

ADDITIONAL MEIER & FRANK STORE ACTIVITIES FOR TODAY (FEATURING A SALE OF MEN'S SUITS AT \$25) WILL BE FOUND ON PAGE 18 OF THIS PAPER

Two Great Events

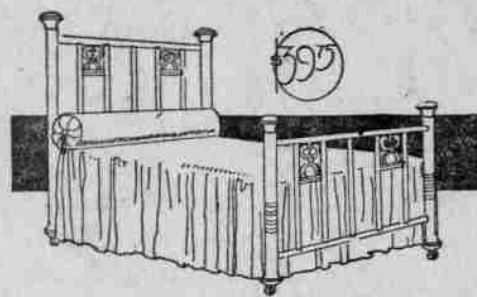


Upstairs and Down

UPSTAIRS: A SALE OF FURNITURE—DOWNSTAIRS: A SALE OF SHOES

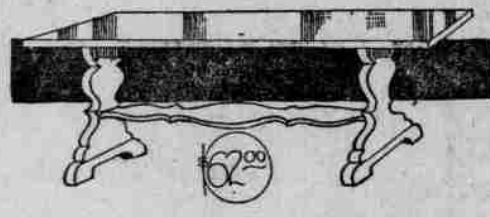
10 Furniture Groups Show This Sale's Greatness

In the Sale: Furniture for Every Room—Suites and Separate Pieces—100 Typical Values Listed



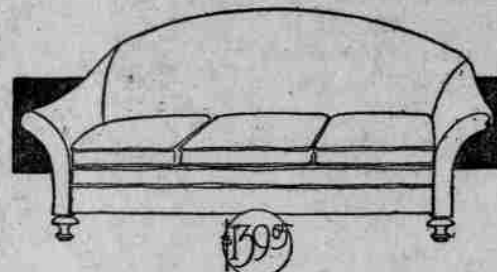
Ivory Beds

- \$50.50 Full Size Ivory Bed.....\$25.00
- \$53.50 Full Size Ivory Bed.....\$37.50
- \$39.50 Full Size Ivory Bed.....\$22.00
- \$57.00 Full Size Ivory Bed.....\$28.50
- \$31.25 Full Size Ivory Bed.....\$22.00
- \$59.75 Full Size Ivory Bed.....\$39.50
- \$49.75 Full Size Walnut Bed.....\$32.50
- \$90.00 Full Size Brass Bed.....\$59.50
- \$49.50 Full Size Brass Bed.....\$35.00
- \$58.50 Full Size Brass Bed.....\$39.75



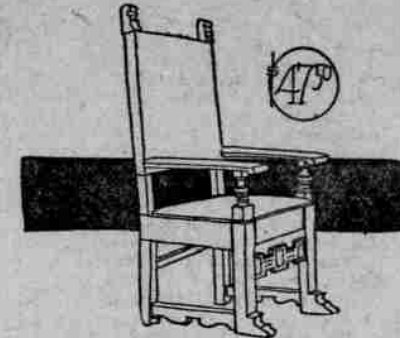
Living Room Tables

- \$72.25 Mahogany Library Table...\$55.00
- \$53.75 Mahogany Library Table...\$42.00
- \$130 Mahogany Library Table...\$83.00
- \$54.50 Mahogany Library Table...\$37.50
- \$48.50 Mahogany Library Table...\$39.00
- \$78.00 Mahogany Davenport Table...\$62.00
- \$68.00 Mahogany Davenport Table...\$59.00
- \$86.50 Walnut Davenport Table...\$69.50
- \$130 Mahogany Davenport Table...\$89.00
- \$64.00 Mahogany Davenport Table...\$42.00



Davenports

- \$325 Mahog., Cane Back, velvet, \$264.50
- \$760 Dav., silk velvet cov'd, 3 pillows, \$325
- \$467.75 Tapestry Dav., spring seat, \$195
- \$276 O'stuffed Dav., tap. covered \$179.50
- \$224.50 Pillow Arm Dav., spring seat, \$159
- \$172.50 Tapestry Davenport...\$127.50
- \$451.50 Fig. Tap., down cushions, \$139.65
- \$142.50 Tap. Cov'd Bed Davenport \$99.50
- \$95.75 Golden Oak Bed Davenport...\$72
- \$363.50 Mahog. Velour Bed Dav. \$119.50



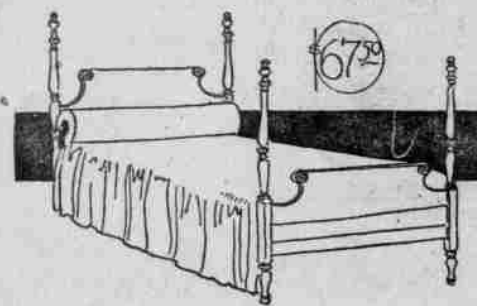
Upholstered Chairs

- \$148.75 Arm Chair, sateen cov'd, \$109.75
- \$115.50 Arm Chair, denim covered...\$58
- \$111 Arm Chair, velour covered...\$55.50
- \$146 Arm Chair, denim covered...\$65
- \$56 Side Chair, damask covered...\$25
- \$104.50 Arm Chair, denim covered...\$65
- \$90 Arm Chair, sateen covered...\$52.50
- \$125 Arm Chair, denim covered...\$65
- \$250 Arm Chair, velour covered...\$124
- \$78 Arm Chair, denim covered...\$47.50



