PORTLAND'S TRIBUTE PAID TO WAR HERO

Sergeant Schaeffer's Body Lies in State Here.

FUNERAL IS TOMORROW

Bier in Armory Is Banked With Floral Pieces From Friends and Military Units.

Patriotic citizens yesterday paid reverent tribute to the memory of Sergeant Walter Schaeffer, war hero and last of the soldier dead to be returned from France, whose body now lies in state under military guard at the armory.

At 11 o'clock yesterday morning the body was escorted from Holman's mortuary to the armory by comrades of Company D, old Third Oregon regiment, under command of Lieutenant Peter Lauristen.

Guard was set and during the afternoon, until the doors were closed at 5 o'clock, visitors entered and paid silent tribute to the sergeant's memory. Banked about the bier were handsome floral pieces from friends and military organizations of the city.

Old comrades declared that even more citizens would have paid their mead of respect to Sergeant Schaeffer had it been known that his heroism in France won him the Croix de Guerre. This military honor was bestowed upon his mother, Mrs. Eva Schaeffer, in public ceremony in Portland during the summer of 1919.

Funeral To Be Tomorrow.

The posthumous citation was for a brave and remarkable achievement in Sergeant Schaeffer's first major engagement at Vaux, July 1, 1918. With a platoon of men in his command he cleared a stretch of woods, capturing 50 prisoners, a quantity of ammunition and materials and several machine guns. A remarkable feature of this achievement was the fact that it was accomplished without the loss of a man from the platoon.

Subsequently the Portland hero fought at Belleau Wood and in the Soissons drive. He was killed in action about 10 A. M. on July 18, in the Soissons engagement.

As a measure of recognition for the heroism displayed in battle, Sergeant Schaeffer will be accorded military honors of a colonel in the funeral services of tomorrow afternoon. The funeral will follow the public Memorial day exercises at the municipal auditorium where the casket will rest during the services.

High Mass Is To Be Said.

Requiem high mass will be said for the soldier hero at St. Mary's cathedral at 9 o'clock tomorrow morning, Reverend Father George Campbell officiating. Erroneous statements previously gave the time of this service as 9 o'clock yesterday morning. Excomrades of Company D, old Third Oregon, will form the military escort to and from the church. These men have been called to assemble at the armory tomorrow morning, not later than 8:30 o'clock. Men of the same company have been chosen as honorary pallbearers.

The escort yesterday, under command of Lieutenant Lauritsen, embraced six squads. These moved in two sections, commanded by Lieutenants John Alexander and Edward Dunn. The three lieutenants were also in charge of watches of the day and night about the bier. The body is to lie in state at the armory again today, from 9 A. M. until 5 P. M.

Record Held as Athlete.

Attesting the popularity of Sergeant Schaeffer while a member of the old Third regiment, on the Mexican border in 1916, and subsequently with the 162d infantry, was his record as an athlete. He was catcher for his company's baseball team, played on the football team and became middleweight wrestling champion of the 162d regiment.

The mother, to whom came the high military honor he won, is now in St. Vincent's hospital, recuperating from a serious operation. She will be unable to attend the funeral services and other exercises honoring memory of the son tomorrow.

HOOD RIVER PAYS TRIBUTE

Canadian War Veteran Dies of Tuberculosis Contracted in Service.

HOOD RIVER, Or., May 28.—(Special.)—Hood River folk today crowded Riverside community church to pay their last respects to Carl J. Berry, son of Mr. and Mrs. A. H. Berry, Canadian great war veteran, who died Friday night from tuberculosis, contracted while in the service. Rev. W. H. Boddy, pastor of the church, officiated. The bier and altar were banked high with floral tributes.

Full military rites were accorded the Canadian veteran by Hood River post American Legion. Members of the Legion and company C, 186th regiment, O. N. G., formed a uniformed escort for the motor van which bore the body to idlewilde cemetery for interment. The Knights of Pythias band accompanied the funeral cortege. Songs were rendered by the Riverside choir and a solo was sung by James Fenemore, Canadian comrade of Mr. Berry.

