

LIBRETTOS IN THE BOOK SHOP, FIFTH FLOOR, AND PHONOGRAPH SHOP, SIXTH FLOOR—AIDA, LOHENGRIN, ROMEO AND JULIET, 25c



Superb New Suits

of the Favorite Twills and Tricotines at—

\$39.50

It is a record accomplishment, this—to be able to offer suits of such character and distinction at \$39.50. Women seeking a basis of price comparison will have to go into much more costly lines. They are the best suits we have seen this year at the price.

Suits of much better-than-usual qualities of tricotine and twill elegantly and modishly developed in nearly a score of the season's best models. Mostly navy and black, some tans and grays.

Plain tailored, loose belted and box styles. Many are given additional distinction by cleverly applied braid and embroidery.

Sizes 16 to 46 Included

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

The March Sales of Homefurnishings Continue Today



Radio Entertainments 12:15-12:45 4:00-4:45 Fifth Floor

Welcome, Visitors

TODAY: In the Store for Men--

Easter Sale of 4200 New Silk Ties

NEW

"Broadway Stripes"

IN

Pure Repp Silk Ties

Just In and "Special"—

85c

Two score different color combinations in diagonal stripings on all-silk REPP! For smart dressers of both sexes (girls wear them with sport blouses).

—85c each; 3 for \$2.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



From an Internationally Famous Maker . . . at

\$1.35

Majority Usual \$2.50 Grade Others \$1.65 to \$3.00

One of the best neckwear sales the Men's Store has staged in years. France, Italy and Switzerland sent more than three-fourths of the silks for these ties.

Splendid scarfings! Fashioned by a nationally known maker into the best-looking "four-in-hands" you'd want to see.

—\$1.35 each; 3 for \$4.

A Visit to Portland Is Not Complete Without a Visit to Meier & Frank's

OUT-OF-TOWN VISITORS INVITED TO AVAIL THEMSELVES FREELY OF THESE AND MANY OTHER CONVENIENCES

They will find that Meier & Frank's is a store as famous for its hospitality as it is for merchandise and service. Impossible to recite the many features which will interest visitors. These few facts about the store may be apropos:

- 14 Stories High
- 11 Acres of Floor Space
- 11 Great Selling Floors
- 2500 Courteous, Willing, Efficient Sales-people
- 19 Elevators
- 8 Escalators
- 100 Distinct Departm'ts
- Complete Mail Order Department
- Personal Shopping Bureau
- Observation Tower
- Men's Grill Room, Ninth Floor
- Tea Room, Ninth Floor
- Lunch Counter, Ninth Floor
- Soda Fountain, Mezzanine
- Beauty Parlors, Fifth Floor
- Rest and Writing Rooms, Fifth Floor
- Public Telephones, Fifth Floor and Basement Balcony
- Accommodation Bureau, Basement Balcony
- U. S. Postal Sub-Station, Basement Balcony
- Free Checking Room, Basement Balcony
- Shoe Shining Parlor, Basement Balcony

Ask any floor manager for information and direction. Every member of the organization is desirous of making your visit fraught with pleasant remembrances of a great musical triumph, a great city and a great store.

Marquisette Curtains \$1.89

Worth \$3 to \$3.50 pair. Good quality marquisette curtains in white, cream and ecru. Some have lace edges, others have lace edges and insertions.

Marquisette 37c

Worth 50c to 65c yard. Mercerized marquisette suitable for curtaining the entire home. 48 inches wide.

Curtaining 49c

Worth 75c to \$1.20 yard. An immense assortment of mercerized figured marquisette and scrim curtaining just received.

Pongee \$1.75

Worth \$2.50 yard. 50-inch imported Japanese pongee for draperies and casement curtains. Yard \$1.75.

Madras \$2.85-\$3.95

Worth \$3.50 to \$5.80 yard. Sunfast colored drapery madras for living rooms, sun rooms, dining rooms, etc., may also be used for casement curtains when finished with cords and fringe.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



SPECIAL 3 DAYS'

Sale of Underwear

75c

\$1.89

for regular sizes and 85c for extra sizes of women's medium light weight cotton union suits in bodice style with taped shoulder straps, some in built-up shoulder styles. Band finish. Tight knees. White only.

for 400 women's medium light weight jersey silk vests in plain and fancy weaves. Bodice style garments with ribbon shoulder straps. Flesh color. Sizes 36 to 42.

\$2.29

for 1000 women's medium weight cotton jersey bloomers with elastic at waist and knee. Reinforced at all wearing points. Pink and white. All sizes.

for 300 women's medium light weight jersey silk bloomers in plain weave. Elastic at waist and knee. Reinforced at all wearing points. Flesh color, medium sizes.

50c

for 500 women's medium weight jersey silk camisoles with ribbon shoulder straps. Fancy lace trimmed effects. Flesh color. Sizes 36 to 42.

for 283 children's light weight cotton knit union suits for spring and summer wear. Low neck, sleeveless, tight knee style with drop seat. Sizes 2 to 16 years.

—Meier & Frank's: Main Floor.

