

NOTICE TO VANCOUVER RESIDENTS: WE ARE NOW MAKING DELIVERIES WITHIN VANCOUVER CITY LIMITS EVERY TUESDAY, THURSDAY AND SATURDAY, LEAVING THE GARAGE AT 8 A. M.

Store Winter Furs

In our dry cold air safety vaults on the premises, where furs and fur garments are secure from moths, theft, fire, loss or damage from any cause. Expert repairing and remodeling at special prices now.

—Meier & Frank's: Fourth Floor.

Harry A. Franck Lecture Tickets

Harry A. Franck, well-known author, will give an illustrated lecture entitled "Vagabonding Down the Andes," tonight at Pythian Hall, 8 P. M. Tickets 75c on sale Book Shop. Proceeds go to the Library fund. We have Harry A. Franck's books.

—Meier & Frank's: Fifth Floor.

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

Comfort Veils for Easter

Attractive new self-adjusting Shetland mesh "Comfort" veils in small and medium chenille dotted effects—navy, brown, black, taupe, folly, jade, henna, royal, red, and sand dots on contrasting grounds. Priced 85c and 95c.

—Meier & Frank's: Main Floor.

Easter Eggs Lb. 25c

The Daylight Candy Section offers 1500 purple paper boxes filled with one pound of assorted Easter eggs—cream eggs, marshmallow eggs, jelly eggs and chocolate cream eggs. Pouch box 25c. No deliveries.

—Main and Ninth Floors, Basement Balcony.

It Could Not Be Timelier---This Easter Blouse Sale



Easter Sale

1000 Pieces Neckwear



50c

A very special selling of new neckwear for Easter and all spring and summer wear—at 50c.

Buster Brown, Bromley, Peggy and Tuxedo vests of organdy and net daintily trimmed with lace and frills. Gingham Peggy vests. White and colored linen crash Peggy and Buster Brown collar sets. Beach cloth sets. Tuxedo collars. Many other styles.

—Meier & Frank's: Main Floor.

Easter Sale of Boys'

Two-Knicker Suits

\$15



Any boy from 7 to 18 years can be made happy with a smart new Easter suit and his parents can have easy minds as to the wear he will get from it if chosen from these new suits at \$15.

All new within the last two weeks. New styles, new patterns, new colorings. Serviceable tweeds and cassimeres. Plain and belted coats. Each suit has two pairs of fully cut, fully lined knickers.

Also BLUE SERGE SUITS, with one pair of knickers, \$15.

Other Easter Suits

New suits are coming in almost every day. Good materials, good styles, good colorings, low prices—\$7.95 to \$25.

Boys' Hats and Caps for Easter

The Store for Boys has the finest selections of Easter hats and caps in its history. Every kind of hat or cap is here and at a lower price than one would expect to pay.

Novelty hats. Tams. Cloth hats. Straw hats. Wash hats. All kinds of caps. Of finely serviceable materials in up-to-date styles, patterns and colors.

Our displays of Jackie Coogan hats and caps are especially interesting.

Thousands of hats and caps here at all prices for boys of all ages.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

EVERY BLOUSE IN THESE COLLECTIONS IS NEW

500 Blouses: Regular \$6 to \$12 Values

SEE
Window
DISPLAY

\$4.35

SIZES
34 to 54
INCLUDED

ALL NEW MODELS IN BLOUSES AND OVERBLOUSES

It is rarely that even Meier & Frank's, an important factor in the blouse market, can offer such a combination of advantages in a single sale of blouses as this special Easter selling affords.

Every blouse is new—of fine quality—the selected offering of a maker who is famous for the style and workmanship he puts into his product.

Every woman can be fitted.

Every blouse is a bargain!

Georgettes and crepes de chine of admirable quality are the materials. Every variation of the blouse theme is represented in the assortment—embroidered, beaded, braided, lace trimmed and otherwise embellished—high, low or V-neck and collarless models—long or short sleeves.

There are lark, cinder, mohawk, brown, navy, eagle red, green, black, flesh, white and combinations.

Please Note Again the Size Range: 34 to 54

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



Conspicuously Fine Fabric-Quality and Workmanship
Distinguish This Presentation

150 New Easter Suits Special—\$35

OF FINER TWILLS AND TRICOTINES: FOR WOMEN AND MISSES

Every fashionable wardrobe must include a suit of the quality this sale offers. It would be hard to find a better opportunity than this Easter occasion brings for the purchase of a fashion-favored black or navy tricotine or twill suit at a saving.

Every new model! Plain, tailored, braided, embroidered, straight line, loose, flaring, box types.

Sizes 16 to 46 Included

The pleasure of owning such a suit no woman or miss should lightly forego—at \$35.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Easter Sale 650 Pairs New Strap Pumps, Oxfords



\$7.45

Women and misses can advantageously select fashionable new footwear for Easter from this splendid assortment of pumps and oxfords at \$7.45.

Many just received. Grey suede and patent strap pumps. Patent pumps combined with grey suede. Black satin and kid one-strap pumps. Black and brown kid oxfords. Tan one and two-strap pumps. Tan two-strap pumps with light fawn quarters. All sizes in nearly all styles.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Easter Sale of Smart Ribbon Sashes

Regular \$7.50 Values

\$4.95

Regular \$10 Values

\$5.95

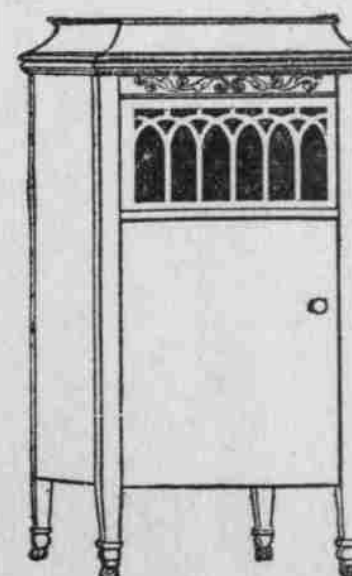
A timely Easter sale of lovely hand-made ribbon sashes to adorn new spring suits and coats. Beautiful novelty ribbons in the most fashionable color combinations. Many have hand-tied fringes.

100 only at these special prices while any remain.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Half Price Easter Sale \$120 Pathe Phonographs

\$60



Exactly half price while any of a limited number remain. This model 10 Pathe with its almost Puritan severity of detail will harmonize as well with the simple as with the more elaborate interior. Mahogany finish.

Other Easter Specials

\$75.00 Victrola IX, slightly used, special \$50
\$125.00 Vocalion 430, slightly used, special \$100
\$42.50 Portable Phonograph, specially priced, \$32.50

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)