

HERE'S K.M.M.!

60¢

Announcing Krause's Annual Marshmallow Shower

Saturday, June 10th to June 17th

Get in on this Shower---It's the Big Treat!

MILLIONS of KRAUSE'S MARSHMALLOWS will flood the great northwest all week, beginning Saturday morning. Sweet, tender, delicious as ever. Dressed up in the clever new FULL-POUND tin—just the right size and shape to slip into your grip for your enjoyment traveling, picnicking, camping. Just as dandy for keeping the marshmallows fresh and tender for months—ready for immediate use in salads, chocolate, desserts—and for pleasurable eating at home.

If We Could Tell You the Secret of the Delightful Flavor

of KRAUSE'S Marshmallows

—if you could this minute place one on the tip of your tongue, feel it melt and release its "bouquet," you would realize why Krause's Marshmallows are in demand farther east than Chicago. What is that flavor? That's a secret known only to three men in the world. It's yours to enjoy to the fullest extent just the moment you get Krause's Marshmallows.

Buy the Handy NEW Full-Pound Tin

Get 30% More Marshmallows for Your 60c

We couldn't improve KRAUSE'S Marshmallows—so we devised the handy new full-pound tin, being introduced this week. This tin was designed to keep in perfect condition the best marshmallows we can produce—and to give you extra value for every nickel you invest. Buying the NEW pound tin you get 30 per cent more Marshmallows for your money. Uniformly priced everywhere, the pound tin

60c

Only Stores Displaying the Picture of Krause's
Marshmallow Man Can Supply You With
KRAUSE'S Marshmallows

Look for Krause's marshmallow man on the store window; there you are sure to get the genuine Krause's marshmallows in the big NEW full-pound tin. Get an extra supply for that outing. They're delicious toasted. And, you know, there's nothing quite so much fun as toasting marshmallows around the campfire!

TRU-BLU BISCUIT COMPANY, Portland

The Home of Krause's Stellar Chocolates—and Tru-Blu Graham Crackers



Going
Camping?
Picnicking?

Krause's
Marshmallows
Are Delicious
Toasted

Fine for
Salads
Puddings
Chocolate
and for
Cake Fillings

—and a Treat
to Eat

Sold Also in Small
Tins at 15c