Mr. Berry served as a lieutenant with the Royal Flying corps. He was married shortly after the war to a Moose Jaw, Sask., girl. His widow and an 18-months-old son, Carl J. Jr. survive, as do two sisters, Miss Marie and Mrs. Neal Nunamaker, and a brother, Arnold Berry.

Church Opposes Daylight Savings.

At morning service yesterday the congregation of University Park Methodist church took a vote on the proposal to institute daylight saving hours in the city and the result was strongly against the change. Present in addition to the usual worshipers were many members of the Grand Army and the Women's Relief corps, who attended the patriotic services of the day.

Obituary.

Mrs. Emily Huelat.

Mrs. Emily Huelat, who died recently in Salem at the age of 83 years, had lived in Salem almost continuously for the last 70 years. She was a native of Kentucky and came to Oregon in her early girlhood with her father's family. Her father was for many years the leading physician of Salem and the family was one of the most prominent in the pioneer days of this state. Mrs. Huelat's husband, who died many years ago, lived in Oregon City and there Mrs. Huelat spent the early days of her married life. She is survived by two sons, Charles and Alfred, two daughters, Mrs. J. W. Bickford of Portland and Mrs. William Morris, wife of Professor Morris of the University of California faculty; two sisters, Mrs. J. W. Jordan of Berkeley, Cal. and Mrs. George H. Burnett of Salem, and two brothers, Judge George W. Belt of Spokane and John D. Belt of Willamina. Judge Harry Belt of Dallas is a nephew. Mrs. Huelat's oldest daughter, Mrs. Edward Weller of Salem, died a few weeks ago.

Harry Aman.

EUGENE, Or., May 28.—(Special.)—The body of Harry Aman, formerly a Eugene man, who was electrocuted near Los Angeles Friday, is expected to arrive in this city tomorrow morning for interment. The funeral will be held Tuesday. The body will then be sent to Portland to be cremated, and the ashes returned to Eugene.

According to word received here, Aman was killed while working for the South California Edison company. He leaves a brother, G. W. Aman, of this city, and his father, G. W. Aman, Sr., of Vancouver.

FAMOUS SOLOIST COMING

BOBBY MURRAY WILL SING AT ROSE FESTIVAL.

12-Year-Old Boy, Who Reached Highest Note Recorded, Engaged for Programme.

Twelve-year-old Bobby Murray, whose phenomenal voice soared 12 full tones above the highest note ever sung by human voice, in a recent outdoor test at New York, is coming to Portland for the Rose Festival, and will be the soloist of a special outdoor musical programme staged by the Whitney boys' chorus, comprising 2000 voices, made up of singing units from a score of Oregon towns and cities.

This announcement was made last night by W. C. Culbertson, Rose Festival director.

"We have definitely signed up Bobby Murray for the festival," said Mr. Culbertson. "His managers have made a special concession to the festival board in letting him come from New York at this time, which necessitates the canceling of several very profitable engagements."

Bobby Murray, talented New York lad, who will be Rose Festival attraction.

Arrangements are being made by Director Culbertson and his committee for an effective staging of the great musical programme to be given by the phenomenal boy star. The Multnomah field probably will be obtained for the event. Bobby Murray is a Tacoma boy, who was sent to New York for the development of his remarkable voice.

AUTOISTS, DRUNK, JAILED

CAPTURE EFFECTED IN FRONT OF POLICE STATION.

Charges of Liquor Possession and Driving While Intoxicated Are Placed; Bail Is Denied.

The curb in front of police headquarters, Second and Oak streets, is no place for a motorist to park at any time, much less when he has a pint on his hip and about that much in his interior. Early yesterday morning Burr W. Perkins, 30, who said he was a salesman for the Blake-McFall Paper company, did that. His companion, Joe Toenyes, also was locked up.

