

### FORD IN READINESS FOR SHOALS WORK

Prediction Is Manufacturer Will Be on Job July 1.

### REAL ESTATE RUSH ON

People of Alabama Section Look Upon Auto Man's Coming Almost as That of Messiah.

(CHATTANOOGA, Tenn., May 12—(Special).—Equipment and materials necessary for a quick resumption of the work on Wilson dam, the key to Muscle Shoals, are now being assembled in Detroit, ready for quick loading on cars for Muscle Shoals, according to the statement of Charles Sumner of Florence, Ala., president of the Muscle Shoals Development company, who has just returned from a trip to Detroit in search of information.

And what is more, Henry Ford has already selected the personnel of the big development organization, and the men are ready to "go over the top" in 24 hours, if Mr. Sumner's reports are to be credited. His information is that Mr. Ford will not wait for the Wilson dam to be completed before going ahead with his industrial plants, but has already purchased large areas of Alabama coal lands, and will use power generated by steam plants for his industries, until the hydro-electric units are finished. There may be misgivings and apprehensions, but Henry Ford will be at Muscle Shoals, Ala., and at work by July 1, and he will open the eyes of the world by his accomplishments here," Mr. Sumner predicted.

Three Cities Go Ahead. The tri-cities near Muscle Shoals—Florence, Sheffield and Tusculumb, Ala.—are going ahead as if congress had already accepted the offer of the automobile manufacturer. Real estate prices are going up. Transactions are becoming feverish in the haste, while thousands of idle men are flocking to the territory in search of non-existent jobs. The concern of which Mr. Sumner is head, for instance, has just purchased 2100 acres of land lying on the Tennessee river contiguous to nitrate plant No. 1, west of Sheffield, for \$200,000. A year ago the land could have been purchased for \$21,000. Other development companies have purchased outright most of the large tracts of land at all favorably located, to the dams or the nitrate plants, and engineers are busily engaged staking them off in lots for the working men's homes, small factories, business property and the like.

The most striking feature of the "boom" is the influx of Detroit capital. The Sumner development is financed from that source. Tempelmeier & Canby, big Detroit realty dealers, who have operated largely with Ford employes at Highland Park, have loaded heavily on building lots, as have the Clark interests, also of Detroit. One interesting feature of these deals is that they have been purchases, not options, and that there have been no "ifs" or "buts" in the deeds.

Fortunes Are Made. Realty transfers in Florence, for instance, are at an unprecedented rate. Business corners which, in 1920, brought \$15,000, went this spring for \$50,000. Several negroes, owners of untitled farm land in the country, have sold their holdings to speculators for immense sums. Building, of course, is not on a commensurate scale with land deals, although there is considerable construction under way. But, as a whole, the tri-cities might be said to be in a state of suspended animation waiting only for congressional action to bring them to a tumultuous and feverish activity. But unlike the sleeping princess, who was blissfully unconscious of the approach of Prince Charming, the Alabamians are enthusiastically convinced of the nearness of the magic kiss.

It is safe to say that the moment congress accepts the Ford offer—or any offer, for that matter—there will be a rush to the tri-cities which will be most embarrassing to the Florentines and perhaps disastrous to the immigrants. There will be a certain demand for workmen on the dams, though, in all likelihood, 3000 to 5000 men will fill that demand—and others needed for building homes for workers, erecting factories and so on. But these numbers will be far below those which the magic of rumor has said would be needed at Muscle Shoals.

Already there is a serious unemployment problem in the tri-cities—not of themselves, for their financial condition is far better than it was two years ago—but because of the great influx of men, drawn by the lure of Muscle Shoals. But there is no work there now. Only a few men are at Wilson dam, or the nitrate plants, keeping those gaunt deserted structures free from rats and rodents. Not a wheel is turning; everything is in a "stand-by" condition.

Thousands Are Swindled. The unemployed came to the tri-cities partly through shrewd rascals, who advertised that hundreds of thousands would be needed to finish the work, and that for a small fee (\$2) the agency would register the applicant and assure him a job. Several thousands were swindled out of their money in this way by an Atlanta "con" game, which ran into the tolls of the postoffice inspectors a short while ago. But hundreds of the men came on to Florence looking for the jobs for which they had registered. The situation is ugly, and the men are resentful that the milk and honey isn't flowing for them.

But this does not affect the section's feeling for Ford. They look upon his coming almost as that of the Messiah. In every barber shop, pool room and store window of the tri-cities one can see a gilt-framed picture of Henry Ford. The cab drivers, chambermaids, hotel porters and barbers talk about him. There is the most childlike, implicit belief that his offer will be accepted and that he will do as if by waving a magic wand transform the Tennessee River valley into a second River Rhine, teeming with traffic and lined with factories.

At any rate plans are all ready, on paper, for making the tri-cities one of the greatest industrial centers of the world. The blueprints are drawn for streets, sewers, water mains, banks and business section, together with parks and residence areas and schools. All that is needed for the go-ahead is word that Henry Ford has been awarded the contract. And in truth if congress acts favorably we may expect to see a great city mushroom up, covering the miles among Florence, Sheffield and Tusculumb, and depending for perma-

nence on the success of Henry Ford's hydro-electric experiments on aluminum.

### SENIORS SIGN TO TEACH

Positions Accepted by Members of Willamette Class.

