

EXIT THE FLAPPER IS HELD AT HAND

Longer Skirts Are Expected
on Fifth Avenue.

LOSING BATTLE FOUGHT

Costumes and Manners Are De-
clared Doomed to Join Gibson
Girl in Attic Trunks.

NEW YORK, July 4.—(Special).—The fifth avenue woman's tailor, the head of the department store section devoted to gowns and the buyer for the so-called exclusive shops agree that the days of the flapper are numbered. The longer skirt, fashion's decree for the up-to-date styles, has sounded her doom, they say. With her back against the just-below-the-knee skirt, they will tell you, she is waging gamely and stubbornly a losing battle against the effacement of her jaunty recklessness, the loss of her piquant, convention-defying, self-sufficient personality. All the signs and portents are that the longer skirt will be the victor. Her manners, prophesy the modistes, will change with her full gown.

One salesman, after a flapper had vainly asked the other day for a gown shorter than any of those shown to her, and had departed with her purchase in a mood which indicated that she thought the whole world was in conspiracy against her, remarked:

"She will shorten that gown herself or have it shortened, but a month from now she will regret it. She has got to come to the longer skirt. Fashion will not be denied."

"A few months hence," he continued, "and the flapper, at least as a style type, will join in the attic trunks and chests of discarded fashions the pantalette girl who mimed her steps in Miss Minchin's school; the hoop skirt girl who blazed the sidewalks of the lower Broadway promenade in the '30s; the bustle girl of the '40s with her ostrich like contours, front and rear; the Gibson girl of the '50s with her full blown shirtwaist, forward thrust torso and receding hips, the tailor-made girl of the same period with her sharp, riding habit angles; the demure slouch girl with her slumping, bagged-in-the-middle droop and the vamp girl, immediately predecessor of the flapper, with her kaisomined face, vivid blue nose and mouth, low dressed hair and slinky walk."

Flapper Styles to Vanish.
"For a mere man to make this prophecy may seem the height of folly and impudence. Yet more man in Paris has laid its foundation. And the mere man of Fifth avenue or Broadway has only to point his eyes to deduce facts apparent even to one who knows naught of Freud or Jung. This prophecy is based on these theories:

"Women, in the mass, have never successfully resisted a change in fashions."

"Skirts are being made, sold and worn longer than they have been for a year and by next fall will be two and three inches from the ankles in average length."

"The flapper herself is now wearing capes whose fringe falls nearly to her ankles."

"Bibbed hats does not harmonize with gowns cut on Grecian lines and draped in fullness nearly to the ankles."

"Women who had their hair bobbed a year ago are now buying curls, switches and transformations."

"Dress has invariably influenced social manners, customs and speech."

"Much misinformation has been spread concerning the genesis of the term flapper and the person to whom it was originally applied. The general impression seems to be that both the term and the type it describes were first of all outgrowths of the world war; that both signified in the first instance a girl who engaged in war work and thereby tasting the sweets of independence of the equal with man, became a destroyer of established custom and the sole arbiter of her own destiny."

"As a matter of fact, the flapper, as we know her today, the happy antithesis of her on whom the title was first bestowed. In 1910 American visitors to England heard of the flapper. Those who inquired into the meaning of this unusual and previously unheard appellation found that it designated a girl varying in age from 14 to 17, who had not yet 'come out,' who rode in the side of a motorcycle, and because she had not reached the debutante stage of doing her hair on the top of her head wore it hanging down her back, braided or loose, so that it flapped in the wind. Hence the name flapper. This girl was in type anything but radical or unusual. In speech, manners and dress she was modest, unassuming and refined, the personification of a well-bred, well-read, well-educated daughter in a family of means and social position. She wore her skirts half way to her ankles. She was thoroughly conventional."

Original Flapper Recalled.
"She had none of the assurance, none of the independence, none of the impudence, none of the defiance of social laws, none of the slang, none of the freedom with those of the opposite sex, none of the scorn for parental advice, none of the devotion for respectability, none of the daring in dress, none of the impudence in criticism which have made the American flapper a by-word."