Patrolman Pfenning was standing in front of the station when Perkins drove up. Pfenning noticed that the automobile "wobbled" a little as it drew up. He went to speak to Perkins. As he did so his quick eye caught a movement of Toenyes' hand to his hip pocket. Pfenning caught the hand as it came forth with a bottle of moonshine that was to have been dashed to the pavement.

The men had intended enjoying a noodle across the street from headquarters. Perkins was charged with driving while intoxicated and Toenyes with having liquor in possession. Both men were denied bail for some hours, police maintaining that they were too drunk to be released.

EXPLOSION INJURES MAN

L. R. Teeple Burned When Gasoline Ignites in Garage.

L. R. Teeple, 95 North Seventeenth street, was burned severely about the arms and legs yesterday morning when a lighted match exploded gasoline as he was filling the tank of his automobile at the Union garage, Broadway and Hoyt street.

Teeple owns and drives his own car. He was holding the gas tube in the intake of his gasoline tank when someone, unidentified, it was said, lighted a cigarette and thoughtlessly tossed the match near him. There was an immediate explosion, which enveloped Teeple, setting his clothing afire and damaging the rear of his machine. Bystanders smothered the flames in his clothing with a motor rug and he was sent to Good Samaritan hospital. At a late hour last night he was said to be in a critical condition. Teeple is married and 30 years old.

Elma Graduation Planned.

ABERDEEN, Wash., May 28.—(Special.)—Elma high school graduation exercises have been set for Friday night, June 2, at Eagles theater. There will be 22 graduates. Class-day exercises are set for May 31. The eighth grade graduation is set for Monday night, June 5. The pupils of the grade are preparing a programme.

CIVIL WAR VETERANS PRAISED BY PASTOR

G. A. R. Posts Attend Sermon by Dr. MacCaughey.

FLAGS GIVEN EX-SOLDIERS

Minister Declares Peace Work of Fighters Entitles All to Eternal Memorials.

"This memorial day signifies the immortality of heroic duty," stated Dr. Charles W. MacCaughey, pastor of the Centenary-Wilbur Methodist Episcopal church yesterday morning in speaking on "The Significant Memorial."

Members of Sumner, George Wright and Lincoln-Garfield posts of the G. A. R. and the Women's Relief Corps No. 21, attended the services in a body. Special honors were accorded the veterans, and each one received a small American flag as a souvenir of the occasion.

Dr. MacCaughey spoke from the words "What mean ye by these stones." Joshua iv:6.

"As long as this nation stands you and your comrades will live in the memory of a preserved and grateful people, not only as heroes, but as saviors, for it is almost impossible for human mind to conceive what the course of history would have been had this union not been preserved," he said.

Record to Remain.

"The people of all climes and tongues will keep your memory green, for your record will stand forever as a common heritage. You were not the slaves of a despotic will. You did not go and your comrades did not die at the behest of a tyrant. You were not moved by the lust for conquest, nor the lust for glory. Your sacrifice was voluntary. When the life and liberty of the human race was threatened you freely responded, in your determination that free institutions should perish from off the earth. Time will destroy the marble of your tombs, for no chiseled epitaph can survive its attacks. The steel of your bayonets will rust and decay, but your memorial will remain eternally in the hearts of men, in the principles for which you suffered, and in the unity of this nation that you cemented with your own blood.

"At a conference of the members of the American Legion, not long ago Joseph Cannon delivered a remarkable address. He told his hearers that the veterans of the civil war did more than save their country in war, for they saved it in the peace following the war. They came back from the battlefields and camps and took up the routine of life where they had laid it down. They became the conservators of the nation's resources and the builders of its waste places. They took the lead in business, professional life, politics, religion and charity.

Development Taken Up.

"With the energy and confidence learned on the field of battle they threw themselves tremendously into the development and reconstruction of their country. That they did this successfully is shown by the fact that since that time the population of the nation has increased from 30,000,000 to more than 100,000,000, and the wealth from about $16,000,000,000 to $250,000,000,000. In addition to that they have brought about an increase in ideals, humaneness, care of poverty and destitution and moral improvement greater than had been produced since the time of Moses.