WILLAMETTE UNIVERSITY, Salem, Or.—(Special).—A number of seniors in the university have signed contracts as teachers for next year. Miss Virginia Mason of Jefferson will teach English and music in the Mill City high school. Miss Loriel Blathford of Salem will teach French and English next year in the Klaber, Wash., high school. Harold Lyman of Gresham will

### AD CLUB WOMAN MANAGER OF VAUDEVILLE.



Mrs. Lloyd Leslie. The Portland Women's Ad club will stage a vaudeville performance tonight in Turnverein hall. A boxing bout will be a big feature. Hawaiian dancers will take part and the club's octet will sing. Mrs. Adah Loeh Ross will present a play. Let Mrs. Lloyd Leslie is manager of the vaudeville.

teach natural science and athletics in the Milwaukee high school. Miss Marguerite Cook of Portland has been engaged to teach music and history in the Astoria high school. Miss Bertha Leitner, also of Portland, will teach English in the Milwaukee high school. Miss Marion C. Linn of Silverton will teach home economics in the Salem high school next year.

### ENCAMPMENT DATES SET

Oregon G. A. R. to Gather at Newport June 27 to 29.

The annual encampment of the department of Oregon, Grand Army of the Republic, will be held at Newport June 27 to 29, according to announcement made yesterday by C. A. Williams, department commander. It had originally been intended to hold the encampment a week earlier, but owing to the change of the date of the Rose Festival the encampment dates were also changed so that there would be no conflict. This will be the 41st annual encampment of the Oregon "boys in blue."

### Lumber Grades to Be Fixed.

MARSHFIELD, Or., May 24.—(Special).—Producers of white or Port-Oregon cedar propose to establish their own grades in the future when disposing of the lumber and export or veneer logs, in accordance with a decision of loggers, who met in this city, when committees were appointed to figure out grades and specifications to be presented at another meeting here May 27. It is expected a permanent organization will be completed and grading rules established. Complaint is made in general that outside requirements cause losses to loggers and manufacturers because of exacting demands of buyers.

### Boys to Have Summer Camp.

CENTRALIA, Wash., May 24.—(Special).—On June 5 21 Centralia boys will enter a Y. M. C. A. summer camp at Camp Seymour, on Puget sound, for two weeks. The camp will be operated by the Pierce County Y. M. C. A., but that organization has generously agreed to reserve several cabins for Centralia boys between the ages of 12 and 18 years. From June 22 to July 13 four Centralia boys will attend a congress of youth to be held at Bainbridge island, near Seattle, under direction of George B. Cole.

### Clogged-Up Liver Causes Headache

It's foolish to suffer from constipation, sick headache, biliousness, dizziness, indigestion, and kindred ailments when Carter's Little Liver Pills will end all misery in a few hours. Purely vegetable. Act gently on liver and bowels. Small Pill—Small Dose—Small Price

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### Let Cuticura Keep Your Skin Fresh and Young

Daily use of the Soap keeps the skin smooth and clear, while touches of the Ointment now and then prevent little skin troubles becoming serious. Cuticura Talcum is ideal for powdering and perfuming. Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 117, Malden, Mass." Sold everywhere. Soap 5c. Ointment 25c and 50c. Talcum 5c. Cuticura Soap shaves without lather.

THE PRICE ON THE RED TAGS TELLS THE STORY

# THERE WILL BE NO ONE HOME TODAY

## The Bon Marché

ONE LOW PRICE TO ALL

Invites Every Woman in Portland and Vicinity to Attend the Biggest

# Red Tag Unloading Sale

In History

STARTING TODAY AT 10 A. M. FOR TEN DAYS

There Will Be No One Home Today (Thursday)

WHY?

Because everybody will be at our Red Tag Unloading Sale to take advantage of the

**\$60,000.00**

Worth of Merchandise We Are Going to Sacrifice

Our New York buyers overstocked us in Coats, Suits, Dresses and Millinery to that amount and we are going to give our customers the opportunity to come and get their spring and summer wardrobes at unheard-of prices.

Every Red Tag means an enormous saving to you. There are New Spring Coats, Suits, Dresses, Blouses and Hats for every woman to find her individual style.

Sale Starts Today at 10 A. M.



DRESSES Values to \$19.75 **\$10**

TWEED SUITS Values to \$25.00 **\$14.75**

500 TRIMMED HATS Values to \$10 **\$4.95**

COATS Values to \$25.00 **\$14.75**

Children's COATS Values to \$7.50 **\$4.95**

DRESSES Values to \$25.00 **\$14.75**

BLOUSES Values to \$6.50 **\$2.95**

SPORT SKIRTS Values to \$10.00 **\$4.95**

WOOL SUITS Values to \$35.00 **\$19.75**

200 TRIMMED HATS Val. to \$18.50 **\$10**

COATS and WRAPS Values to \$30.00 **\$19.75**

DRESSES Values to \$35.00 **\$19.75**

200 HATS Special **\$1**

Petticoats & Bloomers Values to \$5.00 **\$1.95**

WOOL SUITS Values to \$49.50 **\$29.75**

Special House Dresses Values to \$2.00 **95c**

COATS and WRAPS Values to \$45.00 **\$29.50**

300 TRIMMED HATS Values to \$5 **\$2.95**

DRESSES Values to \$45.00 **\$24.75**

Tweed and Jersey Suits Values to \$19.75 **\$9.75**

COATS and WRAPS Values to \$65.00 **\$39.50**

One Lot Slightly Soiled Organdie Dresses **\$2.95**

THE PRICE ON THE RED TAGS TELLS THE STORY

300 Children's HATS Values to \$5 **\$1.95**

## The Bon Marché

ONE LOW PRICE TO ALL

MORRISON AT THIRD

Children's DRESSES Values to \$1.50

**95c**

THE PRICE ON THE RED TAGS TELLS THE STORY

No Exchanges No Approvals No Refunds Every Sale Must Be Final