

The Store That Undersells Because It Sells for Cash!

The Store That Undersells
Roberts Bros.
THIRD & MORRISON
Because It Sells for Cash

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January Clearance
Dainty Crepe
Muslin and
Outing Flannel
Garments



at
95c

many of which formerly
sold at more than twice
this price.

Without reserve, we will
close out our entire line
of "Isersons" famous Blue
Bird—Windsor Crepe Pa-
jamas—also the famous
"Brighton" Pajamas in
fancy Madras—Envelope
Chemise of fine batiste with
five-inch satin yoke insert
with Calais lace—Gowns in
heavy muslin with hand-
embroidery feather stitch-
ing on yoke; also pink batiste Envelopes with French
knots or in floral designs. Extra heavy outside Outing
Flannel Gowns; sizes to 50; a wonderful value—all
these and many other extraordinary offerings at 95c.

All Corsets, Aprons, Silk Undergarments
at Clearance Sale Prices

Everything Reduced
For This Sale!

OUR ANNUAL

January Clearance Sale

Is Now in Full Progress, With Everything at a
Reduced Price (Except Contract Goods)

It Is a Time When the Pendulum of Value-Giving Swings Higher Still, While
Prices Strike Their Final Low Level

All Royal Society Packages
and Ready-Worked
Models at One-Half Price

Everything Reduced in Ready-to-Wear

An Extraordinary Offering
At Half Price!

48 Handsome
Coats



SIZES 15 TO 42 IN
THE ASSORTMENT

Not many in each
style, not all sizes in
each style; all sizes in
the assortment.

Extraordinary
Values

This Sale While Any Remain, at Exactly
One Half Regular Price!

40 Fashionable
Suits

SIZES 16 TO 42
IN THE ASSORTMENT

In the Coats you have choice from styles with or
without fur collar, in Velour, Bolivias and Normandy
cloth—fancy cotton and silk lined Coats in a full
price range.

At this sale you have choice from an extensive
variety of Suits in pleasing styles—many in navy blue
Tricotone and others in Velours with fur trimming—
choice—

Clearance Sale Reductions on
Silks, Velvets, Dress Goods

Fashionable Weaves—Standard Qualities—Splendid Assortments



The newly inaugurated Clearance Sale prices represent the most pronounced savings of the year—savings
not soon to be equalled, quality considered, by any store hereabouts, and which we ourselves could not
possibly afford to quote if it were not for the fact that we are compelled to reduce stock before inventory.

The Famous Goetz

Dress Satins—
Clearance Price, yard.....**\$2.25**

They come full 36 inches wide and are shown in
a complete color range. They are firmly woven and
have a beautiful lustrous finish.

Dress Velvets
at Clearance Prices

For many seasons we have specialized on Dress
Velvets, and our present stock is one of the best in
the city. Included are all new and staple colors in
standard qualities and widths. All are in this sale
at Clearance prices.

Fine High-Grade

Wash Satins—
Clearance Price, yard.....**98c**

At this decided price reduction we offer 36-inch
Wash Satins in white, flesh and pink—a standard
quality, finely woven, and durable.

Dress Goods
at Clearance Prices

Space does not permit a review of the fabrics and
prices, but when we tell you that our entire stock of
Dress Goods and Coatings, without reserve, is now on
sale at Clearance reductions you are assured of match-
less values in all fashionable materials.

Entire Stock of Plain and Fancy Plushes

Arranged in Two Great Assortments and Repriced in This January Clearance

At **\$2.50** and **\$5.00** a Yard

JUST ABOUT ONE-HALF FORMER PRICES

Clearance Sale Reductions on
**Women's
Knit Underwear**

This Sale Offers the Opportunity for You to Se-
cure a Generous Supply of Knit Underwear for Both
Present and Future Needs at Splendid Savings.



Fleeced
Cotton
Union Suits at
49c

Women's medium weight
fleeced cotton Union Suits in
high-neck, long-sleeve styles
in ankle length; sizes 36 and
38 only.

Fleeced Vests
and Tights at.....**49c**

Women's winter-weight fleeced cotton Vests and
Tights—Vests in high-neck, long-sleeve styles, in
sizes 34, 36, 38; Tights in ankle length, size 36 only.

Cotton Fleeced
Union Suits at.....**98c**

OUTSIZES AT \$1.19
Super-weight cotton Union Suits in regulation
and bodice-top styles in knee and ankle length; sizes
34, 36 and 38 at 98c a suit and sizes 40 and 42
at \$1.19.

Cotton Fleeced
Union Suits at.....**\$1.39**

OUTSIZES AT \$1.59
Fleeced cotton Union Suits in winter weight, in
styles with Dutch neck, elbow sleeves and ankle
length; size 38 at \$1.39 a suit, sizes 42 and
44 at \$1.59.

Everything Reduced
Men's Furnishings
and Underwear

Except Contract Goods

See Our Big
Third-Street Window
Display
for Extra
Specials

Economy Opportunities
Extraordinary
Are in Store for Prudent Shoppers

Clearance Sale of

Blue and White
Enamelware
Choice at.....**49c**

WHILE ANY REMAIN

IN BLUE

Four-Quart Sauce Pans
Six-Quart Preserving Kettles
Four-Quart Preserving Kettles

IN GRAY

No. 14 Dish Pans
No. 10 Water Pails
6-Qt. Tea Kettles
Double Boilers

—Basement Section—

Everything Reduced
For This Sale!