"Mr. Cannon pointed out that to these veterans, saving the country was not one great act. The children of Israel, after they crossed the Red sea said: 'Now it is all over.' They began to disagree, quarrel, follow false gods, and as a consequence were compelled to wander for 40 unnecessary years in the wilderness. The civil war veterans did not do that, but pursued the work of peace as faithfully as they did the work of war. We cannot live on the glories of the Argonne, Gettysburg nor Bunker Hill. The best way to honor the noble dead is by being true to that for which they died."

G. A. R. TRADITIONS LAUDED

Civil War Spirit Said to Challenge Youth of Today.

"The G. A. R. challenges the youth of today to be worthy of the great traditions of the past and by conserving these great traditions and living them, to inspire us to face our problems with faith," declared Rev. Ward W. MacHenry yesterday morning at the Mount Tabor Presbyterian church. His subject was "Conservers of Great Traditions."

Members of Ben Butler post of the G. A. R. and the Women's Relief corps were honor guests, and the church was crowded.

"Every worth-while organization of long life and historic past has certain great traditions handed down from generation to generation. Palestine is a land of memorials. The traveller sees everywhere more or less authentic historic places associated with great events and great persons of the past; one whole tribe, Levi, was set aside to conserve the patriotic and spiritual ideals of Israel.

"The sea has its great traditions; so has the stage, and in the same manner the G. A. R. is the conserver of American ideals.

"The popular phrase '100 per cent American' is often used cheaply and unworthily for politic effect or self-advertising, but you men of the G. A. R. earned your right to use it on bloody battlefields and in 57 years of constructive living for America.

"The greatest compliment the boys of 1918 paid you was not the salute or standing at attention as you passed. They hearkened to your teachings, followed your examples and took the unstained flag of our country overseas to continue the struggle for liberty and democracy for others; worthy sons of worthy sires.

"You have conserved for us a great, beautiful, unselfish tradition of liberty; freedom to do right, sacrifice self for the good of others, willingness to give your life for the perpetuation of American ideals, not the mean and selfish idea that liberty means to do as you please, regardless of the rights of others.

"You have conserved for us the rights of the majority in our government. We have been very sensitive to the right of individuals and minority groups, but you teach us democracy must rest on respect and loyal co-operation in the expressed and final will of the majority—the wisdom of all or of a vast majority is surely more trustworthy than the wisdom of one or the self-opionated stand of a stubborn few.

"Our future is rooted in our historic past; not that the "dead hand" of the past holds us back or directs our destiny, but our forefathers built a magnificent foundation for our state and with marvelous vision arranged for needed changes in any future growth of America. Our Constitution is a wonderful instrument preserving our liberties and rooting out future in the historic traditions of the past.

"Memory is the storehouse of the mind and today we breathe the fragrant and beautiful memories of those who gave their lives for freedom and democracy and the inspiration of the great days of '61."

Problems of Dressmaking by Madam Richet

PORTLAND, May 9.—Dear Madam Richet: Can you please tell me how the openings for the ribbon laces are finished in the collar of the dress No. 2604 in the McCall for April? Thanking you. T. P.

T. P.: At this date I do not happen to have the issue of which you write, but will say that in nearly all cases the openings are either bound or buttonholed.

PORTLAND, May 14.—Dear Madam Richet: I am puzzled about my summer frocks and am writing to you for some suggestions. I am 17 years old, 5 feet 5 inches tall and rather stout, gray eyes and golden colored bobbed hair. I have a rather large bust, so all styles do not fit me. I want to have a brown canton crepe dress. What pattern would you suggest and what trimmings? Also I intend to have a gingham dress and a linen dress. What colors and patterns would you suggest for these?

Would patent leather oxfords and gray stockings be proper with a tweed suit? Thanking you. VIRGINIA.

