jars.

\$1.00 holders, more substantially made, will fit either No. 8 or No. 9 boiler, special at 69c.

—Meier & Frank's: Basement.

**Child's Sox 25c**

Sample line of children's half and three-quarter hile sox in all sizes and colors but not all sizes in any one color. Some less than HALF.

—Meier & Frank's: Main Floor.

**Flouncings 49c**

Regularly 50c to 75c yard. Cambric and long-cloth embroidered flouncings, 12 to 27 inches wide, in eyelet and conventional designs. For children's dresses, summer underthings, etc.

—Meier & Frank's: Main Floor.

**Surprise Clearaway of Luggage**



Clearaway of odds and ends of wardrobe and box trunks including some of the famous HARTMANN make, also fiber suitcases and leather kitbags. Savings in some cases as much as half. Some of the values:

\$30.00 Hat Box Trunk	\$15
\$35.00 Hat Box Trunk	\$20
\$59.50 Steamer Trunk	\$35
\$47.50 Steamer Trunk	\$32
\$45.00 Three-Quarter Trunk	\$30
\$32.50 Steamer Trunk	\$26
\$27.00 Auto Trunk	\$20
\$24.00-\$38.00 Everlasto Box Trunk	1-3 OFF
\$6.50-\$6.75 Fibre Suitcase	\$4.95
\$35.00 Leather Kitbag	\$25.00

—Meier & Frank's: Sixth Floor.

**Package Goods 1/2**

An assortment of package goods in a line being closed out. Included are gowns, combinations, novelties, children's dresses, etc. Both the materials and the finishing of these articles are of the best. Were \$1.10 to \$3.50—now 55c to \$1.75.

—Meier & Frank's: Second Floor.

**Yarn 15c**

Yarns suitable for making hats, scarves, slippers, sweaters, etc. Many discontinued colors.

—Meier & Frank's: Second Floor.

**Needlework 69c**

Regularly \$1.00 to \$1.50. 500 pieces including bath towels, combing jackets, laundry bags, white and ecru scarves, centers, etc.

—Meier & Frank's: Second Floor.

**Pillow Slips 98c**

Were \$2.00. Pillow slips of firm muslin tubing, stamped with effective designs. 42x36 inches in size. To be finished with crocheted or scalloped edges.

—Meier & Frank's: Second Floor.

**Silk Bags \$3.49**



Bags that we have sold up to now for \$5 to \$12. Rich black and navy figured silks (some imported) fashion them and the inner fittings and linings are unusually rich and distinctive. Complete with mirror and coin purse.

—Meier & Frank's: Main Floor.

**Usola Cream 69c**

\$1.00 Usola cream special 69c. Also 50c Usola cream at 39c. Coty's small size toilet water, assorted odors, regularly \$4.00 special \$2.98.

—Meier & Frank's: Main Floor.

**Edges, Bands 15c**

1000 yards of Calais val, imitation cluny and plat val edges and bandings, 1 to 3 1/2 inches wide. Regularly 25c yard.

—Meier & Frank's: Main Floor.

**Cretonnes 49c**

1500 yards of cretonnes in 2 to 8-yard lengths, regularly \$1.00 to \$2.00 yard. Extra heavy weight. Attractive patterns.

—Meier & Frank's: Seventh Floor.

**Sale of Black Sateen**

Was 65c.	59c	Was 45c.	39c
Now Yd....		Now Yd....	
Was 50c.	45c	Was 39c.	32c
Now Yd....		Now Yd....	

1000 yards of serviceable black sateen. Yard wide.

—Meier & Frank's: Second Floor.

**Chocolates, Lb. 39c**

Large Society Chocolates—larger than our regular Society Brand chocolates. Vanilla, lemon, orange and maple flavors. Also 1/2-lb. boxes for 20c.

—Meier & Frank's: Main and Ninth Floors, Basement Balcony

**Summer Frocks \$5**



Frocks of domestic and imported gingham in checks, brilliant or delicate, together with linen dresses in tan, blue and rose make up this remarkable group.

There are only seventy-five dresses shown at this low price and as the styles and colorings are most varied, early selection is advised.

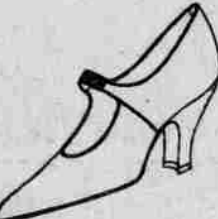
—Meier & Frank's: Fourth Floor.

**Blouse Clearaway**

Included are some colored organdie blouses that have sold for \$5.00. Also blouses of voile, batiste and dimity. A few of crepe de chine in small sizes only. An exceptional opportunity to purchase an attractive blouse for a nominal price.

—Meier & Frank's: Fourth Floor.

**Sale of Women's Pumps, Oxfords \$4.85**



Fifteen styles of women's attractive pumps and oxfords at this exceptionally special price. Sports and lace oxfords in washable pearl elk with black saddle, smoke elk with brown saddle and tan with brown saddle straps. Also black satin pumps, patent and black kid pumps, gray suede one-strap pumps, tan one and two-strap pumps with low, baby French and high heels. All sizes in the lot.

—Meier & Frank's: Third Floor.

**Shirtings 49c**

32-inch madras and fiber silk shirtings, regularly 65c and 75c yard. 1000 yards in the assortment.

—Meier & Frank's: Second Floor.

**Knit Waists 25c**

Regularly 35c. Children's medium weight cotton underwaists with reinforced shoulder strap and hose supporter attachments. Sizes 2 to 12 years. 300 garments in all.

—Meier & Frank's: Main Floor.

**Table Cloths \$2.39**

Regularly \$3.25. Mercerized table cloths, 2x2 yards in size. Of extra heavy material, hemmed, ready for use.

