

# Spring Modes Find Fullest Expression in This Store!



Peggy Paige WEEK

MARCH 18 to 25

## Disclosing the Authentic New Mode

ITH every department rich in articles of timely interest, with the entire store "all dressed up" for Spring, today will usher in a series of style occasions which will disclose all that Fashion decrees, all that the smart

-all these and more beguile you in these exquisite creations of Reggy Paige.

-Cape Dresses with a decided military air, others braided in lovers' knots, still others quaint as the smocked frocks of English fashion for children.



other purchases made in the Drug Department and not more than 4 cakes to a customer. Ivory Soap, 4 cakes 25¢ -Colgate's Tooth Paste at 25¢ | -Krauk's Lemon Cream \$1.00 -Pall Mall Lemon Soap put up in two sizes, at 25¢ and 50¢ and one package of Yeast Vita-

-None sold or delivered at above price except with

who has never worn a

Gossard Front-Laced Cor-

set should take advantage

of this opportunity and

but

know the enjoyment

girl accepts for this sea

MARCH

18 to 25

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-This occasion centers in the Dress Salon. Here we have surpassed ourselves, for this is the only store in Portland privileged to feature the delightful dresses fashioned by Peggy Paige.

#### **New Spring Colors and Fabrics**

-APRICOT, henna, gray, pumpkin and cafe, the provocative colors of a riotous spring-you will find them in all dresses fashioned by Peggy Paige. -The new fabrics-softest cashmere, which the French like to call Kasha cloth; that charming crepe that is like a heavy marquisette; laces, soft as a

butterfly's wing or heavy as a net to catch minnows

Hardly a whim, a fancy has passed them by.

-Before you buy-always look inside the dress for the Peggy Paige label-your guarantee of all that Peggy Paige stands for. And these charming frocks, are unbelievably moderate in price.

### You Must Witness Peggy Paige Week

-If you are young, if you would look young, you cannot afford to miss this notable exhibit of youthful fashions during Reggy Paige Week. Consider this a personal invitation to be present and bring your friends with you.

-Buoyant-spirited-chic-indefinably smart-Peggy Paige Dresses embody these features to a remarkable degree.



-Children's Shoes-One big lot priced for quick disposal. All kinds and \$1.95 patterns; all sizes; vals. to \$3.50.

calf or kid. Laced patterns with welt soles. Wide toe last, best grade materials throughout. Sizes 81/2 to 11 at \$3.35-sizes 111/2 to 2, \$3.98-All are \$4.50 and \$5.50 values. -Boys' Shoes in tan or black; medium, -Men's Shoes of black calf or kid. English or wide toe. Goodyear welt soles, Wide, medium and narrow toes. Sizes \$3.45. With McKay sewed soles \$2.95. Our regular \$4.00 and \$5.00 values. 6 to 12, \$6.00 to \$9.00 grades. Priced \$3.95, \$4.45, \$4.98 the pair.



a big lot of samples at about half price. Sprays, wreaths, fruits, foliage, etc. \$1.00 Values up to \$2.50. Special at

#### Hat Braids 25c Yard -All the very newest shades and best

varieties and extra special values at 25¢ yard.



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