Everything at a Reduced Price

**Sheets,
Sheeting, Towels
Table Linens
and Muslins**

White Goods—Wash Goods—Outings
Bedding, Etc.

Come to the store and see what a little forethought
and the expenditure of a little money will mean in
worth-while savings on those things, which no house-
keeper can well afford to be without. It is "house-
cleaning" time with us, and we will pay you well to
help us place our house in order before inventory. You
can gauge the savings by these offerings:

29c EACH for Unbleached Pillow Cases—42x36
inches; made from a very desirable quality
of muslin.

98c EACH for Unbleached Sheets—90x80 inches
were made for the Government and with
seamed center.

18c YARD for Crash Toweling—18 inches wide; a
heavy white Toweling; absorbent, and durable.

22c YARD for Crash Toweling—17 inches wide;
part linen; comes in both white and unbleached.

19c YARD for Percales, Chambrays, Cheviots—in
a full variety of plain and fancy styles.

25c YARD for Scrims and Marquisettes—in white,
cream and ecru; in both tape and open-work
border styles.

98c PAIR for Lace Curtains—in scrim, Marquisette
and Nottingham Lace; in 2½ and 2¾ yard
lengths.

\$1.48 PAIR for Lace Curtains—in Madras and
Nottingham Lace; 2½-yard lengths; white,
cream and ecru.

\$1.98 PAIR for Lace Curtains—in Scrim, Mar-
quisette, Nottingham and Fillet Lace; in
white, cream and ecru.

\$2.95 EACH for Full-Size Comforters—covered
with best quality silkoline and with white
cotton filling.

\$3.95 EACH for All-Wool Auto Robes—a good
size, durable Robe with fringed ends; in
dark colors.

Clearance Specials
in the
**ART GOODS
SECTION**

Glossela Thread, 8¢ a ball,
or, box.....**89c**

C. M. C. Thread, 6¢ a ball,
or, box.....**50c**

Heavy "Oregon Grown" 4-ply Oxford
Sweater Yarn, 3 hanks **\$1.00**
for.....

January Clearance Sale



**Ribbons
Laces, Neckwear, Veiling
Embroideries and
Trimmings**

Everything in These Departments Reduced

Laces at 3¢ Yard

Broken lines consisting of Edges and Insertions
in imported and domestic patterns—dainty Vals,
Torchons, etc.

Laces at 25¢ Yard

Camisole Laces with heading top in various
widths and patterns; many worth double this
price, all exceptional values.

Laces at 50¢ Yard

Camisole Laces with heading top—the most
beautiful Laces, including those in colored em-
brodered styles.

Laces at 39¢ Yard

Handsome Bands and Edges—imported English
Laces in Duchess, Carrickmacross, Fillet and
other popular meshes.

Laces at 59¢ Yard

Venise Bands and Edges from four to six inches
wide; both light and heavy patterns in St. Sall
and Plauen Laces.

Embroideries 7¢ Yard

Narrow Swiss, Cambric Edges, Insertions and
Beatings in an extensive variety of patterns.

17-Inch Embroidery at 25¢ Yard

Both Swiss and Cambric Flouncings in blind
and eyelet embroidered designs.

27-Inch Embroidery at 35¢ Yard

Swiss and Cambric Flouncings in small baby
patterns and bold scroll designs; also in ruffle
effects.

36-Inch Embroidery at 39¢ Yard

Fine quality Voile Flouncings with colored silk
or wool embroidery work—less than the price
of plain voile.

Flouncings at \$1.00 Yard

Handsome imported white Voile Flouncings in
beautiful eyelet patterns; full width and ex-
ceptional quality.

Neckwear at 25¢

Discontinued lines and Collars and Sets slightly
soiled from display; dainty and attractive styles
in lace, organdie or pique.

Neckwear at \$1.00

High-grade Neckwear in white and colored
organdie guimpes; two-piece Sets—Collars and
Vestees—in nets, laces and organdie.

Ribbons at 7¢ Yard

Narrow Fancy Ribbon in various patterns;
narrow grosgrain and two-tone effects—all at
one price.

Ribbons at One-Half

Short lines and discontinued numbers in all sorts
of desirable Ribbons—fancies, stripes, plain col-
ors—Failles, Grosgrain, Taffetas, Satins.

Silk Nets at 39¢ Yard

36 and 40-inch Silk Nets in black and an ex-
tensive range of light and dark colors; plain
toes or novelty meshes.

Metal Ribbons

Exceptionally Low Priced

Nos. 1 to 2 at, yard 5¢
Nos. 3 to 5 at, yard 10¢
Nos. 7 to 9 at, yard 15¢
Nos. 12 to 16 at, yard 25¢
Black and Colors in Nearly All Widths

Georgette Crepes, Crepe Chif- **98c**
fon and Metaline at.....

In these most popular and beautiful fabrics you
will find most all desirable colors in 34 to 36-inch
widths. All are of first quality.

Everything in These Depts. Reduced