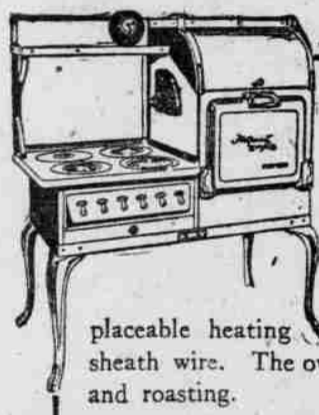


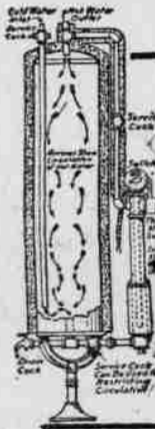
Well chosen electrical equipment makes the home



"SUPER" AUTOMATIC HOTPOINT HUGHES—This electric range has automatic time and temperature control, eliminating the housewife's close confinement to the kitchen. Equipped with replaceable heating units, either open coil or sheath wire. The oven has two units for broiling and roasting.

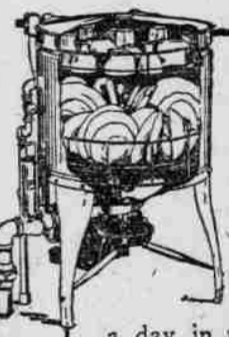
No other choice is more important for the future comfort of your family.

See that the wiring is done by a qualified electrical contractor who employs good workmanship, uses standard materials and charges fair prices. The difference between the bid of the qualified, responsible contractor and the irresponsible is seldom more than one half of one per cent (\$50.00 on a \$10,000.00 house). Should you accept a sub-standard bid you are very likely to spend five times that amount in replacing the skimmed workmanship and sub-standard materials which made it possible.



HOTPOINT HUGHES ELECTRIC WATER HEATER—Adapted for either storage or intermittent water heating. May be easily installed and does not require a special tank. Sheath wire heating unit transmits heat to water with 100% efficiency. Easily cleaned, solidly built—will last for years.

Buy only standard electrical appliances, such as those which the Pacific States Electric Company, with a world market from which to choose, has selected, inspected and certified with the orange and blue "check" seal. Some of these standard appliances are shown on this page. Others will appear in later advertisements of this series.



WALKER DISHWASHER—The one thoroughly practical dishwasher. On the market seven years and steadily growing in popularity. Thousands now in use. Directly connected with water supply and drain pipes. Practically eliminates the housewife's most disagreeable task and saves fully an hour a day in time. You may safely entrust your glass and china to the Walker. Has G-E motor.

Look for the orange and blue "check" seal on electrical products as a helpful guide both to the responsibility and technical competence of the dealer and electrical contractor and the quality of the electrical merchandise they sell.

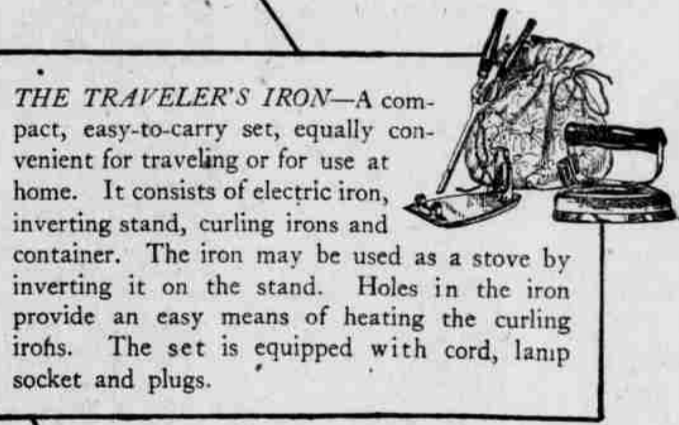
The electrical appliances shown on this page, together with other standard electrical products, certified by the "check" seal, are described in our new booklet, "The Electrical How for Householders." You will enjoy this booklet, with its many practical suggestions for the convenient and economical utilization of electricity in your home. It may be obtained free from any electrical contractor or dealer displaying this seal.



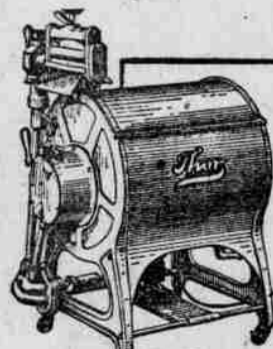
G-E ELECTRIC FANS—Types and sizes for all purposes. Turn an electric switch and you have breeze and ventilation—when and where you want it. Works year after year, silently, dependably, economically. Supplied in both non-oscillating and oscillating types, the latter furnishing a regularly shifting supply of air.



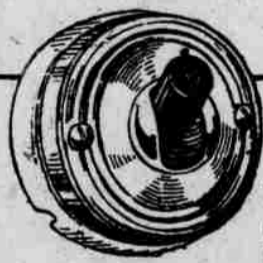
PREMIER VACUUM CLEANER—"First among cleaners." Half a million now in use. Cleans in two ways, by powerful suction alone or by suction plus a rubber-fingered brush. This feature is of great advantage to the housewife. Attachments include tools for cleaning mattresses, clothing, walls, moldings, pillows, upholstery, furniture, pianos, etc. May be quickly attached to any convenience outlet. Has G-E motor.



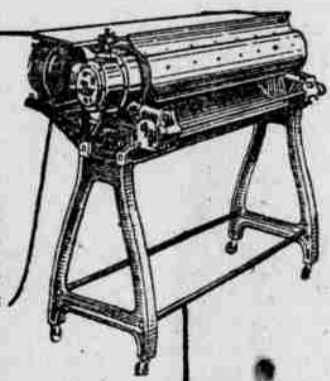
THE TRAVELER'S IRON—A compact, easy-to-carry set, equally convenient for traveling or for use at home. It consists of electric iron, inverting stand, curling irons and container. The iron may be used as a stove by inverting it on the stand. Holes in the iron provide an easy means of heating the curling irons. The set is equipped with cord, lamp socket and plugs.



THOR ELECTRIC WASHING MACHINE—The Thor washes everything from fine laces to grimy overalls without any rubbing. It does the week's washing in half the time required for hand washing and eliminates all the hard work of hand rubbing and rinsing. The Thor is scientifically constructed. Has G-E motor. Always ready and seldom gets out of order. On the market 14 years. Over 750,000 in use.



G-E TUMBLER SWITCHES
The G-E tumbler switch is the latest device for controlling circuits, and stands up better than any other device made for a similar purpose. It is self-indicating—up and it's on, down and it's off. It can be operated with the arm or elbow when the hands are full. Supplied in both flush and surface types.



THOR ELECTRIC IRONER—Does the average family ironing in about one-fifth the time it takes to do it by hand—and does it better. Handles everything from household linen to lingerie. Costs about 5 cents an hour to operate. No special skill is required. The control is simple and automatic. The Thor is equipped with G-E motor.

PACIFIC STATES ELECTRIC COMPANY

OAKLAND LOS ANGELES SAN FRANCISCO SEATTLE PORTLAND SPOKANE

Go to dealers and electrical contractors who display the "Check" Seal