Trading Stamps Will Be Given on All Charge Accounts if Paid in Full on or Before the 10th of Each Month

### Corsage Flowers 38c

Main Floor-Flowers in this sale formerly priced to \$1.00. Slightly soiled and mussed, but 38c Take Your Cash Discount in S. & H. Trading Stamps-We Give Them Free With Purchases

**Everyday Chocolates** Pound Boxes 50c

Main Floor-Such candy as you are accustomed, to paying a dollar a pound or more for. Velvety, rich, pure and wholesome. Full pound boxes 50¢



Tennis Racquets

Fourth Floor-Lee's high-grade Tennis Racquets. "Dreadnaught" Drivers, \$13.50-"Waverly," \$10. "Electric," \$4.00. Other good makes in Racquets, regular \$4.50 grade, special \$4, \$1.25 grade \$1

### New Veilings 95c Yd.

Main Floor-Colored dot Veilings are much in demand. New shipment just received. A 95c variety of patterns; yard

# Easter Apparel and Accessories Here in Matchless Assortments!

New Linen Handkerchiefs

50c and 65c

Main Floor-Exceptional both from a quality and price standpoint are these dainty pure linen Handkerchiefs just received.

Entirely new-with distinctive patterns. You will want several

of these when you see how attractive they are. 50¢, 65¢ each.

Sport Handkerchiefs -Endless variety of patterns and colors. Very latest sport effects

that give the needed touch of smartness to the suit or dress. The most attractive Handkerchiefs we have ever shown at the price. 15¢ each, 6 for 85¢. On display in Handkerchief dept., Main Fl.

A Reliable Protection Against Strain

Is Needed by Every Woman, and She Obtains It by Wearing

A Nemo Corset

Model 554—\$7.25

-This model has medium bust and skirt. The

concealed Wonderlift Bandlet restores to, and

-Other Nemo Corsets ranging \$4.00 to \$9.25

Our Corsetieres

ENTIRELY FREE. Corset Salon, Second Floor.

"Kickernick"

**Bloomers** 

Second Floor-These newly patented

Bloomers meet the three prime gar-

ment requirements-Style, Comfort,

Service. Kickernicks allow perfect

freedom of action without slightest

strain on garment. Designed to fit hip

measurements of from 32 to 52 inches.

-Pongee, Lingette, White Sateen and

flesh color Crepe. \$1.50 to \$4.95

Underwear Department,

Second Floor.

will be glad to tell you more about the Nemo 554 triple service—Health, Style, Economy, which—

triple service—Health, Style, Economy, which—
though more valuable than the corset itself, is
WONDERLIFT
ENTIRELY FREE, Corset Salon, Second Floor,

Wear a Nemo

Circlet

under your new frock. You will be

delighted at the efficient manner in

which the Nemo, Circlet Brassiere

controls and models the bust and

shoulder flesh, and brings out the

trim, slim lines which add so much to

one's appearance. Sizes 34-44-\$2.50

holds in, their normal positions the frail abdom inal organs. White coutil. Sizes \$7.25 from 24 to 42. Splendid value at \$7.25



# Portland's Best Coat Store

est modes in Coats and Wraps. Moreover, garments selected here represent the best value to be had at the price. May we have the pleasure of showing you our splendid stock?

# Coats at Moderate Prices Wool Sweaters

Second Floor-At the above prices we present an exceptional showing of the new Coats in the season's most attractive models. Coats for sport and dress occasions developed in Delysia, Veldyne, Duvet de Laine, Tricotine, Camels Hair, Tweed, etc. Dressy models in the latest cape effects with flare sleevesalso plaited, belted and panel styles with narrow belts and sashes. Wide range of the new Spring colorings-solid tones, plaids and mixtures. % and full lengths. The woman of modest purse will find in these groups a large selection of pleasing models. Extra values at \$28.50, \$35, \$45 and \$58.50 urday—specially priced \$3.98

Center Circle, 1st Floor-Women's Sweaters in Tuxedo and slip-on styles. Plain and fancy weaves. Long sleeves, ties, sashes. Black and the wanted sport \$3.98 shades. Priced special

Scarfs \$3.98 Center Circle, 1st Floor-Brushed wool and angora effects. Good full styles, plain colors, stripes, plaids Finished at ends with fringe.



