

Only three more days to get your GOLD-SEAL CONGOLEUM At Special Bargain Prices!

Some Typical Values—This Week Only

6 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... Regularly Priced—\$9.30	7.85	9 x 10½ ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... Regularly Priced—\$16.25	13.75
7½ x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... Regularly Priced—\$11.60	9.80	9 x 12 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... Regularly Priced—\$18.60	15.95
9 x 9 ft. Genuine GOLD-SEAL CONGOLEUM RUG—only..... Regularly Priced—\$13.95	11.70	Other sizes ranging down to..... for the 1½ x 3 ft. RUGS	49c

Gold-Seal Congoleum by-the-Yard, only 74c
per square yard, 2 yards and 3 yards wide.

**GOLD SEAL
CONGOLEUM
GUARANTEE**

SATISFACTION GUARANTEED
OR YOUR MONEY BACK.

REMOVE SEAL WITH
DAMP CLOTH

**Special Sale
Prices This
Week Only!**

WHEN the stores close Saturday night your opportunity will be gone to buy genuine GOLD-SEAL Congoleum Rugs and Floor-Covering at these bargain prices.

Not in years has this popular floor-covering been sold at such low prices—prices which are possible only because of our special arrangement with the manufacturer. Sodon't miss this money-saving opportunity!

Floor-Covering Satisfaction

When you buy GOLD-SEAL Congoleum you buy floor-covering satisfaction. For every Art-Rug and every piece of Yard Goods offered in this sale is genuine Congoleum, backed by the unconditional Gold Seal Guarantee—"Satisfaction Guaranteed or Your Money Back."

GOLD-SEAL Congoleum is unquestionably the most popular floor-covering on the market today. It is brightening the homes and lightening the housework of hundreds of thousands of women throughout the country. It is more durable and more attractive than any other printed floor-covering.

Quickly and Easily Cleaned

The woman who does her own housework finds GOLD-SEAL Art-Rugs a real blessing. They save her so much time and labor.

In place of hard, tiresome sweeping and beating, she whisks a damp mop over the firm, waterproof surface. In a twinkling her rug is spotlessly clean.

Proof Against Spilled Things

Liquids, grease and spilled things cannot penetrate the sanitary surface. Water reaching the under-side doesn't hurt it a bit.

No Tacking—No Cementing

Women are oftentimes surprised to hear that their Congoleum Rugs and Floor-Covering will lie flat on the floor without fastening. No "kicking-up" or curling at edges and corners—no tacks to draw when you move.

Patterns of Wondrous Beauty

And Congoleum Rugs are beautiful as well as practical. Their patterns are the most artistic you can possibly imagine. There are charming colorings for all the rooms in the house—simple tile and flower designs to rich looking Oriental motifs. But you must see them to fully realize how beautiful they are. Only then will you understand why they are America's most popular floor-covering.

The Ideal Summer Rug

There's nothing quite so satisfying and practical as these cool, cheerful rugs for summer use, both on the porch or indoors. Water doesn't hurt them. The sun doesn't fade them. No need to roll them up when rain threatens.

Many women who have expensive woven rugs replace them during the hot summer months with cheery, easy-to-clean Congoleum Rugs.

In every home—in your home—there are rooms that can be made ever so much more attractive by these economical, easy-to-clean rugs.

Come and see them, even if you do not intend to buy. The sale ends Saturday night.

Gold Seal
CONGOLEUM
ART-RUGS

Congoleum is handled by dealers everywhere. Here are names of some of the many merchants from whom you can buy it. Your favorite dealer has it. If his name is not here, ask him. Insist on the Gold Seal.

**Meier & Frank Co.
H. Jennings & Sons**

SELLWOOD
Sellwood Furniture Co.
VANCOUVER, WASH.
Flynn Furniture Co.
Grand Rapids Furniture Co.
Turtledove & Sons

**Olds, Wortman & King
Mish Furniture Co.**

ST. JOHNS
H. F. Clark, Furniture
OREGON CITY
Hogg Bros. Furniture Co.
HILLSBORO
Allen & Ireland

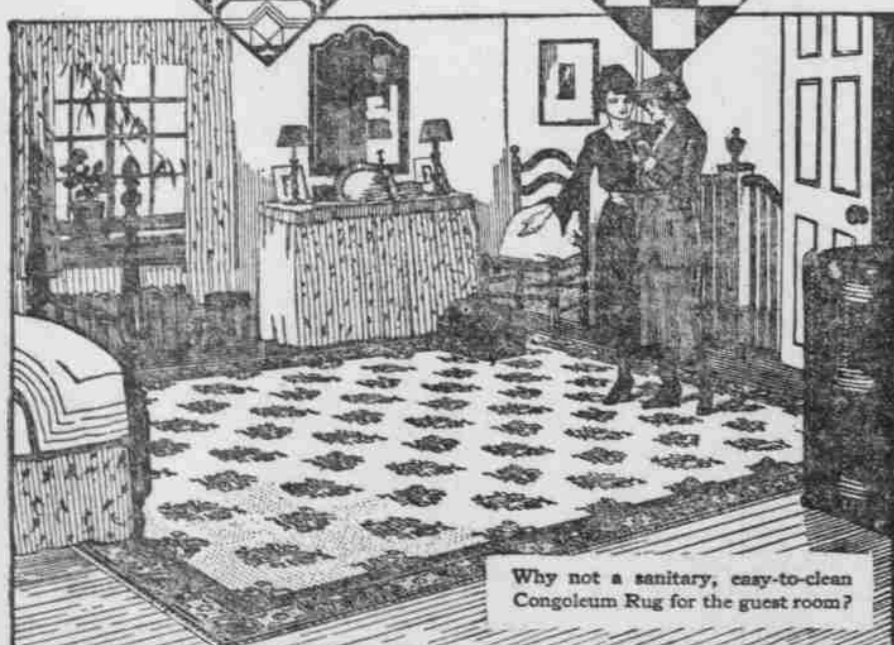
**Lipman, Wolfe & Co.
Edwards Company**

SALEM
Max O. Buren, 179 N. Com.
C. S. Hamilton, 340 Court St.
ASTORIA
Astoria Furniture Co.
Hildebrand & Co.

**Wm. Gadsby & Sons
Sunden, Rudeen & Streibig**

EUGENE
Applegate Furniture Co.
Weatherbee-Walker Furniture Co.
THE DALLES
J. R. Docherty

Congoleum Co., Inc., Sole Manufacturers



Why not a sanitary, easy-to-clean
Congoleum Rug for the guest room?