SPECIAL 3 DAYS'

Sale of Women's Hosiery

79c

\$1.59

for 1000 pairs of women's pure thread silk, also silk and fiber stockings with lisle garter tops and feet. Mock-seam legs, seamless feet. Mostly black and cordovan, a few odd shades. Seconds. 2 pairs \$1.50.

for 720 pairs of women's full fashioned silk stockings with lisle reinforced garter tops, soles, heels and toes. Beige, polo, chestnut, cordovan, nude, black and white. Seconds. 2 pairs \$3.

95c

for 1500 pairs of women's semi-fashioned fiber silk stockings with lisle tops, heels, soles and toes. Mock-seam legs, seamless feet. Black, navy, cordovan and light gray.

\$1.65

for 600 pairs of women's fancy silk stockings with mock-seam legs and seamless feet. Reinforced heels, soles and toes. Ribbon satin striped effect in black, white and cordovan.

\$1.19

for 320 pairs of women's "Bursen" drop-stitch stockings with V point. Reinforced garter welts, seamless feet. Black, white and cordovan.

\$1.79

for 480 pairs of women's semi-fashioned silk stockings with lisle tops, soles, heels and toes. Black, cordovan, navy and white with embroidered clocks.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Special Offer—

New Nemo Self-Reducing Corsets \$4



This price, considerably lower than the regular price of Nemo self-reducing corsets, for models equal to the best self-reducing corsets in quality, style and durability.

Nemo self-reducing corsets are widely preferred by stout women. New style No. 444—offered at \$4—great value-giving.

Superior Nemo service in the Corset Shop.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

Sale Imported Russian Laces

\$1.25 Values 98c
\$1.00 Values 79c
75c Values 59c

New decorative Russian filet art laces—machine made, exact reproductions of Russian hand-made filet laces. For trimming dresser and table runners, bedspreads, door panels, etc.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Perfumed Pottery 50c 75c \$1

Sounds odd, doesn't it, and mysterious? Well, it is both. Perfumed pottery is just what the name implies. It is made from clay saturated by secret process with delightful perfume that withstands firing in the kiln and when finished has the properties of a sachet.

Limited number of pieces—at 50c, 75c and \$1.
—Meier & Frank's: Basement. (Mail Orders Filled.)

Extra!

ENTIRE CENTER AISLE SQUARES

Extra!

Given Over Today to This Extraordinary

Sale of 30,000 Yards New Silks

Patrons who, sure of the favor to be accorded silks this spring and summer, contemplate purchases of these goods will find this an extraordinary opportunity to make selection for Easter and all occasions of the long silk season ahead.

Thirty thousand yards—an immense quantity—every yard new this season—every yard Meier & Frank standard quality—every yard offered at a price that is exceptional. All desirable shades will be found. Read the following. SAVE.

5000 Yards
Japanese Pongee
83c
Standard quality pongee. 12-monie weight. 33 inches wide. Fine lustrous finish. Natural color. No need to recite its many uses.
5000 yards—all new—offered at 83c yard.

2500 Yards
New Crepes de Chine
\$1.85
New 40-inch crepes de chine in desirable shades of henna, orchid, coral, flesh, turquoise, scarlet, periwinkle, honeydew, dandelion, morning glory, shrimp, raffia, pumpkin, etc.

10,000 Yards
High-Grade Silks
\$1.85
40-inch crepe back satins and 40-inch charmeuse in black, brown and navy. 36-inch baronette brocades in jacquard and block designs, also plain white. 36-inch chiffon taffetas in navy, black and evening shades. Regularly \$2.50 to \$3 yard.

2500 Yards
New Wash Satins
\$1
New 36-inch wash satins of an excellent quality. Orchid, pink, ivory, maize, light blue, flesh, white and other dainty tints. The regular \$1.50 grade—on sale at \$1 yard.

10,000 Yards
Spring Silks
\$1.35
40-inch foulards with navy and black grounds. 40-inch radiums in navy, brown, black and white. 36-inch taffetas in black, navy and a score of other desirable colors. 36-inch warp print taffetas. Regularly \$1.50 to \$2.50 yard.
—Meier & Frank's: Center Aisle, Main Floor. (Mail Orders Filled.)

New Neckwear 50c

A large assortment of new spring neckwear—at 50c.

Peggy vestees and collar and cuff sets of linen crash. Peter Pan vestees with cuffs, of colored checked gingham. Other styles in organdy, net, lace and beach cloth—separate tuxedo collars, tuxedo vests and Bromley collar sets.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

'Comfort' Veils

New shipment—moderately priced at 85c and 96c.

Self-adjusting shetland mesh veils in chenille dotted effects—black, brown, navy and taupe on self grounds. Also white, royal, henna, black and brown dots on light and dark grounds.
—Meier & Frank's: Main Floor. (Mail Orders Filled.)



Electric Curling Irons \$3.50

"Hold-Heat" curling irons—an ideal appliance for curling the hair. The iron cannot over-heat or injure the hair. It will do the work required of any curling iron. It is guaranteed.
—Meier & Frank's: Basement. Sixth Street

A REMARKABLE event is scheduled for today in the Lower Price Downstairs Store---it is "Dollar Day"---featuring scores of items of every day wanted merchandise for men, women and children at one dollar. 1500 pairs of women's shoes at \$1, 2500 men's shirts at \$1, girls' dresses at \$1---some examples of the VALUES to be found "Downstairs" today. See page 7 this paper. COME!
—Meier & Frank's: Basement Balcony.