New Coats for Juniors

very newest style touches. Plaited, belted and loose effects with convertible and tailored collars. Many attractive sport models with patch pockets. Velour, Serge, Tweed and other desirable materials in all the newest materials. Sizes range from 8 to 17. Exceptional values in this showing of high-class Coats for girl and miss. Junior's Dresses

Junior Shop, 2d Floor-Frocks of individuality and distinctiveness-you'll note the uncommon smartness of the styles the moment you see them. Taffeta, Crepe de Chine, Canton Crepe, Knit, Satin, Poiret Twill, Tricotine, Jersey Tweed, etc. Sizes 6 to 16. Priced \$12.50 to \$65.

> Middies Second Floor-Flannel and galatea Middy Blouses in several smart styles. With or without yokes. Wool or cotton collars, trimmed with braids. Navy, red, white, sizes 6 years to 44 bust. Wool Middies priced \$3.75 to \$8.95. Cotton Middies priced \$1.75 to \$5.00.

## New Fiber Silk Scarfs For Sport and Dress Wear

-Another shipment of the much wanted Sport Scarfs has just been opened up. Its going to be a great season for sport apparel and your new outfit will not be complete without a Scarf or two. Roman stripes in the brilliant colorings, checks in various hues and solid tones. Rich in appearance, good full sizes, with fringed ences. See these at your first opportunity. Prices \$2.95 to \$7.50

Strong & Garfield Shoes

-Spring Lines Are Now Complete

Main Floor-The name "Strong & Garfied"

on a pair of Shoes is the stamp of highest quality. Black kid, blucher cut with med-

ium wide toe \$13.00-brown kid \$14.00

-tan calf \$12.50-brown kid oxfords

\$13.00. All lasts made with combination

instep measurements. Very best leathers.

Black

Men's Oxfords, Special \$5.95

Main Floor-Black kid, brown kid, tan or black calf, patent

leather and sport Oxfords on every known last. All patterns, all styles. Genuine calfskin and vici kid leathers. All have welted

soles. Regular \$8.50 to \$12.00 values. Special, \$5.95 pair.

J. E. Tilts

Shoes

Noted for durability.

-Another well-known make.

kid shoes \$10.00-black or

brown kid oxfords, tan or black grain "College" oxfords \$9.50

## 18 to 36-Inch Radium Laces ½ Price

Main Floor-A wonderful opportunity to purchase highgrade Laces for Spring wearables. In the sale are

Allovers and Flouncings

in the beautiful Radium Laces. 18, 27 and 36-inch widths. Much the vogue for afternoon, dinner and evening dresses. Henna, copper, navy, gray, copen, brown and black. Lines selling heretofore at \$2.50, \$3.95, \$5.00 now \$1.25, \$1.98, \$2.50 yd. Main Floor

# Women's Umbrellas HALF PRICE

-You'll never have a better opportunity to buy a high-grade Umbrella. Limited number selected from our regular stock-all have

Beautiful Handles and are covered with best silks. Saturday HALF PRICE.

-\$18.50 Silk Um- \$6.75 // -\$15.00 Silk Um-brellas, special at \$7.50 -\$16.50 Silk Um- \$8.25 | -\$20 Silk Um- \$10.00 brellas, special at \$10.00



Umbrella Department 1st Floor

\_\$17.50 Silk Um- \$8.75 brellas, special at

# Reduced Prices On

savings on Table Linens of



#### kins, made of sphag- 39c -Phillip's Milk of Magnesia in two sizes, priced 25e-45e -Pluto Water, per quart 40¢ -Resinol Ointment 55c-\$1.10 -Euthymol Tooth Paste 25¢ -Kolynos Tooth Paste 19¢ -NEW!-Coty's Talcum Pow-

Ivory Soap

Special, 25c

Main Floor-None sold or de-

livered at above price except

with other purchases made in the Drug Dept. Limit 4 cakes

to a customer. Ivory 25c Soap, special, 4 cakes

**Toilet Needs** -Purola Shaving 19c Cream, special, tube 19c -Fag-O-San Sanitary Nap-

Sassafras Bark -Bark from the root - a spring tonic; ¼ pound 20¢, 1/2 pound 30c, pound 45c

der in L'Origan, in Blanche and Rosee. Priced, jar \$1.50

-Jergen's, B. & A. Lotion 37¢

-Mentholatum at 19¢-45¢

4711 Bath Soaps in All Odors -New shipment just received. All odors including the much wanted "Lemon." Cake 25¢

200 Trimmed Hats -Values Up to \$15

All the New Shapes



All the New Colors

-Again demonstrating that it pays to buy Millinery at this store. The great majority of the Hats in this lot are \$12 to \$15 values. Lisere, Hemp, Patent Milan, Hair Braid, Chip and Straw Cloth models in varied styles, from the tiny turbans to the large picture hats. Beautifully trimmed with flowers, ribbons, ornaments, etc. 200 Hats all told. Early choosing is to your advantage. Specially priced at \$8.00—Department, Second Floor. See Window of Sale Hats