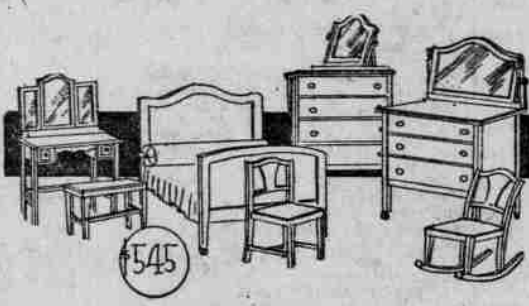
Upholstered Rockers

- \$111 Mahog'y Rocker, velour cov'd, \$55.50
- \$41.25 Mahog'y Rocker, tap. cov'd, \$27.65
- \$54 Mahog. Rocker, tapestry cov'd, \$39.50
- \$51.95 Mahog'y Rocker, tap. cov'd, \$37.50
- \$73 Mahogany Rocker, tapestry cov'd, \$52
- \$53.25 Mahogany Rocker, cane seat...\$39
- \$39.50 Mahogany Rocker, velour cov'd, \$27
- \$43.75 Mahog. Rocker, velour cov'd, \$34.50
- \$35 Mahog'y Rocker, velour cov'd, \$22.50
- \$69 Mahogany Rocker, tapestry cov'd, \$53



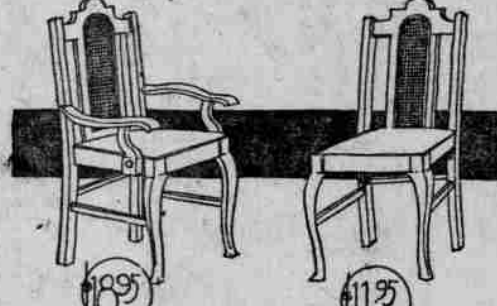
Wooden Beds

- \$78.50 4-Post Mahogany Twin Size Bed \$61
- \$71 Colonial Mahogany Twin Size Bed \$59
- \$71 Colonial Mahogany Full Size Bed \$59
- \$84 4-Post Mahogany Full Size Bed \$67.50
- \$177 4-Post Carved Mah. Full S. Bed \$139
- \$63 Colonial Walnut Full Size Bed...\$30
- \$47 Ivory Spool Bed, Full Size...\$39.50
- \$84 Ivory Cane Insert Twin Size Bed...\$67
- \$97 Ivory Bow End Bed, Twin Size, \$79.50
- \$102 Ivory Bow End Twin Size Bed...\$69



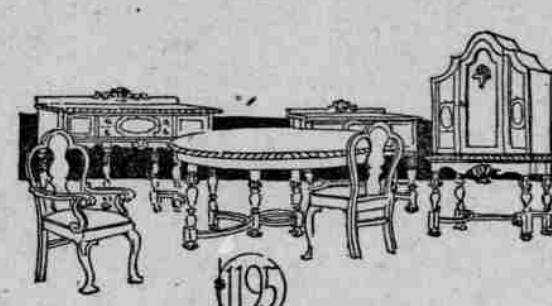
Bed Room Pieces

- \$262.75 Four-Piece Ivory Suite...\$139
- \$457 6-Pc. Glass Top Ivory Suite \$299.25
- \$666 Eight-Piece Mahogany Suite...\$545
- \$480 Four-Piece Mahogany Suite...\$334
- \$120 Mahogany Dresser...\$81
- \$75 Mahogany Chiffonette...\$49.50
- \$182.50 Mahogany Dresser...\$98
- \$89 Walnut Dresser...\$59.50
- \$193 Mahogany Vanity Dresser...\$139.50
- \$162 Mahogany Dresser...\$124.50



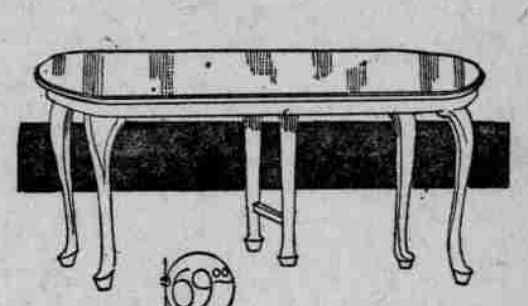
Dining Chairs

- \$48.75 Mah. Chipp'nd'le Arm Chair \$23.98
- \$38.50 Chippendale Mahog'y Chair \$19.49
- \$18 Queen Anne Mahog. Arm Chair \$10.95
- \$11.50 Queen Anne Mahogany Chair \$7.45
- \$26.75 Queen Anne Wal. Arm Chair \$18.95
- \$18.50 Queen Anne Walnut Chair...\$11.95
- \$28 Wm. and Mary Wal. Arm Chair \$19.75
- \$19.75 Wm. and Mary Walnut Chair \$15.75
- \$27 Wm. and Mary Wal. Arm Chair \$13.50
- \$19.75 Wm. and Mary Waln't Chair \$10.95