VIRGINIA: Your brown Canton crepe will find a pleasing line in the model as shown in the Ladies' Home Journal, page 11, dress 3469—the summer quarterly. If you are stout do not have the design as shown on the skirt and sleeves, but keep in the plain line. Combine with the black satin as the trim for your collar, side line, sleeve finish and sash.

A gingham dress made as model 3347, using the pique for the collar, cuffs and the motifs will be very effective. The linen as the dress 3571, using a contrasting shade for the flowers will be equally fetching. Both will be found on page 17 in the Butterick quarterly for the summer.

A sport exford is the proper thing to wear with the tweed suit and never a patent leather.

SILTCOOS, Or., May 4.—Dear Madam Richet: I have used a number of your splendid ideas, even though they were not intended for me. I have a dark blue messaline dress that I would like to make over. It was made last year, has a long waistline with an over-skirt. The under-skirt is full length. Dress slips on over the head, is trimmed in blue beads. I like the dress as it is very much, only the skirt is narrow and the seams are pulling apart at the bottom.

Have thought of getting a black taffeta for myself. Have planned on making it like the one in McCall's Magazine for May Dress, No. 2492, page 48. Perhaps you can see something better. Am 25 years old, 5 feet 6 inches tall, weigh about 140 pounds, dark brown hair, dark eyes and no color.

Could you tell me what to use to set the colors? Hoping I am not asking too much, yours truly. NELLIE.

NELLIE: With the underskirt too tight you might like the plan of putting in the inset in a matching blue and letting it take the form of the inverted pleat. This will be the most successful method in a dress such as yours.

For the black taffeta why not have a more youthful type of dress, such as is shown in the summer quarterly of the McCall issue? On page 38, No. 2651, is a charming style for such a fabric as a taffeta. Have the collar, cuffs and the belt made of the cherry colored crash or the organdy. This will brighten up the dress and your face will carry the reflection.

A complete list was given a few issues past regarding the "color setters" and space cannot now be given to the same item, but the salt, vinegar and sugar of lead will be found helpful with the colors you mention.

PORTLAND, May 12.—Mr. Dear Madam Richet: I have four yards of goods like sample, 36 inches wide, and would like a suggestion as to style of making, also what color and kind of material would look best underneath.

Am 5 feet 5 inches tall, weigh 125 pounds, hair brown, eyes blue-gray, bust 36 inches, good complexion and color. Thanking you. MRS. P. R. S.

MRS. P. R. S.: Your sample has quite fascinated me, for it has so many "moods" and is equally attractive in several combinations. However, we must make the decision and I wish that you would try it over an orange taffeta. Somehow the real value of the design gains truest value so combined. As for the style of dress I am sure that you will enjoy the rather different line in the dress as shown in the Ladies' Home Journal, page 17, No. 2999. Have the under drop of the taffeta and the top of your material, the sash and side revere of the taffeta. The effect of the marquizette top dress and the exposed bottom line in the taffeta will be most attractive. If in the event you do not favor the orange, then I would suggest the blue to match the figure in the material, but there is no comparison if you desire real beauty in color relation.

Jersey Men at Carlton.

CARLTON, Or., May 28.—(Special.)—The Jersey Jubilee passed through here early yesterday morning, stopping for a brief inspection of the herd of Delmar Perkins. Without a doubt Mr. Perkins has one of the best producing herds in the valley and is the owner of Silver Chimes of S. B., who has six gold medals and two silver medal cows to his credit. Silver Chimes is the sire of Silver Chimes Guendola, sold to Frank Durfler of Silverton. This cow is the dam of the bull sold at the Cary sale a couple of years ago for $2700, being the highest price paid for a bull of this age in the state.

MEMORIAL SPIRIT DESCENDS ON CITY

Veterans Attend Church as Preparation for Tuesday.

TRIBUTE TO DEAD READY

Ex-Soldiers Gone Beyond to Receive Special Honors From Citizens of Portland.

Some measure of the spirit of Memorial day, when a grateful nation turns thought to memory of those who have fought and those who have died that it might be preserved in its righteous missions, descended yesterday upon the city.