"But there was a war metamorphosis of the title. With woman's entry as an active ally into the struggle against one-power world domination, she shortened her skirts and hair, the better to do her work. Her short skirts flapped and her bobbed hair flapped and she came to be called a flapper. She shed the greater part of her femininity, but retained her womanhood. She went into postwar life with a chip on her shoulder. She took her flapperism with her, her short skirt and her bobbed hair. She refused to surrender her war-conferred freedom. The war flapper became a leader, a standard bearer for girlhood and young womanhood. But among those who followed her example were many of the ignorant, the extremists and those who, just graduating from grammar or high school, had not been through her experiences. These mistook liberty for license. The dress designers and makers, quick to catch the trend of the change in woman's outlook on life, catered to the extremists, so that, willy-nilly, the conservatives were forced to accept what style dictated or be out of fashion. Graduation no longer meant long dresses and the assumption of the outward semblance of the 'grown up.' Moreover, matrons and their unmarried sisters, seeking to halt the outward signs of the advance of age, found

AMERICAN OPERA STAR OFF FOR EUROPE.



MISS ANNA CASE.

Miss Anna Case, noted American soprano, formerly of the Metropolitan Opera company, who has for the past few years devoted her talents to concert engagements in America and Europe, has sailed for Europe, where she will find pleasure among her friends and rest through the summer.

In the flapper's code of dress, found in conduct an outlet for the pent-up repressions of long-skirted dignity.

Pupils' Thunderings Heard.
"Thunderings from the pupils of all sects and denominations, edicts of school boards, prohibitory rules of department stores, resolutions of self-constituted censors of public morals and parental warnings have failed to turn the flapper from her own definitive speech, dress and manners. She has defied them all. Opposition serving only to spur her to further adventure in living her own life in her own way."

"But now she is opposed to an irresistible force, the force of fashion. She may defy it; she is defying it; but it goes on the way it has charted. Oblivious of her threats, her tears, her efforts to circumvent it, she is getting out of date. All fashion is a manifestation of the herd instinct. The herd has started to follow the new styles, just as it aped the flapper. She will follow the herd."

"It is not in reason, knowing somewhat of what she is at heart and something of what history and human experience have taught us of the psychology of clothing, that she will follow the herd."

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DISARMAMENT PLAN IMPRESSES LEAGUE

Cecil Proposal for World
Peace Given in Detail.

ARTICLE 10 IS MODIFIED

Four Regions Established That
Would Put America in Zone
of Monroe Doctrine.

PARIS, July 4.—(By the Associated Press).—The plan for general world disarmament, which was laid before the temporary mixed commission on disarmament of the league of nations yesterday afternoon by Lord Robert Cecil of Great Britain, was presented in full detail at this morning's session of the commission. This plan is said to have been favorably received by most of the delegates.

All nations, according to Lord Robert's plan, would sign a general disarmament agreement and would agree to go to the defense of nations in their respective regions or continents in case of aggression.

American Objection Met.
The principal American objection to article 10 of the league of nations, it is held, should be met by the league of nations. The commission would determine whether the contracting powers were complying with the agreement for reduction of armaments and whether states' preparations constituted a menace, and if so what measures the other nations should take to aid the state so menaced. These measures would be binding upon the aiding powers when approved by a three-fourths majority of the council.

Four Regions Established.
The plan divides the world into four regions—America, Europe, Asia and Africa. Only the powers in each region would be obligated to aid a menaced nation upon the commission's recommendation approved by the league council. The reduction of armaments would be determined in advance and constantly checked up and if any nation exceeded the amount of armaments allowed under the agreement, it would be subject to suspension from protection and to penalties provided for under article XVI of the constitution of the league of nations. The reduction would apply to naval, military and air forces.