# Easter Sale Men's Suits

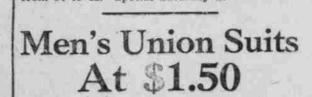
Selected Models-Regular \$40 to \$50 Values



Main Floor-Here's a clothes selling event that should interest every man who appreciates quality and who is alive to the importance of money saving. Saturday morning we shall place on sale a special lot of Men's and Young Men's Suits at the above price, which represents a clear saving of \$10 to \$20. Quality suits made up in

#### High-Grade Worsteds and Cassimeres

in browns, greens, stripes and checks. Hand tailored Suits in L-System, Hornthall Fisk, Globe Michel Stern and other reliable makes. Smart snappy models that will please the young fellows and conservative styles for older men. About 100 suits in the sale. All taken from our regular \$40.00 to \$50,00 lines. Sizes range \$28.95 from 34 to 42. Special Saturday at



Main Floor-Cooper's Spring Needle Union Suits in spring and summer weights. Made from superior quality pure white cotton. Short sleeves and ankle length. Perfect in fit and \$1.50 finish. Full range of sizes. Priced at

ues up to \$3.00. \$1.29 | sleeves, ankle length. \$1.50 | All sizes 14 to 16. Priced 50¢ Saturday special at \$1.29 | Priced at the garment \$1.50 | Ask for S. & H. Green Stamps

-Muslin Night Shirts for men. | -Chalmers' Porosknit Union | -New Universal make. Slightly soiled | Suits-cool and comfortable for | popular for spring. Made from and mussed from display. Val- spring and summer wear. Short

very best grade pongee silk. All sizes 14 to 16. Priced 50¢



## Easter Clothes For Boys

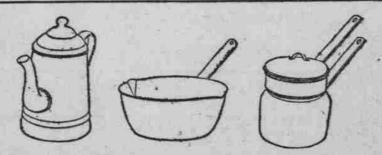
"Safety First" is as good a thing in clothes as in anything else. It's something you don't always get. We're taking more than usual pride in the "safety" feature of our Boys' Clothes.

## Quality Suits \$13.50 to \$27.50

-Cassimeres, Blue Serges, Tweeds-Suits that are built for service as well as looks. And there isn't a popular style but what is represented in this showing. Sport belters, plaits and plain backs. One or two pairs of pants. Best of tailoring. Priced \$13.50 to \$27.50

# **Corduroy Suits**

Main Floor-Sturdy, well-made Suits that will give a good account of themselves no matter how hard usage they may get. Dark brown. Sizes \$9.85



## White Enameled Ware Going at a Ridiculously Low Price

Third Floor-Choice of 6-quart Lipped Sauce Pans-4-quart Covered Sauce Pans—8-quart Deep Lipped Kettles—2-quart Tea Pots—4-quart Covered Sauce Pans—5-quart Tea Kettles— 2-quart Double Boilers-\$1.00 each. Some of this ware is

slightly imperfect, but every item is a great bargain.

Easter Linens

-The Annual Sale now in progress offers many notable highest quality. Main Floor.

See These Specials

-Table Cloths, pure linen,

size 2x2 yds. Reg-ular \$7 values, at \$5.75

-Table Napkins to match

the above cloths. \$8.95 Size 22x22 in., doz.

-Linen Damask in beauti-

ful patterns, Reg- \$2.98 ular \$3.75 grade.

Mercerized Damask, 65c 64 inches wide, yard 65c Turkey Red Damask in as-

sorted patterns. Reg- 75c ular \$1 grade; a yard

Mazda Electric

- Beginning today new low prices go into effect on Westinghouse Mazda Electric Lamps. Regular shape, clear glass, 10, 15, 25, 40, 50-watt sizes

60-watt size now 40¢. Complete showing Mazda Lamps in all sizes for 10 to 60 watt. -Dept., Third Floor

### Groceries 4th Floor

-Peet's Washing 32c -Crystal White \$1 -Crystal White 25c
Soap Chips, large 25c
-Bluing-"OWK" 25c
special, 3 bottles Ammonia, "O W 25c Oregon Walnuts, 35c special sale, pound 35c —Spices—Black Pep-per, Allspice, 10c cans 5c

> Morse's Garden Seeds