Dining Room Suites

- \$495 9-pc. Walnut Dining Room Suite \$345
- \$917 10-pc. Waln't Dining Room Suite \$527
- \$600 9-pc. Walnut Dining Room Suite \$395
- \$345 10-pc. Wal. Din. Room Suite \$224.50
- \$2693 12-pc. Wal. Din'g Room Suite \$1195
- \$565 9-pc. Mahog. Dining Room Suite \$410
- \$495 9-pc. Mahog. Dining Room Suite \$345
- \$98 Mahogany Buffet...\$62.50
- \$90 Mahogany China Cabinet...\$64.75
- \$514 10-piece Walnut Suite...\$341.15



Dining Room Tables

- \$57 W. & M. Mahog. Table, 45-in., \$22.50
- \$42.75 W. & M. Mah. Table, 45-in., \$22.50
- \$57 Queen Anne Wal. Table, 45x54, \$32.50
- \$198.75 Adam Wal. Table, 46x60, \$94.50
- \$57 Queen Anne Mah. Table, 45x54, \$32.50
- \$78 Queen Anne Mah. Table, 48-in., \$52.50
- \$87.75 Queen Anne Mah. Table, 48x60, \$69
- \$87.50 Queen Anne Wal. Table, 45x60, \$69
- \$80 Queen Anne Mah. Table, 46x60 top, \$59
- \$43.50 Queen A. Wal. Table, 36x48, \$29.75

—Meier & Frank's: Eighth Floor, (Mail Orders Filled.)

Extra Selling Space

Much of the Millinery Section as well as the entire Lower Price Shoe Store proper will be given over to this sale.



Extra Salespeople

have been provided for this extraordinary shoe sale to see that everyone is waited on promptly and efficiently.

This Morning at 9:15 We Launch One of the Greatest Shoe Sales in the Downstairs Store

7500 Pairs of Shoes for Men, Women and Children---SAVE!

THOUSANDS of pairs of shoes—GOOD shoes—purchased directly from the manufacturer at prices far below the original costs or worth of the shoes—are in this sale at extraordinarily low prices.

SHOES for men, women and children are included—nearly all sizes in every lot. It will pay handsomely to supply the family's shoe needs for a long time in this three days' sale while lots last.

<p>Mary Janes Children's and misses' Mary Janes with patent colt uppers and good leather soles. Sizes 2 to 5, pair 98c. Sizes 5 1/2 to 8, pair \$1.39.</p> <p>98c</p>	<p>Men's Good Shoes Black and brown kid or calfskin shoes in English and round toe styles. Goodyear welt soles. Broken sizes 6 to 11.</p> <p>\$3.69</p>	<p>Women's Low Shoes Patent and black kid pumps in high heel styles. Mostly narrow widths. Sizes 2 1/2 to 7. Great values.</p> <p>\$1.00</p>
<p>BOYS' SHOES Black calfskin shoes with solid leather sewed soles. English and round toe styles. Sizes 9 to 13 1/2, and 1 to 6, pair \$2.39.</p> <p>\$2.39</p>	<p>MEN'S SHOES Black and brown calf shoes including the famous "Herman" army and navy shoes. Goodyear welt soles. Sizes 6 to 11.</p> <p>\$4.69</p>	<p>LOW SHOES Women's white canvas pumps and oxfords, medium toe, low heels. Also white kid one-eyelet pumps, Louis heels.</p> <p>\$1.98</p>
<p>MEN'S SHOES Black and brown vici kid and calfskin dress or work shoes from some of our best makers. Many styles. Sizes 6 to 11.</p> <p>\$4.69</p>	<p>WOMEN'S PUMPS Black kid and patent leather pumps in high heel styles with turned leather soles. Good widths. All sizes.</p> <p>\$1.69</p>	<p>LOW SHOES Women's white canvas one and two-strap pumps with low, medium and Baby French heels. Oxfords in low heel styles.</p> <p>\$3.45</p>
<p>WOMEN'S SHOES Brown and black kid or calfskin high shoes with Cuban, military and French heels. Goodyear welt soles. Sizes 2 1/2 to 8.</p> <p>\$3.98</p>	<p>LOW SHOES Brown and black kid military oxfords. Patent strap shoes. Patent oxfords. Gray suede pumps. All sizes.</p> <p>\$4.98</p>	

—Meier & Frank's: Basement Balcony, (Mail Orders Filled.)