Disputes to Be Adjudicated.
All disputes as to the meaning and effect of the treaty, except in

deciding whether armaments exceeded the amount allowed, shall be submitted to the permanent court of international justice for final decision. The disarmament committee recommended the disposition to be made of the plans also submitted by Lord Robert Cecil for extending the Washington accord to all the naval powers, it decided unanimously to refer it to the naval subcommittee with instructions to notify all the interested powers and prepare a report on it for submission to the assembly of the league in September.

EX-KAISER IS DENOUNCED

WORKMEN BY THOUSANDS IN
REPUBLICAN PARADE.

Unusual Feeling Against Hohen-
zollern Crowd Manifested
by Demonstrators.

BY ARNO DOSCH-FLEUROT.
(Copyright 1922, by the New York World.
Published by Arrangement.)

BERLIN, July 4.—(Special Cable).—If the ex-kaiser still believes the Hohenzollerns will again rule Germany he should have been this afternoon before the memorial church he built to his grandfather on Kurtstendamm, Berlin.

Socialist workers, by many times thousands, representing the sentiments of a million German workers, chose this spot as the point of a demonstration in favor of a new constitution, apparently laws for the protection of the republic. Because of the location unusual feeling was manifested against the Hohenzollern bunch.

"Never again the Hohenzollerns out with the whole Hohenzollern bunch; put the princes out of Germany forever," were some of the shouted statements, while the streets were packed with persons carrying a mixture of republican and red flags. Thousands chanted the international, columns of thousands walked for hours in a blazing July sun.

I expected to find some hint of the first of the fact that this day is also celebrated by a sister republic, but I found none. I suggested the connection to several groups, but they apparently failed to see it. Their interest in today's demonstration was merely political.

ROTARIANS TO CONVENE

Presidents and Secretaries of
Northwest Meet in Fall.

PENDLETON, Or., July 4.—(Special).—Announcement has been made here by S. R. Thompson, president of the Pendleton Rotary club, that the annual convention of Rotary club presidents and secretaries of the first district will be held this year September 20. The district comprises Oregon, Washington and British Columbia. Practically 100 visitors will be present, there being 26 clubs in the district.

Following the day of the convention, which will close with a dinner in the evening, the visiting Rotarians will attend the Round Up, the dates of which are September 21, 22 and 23.

Cattle-Testers Qualify.

PENDLETON, Or., July 4.—(Special).—Ten graduate veterinarians of eastern Oregon took an examination under direction of Dr. W. H. Lytle, state veterinarian, last week-end and qualified for the testing of cattle for the bureau of animal industry, and for the inspection of horses to be shipped to Canada. Those here for the examination

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How about your vinegar?

Is your vinegar "just
sour?" There should
be more to it than that.

There should be a real
flavor, a fine aroma
that awakens the la-
tent tastes of vegeta-
bles and salads. Heinz

Vinegars are like that.

HEINZ

PURE VINEGARS

were Drs. A. G. Moore, Ontario; B. E. Nevil, Princeton; E. A. Resner, Baker; H. W. Riley, La Grande; L. L. Taylor, Condon; R. R. Flack, Ennis; T. Beletski, Wasco; J. A. Peed, Hermiston; H. M. Haines, and C. W. Lassen, Pendleton.

Holtzer-Cabot Radio

Telephone Headsets

Don't let them substitute
any other make of Headset
for your Radio Outfit. The
total quality of what you
hear is vitally important.

Holtzer-Cabot headsets are
the result of many years'
experience and skill in
making Telephone Head-
sets. Insist upon Holtzer-
Cabot.

Sold by all responsible
dealers

The Holtzer-Cabot Electric Co.
Boston, Mass.

What Is Cement?

What is this finer-than-flour building material called cement, that you can mix with water, sand, and stone or pebbles, and cast into all sorts of shapes that become as hard and enduring as solid rock?