—Meier & Frank's: Second Floor.

**Camisette Guimpes \$1**

Were \$1.25 to \$1.50. Fashioned in gilet styles, these camisette guimpes are of net combined with val and venise lace effects. The ideal vestee for sweater or suit. Some trimmed with cluster tucks and buttons. Cream and white.

—Meier & Frank's: Main Floor.

**Shirtings 29c**

30-inch white madras shirting, regularly 50c yard. Only 800 yards to be sold at this price.

—Meier & Frank's: Second Floor.

**Women's Hose 59c**

Were \$1.00 to \$1.25 pair. Women's imported full fashioned hile hose in black and cordovan. Regular and outsizes. 8 1/2 to 10.

—Meier & Frank's: Main Floor.

**Comforts \$2.95**

Were \$4.00. Comforts, covered with silkline in dainty patterns of blue, rose, pink or yellow and with the best white cotton filling. For large size beds.

—Meier & Frank's: Second Floor.

**Combs and Pins \$3.49**



Were \$5 to \$10. High Spanish combs and glittering pins set with many-colored stones, whose vivid beauty will enhance the charm of the most simple coiffure. Limited number but fine variety.

—Meier & Frank's: Main Floor.

**Curtains Half Price**

Regularly \$2.00 to \$10.00, now \$1 to \$5 pair. 100 odd pairs of curtains, only one pair of a kind. The materials are voiles, nets and filets.

—Meier & Frank's: Seventh Floor.

**Dictionaries 75c**

New revised Webster's dictionary, for one day only at this special price. Published originally to sell at \$4.00 a copy.

—Meier & Frank's: Fifth Floor.

**Luncheon Sets 95c**

Were \$1.50. 44-inch cloths and 4 napkins, stamped on linen finish Indian Head. The designs are strikingly effective.

—Meier & Frank's: Second Floor.

**Outing Tables \$2.98**

Less than factory cost for these combination table and running-board boxes. When open the table measures 60 inches long and 26 inches wide; closed 26 inches high and 10 inches wide. Complete with four camp stools with canvas tops. Limited number.

—Meier & Frank's: Sixth Floor.

**Blankets \$3**

Were \$6.00. Just half price for these heavy single blankets. Reversible colors of gray and pink, blue and pink, brown and tan and blue and heliotrope. Sizes 66x84 inches. Bound edges. Limited quantity.

—Meier & Frank's: Second Floor.

**Handkerchiefs 7c**

Men's and boys' plain white lawn handkerchiefs with hand-loom embroidered initials in long block styles. White and colors. 1/4-inch hemstitched hems.

—Meier & Frank's: Main Floor.

**Handkerchiefs 18c**

Regularly 35c. Men's white cambric handkerchiefs with hand-block printed figured designs in colors. 1/2-inch hemstitched hems.

—Meier & Frank's: Main Floor.

**Boys' Kaynee Blouses 79c**



Regularly \$1.25. Boys' Kaynee blouses made of excellent poplin, oxford, madras and percale. Made with attached sports collar. Long and short sleeves. Desirable plain colors and handsome striped effects. Sizes 6 to 16 years.

—Meier & Frank's: Third Floor.

**Boys' Union Suits 69c**

Regularly \$1.00. Boys' athletic style (sleeveless, knee-length) union suits of self-striped madras. Elastic insert in back. Sizes 6 to 16 years.

—Meier & Frank's: Third Floor.

**Boys' Caps, Special 95c**

Regularly \$1.25. Made of tweeds and home-spuns in light and dark colors. Full leather sweats. Buckram visors. Silk lined. Sizes 6 1/2 to 7 1/2.

—Meier & Frank's: Third Floor.

**3 Boys' Collars 25c**

Regularly 15c each. Boys' white soft collars in many desirable styles. Limited number at 3 for 25c.

—Meier & Frank's: Third Floor.

**Electric Percolators \$13.25**



Regularly \$18.00. Nine cup colonial style "Hotpoint" electric coffee percolators in an unusually attractive design. These coffee urns are made of high-grade materials. Some may be subject to slight defects. Guaranteed for one year. Limited number.

—Meier & Frank's: Basement, Sixth Street.

**5 Stamped Articles \$1**

Regularly 35c to 65c each. An assortment of stamped needlework that includes tea aprons, pin cushions, dresser scarves, card table covers, pillows, children's things, etc.

—Meier & Frank's: Second Floor.

**Gloves 39c**

976 pairs of women's short silk and fabric gloves in 2-clasp style with Paris point, spear point and embroidered backs. White, sand, beaver, buck, gray and black. Were 50c to 85c pair. Broken line of sizes and colors.

—Meier & Frank's: Main Floor.

**Progressing!—**

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**The August Sale of Furniture Rugs, Curtains, Ranges**  
—SEVENTH AND EIGHTH FLOORS—

**The Sale of Men's, Young Men's All-Wool Suits—\$25**  
—THIRD FLOOR—

**The Sale of Our Entire Stocks Manhattan Shirts**  
—MAIN FLOOR—

**Last Two Days to Buy a New Sewing Machine \$10 Less**



Select any sewing machine in stock and purchase it at a reduction of \$10.00. In addition we will make a BIG ALLOWANCE FOR YOUR OLD MACHINE.

**Eldredge Console Cabinet**

is easy to run, simple in construction and has the two-spool feature which eliminates bobbins and bobbin winding. A slight pressure on the pedal guides the operation at any desired speed.

Shown in walnut and brown mahogany in the Elizabethan period style.

**Your Own Terms in Reason**

—Meier & Frank's: Second Floor. (Mail Orders Filled.)