It was a day of memorial services in the churches. In nearly every congregation there sat the veterans who have borne arms in these military actions where led the Stars and Stripes. Decorations, music, sermons and exercises very largely centered about the patriotism that is to be accorded the wider public recognition of tomorrow's holiday.

Posts Attend Services.

In accordance with their annual custom, the ten Grand Army of the Republic posts of the city attended a morning church service of their choosing. Gordon Grainger post members occupied a special section at the First Congregational church. Members of Ben Butler post attended the services of the Mount Tabor Presbyterian church. Few congregations of the larger churches were without a quota of veterans of the days of '61-'65 or later wars. Members of the Masonic order held public services in tribute to their soldier dead at the public auditorium.

Tomorrow business of the city will suspend while patriotic citizens join in the exercises arranged by veterans' organizations, headed by the Grand Army of the Republic to commemorate worthy sacrifices in lives and deeds. By the committees in charge it was said that no detail that may contribute to proper observance of the day has been slighted.

Citizens to Help.

With the co-operation of those hundreds of thoughtful citizens who help assemble the flowers and contribute use of their automobiles there will be no failures in the extensive and varied program outlined for the day.

In Portland's memorial observance tomorrow there will be one fitting new element. Since last the day was observed, there have been returned for burial in Oregon a number of those youthful soldiers who gave their lives in the world war. Those bodies came a few at a time and for the most part, were interred without the honor of public ceremony.

In exercises of tomorrow, centering about the bier of Sergeant Walter Schaeffer winner of the Croix de Guerre and last of those Oregon soldiers brought by the government for burial at home, there will be tribute for all of these. Their names will be read and something of their records will be made known. Because of the international element touched by these exercises there has been special invitation to Portland representatives of the allied powers to attend the exercises of the afternoon at the public auditorium. Places of honor have been set aside for the foreign consuls, both in the parade and at the auditorium.

Announcement was made yesterday that special services to honor the men of the air service in the world war who made the supreme sacrifice will be held under auspicies of the American war mothers.

Service to Be on Bridge.

The exercises will be conducted on the Morrison street bridge at 12:30 o'clock. Invocation will be pronounced by Rev. E. E. Flint, pastor of the Atkinson Memorial Congregational church. Colonel J. J. Crossley will make a brief address. In conclusion all will join in singing "America" under leadership of Miss Leona Mourton.

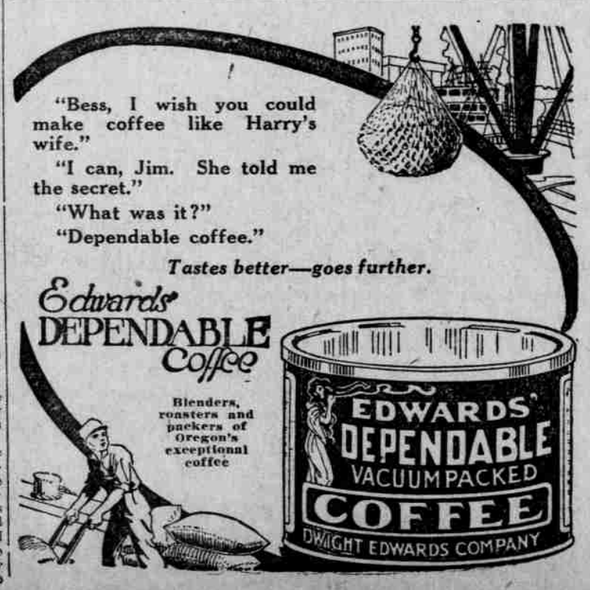
As an appropriate feature of this service small balloons bearing sprays of flowers will be released by boy scouts and an airplane will drop flowers from overhead. For participation in this feature of the day members of the war mothers' organization are asked to assemble at 12 o'clock, noon, on the Fourth street side of the courthouse. Members of the Daddies' club will provide the automobiles needed to convey the participants to the bridge.