Portland cement consists principally of silica, lime, and alumina. In cement manufacture these are obtained from (1) Cement rock and limestone; (2) Limestone or marl and shale or clay; (3) Blast-furnace slag and limestone.

First the rock is quarried and transported to the mill. Then it is ground to a powder, analyzed, and the several ingredients mixed in accurate proportions.

Next it is subjected to long and gradually increasing heat until, at about 3,000 degrees Fahrenheit, the mixed materials decompose and fuse into hard balls, known as clinker.

Then this hard clinker is cooled, mixed with a definite proportion of gypsum, and again ground to a powder so fine that at least 78 per cent of it will pass through a sieve having 40,000 holes to the square inch.

Finally this finished product must be analyzed to determine that it conforms to the exacting specification requirements of cement manufacture, packed in bags and placed in cars for shipment.

The manufacture of cement is a complex process involving great care, skill and expense, and requiring an enormous capital investment.

This Is the Age of Cement

PORTLAND CEMENT ASSOCIATION
111 West Washington Street
CHICAGO

TO FURTHER THE BEST INTERESTS OF CEMENT USERS

Lipman Wolfe & Co.

"Merchandise of Merit Only"



A Sale of New
"Ribbon-Striped"
White Silk Hose
\$2 a Pair

—These are the scarcest hose on the market today and the most in demand. We've just a limited number of pairs to sell at \$2.00.

—The "ribbon stripe" is the new French seam up the back—a seam that is slightly more than a half inch wide. Also, these hose have reinforced feet and garter-proof lisle tops. All sizes in the selling—\$2 a pair.

On the First Floor—Lipman, Wolfe & Co.

Clearing Entire Stock of Fashionable Earrings



Extreme Price Reductions
Direct Attention to
Five Groups—

59c 89c
\$1.39, \$1.95 and \$2.35

—Whoever wants earrings should not overlook the highly unusual opportunities presented in this clearance. For this is a selling that includes earrings in the most clever styles, in the most wanted fashionable colors: Loop Styles, Drop Styles, Ball Styles, Tassel Styles

On the First Floor—Lipman, Wolfe & Co.

Special---Vanity Cases The Values Marvelous



New Hinged Cases
of Patent Leather

\$3.45

—Medium-sized cases with beveled mirrors covering the entire inside cover, as shown in the illustration. Look closely at the picture and you will see that these cases are also fitted with powder and lip-stick containers, as well as a coin purse. All with double strap handles. Never have we seen their equal at a price as low as \$3.45.

—Special at \$5.95 are larger sized vanity cases of patent leather—these with key lock.

On the First Floor—Lipman, Wolfe & Co.

Clearance of Neckwear at HALF PRICE



Net Collars Net Vests
Lace Collars in Round, Square
Straight and Bib Styles
Lace-and-Nit Collars
High Necked Net Guimpes

—Odd lots from our regular stocks: the lace collars are of imitation or real Irish and filet laces, according to price. All of the neckwear in this group at exactly half price—and half price is 63c to \$7.50.

White Organdy Sashes at Fourth Off

—They're just the thing to enliven that new wash dress, be it of gingham, linen, voile or some other summer material. These sashes are in several desirable widths, but only a limited number in each width. All at one-fourth off.

On the First Floor—Lipman, Wolfe & Co.

Clearance of "Phoenix" Silk Knitted Underwear



Special Group
of 500 "Phoenix"
Vests \$2.15

—Cool, summery vests—right at a time when you want them—and at a greatly reduced price. Plain and Richelieu ribbed vests in flesh tint, white and orchid.

Silk-and-Fiber Vests Now \$1.95

—Three hundred of them to clear at this extra special price. Choice of white or orchid.

"Phoenix" Silk Bloomers

\$3.65



—Full-sized bloomers they are, with large reinforcements and with elastic at the waist and knee—they're in flesh tint, white, black and gray.

On the First Floor—Lipman, Wolfe & Co.

and there's 5 kinds of them
all round