


Even Nature Bows to the "Binner" Corset

## -Not alone did Venus represent the sublime artistry of Nature in the molding of

 a "perfect 36 " or 38 or 42 . Venus was simply a type. Woman since the dawnof creation has glorified Nature but Nature also has cultivated the genius of
mankind, so when woman called for a corset and genius finally produced the "Binner" what could Nature do but bow to such an achievement? construction shows that immediately-its service proves that every moment 'tis worn. Fitting as though it were made to order, it is as remarkable for its promotion of comfort as for its improvement of style.
-"Binner" corsets are beautifully made-of the highest quality materials-and they re made with a complete understanding of the requirements of the different figure types proper and the elastic insert is as it should be-all combining to make the "Binner" the most comfortable corset of all.
-The new Spring line of "Binner" corsets now is ready a this store and Fashion urges you to see it. Lipman, Wolfe's is the exclusive Portland agent for the "Binner.

Every Corset Every Woman Buys at Lipman, Wolfe's Is Accurately Fitted to Her Figure by an Expert Corseliere


Lipman, Wolfe \& Co. Showing The Coats, Dresses and Suits Strikingly New
-Fashions that sparkle with the "class" that measures up to loftiest ideals-Qualities that appear in the perfect tailoring as in the fabrics so superbly woven and so gorgeously coloredthrough eyes trained to appraise the beauty that is uncommon, through eyes trained the individuality that is the artist's touch.
-The Art Needlework Section announces the arrival of new lamp shade materials-new silks, in new colors-the new gold braids and the newest of silk fringes. Here are the shade frames, also-and
structor to show how the complete shade is to be made.

## Simmativolfe \& Co.

