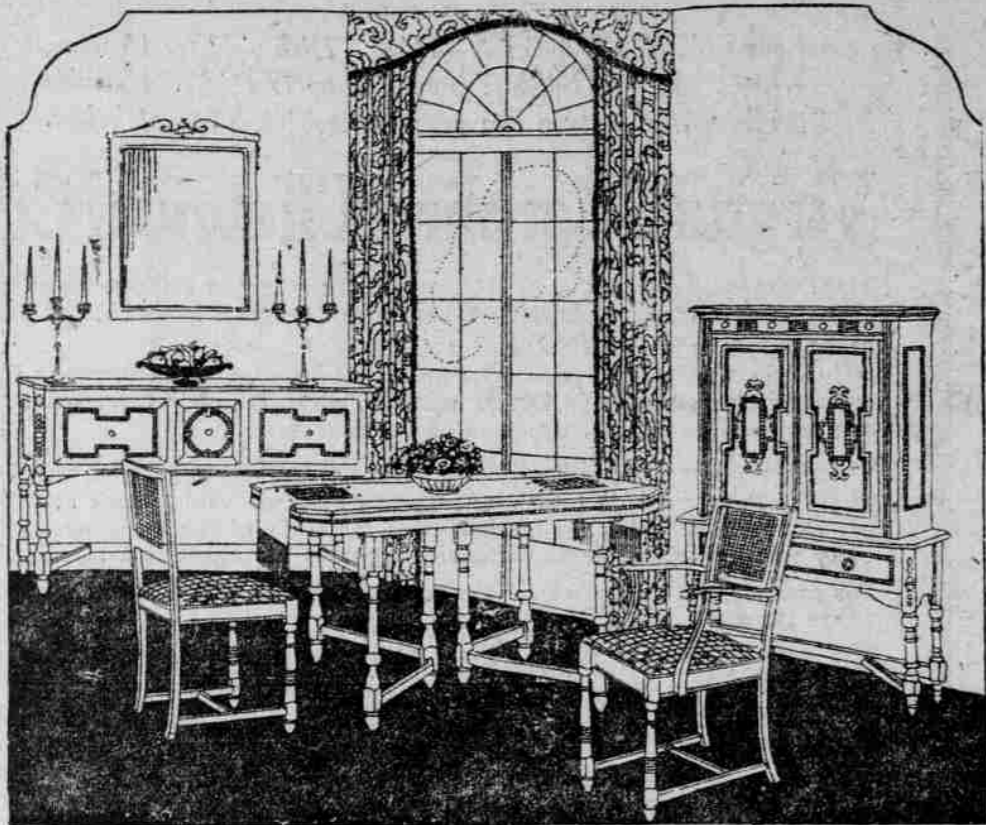


MEIER & FRANK'S TELEPHONE NUMBER IS NOW ATWATER 4600—CALL THIS NUMBER FOR SERVICE



The Greatest Distribution in Years!

SECOND DAY OF THE

Great August Sale of Fine Furniture

and These Companion Events

Rugs, Curtains, Housewares, Ranges, Etc.

The ever-dependable Meier & Frank qualities and always-interesting varieties combine with lowest-in-years prices to give this series of events a character that is unique. Many items are being closed out at

25% to 60%

Less Than the Regular Fair Meier & Frank Prices.

Impossible to give any fairly representative list. The only way to appreciate this sale, its helpfulness, its economies, is to come to the store.

—Meier & Frank's Seventh and Eighth Floors.



SALE Summer Dresses

\$9.85

Dotted Swiss, Voile, Linen, Organdie, Figured Voile

The price established for this sale was made regardless of the former price of these dresses. They are from some of our best summer lines.

Equally appropriate for afternoon or informal evening functions, these are types of summer frocks of which you can never have too many.

150 Suits Tailored and Semi-Tailored

\$19.50

Slimly cut, distinctive suits of navy and black tricotine or twill, that retain their smartness after many wearings. Included are some suits of checked velour in tailored and embroidered models. Lowest price heretofore \$25, some were \$52.50. No C. O. D.s or approvals.

White Gabardine Wash Skirts \$1.85

Misses' and women's attractively tailored white gabardine tub-skirts, previously priced at a much higher figure, in a special clearaway.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



All Charge Purchases Today and Balance of Month Go on August Bills Dated September 1

Here's Another Whirlwind

\$25

Sale of Meier & Frank Standard All-Wool Suits for Men and Young Men Who Want Value

All Regular Sizes, 35 to 44, Included

A MEIER & FRANK \$25 suit sale stands alone because Meier & Frank quality can not be matched at the price.

The 200 suits in this sale are all new. They are the equals of, if not superior to, any we've had at the price.

Don't let the low price lead you to think of these as anything but good clothes—many dollars better than the price indicates.

Good durable worsteds, cassimeres, cheviots and BLUE SERGES! Clothes that will look and wear extraordinarily well.

All styles for men and young men—single and double breasted, two and three-button models and a number of sport suits. Plain colors, stripes and mixtures in light and dark shades.

Choice Today at \$25

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



OUR ENTIRE STOCKS OF

Manhattan Shirts Reduced

All Manhattan dealers sell the shirts at the same prices, the semi-annual sale reductions being the same everywhere. So if you want just Manhattan shirts you can get them almost anywhere. But if, like so many discriminating shirt wearers, you want carefully selected qualities in the more desirable patterns, then you will come to Meier & Frank's, as most Portland men and young men do.

Reductions

- \$ 2.50 Manhattan Shirts at \$1.95
- \$ 3.00 Manhattan Shirts at \$2.25
- \$ 3.25 Manhattan Shirts at \$2.65
- \$ 3.50 Manhattan Shirts at \$2.85
- \$ 4.00 Manhattan Shirts at \$3.15
- \$ 4.50 Manhattan Shirts at \$3.65
- \$ 5.00 Manhattan Shirts at \$3.85
- \$ 6.00 Manhattan Shirts at \$4.65
- \$ 7.00 Manhattan Shirts at \$5.65
- \$10.00 Manhattan Shirts at \$7.15



Only at this Store Can You Get Famous Manhattan Quality with Famous Meier & Frank Service

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

THREE DAYS'

Clearaway of Women's White Low Shoes

Our entire remaining stocks of women's white low shoes will be marked at savings that range from \$1.50 to \$5.00 pair. Such well-known makes as



J & T. Cousins

Cramer, Grover, etc., are included. The sale is divided into four groups at

\$4.85 \$6.35 \$8.95 \$9.85

White reigncloth sport oxfords, some with patent trimming, white kid oxfords with cuban heels, white kid one and two-strap pumps with low, junior French and French heels, white kid and buckskin one-strap sports pumps with low heels.

All sizes to begin the sale. Try and arrange to be here early.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)