CLOCK CHANGE VOTE DUE

Associated Industries to Send Out Questionnaire to Firms.

The Associated Industries of Oregon, embracing in its membership all the leading industrial plants in and around Portland, will conduct a questionnaire on daylight saving. The results of the survey in the factories and industrial establishments will be given to the city council at the end of this week.

The examination into this much mooted question, according to Dan C. Freeman, manager, was requested for the purpose of the proposed legislation. Card forms are being sent to all members of the association with the suggestion that a declaration of preference be taken among the employes and executives regarding daylight saving. A careful check of the workers will be kept to ascertain the wishes of the majority.



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'BAD MAN' IS CAPTURED

ALLEGED THREATENER GIVES NAME OF DAN RAYMOND.

Crippled Condition Indicated; Possibility of "Locating" for Safe-Crackers Being Probed.

The "bad man" who late Saturday night flashed a revolver and a roll of bills on M. W. S. Brown, engineer employed by the Great Northern, and threatened him with death, was taken into custody early yesterday morning by Inspectors Tackaberry and Phillips. He gave the name of Dan Raymond and said he was 55 years old.

Brown met Raymond in a restaurant, he told police, and, thinking that he was broke, offered him 25 cents with which to buy a meal. Raymond scorned the proffered money, showing Brown a roll of bills and several watches that he said he was trying to sell. A short time later Brown again met Raymond and this time he said Raymond seemed to think he was being shadowed by Brown. He drew a revolver, Brown said, and threatened him with death if he did not get away.

When the inspectors made the arrest they found Raymond possessed one watch, but found a check indicating that he was shipping a valise to California. They procured the valise from the Union station, finding in it a loaded revolver and other articles that seemed to substantiate Brown's story. Raymond, who is apparently a cripple, is being investigated by the inspectors on the supposition that he may be a "locator" for the safecrackers who recently operated in Portland.

MAN HURT IN CRASH

Many Persons Report Minor Automobile Accidents in Day.

Persons reporting minor automobile accidents yesterday crowded the corridors of the police traffic department at times. Highways were crowded with machines and police laid the accidents to mere numbers—and the tendency of the warm, drowsy day to lull drivers into catnaps.

Peter Rovito, 403 East Forty-third street, sustained a broken shoulder in a smashup at East Seventy-ninth street Southeast and Powell valley road. Rovito is 44 years old and a laborer employed by the Portland Railway, Light and Power company. He was taken to St. Vincent's hospital.

Miss Ada Johnson, 1023 Brooklyn street, narrowly escaped serious injury when she was thrown from an automobile to the pavement at East Thirty-fifth street North and Woodward avenue. Witnesses of the accident hurried her to St. Vincent's hospital under the impression that she was badly hurt, but examination showed that she had escaped unscathed.

Read The Oregonian classified ads.

A MESSAGE TO THE PUBLIC

DR. R. A. THOMPSON

¶ People generally pay more attention to telegrams than letters, don't they?

¶ You agree, because you know that the man who pays several times the cost of a letter to get his message before you quickly and prominently has something important to say.

¶ That's why I'm giving you this message in expensive and valuable space when I might get it to you more economically in several other ways.

¶ That's why I'm advertising *to you* the *service* I give.

¶ There's another reason, too. I'm here going on public record with this which I wouldn't be if the same sheet of printed words was sent to you at your office or home address.

¶ Now forget those preliminaries and get the message.

¶ In the past five years during my visits to the principal European capitals I have spared no expense on scientific research and experiment that those who most need glasses—shall have glasses of true scientific merit.

¶ Discoveries have followed one after another, some of them revolutionary. The benefits of this wonderful progress for the conservation of human vision are now yours.

¶ This distinction between the optical *profession* and the optical *business* is made in my offices where scientific technical accuracy comes first, and correct, pleasing style and frame follow as a matter of course.

¶ I will be pleased to meet my friends and former patrons in my new location.

DR. THOMPSON
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